



Demographic Overview

Racial Breakdown in Pierce County

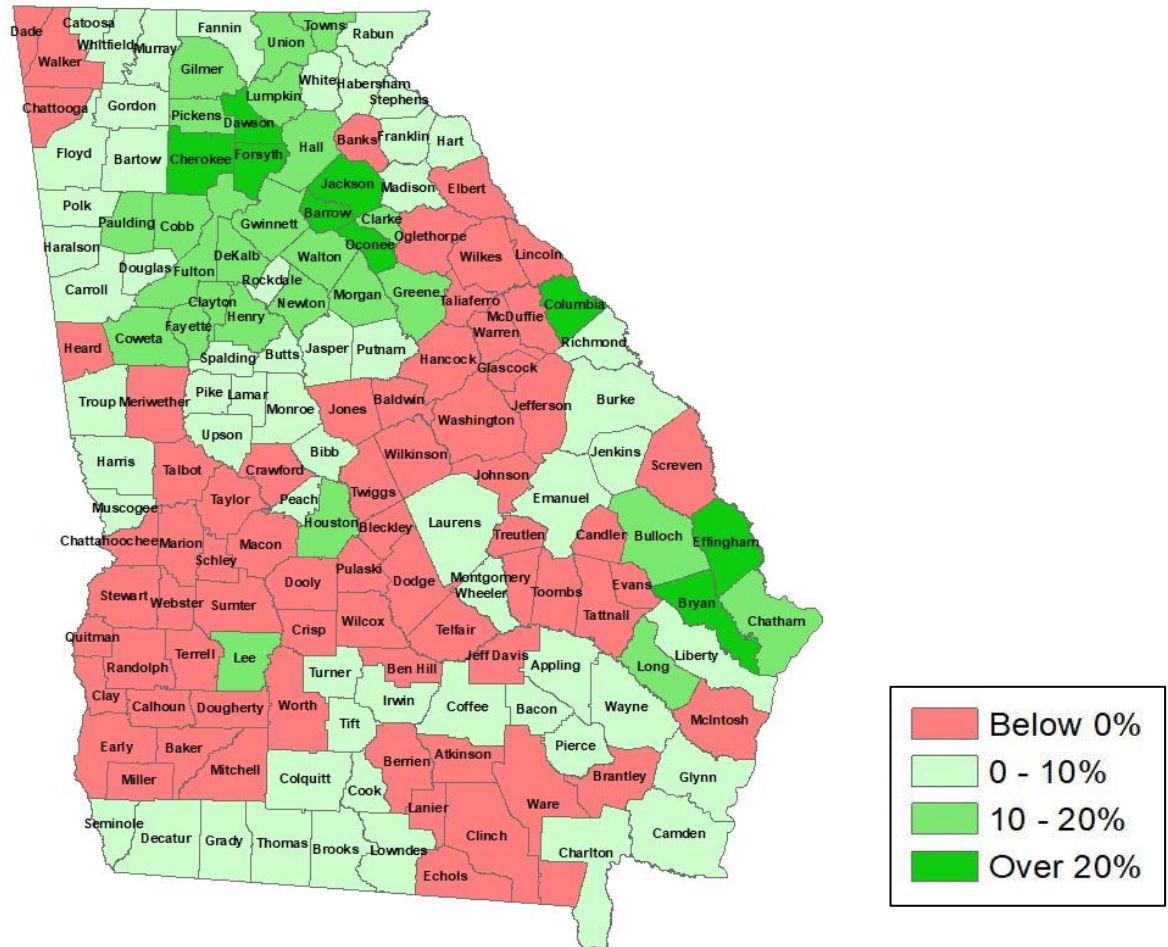
Pierce County	2010	2020	% Change
Total Population	18,758	19,716	5%
AAPI	70	82	17%
Black	1,646	1,597	-3%
Latino	887	998	13%
Other/Mixed Race	295	636	116%
POC	2,898	3,313	14%
White	15,860	16,403	3%





Population Gain

Change in Population in Georgia by County

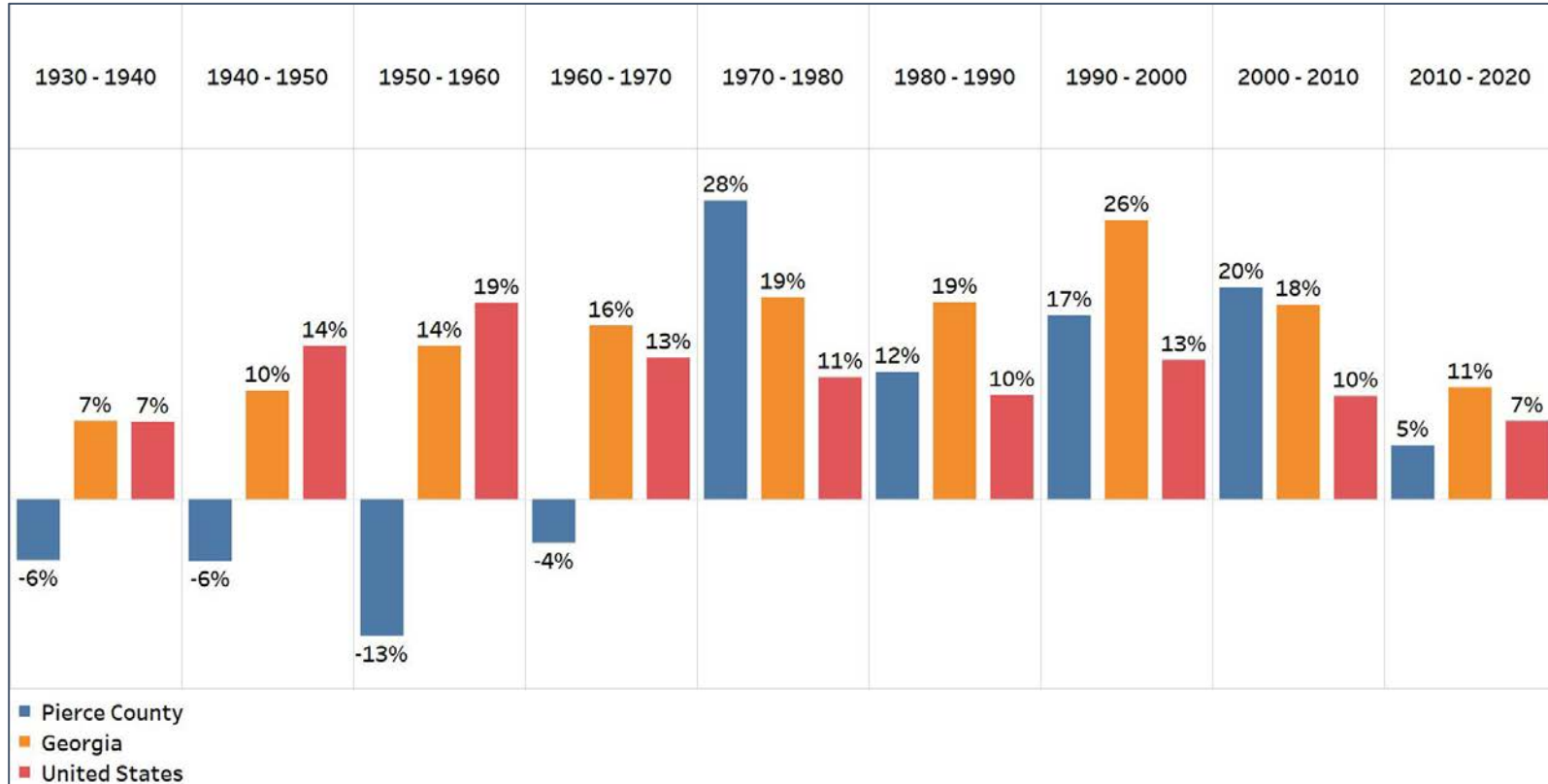


- Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state



Population Gain

Change in Population by Decade

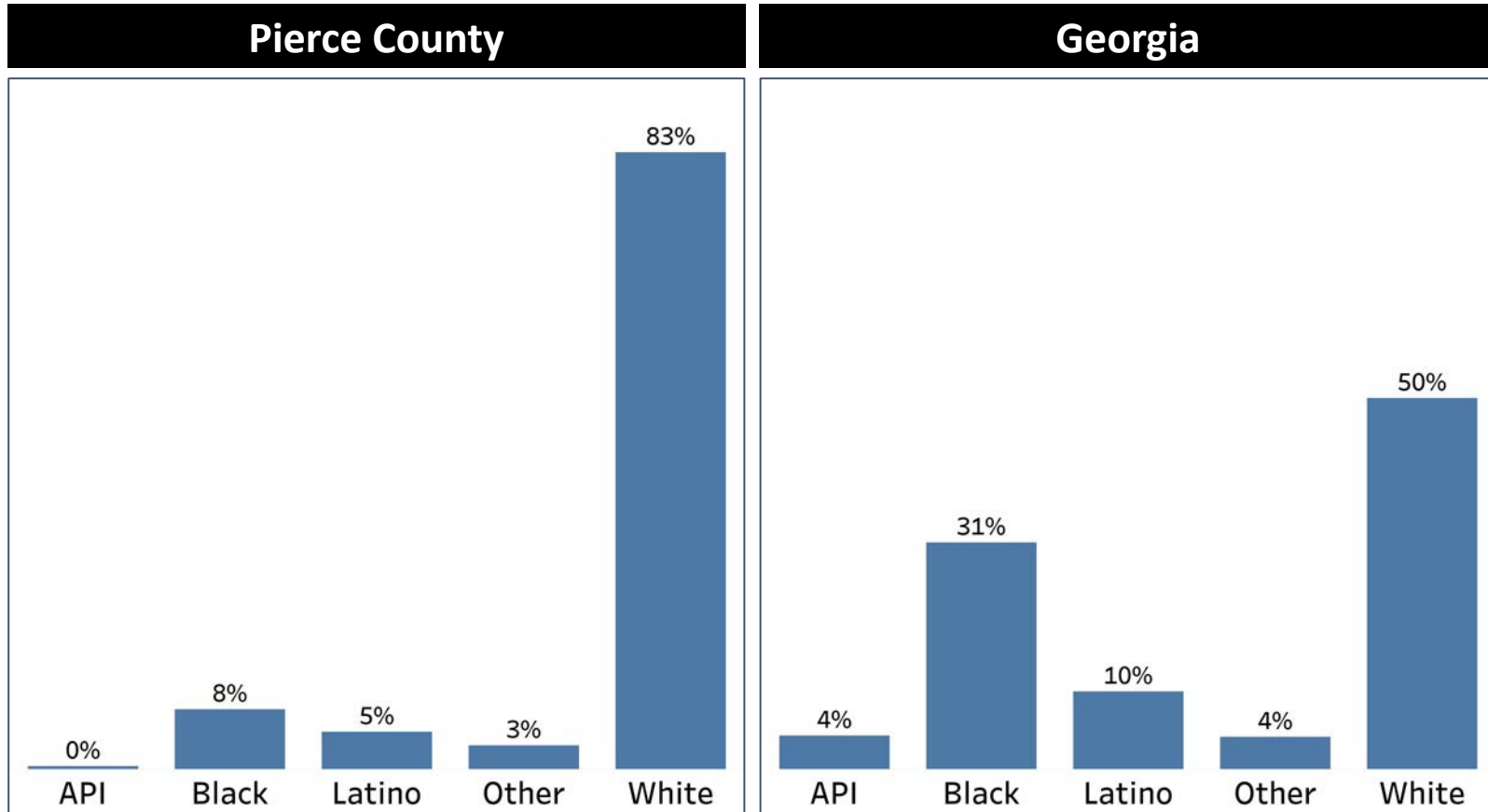


- Pierce County has had a period of significant growth since 1970, following a period of decline
- The last decade was the slowest growth for the county since this growth period started



Demographics

Comparison between Pierce County and Georgia



- Pierce County is overwhelmingly White, with only 16% of the population identifying as people of color

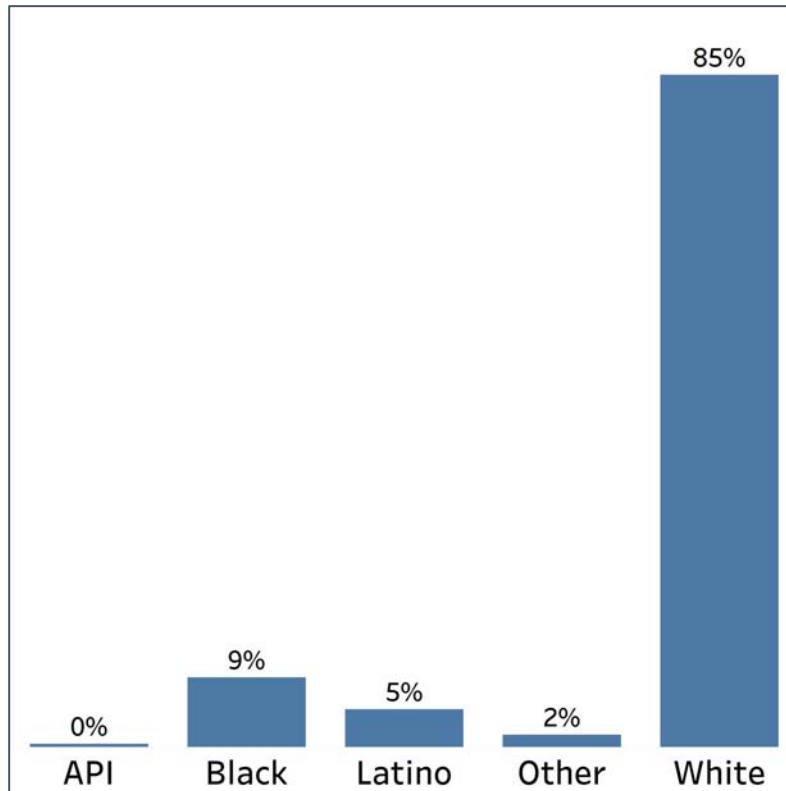


Demographics

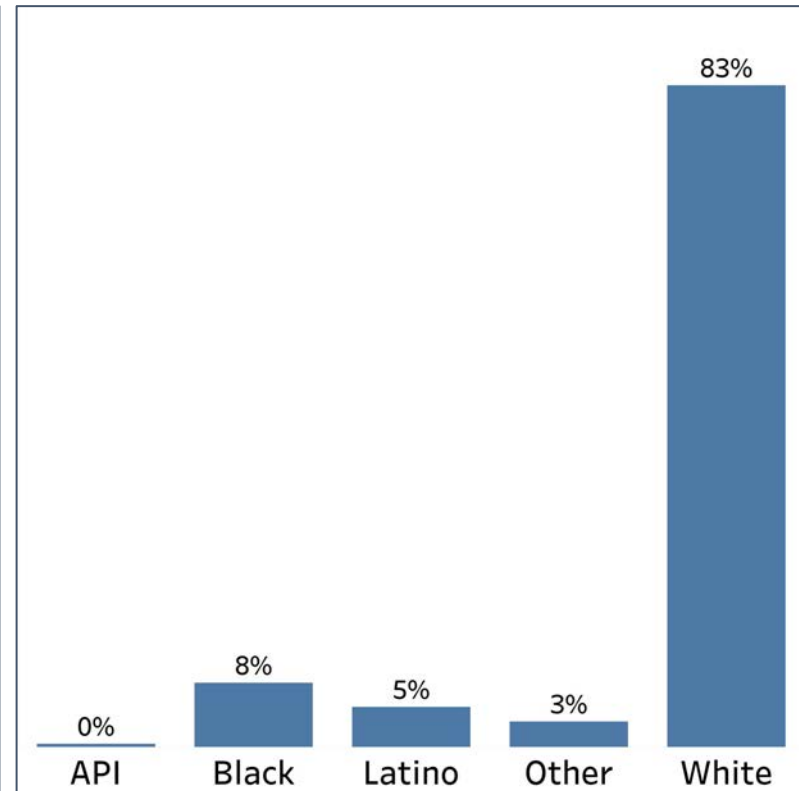
2010 vs 2020 Demographics in Pierce County



Pierce County 2010



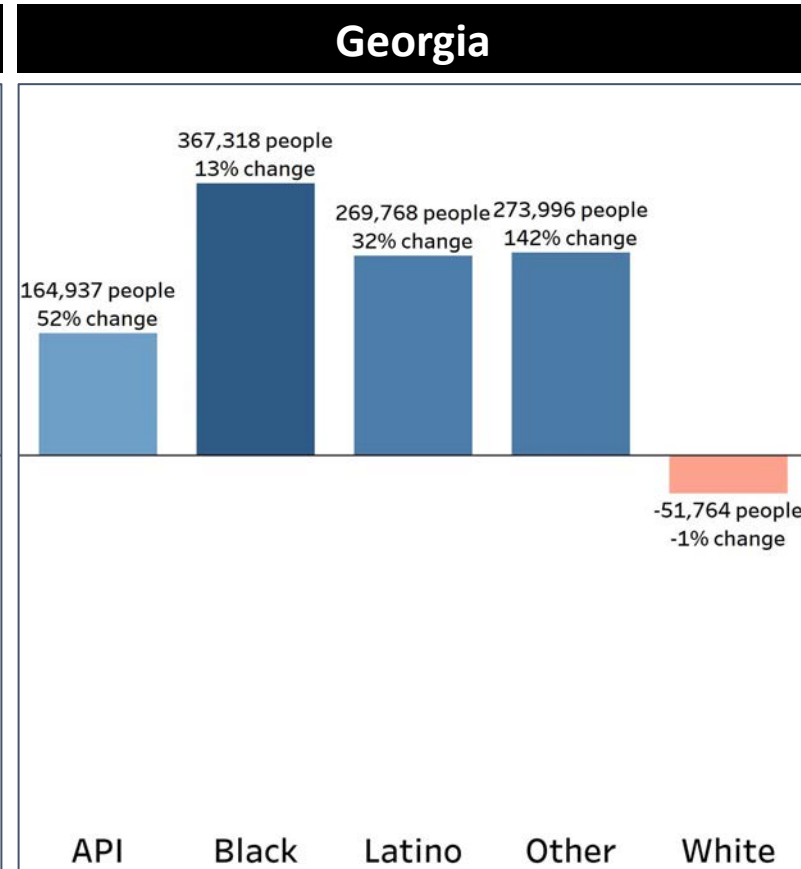
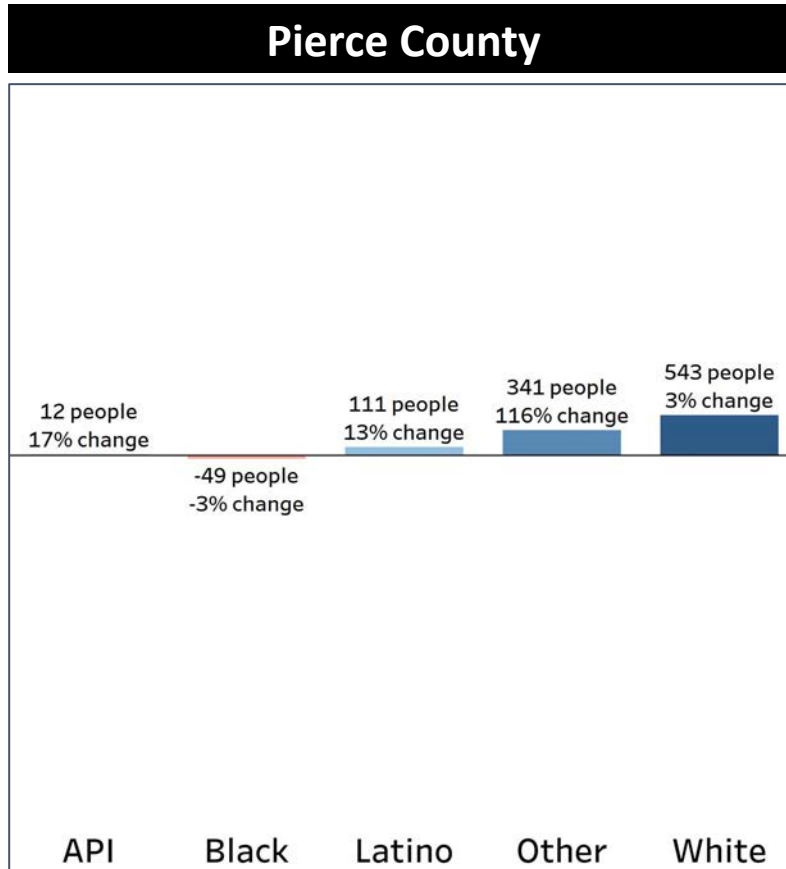
Pierce County 2020



- Pierce County has had relatively small changes in its demographic makeup, with a slight decrease in the share of both the White and Black populations
- Only the Other demographic increased its share of the population in the county

Demographics

Population Change by Race (2020 - 2010)



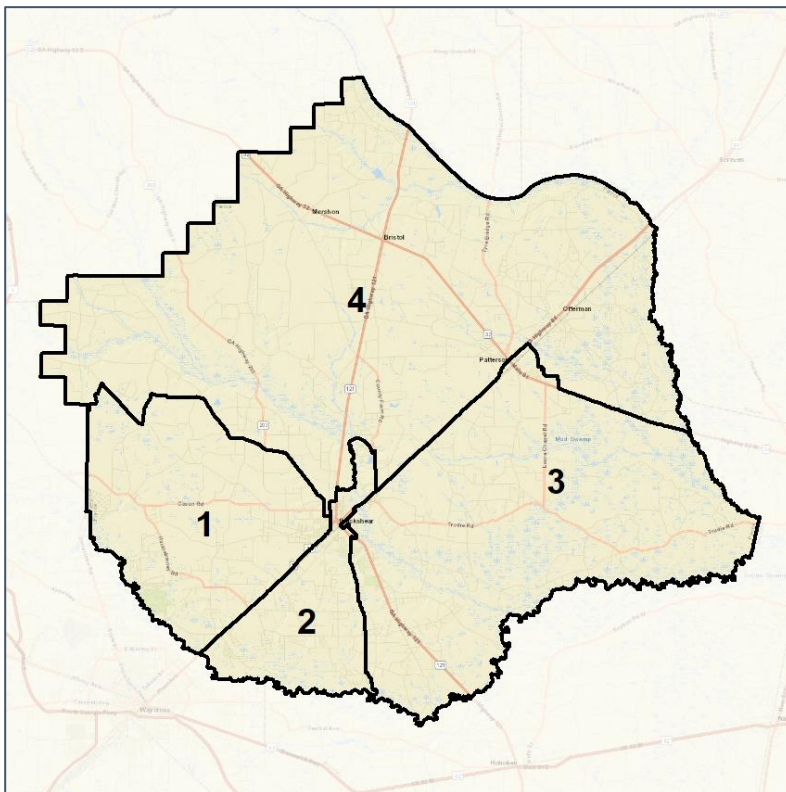
- Pierce County had very little change overall, but the Black community did drop slightly, as opposed to it increasing in Georgia overall, while the White community had the opposite happen
- Onl the Other demographic group had an increase somewhat similar to its rate of increase in Georgia

Pierce Co. Commission & School Board

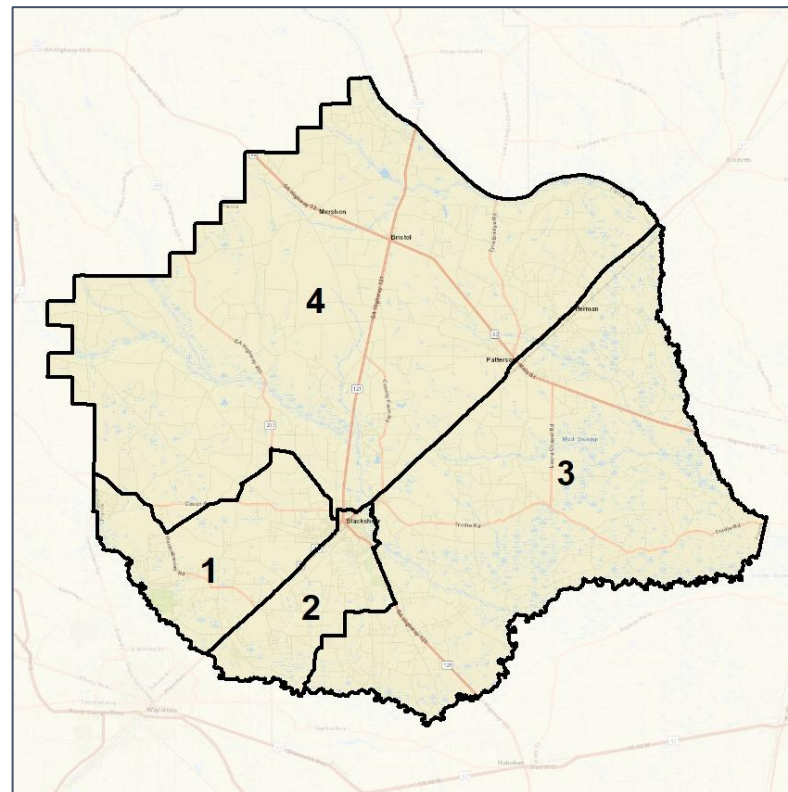
Context



2012 Map



2022 Map*



	1	2	3	4	1*	2*	3*	4*	County
Population	5,291	5,131	4,641	4,653	4,923	4,896	4,915	4,982	19,716
API	0%	1%	0%	0%	0%	1%	0%	0%	0%
Black	16%	5%	2%	7%	17%	5%	3%	7%	8%
Latino	5%	5%	4%	7%	5%	5%	4%	7%	5%
Other	3%	3%	3%	3%	3%	4%	3%	3%	3%
White	75%	85%	90%	82%	74%	86%	90%	83%	83%
Population Gain	377	256	171	154	-368	-235	274	329	*
Population % Gain	8%	5%	4%	3%	-7%	-5%	6%	7%	*
Net POC Gain	99	173	141	2	-37	-50	48	39	*
Net POC % Gain	8%	30%	47%	0%	-3%	-7%	11%	5%	*

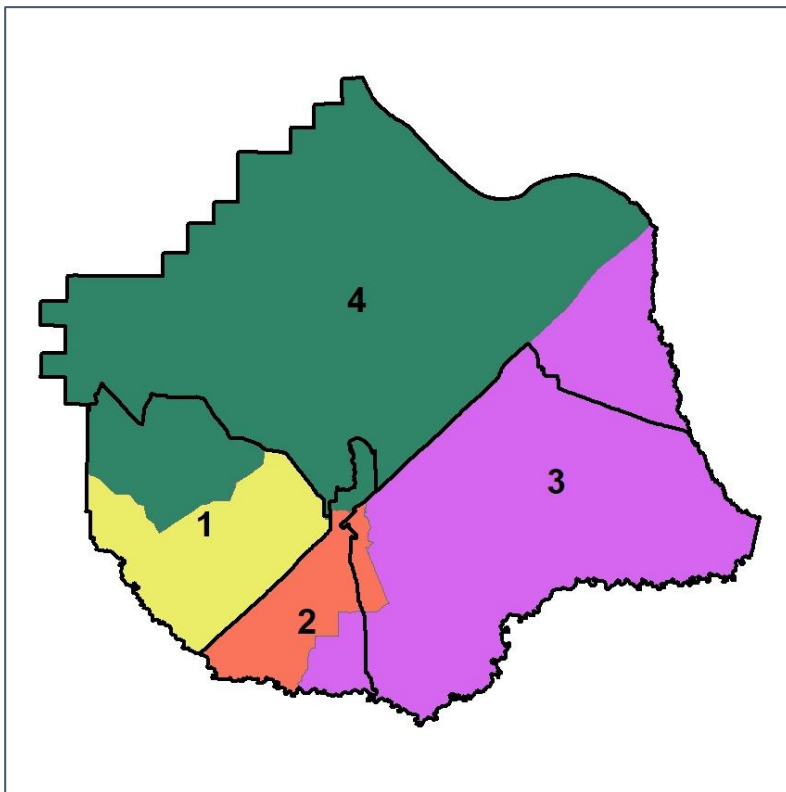


Pierce Co. Commission & School Board

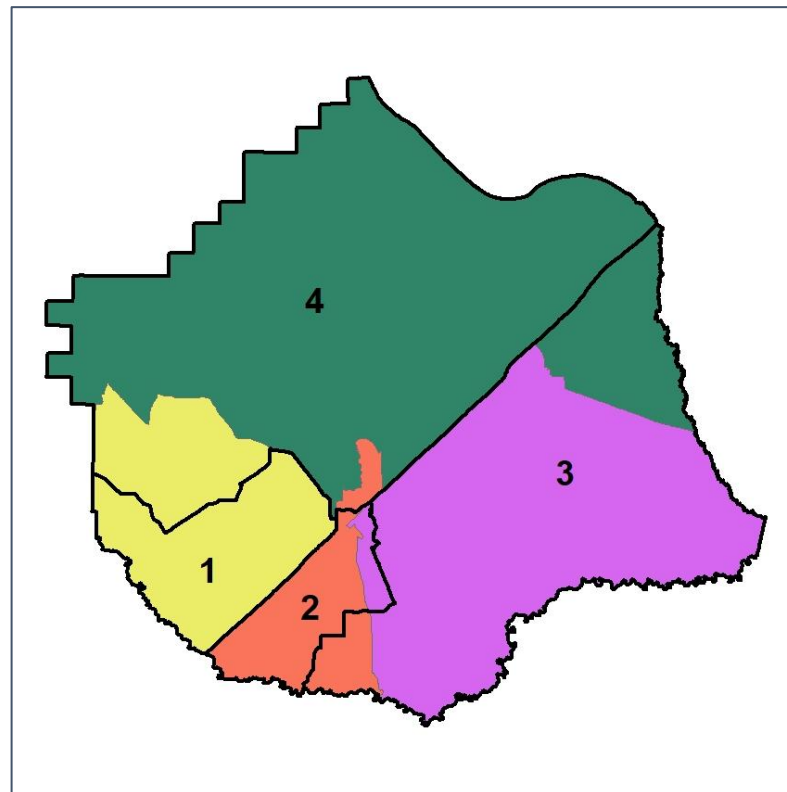
Changes in Redistricting



2012 Map (2022 in Colors)



2022 Map* (2012 in Colors)



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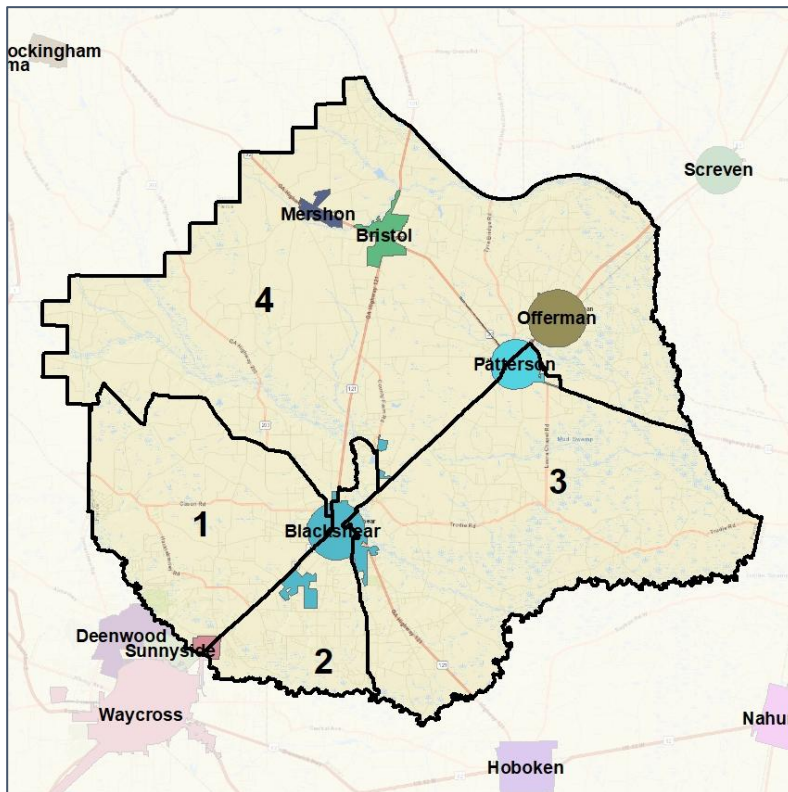


Pierce Co. Commission & School Board

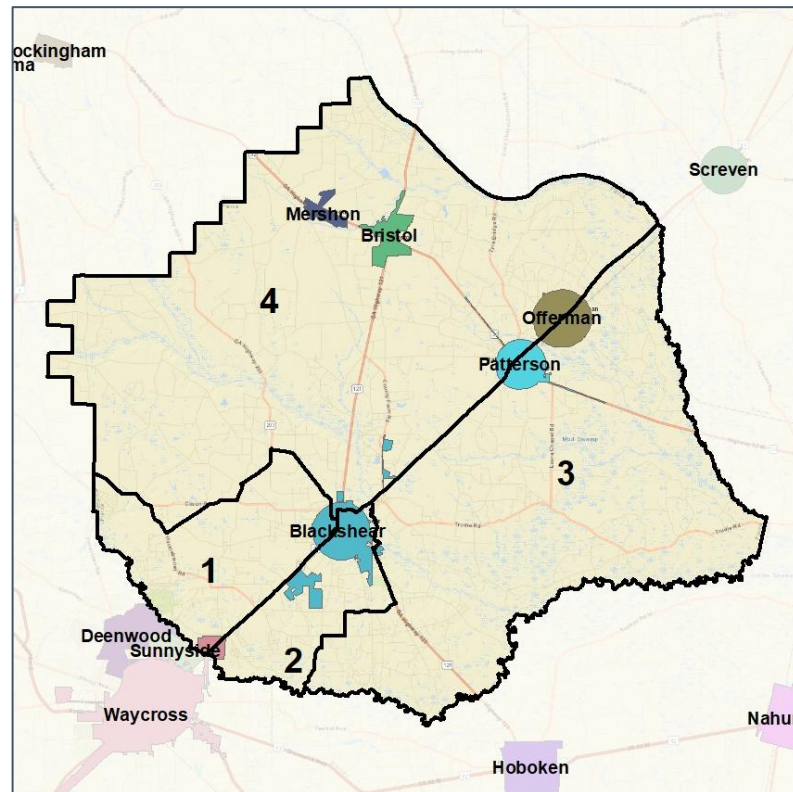
Cities and Places



2012 Map



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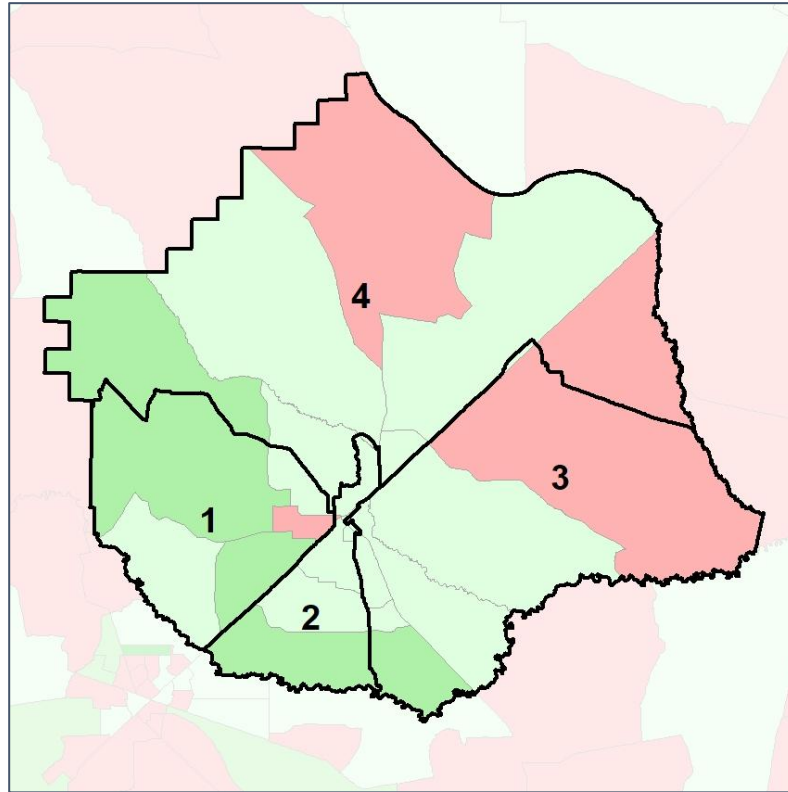


Pierce Co. Commission & School Board

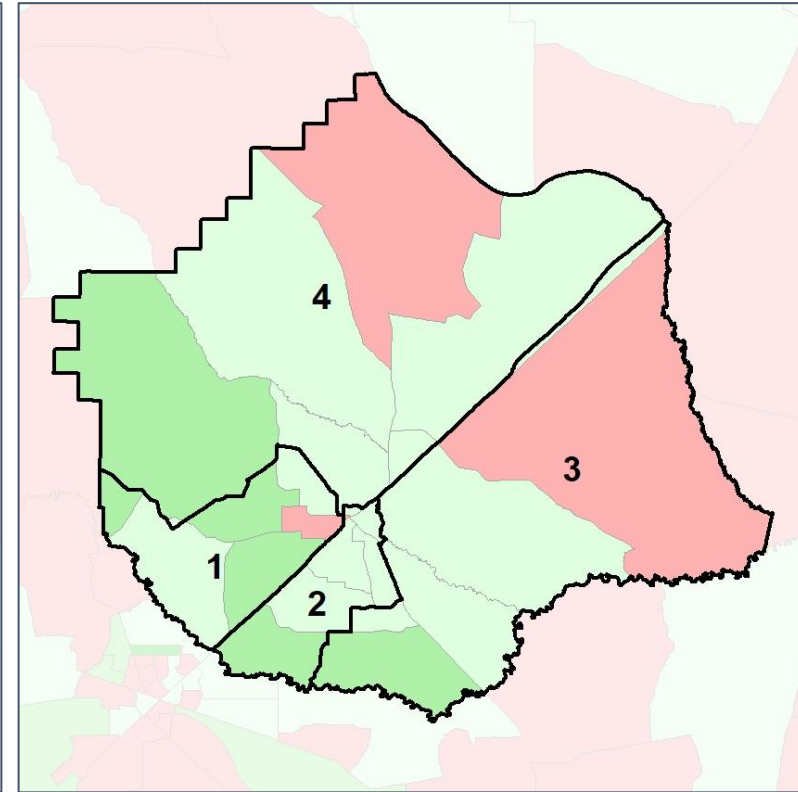
Net Gain in Population (2010 - 2020) by Census Block Group



2012 Map



2022 Map*



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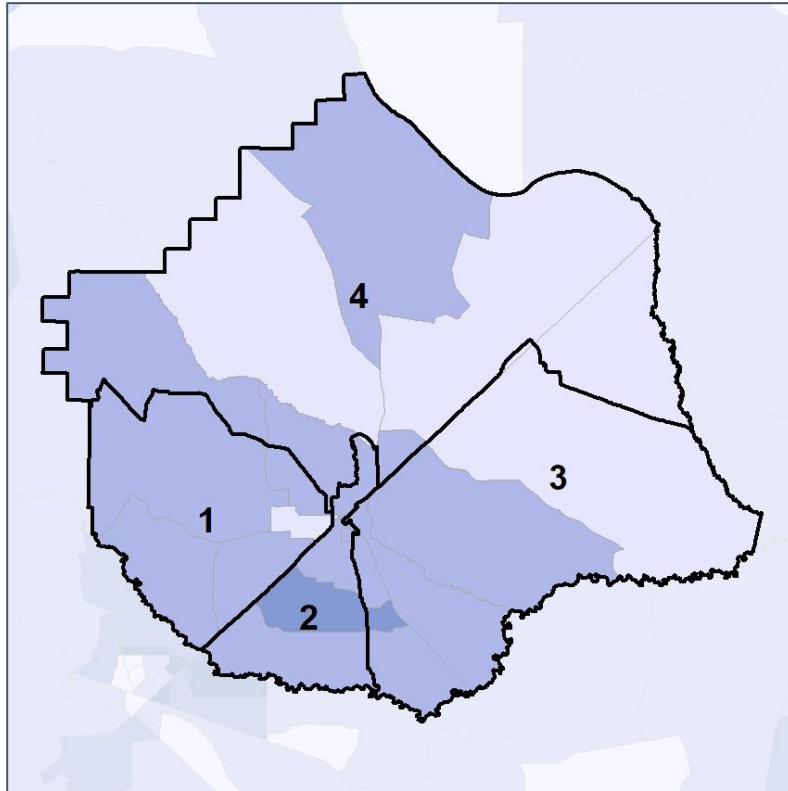
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Pierce Co. Commission & School Board

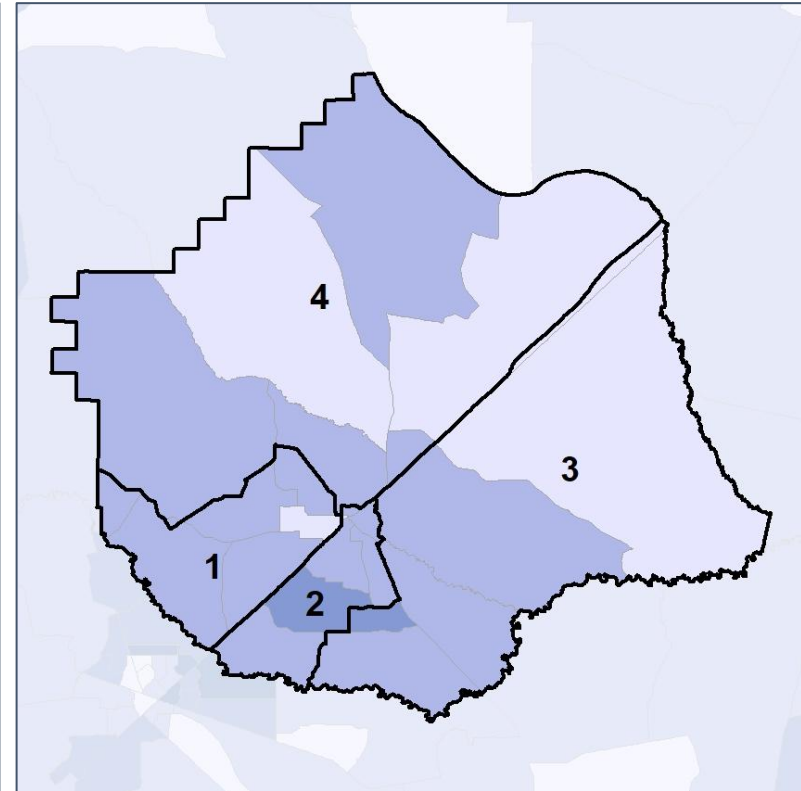
Net Gain in % POC (2020 - 2010) by Census Block Group



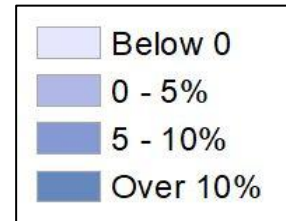
2012 Map



2022 Map*



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Black	16%	5%	2%	7%	17%	5%	3%	7%	8%
Latino	5%	5%	4%	7%	5%	5%	4%	7%	5%
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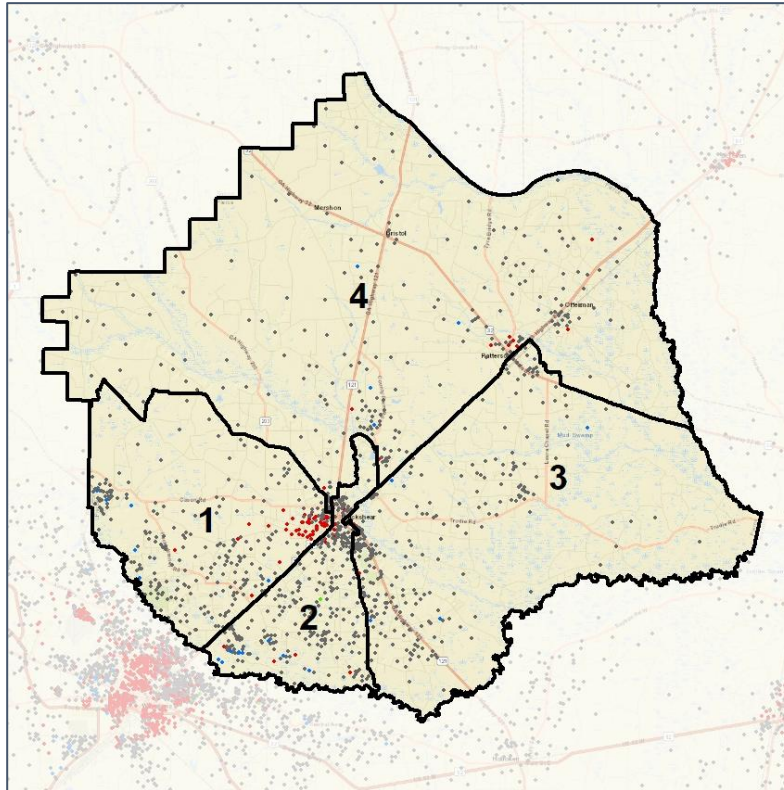


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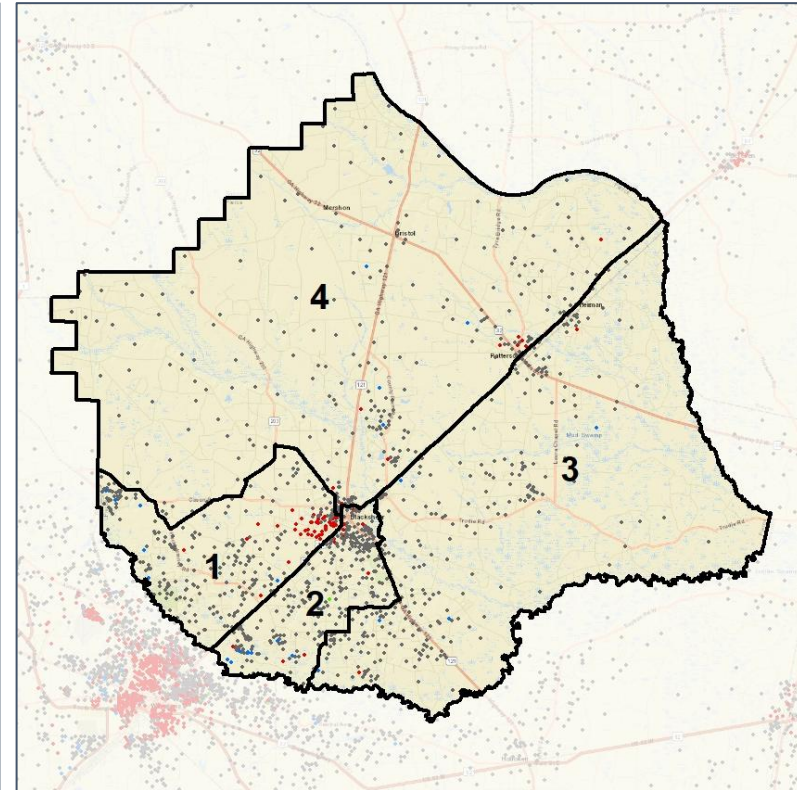
Population Density by Race



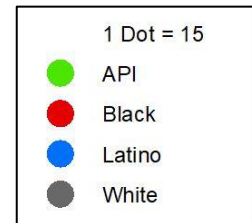
2012 Map



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Other	175	178	144	139	164	175	128	169	636
% Other	3%	3%	3%	3%	3%	4%	3%	3%	3%
White	3,990	4,385	4,197	3,831	3,659	4,200	4,423	4,121	16,403
% White	75%	85%	90%	82%	74%	86%	90%	83%	83%



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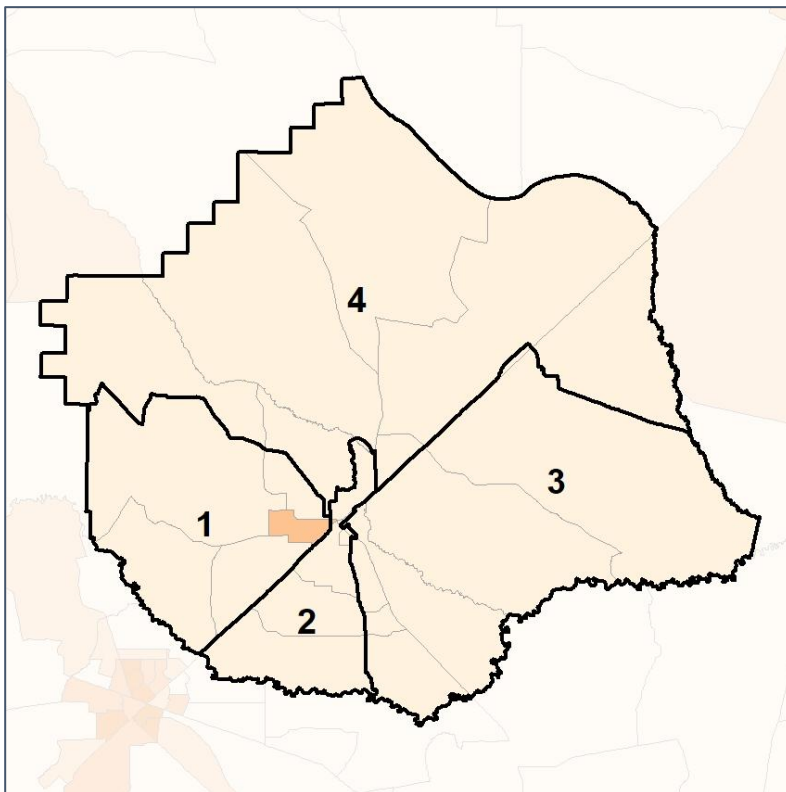


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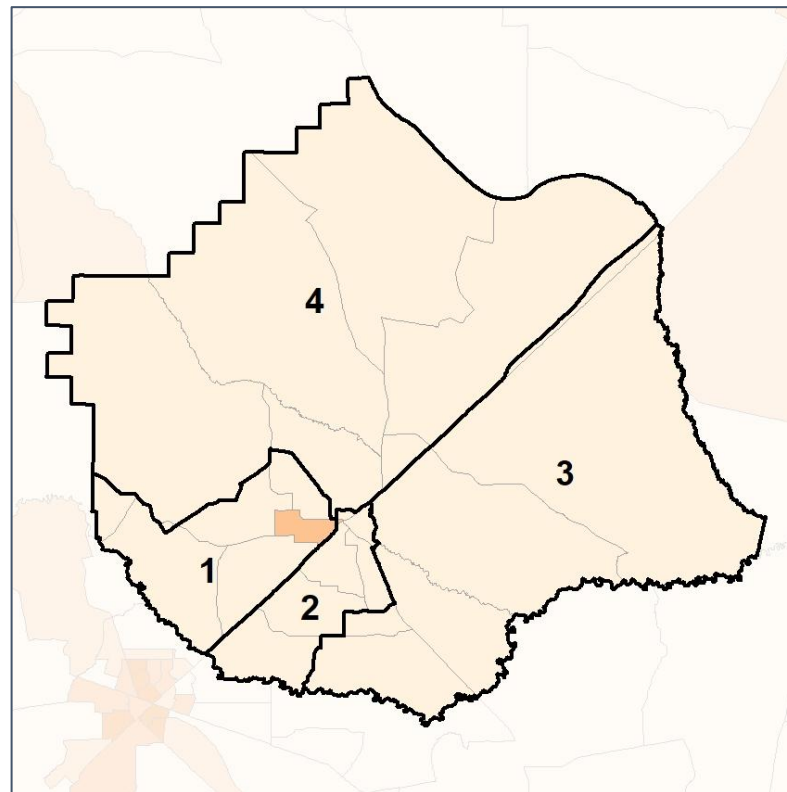
% People of Color by Census Block Group



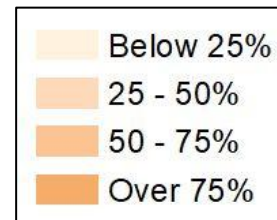
2012 Map



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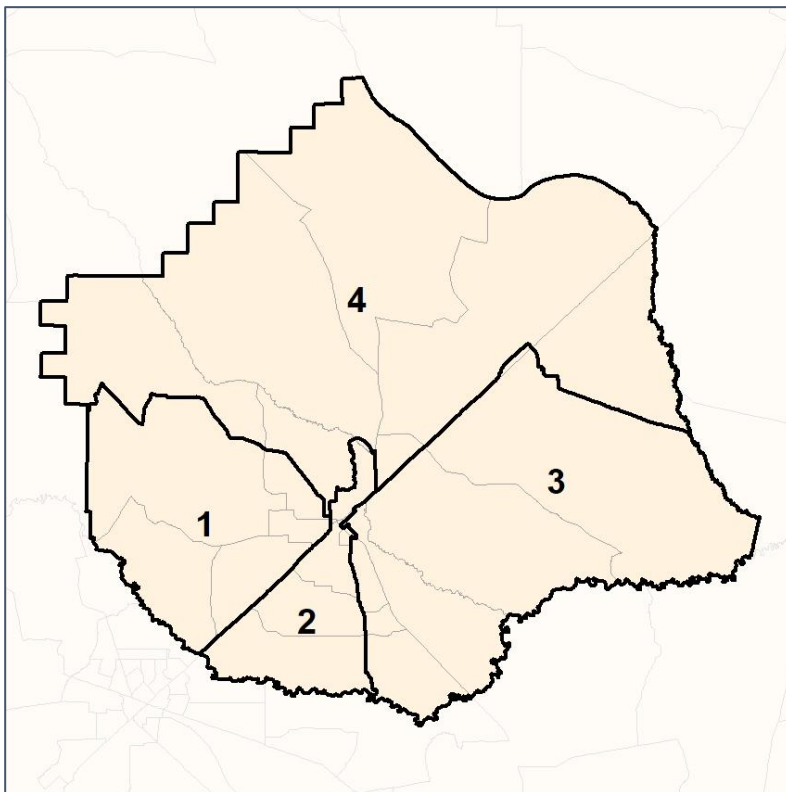


Pierce Co. Commission & School Board

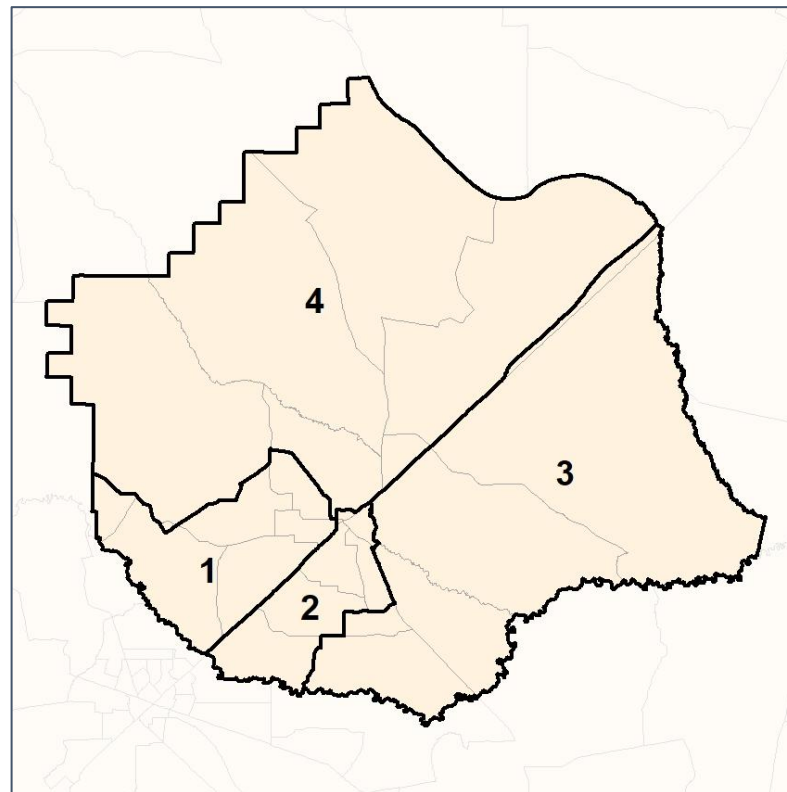
% API by Census Block Group



2012 Map



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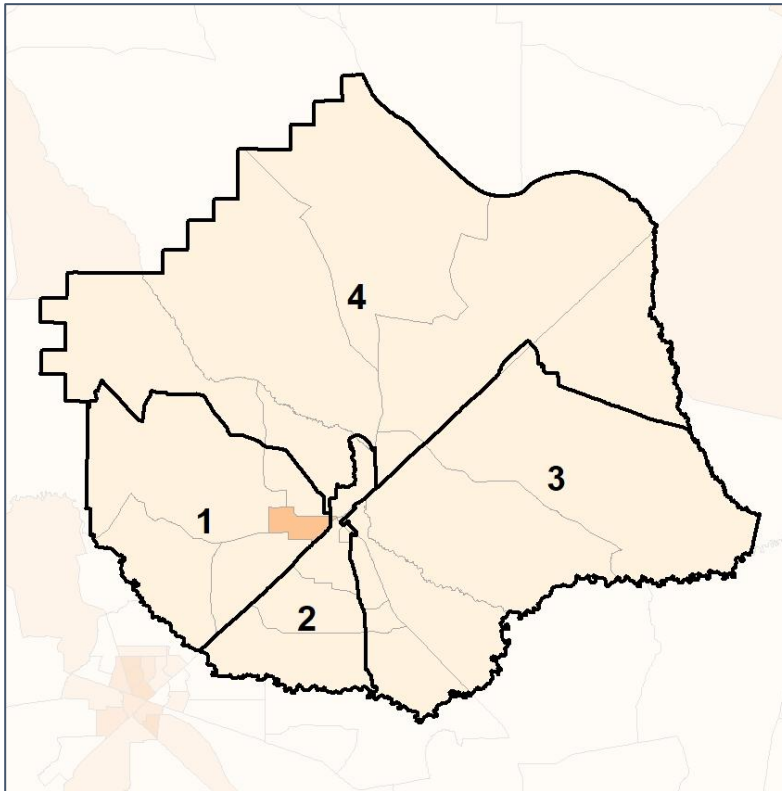


Pierce Co. Commission & School Board

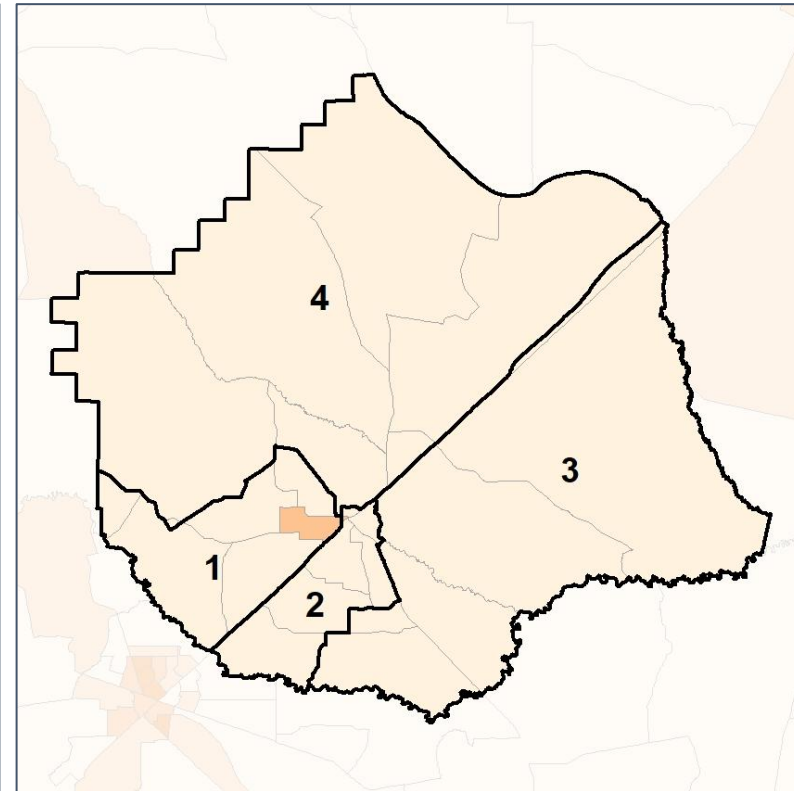
% Black by Census Block Group



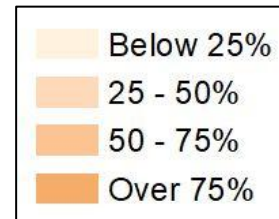
2012 Map



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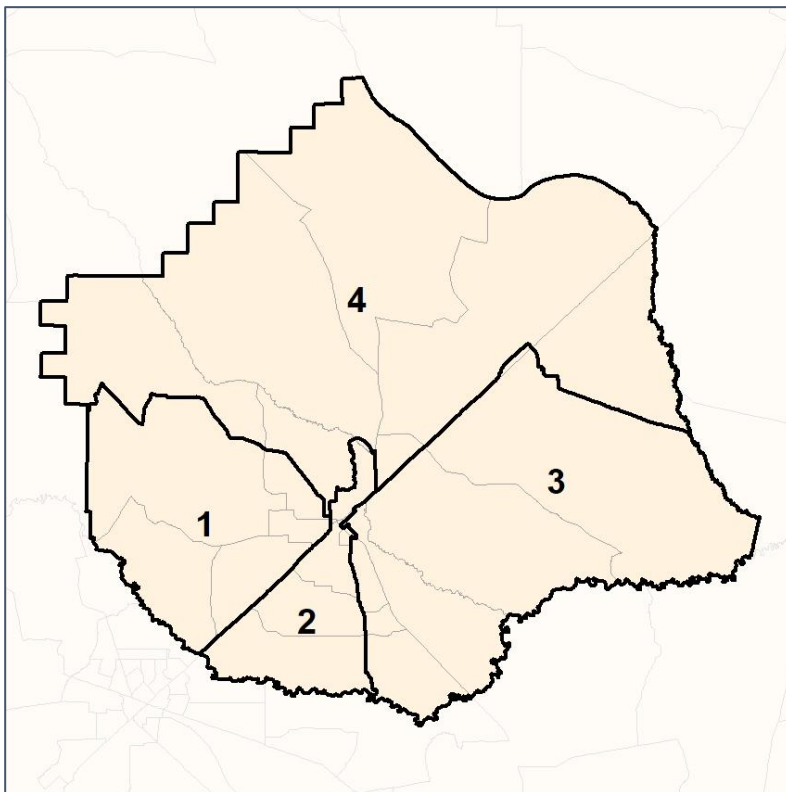


Pierce Co. Commission & School Board

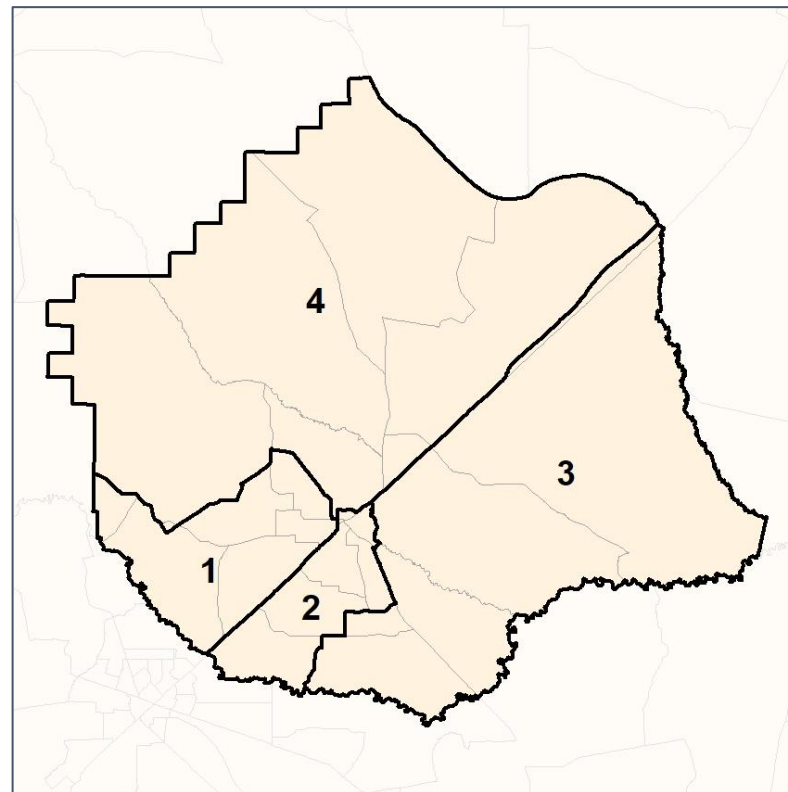
% Latino by Census Block Group



2012 Map



2022 Map*



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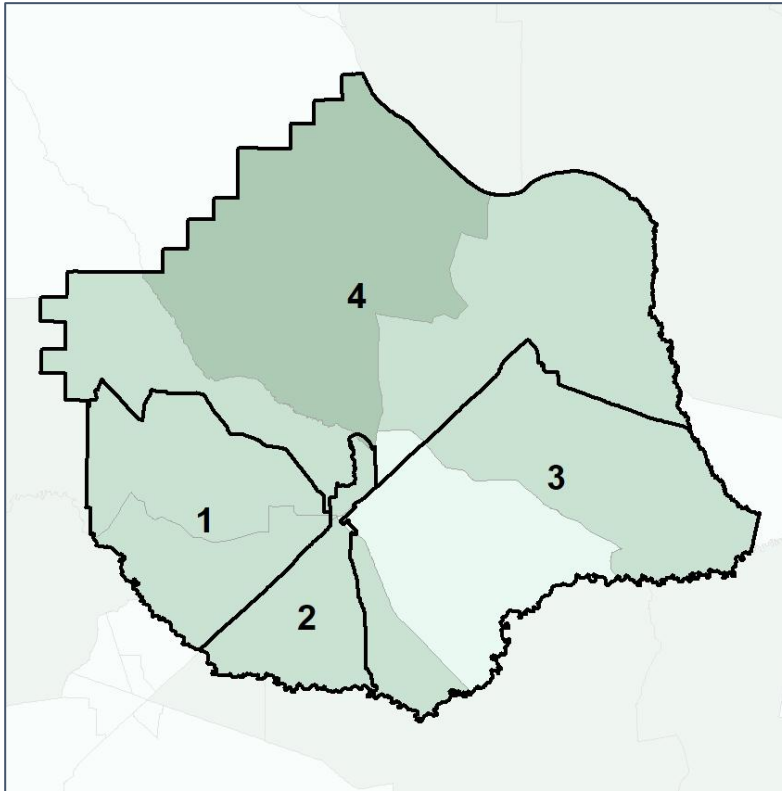


Pierce Co. Commission & School Board

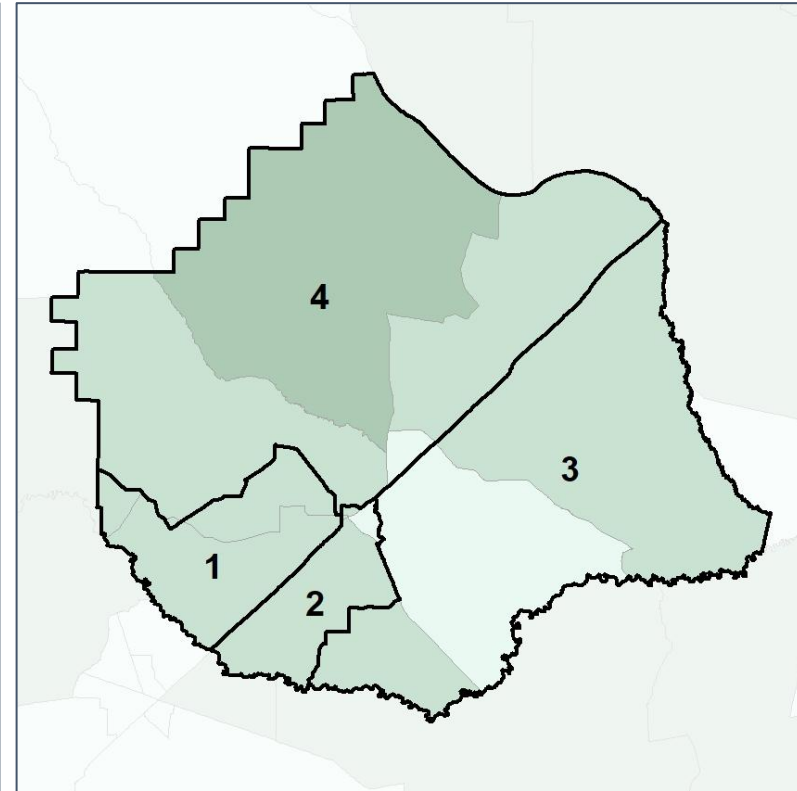
Median Household Income by Census Tract



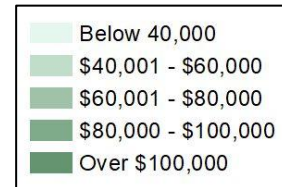
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% Other	3%	3%	3%	3%	3%	4%	3%	3%	3%
% White	75%	85%	90%	82%	74%	86%	90%	83%	83%
Median Income	\$47,000	\$41,000	\$43,000	\$51,000	\$46,000	\$48,000	\$38,000	\$50,000	\$49,000
% Renter	33%	14%	23%	23%	29%	14%	22%	29%	24%
% Youth	20%	13%	21%	24%	17%	11%	20%	24%	19%

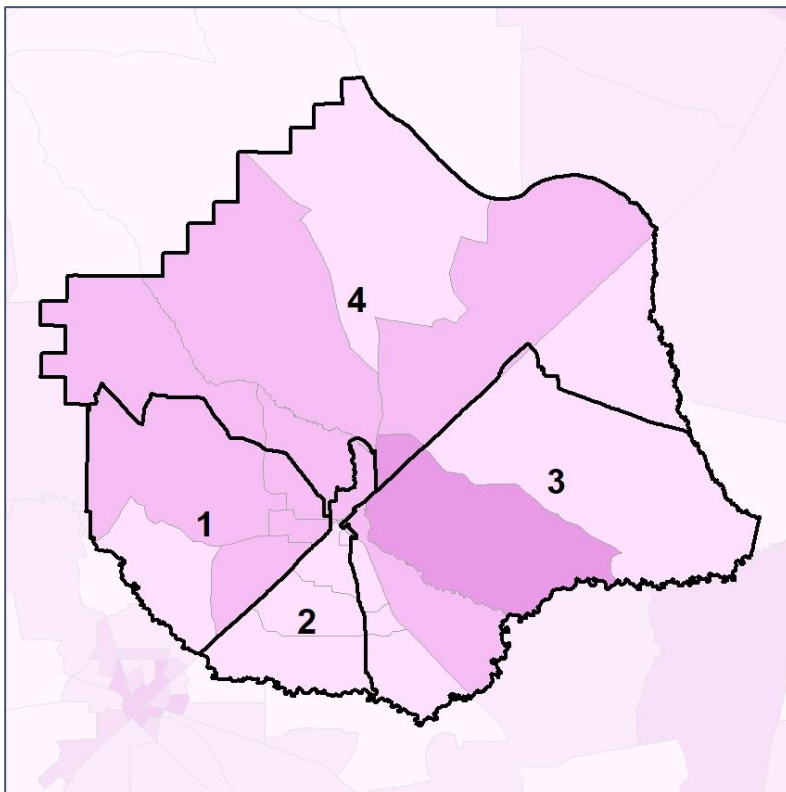


Pierce Co. Commission & School Board

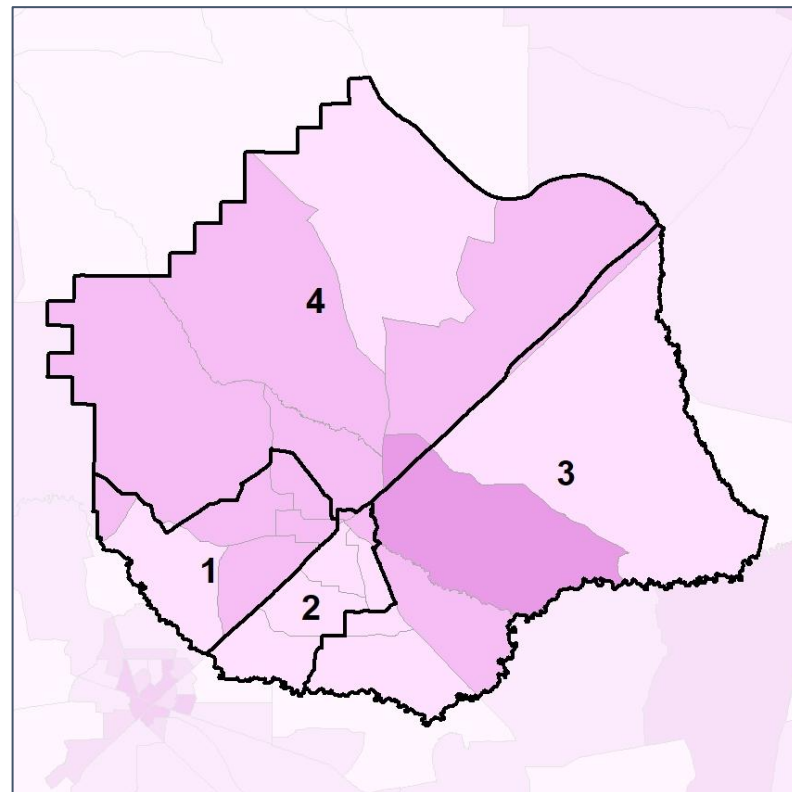
% Renter by Census Block Group



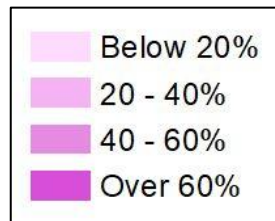
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Median Income	\$47,000	\$41,000	\$43,000	\$51,000	\$46,000	\$48,000	\$38,000	\$50,000	\$49,000
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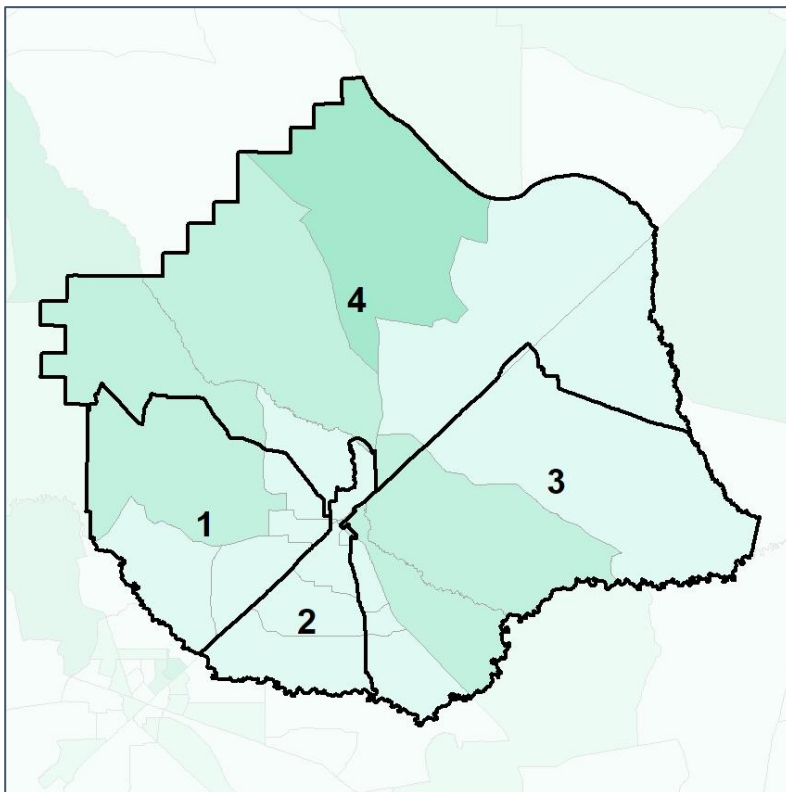


Pierce Co. Commission & School Board

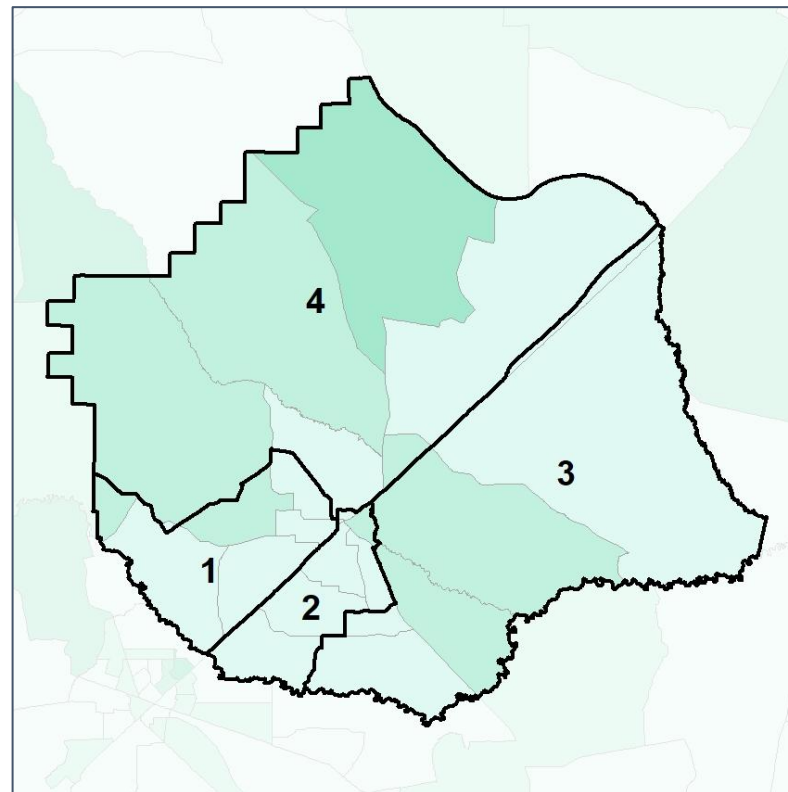
% Youth (18-34) by Census Block Group



2012 Map



2022 Map*



	1	2	3	4	1*	2*	3*	4*	County
Population	5,291	5,131	4,641	4,653	4,923	4,896	4,915	4,982	19,716
% API	0%	1%	0%	0%	0%	1%	0%	0%	0%
% Black	16%	5%	2%	7%	17%	5%	3%	7%	8%
% Latino	5%	5%	4%	7%	5%	5%	4%	7%	5%
% Other	3%	3%	3%	3%	3%	4%	3%	3%	3%
% White	75%	85%	90%	82%	74%	86%	90%	83%	83%
Median Income	\$47,000	\$41,000	\$43,000	\$51,000	\$46,000	\$48,000	\$38,000	\$50,000	\$49,000
% Renter	33%	14%	23%	23%	29%	14%	22%	29%	24%
% Youth	20%	13%	21%	24%	17%	11%	20%	24%	19%

