

Demographic Overview

Racial Breakdown in Paulding County

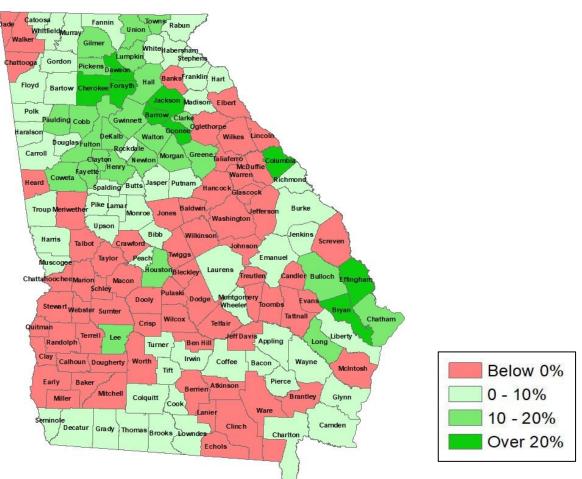
Paulding County	2010	2020	% Change
Total Population	142,324	168,661	19%
ΑΑΡΙ	1,295	2,040	58%
Black	23,810	36,609	54%
Latino	7,264	12,564	73%
Other/Mixed Race	3,216	9,004	180%
POC	35,585	60,217	69%
White	106,739	108,444	2%



Population Gain



Change in Population in Georgia by County



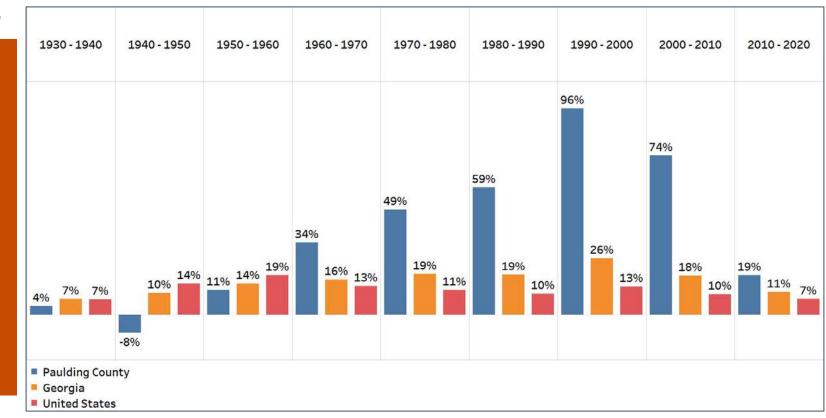


 Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state

Population Gain



Change in Population by Decade



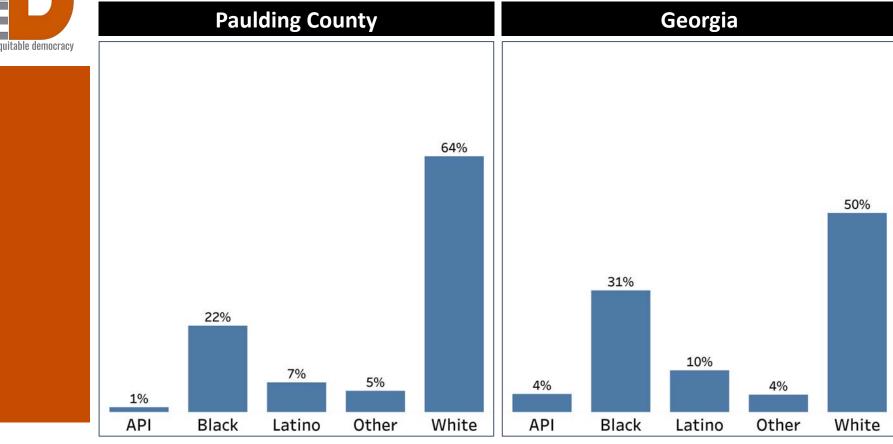


- Paulding County had an explosion in population growth from 1960-2010, nearly doubling its population in the 1990s
- The last decade was the slowest growth rate for Paulding since 1960, but was still nearly double the growth rate of Georgia overall

Demographics

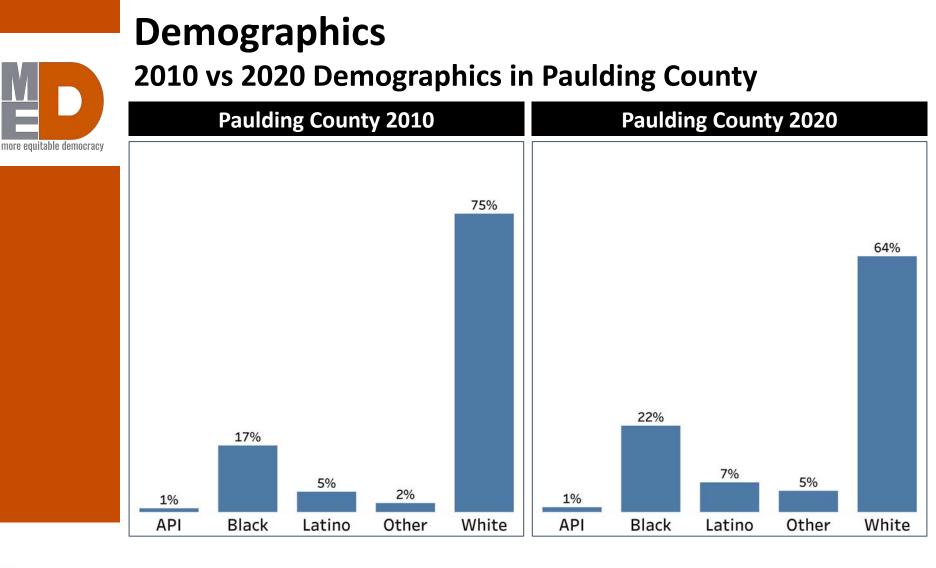


Comparison between Paulding County and Georgia



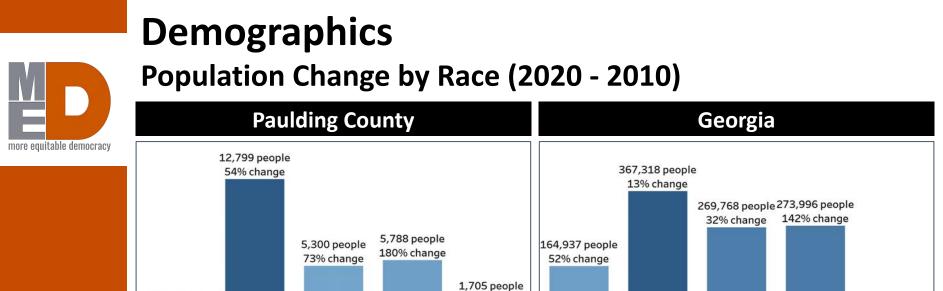


- Paulding County is disproportionately White, but still has a significant minority population, mainly from the Black and Latino community
- The Other demographic also has a higher share of the population in Paulding compared to Georgia overall





- The White demographic in Paulding county had a significant decrease in its share of the population, with the Black, Latino, and Other demographics substantially increasing their shares
- The percent of people of color in Paulding went from only a quarter in 2010 to more than a third in 2020



2% change



745 people

58% change

API

Black

Latino

• Paulding County had higher rates of increase amongst all demographic groups compared to Georgia overall

White

Black

Latino

API

• The biggest gaps in growth rate were seen in the Black and Latino communities

Other

Source: 2010 & 2020 Decennial Census 2020 ACS 5-Year Dataset

-51,764 people -1% change

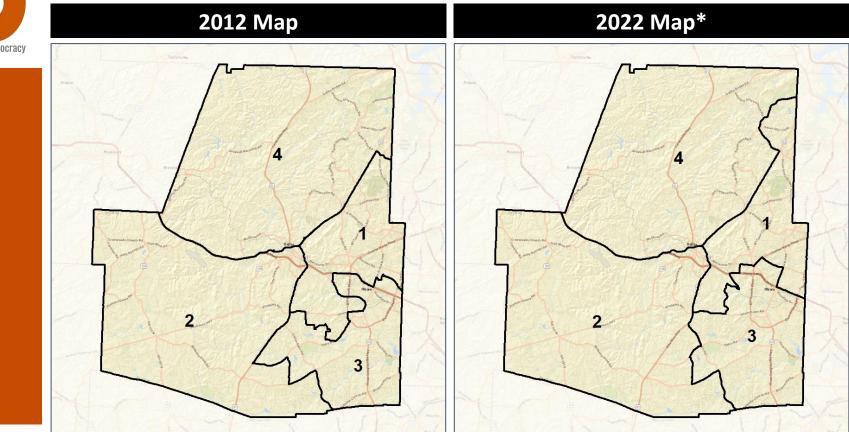
White

Other

Paulding County Commission



Context

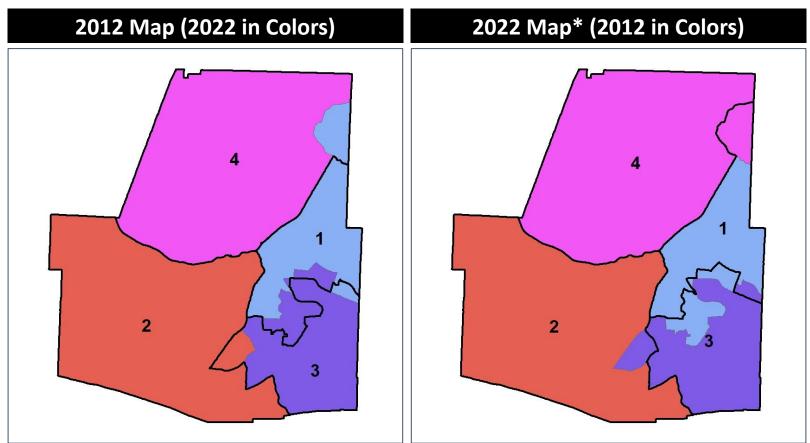




	1	2	3	4	1*	2*	3*	4*	County
Population	39,812	39,099	38,582	51,168	42,552	41,955	42,011	42,143	168,661
API	1%	1%	1%	2%	2%	1%	1%	1%	1%
Black	24%	19%	28%	17%	21%	19%	32%	16%	22%
Latino	8%	6%	9%	7%	8%	6%	9%	7%	7%
Other	5%	6%	5%	5%	5%	6%	5%	5%	5%
White	61%	68%	57%	69%	64%	69%	53%	71%	64%
Population Gain	4,415	3,530	3,309	15,083	2,740	2,856	3,429	-9,025	*
Population % Gain	12%	10%	9%	42%	7%	7%	9%	-18%	*
Net POC Gain	6,009	4,058	5,914	8,651	-323	737	2,969	-3,383	*
Net POC % Gain	63%	48%	55%	123%	-2%	6%	18%	-22%	*

Paulding County Commission

Changes in Redistricting

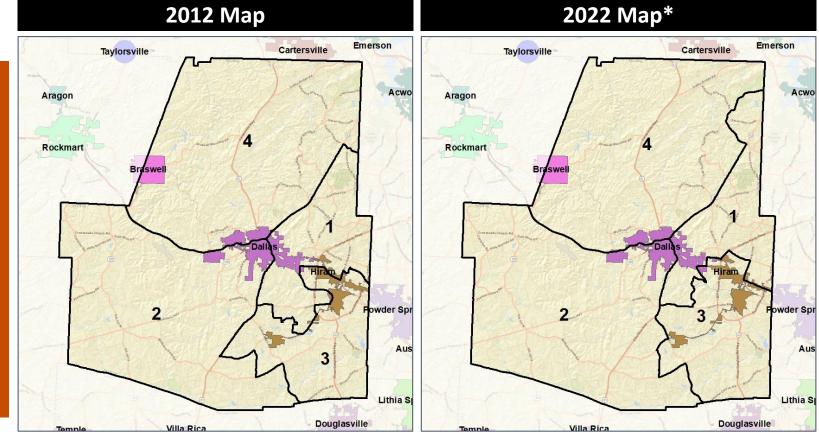




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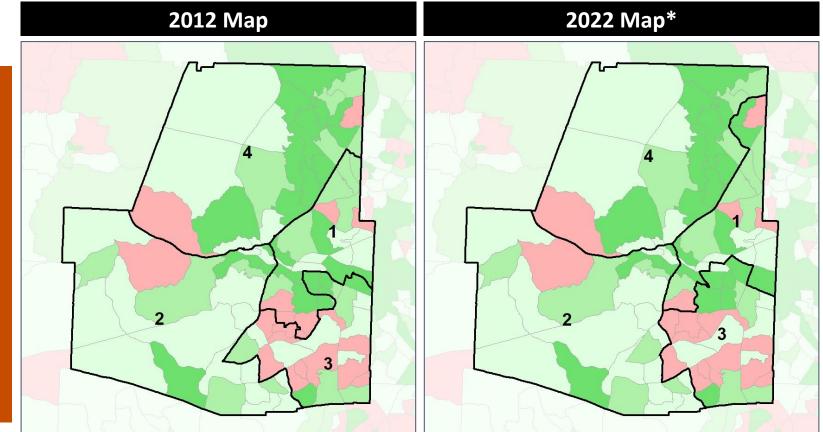
Paulding County Commission Cities and Places





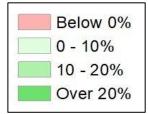
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Paulding County Commission Net Gain in Population (2010 - 2020) by Census Block Group

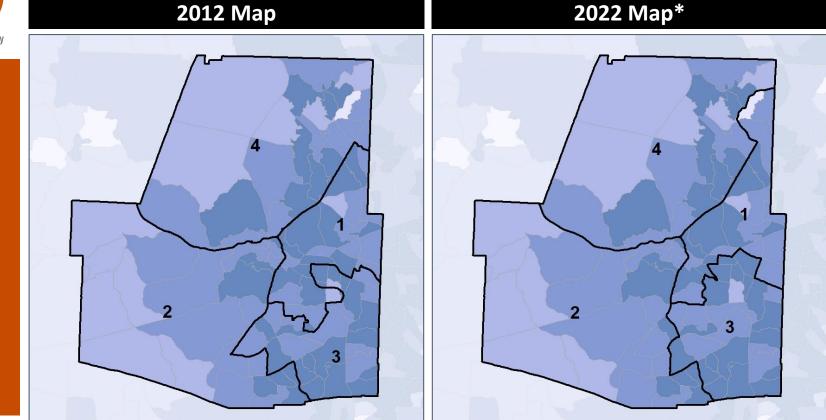




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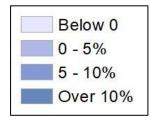


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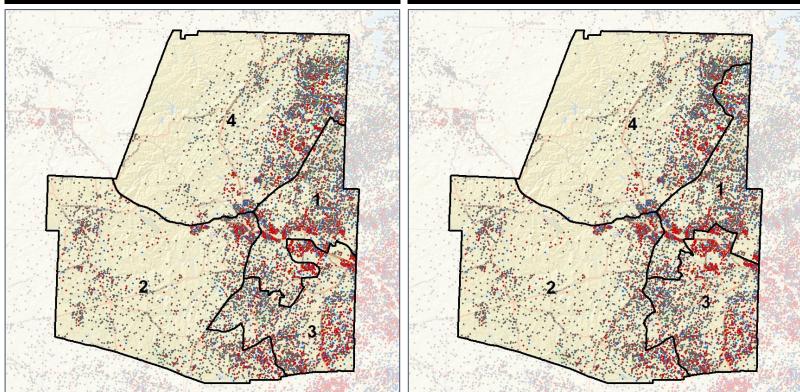




Paulding County Commission Population Density by Race

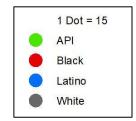
2012 Map

2022 Map*





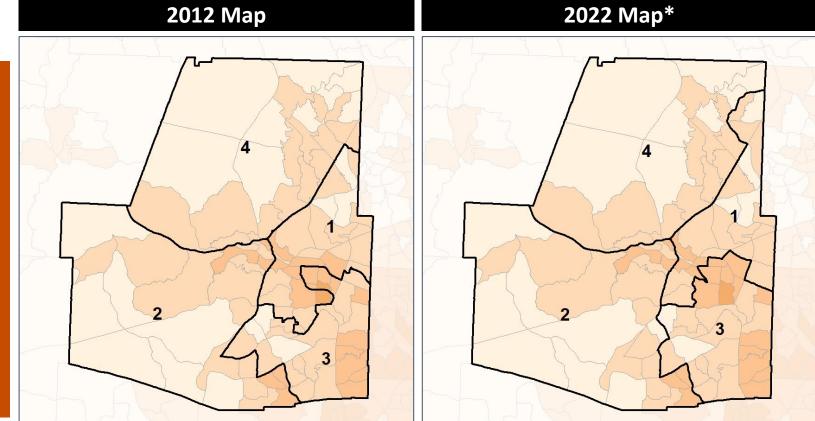
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% API	1%	1%	1%	2%	2%	1%	1%	1%	1%
Black	9,712	7,431	10,871	8,595	8,733	7,784	13,240	6,852	36,609
% Black	24%	19%	28%	17%	21%	19%	32%	16%	22%
Latino	3,136	2,475	3,291	3,662	3,448	2,680	3,601	2,835	12,564
% Latino	8%	6%	9%	7%	8%	6%	9%	7%	7%
Other	2,105	2,271	2,064	2,564	2,267	2,436	2,260	2,041	9,004
% Other	5%	6%	5%	5%	5%	6%	5%	5%	5%
White	24,332	26,646	21,972	35,494	27,395	28,765	22,432	29,852	108,444
% White	61%	68%	57%	69%	64%	69%	53%	71%	64%





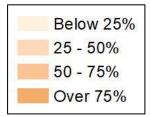
Paulding County Commission

% People of Color by Census Block Group



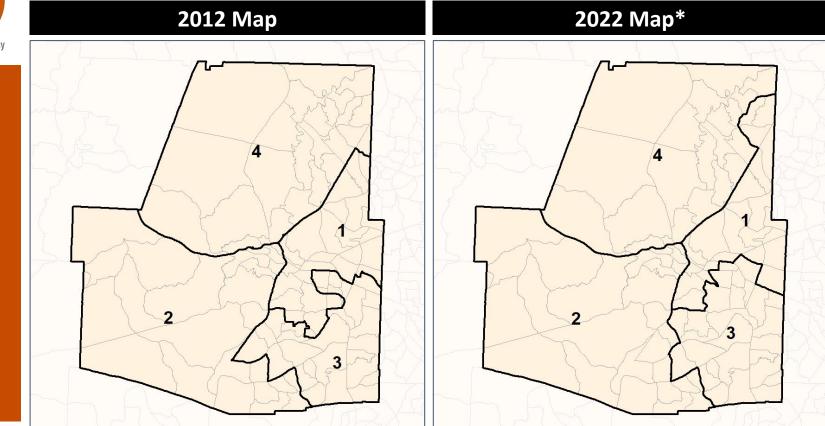


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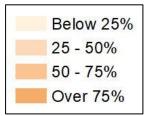
Paulding County Commission

% API by Census Block Group



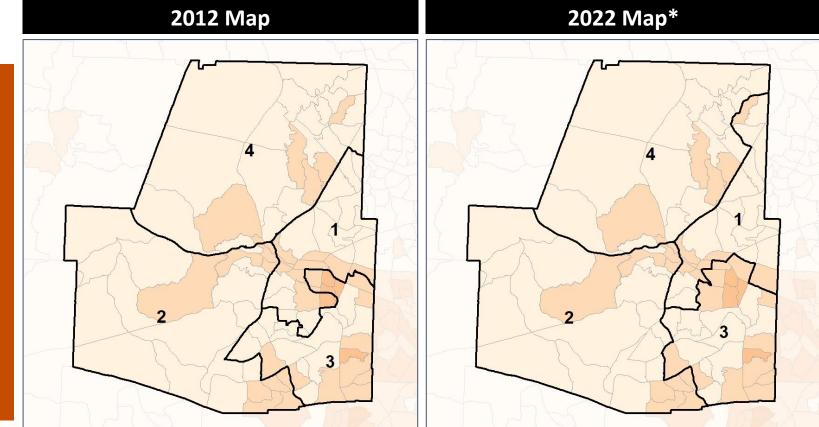


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Paulding County Commission

% Black by Census Block Group



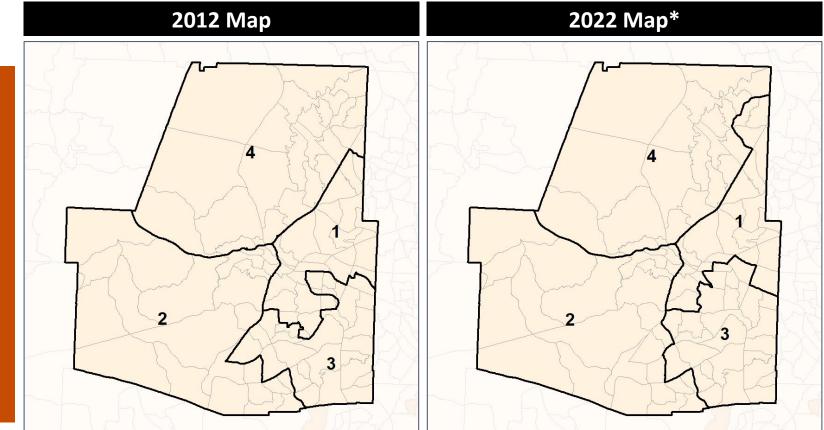


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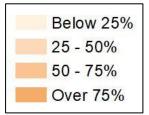
Paulding County Commission

% Latino by Census Block Group





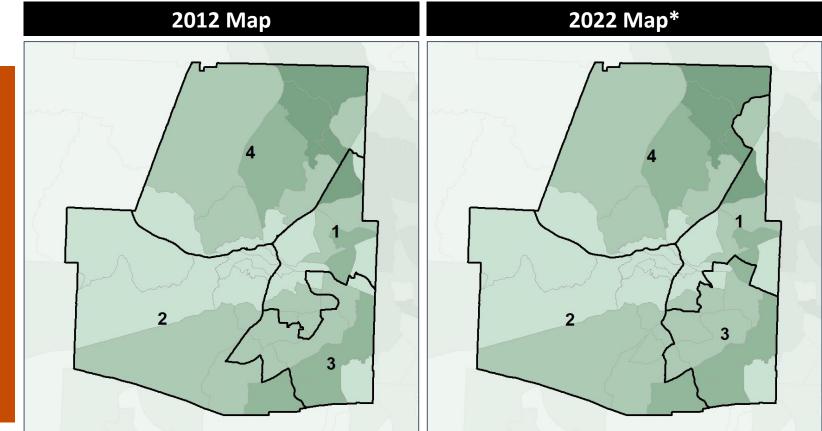
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Market Ma

Paulding County Commission

Median Household Income by Census Tract



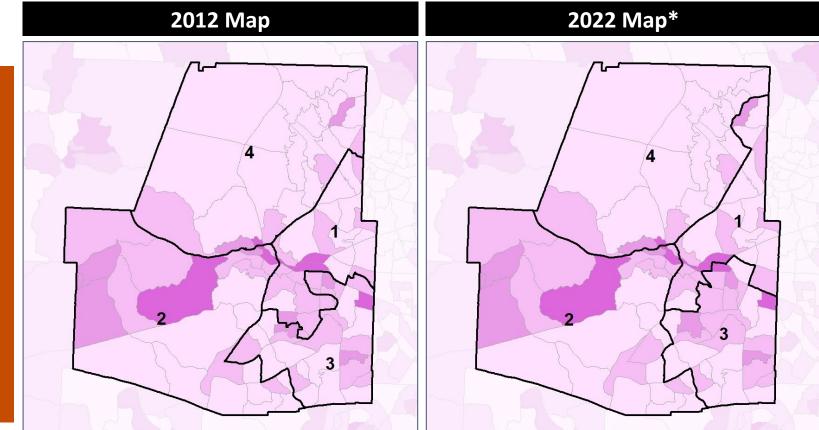


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% Other	5%	6%	5%	5%	5%	6%	5%	5%	5%
% White	61%	68%	57%	69%	64%	69%	53%	71%	64%
Median Income	\$73,000	\$63,000	\$77,000	\$90,000	\$71,000	\$63,000	\$77,000	\$94,000	\$74,000
% Renter	25%	27%	22%	16%	23%	26%	25%	15%	22%
% Youth	22%	23%	20%	22%	20%	23%	22%	21%	22%



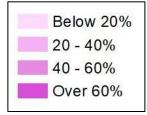
Paulding County Commission

% Renter by Census Block Group

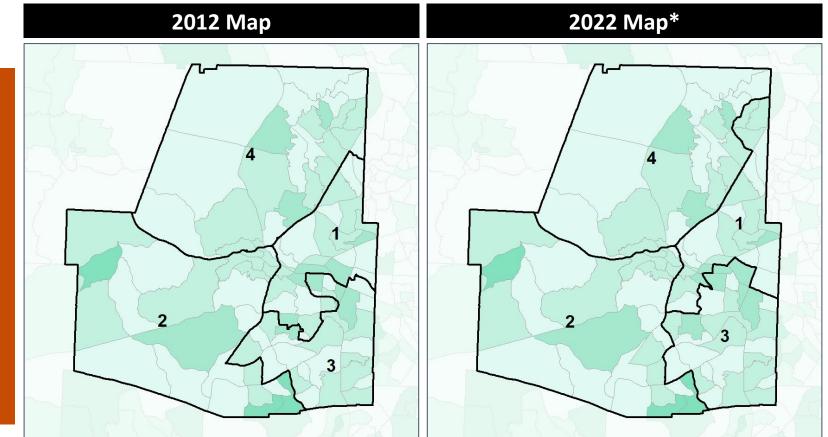




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Paulding County Commission % Youth (18-34) by Census Block Group





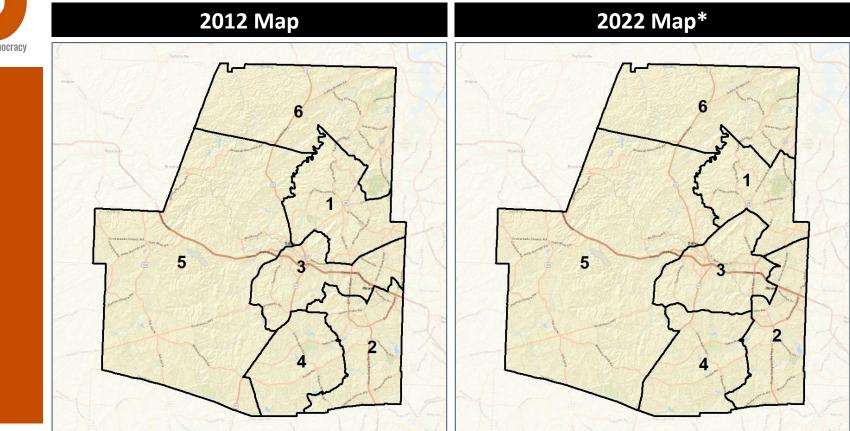
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Paulding County School Board



Context



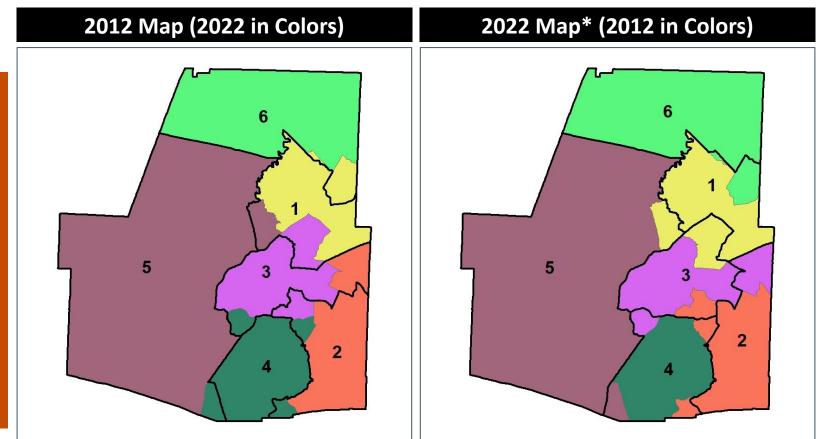


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
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White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Population Gain	7,375	3,039	4,982	-139	2,474	8,606	-2,746	1,484	-952	4,650	1,698	-4,134	*
Population % Gain	31%	13%	21%	-1%	10%	36%	-9%	6%	-3%	20%	6%	-13%	*
Net POC Gain	5,071	4,526	5,585	2,323	2,283	4,844	-1,250	11	-1	1,708	650	-1,118	*
Net POC % Gain	102%	52%	67%	46%	53%	113%	-12%	0%	0%	23%	10%	-12%	*



Paulding County School Board

Changes in Redistricting

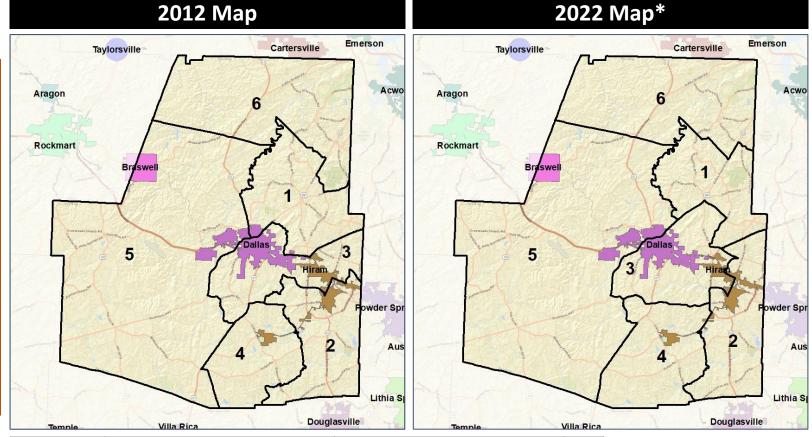




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Population Gain	7,375	3,039	4,982	-139	2,474	8,606	-2,746	1,484	-952	4,650	1,698	-4,134	*
Population % Gain	31%	13%	21%	-1%	10%	36%	-9%	6%	-3%	20%	6%	-13%	*
Net POC Gain	5,071	4,526	5,585	2,323	2,283	4,844	-1,250	11	-1	1,708	650	-1,118	*
Net POC % Gain	102%	52%	67%	46%	53%	113%	-12%	0%	0%	23%	10%	-12%	*

Paulding County School Board

Cities and Places

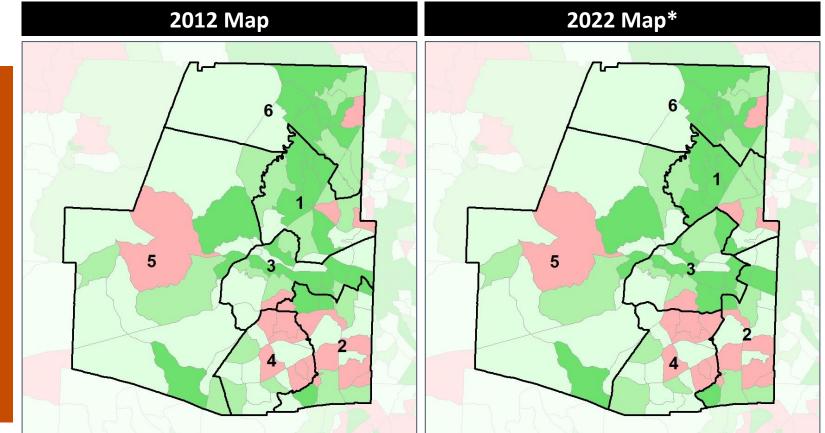




													-
	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Population Gain	7,375	3,039	4,982	-139	2,474	8,606	-2,746	1,484	-952	4,650	1,698	-4,134	*
Population % Gain	31%	13%	21%	-1%	10%	36%	-9%	6%	-3%	20%	6%	-13%	*
Net POC Gain	5,071	4,526	5,585	2,323	2,283	4,844	-1,250	11	-1	1,708	650	-1,118	*
Net POC % Gain	102%	52%	67%	46%	53%	113%	-12%	0%	0%	23%	10%	-12%	*

Paulding County School Board

Net Gain in Population (2010 - 2020) by Census Block Group

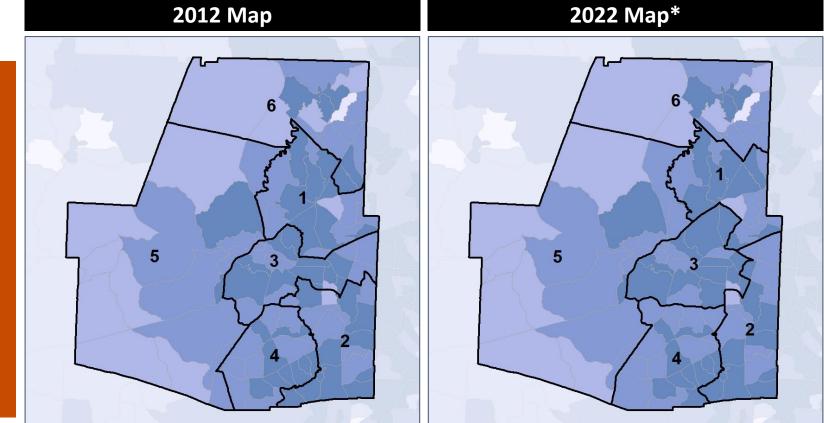




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Population Gain	7,375	3,039	4,982	-139	2,474	8,606	-2,746	1,484	-952	4,650	1,698	-4,134	*
Population % Gain	31%	13%	21%	-1%	10%	36%	-9%	6%	-3%	20%	6%	-13%	*
Net POC Gain	5,071	4,526	5,585	2,323	2,283	4,844	-1,250	11	-1	1,708	650	-1,118	*
Net POC % Gain	102%	52%	67%	46%	53%	113%	-12%	0%	0%	23%	10%	-12%	*

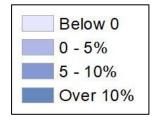


Paulding County School Board Net Gain in % POC (2020 - 2010) by Census Block Group





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Population Gain	7,375	3,039	4,982	-139	2,474	8,606	-2,746	1,484	-952	4,650	1,698	-4,134	*
Population % Gain	31%	13%	21%	-1%	10%	36%	-9%	6%	-3%	20%	6%	-13%	*
Net POC Gain	5,071	4,526	5,585	2,323	2,283	4,844	-1,250	11	-1	1,708	650	-1,118	*
Net POC % Gain	102%	52%	67%	46%	53%	113%	-12%	0%	0%	23%	10%	-12%	*

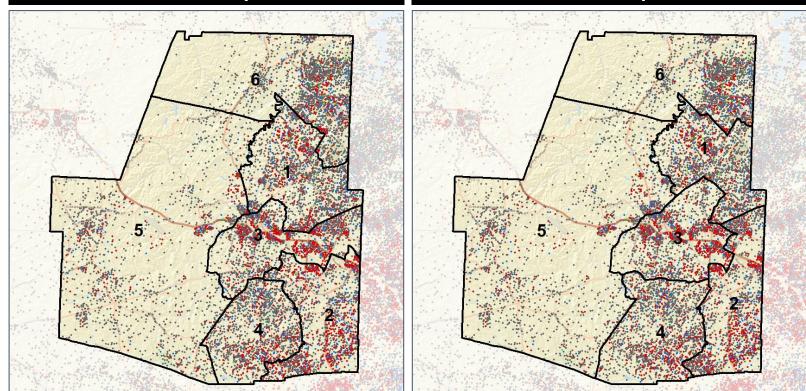




Paulding County School Board Population Density by Race

2012 Map

2022 Map*



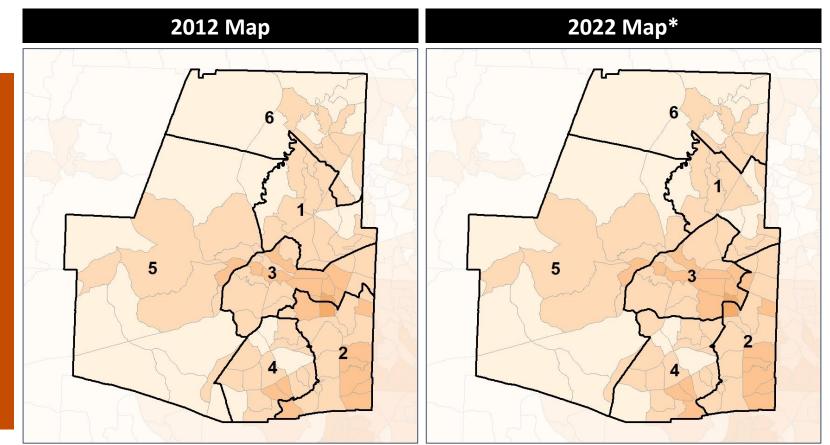


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	369	331	384	132	179	645	349	353	360	170	199	609	2,040
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	5,746	9,007	9,423	4,245	3,644	4,544	4,883	8,712	9,654	5,362	3,993	4,005	36,609
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	2,356	2,368	2,565	1,638	1,372	2,265	2,125	2,564	2,408	1,928	1,587	1,952	12,564
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	1,571	1,455	1,586	1,333	1,384	1,675	1,435	1,543	1,535	1,596	1,450	1,445	9,004
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	20,763	13,371	15,244	16,148	19,594	23,324	19,267	14,844	14,293	19,090	20,642	20,308	108,444
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%

1 Dot = 15 API Black Latino White

Paulding County School Board

% People of Color by Census Block Group



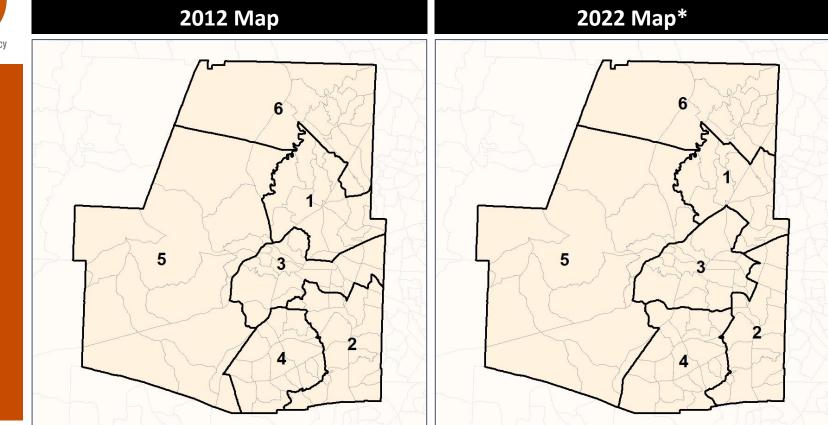


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	369	331	384	132	179	645	349	353	360	170	199	609	2,040
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	5,746	9,007	9,423	4,245	3,644	4,544	4,883	8,712	9,654	5,362	3,993	4,005	36,609
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	2,356	2,368	2,565	1,638	1,372	2,265	2,125	2,564	2,408	1,928	1,587	1,952	12,564
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	1,571	1,455	1,586	1,333	1,384	1,675	1,435	1,543	1,535	1,596	1,450	1,445	9,004
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	20,763	13,371	15,244	16,148	19,594	23,324	19,267	14,844	14,293	19,090	20,642	20,308	108,444
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%

Below 25% 25 - 50% 50 - 75% Over 75%

Paulding County School Board

% API by Census Block Group



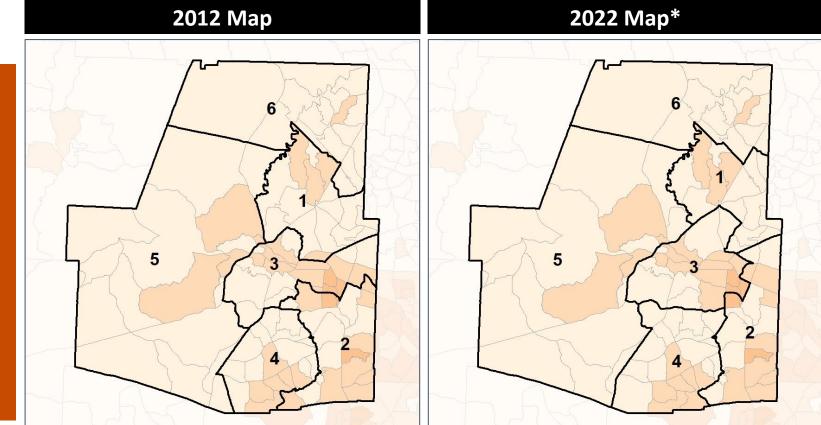


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	369	331	384	132	179	645	349	353	360	170	199	609	2,040
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	5,746	9,007	9,423	4,245	3,644	4,544	4,883	8,712	9,654	5 <i>,</i> 362	3,993	4,005	36,609
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	2,356	2,368	2,565	1,638	1,372	2,265	2,125	2,564	2,408	1,928	1,587	1,952	12,564
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	1,571	1,455	1,586	1,333	1,384	1,675	1,435	1,543	1,535	1,596	1,450	1,445	9,004
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	20,763	13,371	15,244	16,148	19,594	23,324	19,267	14,844	14,293	19,090	20,642	20,308	108,444
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%

Below 25% 25 - 50% 50 - 75% Over 75%

Paulding County School Board

% Black by Census Block Group



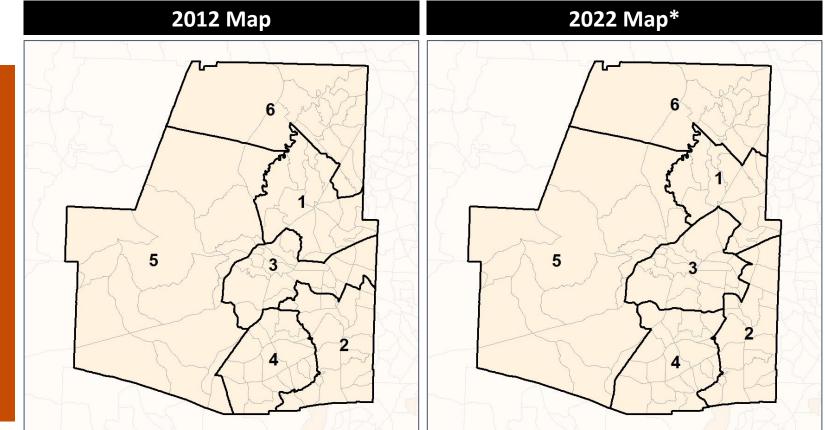


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
API	369	331	384	132	179	645	349	353	360	170	199	609	2,040
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
Black	5,746	9,007	9,423	4,245	3,644	4,544	4,883	8,712	9,654	5,362	3,993	4,005	36,609
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
Latino	2,356	2,368	2,565	1,638	1,372	2,265	2,125	2,564	2,408	1,928	1,587	1,952	12,564
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
Other	1,571	1,455	1,586	1,333	1,384	1,675	1,435	1,543	1,535	1,596	1,450	1,445	9,004
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
White	20,763	13,371	15,244	16,148	19,594	23,324	19,267	14,844	14,293	19,090	20,642	20,308	108,444
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%

Below 25% 25 - 50% 50 - 75% Over 75%

Paulding County School Board

% Latino by Census Block Group



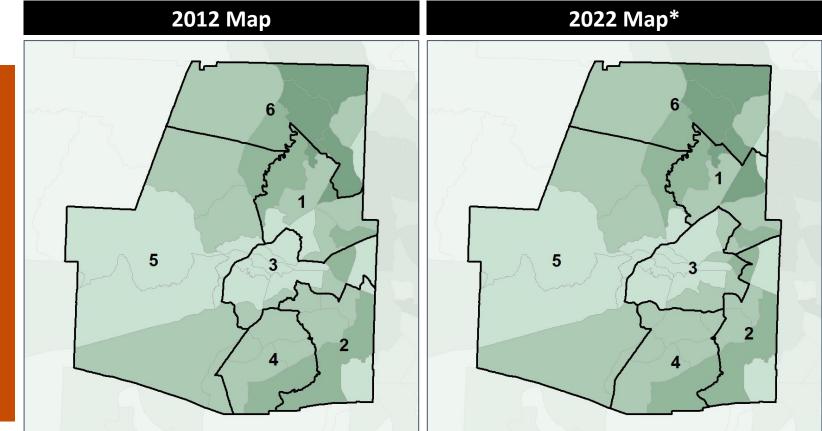


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County	
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661	
API	369	331	384	132	179	645	349	353	360	170	199	609	2,040	
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	
Black	5,746	9,007	9,423	4,245	3,644	4,544	4,883	8,712	9,654	5,362	3,993	4,005	36,609	
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%	
Latino	2,356	2,368	2,565	1,638	1,372	2,265	2,125	2,564	2,408	1,928	1,587	1,952	12,564	
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%	
Other	1,571	1,455	1,586	1,333	1,384	1,675	1,435	1,543	1,535	1,596	1,450	1,445	9,004	
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%	
White	20,763	13,371	15,244	16,148	19,594	23,324	19,267	14,844	14,293	19,090	20,642	20,308	108,444	
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%	

Below 25% 25 - 50% 50 - 75% Over 75%

Paulding County School Board

Median Household Income by Census Tract



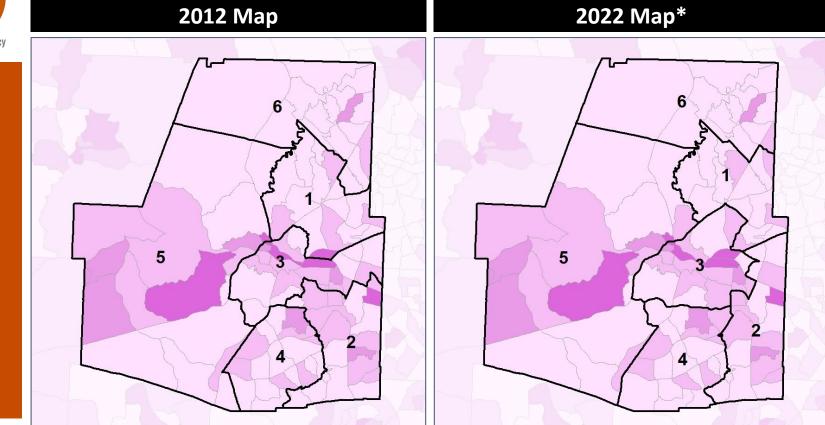


	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Median Income	\$84,000	\$74,000	\$58,000	\$84,000	\$63,000	\$92,000	\$90,000	\$73,000	\$58,000	\$81,000	\$66,000	\$92,000	\$74,000
% Renter	23%	23%	28%	19%	29%	14%	15%	22%	35%	19%	28%	15%	22%
% Youth	24%	21%	21%	20%	23%	21%	25%	19%	24%	21%	22%	20%	22%

Below 40,000 \$40,001 - \$60,000 \$60,001 - \$80,000 \$80,000 - \$100,000 Over \$100,000

Paulding County School Board

% Renter by Census Block Group





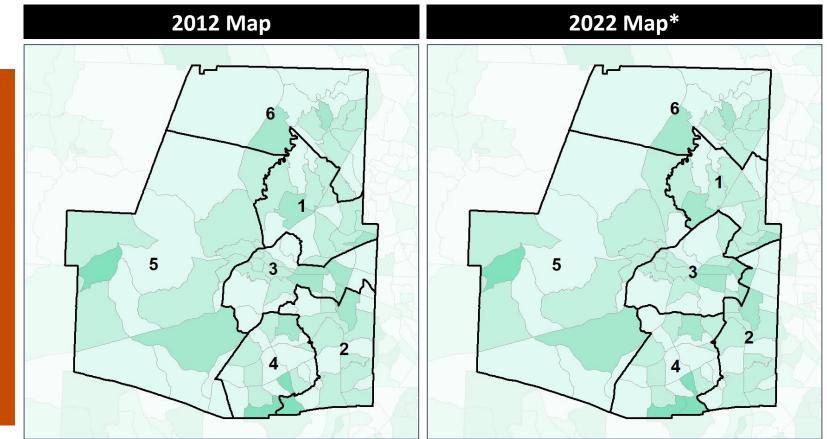
		1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
	Population	30,805	26,532	29,202	23,496	26,173	32,453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
	% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
	% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
	% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
	% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
	% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
	Median Income	\$84,000	\$74,000	\$58,000	\$84,000	\$63,000	\$92,000	\$90,000	\$73,000	\$58,000	\$81,000	\$66,000	\$92,000	\$74,000
	% Renter	23%	23%	28%	19%	29%	14%	15%	22%	35%	19%	28%	15%	22%
l	% Youth	24%	21%	21%	20%	23%	21%	25%	19%	24%	21%	22%	20%	22%

Below 20% 20 - 40% 40 - 60% Over 60%

Market Ma

Paulding County School Board

% Youth (18-34) by Census Block Group





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	30,805	26,532	29,202	23,496	26,173	32 <i>,</i> 453	28,059	28,016	28,250	28,146	27,871	28,319	168,661
% API	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%
% Black	19%	34%	32%	18%	14%	14%	17%	31%	34%	19%	14%	14%	22%
% Latino	8%	9%	9%	7%	5%	7%	8%	9%	9%	7%	6%	7%	7%
% Other	5%	5%	5%	6%	5%	5%	5%	6%	5%	6%	5%	5%	5%
% White	67%	50%	52%	69%	75%	72%	69%	53%	51%	68%	74%	72%	64%
Median Income	\$84,000	\$74,000	\$58,000	\$84,000	\$63,000	\$92,000	\$90,000	\$73,000	\$58,000	\$81,000	\$66,000	\$92,000	\$74,000
% Renter	23%	23%	28%	19%	29%	14%	15%	22%	35%	19%	28%	15%	22%
% Youth	24%	21%	21%	20%	23%	21%	25%	19%	24%	21%	22%	20%	22%

Below 20% 20 - 30% 30 - 40% Over 40%