## Demographic Overview Racial Breakdown in McIntosh County

| McIntosh County | 2010 | 2020 | \% Change |
| :--- | :--- | :--- | :--- |
| Total Population | 14,333 | 10,975 | $-23 \%$ |
| AAPI | 50 | 43 | $-14 \%$ |
| Black | 5,132 | 3,176 | $-38 \%$ |
| Latino | 227 | 231 | $2 \%$ |
| Other/Mixed Race | 208 | 465 | $124 \%$ |
| POC | 5,617 | 3,915 | $-30 \%$ |
| White | 8,716 | 7,060 | $-19 \%$ |

## Population Gain

## Change in Population in Georgia by County



- Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state


## Population Gain

## Change in Population by Decade



- McIntosh County has had significant growth, especially between 1990-2010
- However, the past decade was the biggest decline in population for the county in 90 years, with a significant loss in population


## Demographics

Comparison between McIntosh County and Georgia


- McIntosh County is disproportionately White, but the Black community is nearly a $1 / 3$ of the county's population, closely matching the share in Georgia overall
- The Other demographic also has a similar share of the county's population as Georgia overall


## Demographics 2010 vs 2020 Demographics in McIntosh County



- McIntosh County had significant decline in the share of the Black population, with a slight increase in the White population
- The Other population also had significant growth in its share of the population


## Demographics <br> Population Change by Race (2020-2010)



- McIntosh County had very significant decline in noth the White and Black populations
- The only population with significant growth was the "Other" population


## McIntosh Co. Commission \& School Board

 Context

|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Population Gain | -752 | $-1,113$ | -964 | -529 | 0 | 232 | 83 | -315 | $*$ |
| Population \% Gain | $-22 \%$ | $-31 \%$ | $-27 \%$ | $-15 \%$ | $0 \%$ | $9 \%$ | $3 \%$ | $-10 \%$ | $*$ |
| Net POC Gain | -312 | -357 | -829 | -204 | -54 | 63 | 87 | -96 | $*$ |
| Net POC \% Gain | $-24 \%$ | $-33 \%$ | $-36 \%$ | $-23 \%$ | $-5 \%$ | $9 \%$ | $6 \%$ | $-14 \%$ | $*$ |

## McIntosh Co. Commission \& School Board

Changes in Redistricting


|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Population Gain | -752 | $-1,113$ | -964 | -529 | 0 | 232 | 83 | -315 | $*$ |
| Population \% Gain | $-22 \%$ | $-31 \%$ | $-27 \%$ | $-15 \%$ | $0 \%$ | $9 \%$ | $3 \%$ | $-10 \%$ | $*$ |
| Net POC Gain | -312 | -357 | -829 | -204 | -54 | 63 | 87 | -96 | $*$ |
| Net POC \% Gain | $-24 \%$ | $-33 \%$ | $-36 \%$ | $-23 \%$ | $-5 \%$ | $9 \%$ | $6 \%$ | $-14 \%$ | $*$ |

## McIntosh Co. Commission \& School Board

more equitable democracy
Cities and Places


## McIntosh Co. Commission \& School Board

Net Gain in Population (2010-2020) by Census Block Group

## 

2012 Map


2022 Map*


|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Population Gain | -752 | $-1,113$ | -964 | -529 | 0 | 232 | 83 | -315 | $*$ |
| Population \% Gain | $-22 \%$ | $-31 \%$ | $-27 \%$ | $-15 \%$ | $0 \%$ | $9 \%$ | $3 \%$ | $-10 \%$ | $*$ |
| Net POC Gain | -312 | -357 | -829 | -204 | -54 | 63 | 87 | -96 | $*$ |
| Net POC \% Gain | $-24 \%$ | $-33 \%$ | $-36 \%$ | $-23 \%$ | $-5 \%$ | $9 \%$ | $6 \%$ | $-14 \%$ | $*$ |

# McIntosh Co. Commission \& School Board 

 Net Gain in \% POC (2020-2010) by Census Block Group

|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Population Gain | -752 | $-1,113$ | -964 | -529 | 0 | 232 | 83 | -315 | $*$ |
| Population \% Gain | $-22 \%$ | $-31 \%$ | $-27 \%$ | $-15 \%$ | $0 \%$ | $9 \%$ | $3 \%$ | $-10 \%$ | $*$ |
| Net POC Gain | -312 | -357 | -829 | -204 | -54 | 63 | 87 | -9 | $*$ |
| Net POC \% Gain | $-24 \%$ | $-33 \%$ | $-36 \%$ | $-23 \%$ | $-5 \%$ | $9 \%$ | $6 \%$ | $-14 \%$ | $*$ |

## McIntosh Co. Commission \& School Board Population Density by Race



## McIntosh Co. Commission \& School Board

\% People of Color by Census Block Group

2022 Map*


|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | 19 | 4 | 12 | 8 | 17 | 2 | 16 | 8 | 43 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | 790 | 557 | 1,328 | 501 | 738 | 599 | 1,405 | 434 | 3,176 |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | 57 | 46 | 52 | 76 | 55 | 52 | 57 | 67 | 231 |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | 130 | 121 | 102 | 112 | 132 | 138 | 103 | 92 | 465 |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | 1,746 | 1,780 | 1,147 | 2,387 | 1,800 | 1,949 | 1,143 | 2,168 | 7,060 |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |


| Below $25 \%$ |
| :--- |
| $25-50 \%$ |
| $50-75 \%$ |
| Over $75 \%$ |

## McIntosh Co. Commission \& School Board

\% API by Census Block Group


Redistricting

|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | 19 | 4 | 12 | 8 | 17 | 2 | 16 | 8 | 43 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | 790 | 557 | 1,328 | 501 | 738 | 599 | 1,405 | 434 | 3,176 |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | 57 | 46 | 52 | 76 | 55 | 52 | 57 | 67 | 231 |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | 130 | 121 | 102 | 112 | 132 | 138 | 103 | 92 | 465 |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | 1,746 | 1,780 | 1,147 | 2,387 | 1,800 | 1,949 | 1,143 | 2,168 | 7,060 |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |


| Below $25 \%$ |
| :--- |
| $25-50 \%$ |
| $50-75 \%$ |
| Over $75 \%$ |

Alliance

## McIntosh Co. Commission \& School Board

\% Black by Census Block Group


Redistricting

|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| API | 19 | 4 | 12 | 8 | 17 | 2 | 16 | 8 | 43 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| Black | 790 | 557 | 1,328 | 501 | 738 | 599 | 1,405 | 434 | 3,176 |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| Latino | 57 | 46 | 52 | 76 | 55 | 52 | 57 | 67 | 231 |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| Other | 130 | 121 | 102 | 112 | 132 | 138 | 103 | 92 | 465 |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| White | 1,746 | 1,780 | 1,147 | 2,387 | 1,800 | 1,949 | 1,143 | 2,168 | 7,060 |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |


| Below $25 \%$ |
| :--- |
| $25-50 \%$ |
| $50-75 \%$ |
| Over $75 \%$ |

Alliance

## McIntosh Co. Commission \& School Board

\% Latino by Census Block Group


## McIntosh Co. Commission \& School Board

Median Household Income by Census Tract


|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Median Income | $\$ 41,000$ | $\$ 42,00$ | $\$ 78,000$ | $\$ 76,000$ | $\$ 41,000$ | $\$ 42,000$ | $\$ 78,000$ | $\$ 76,000$ | $\$ 56,000$ |
| \% Renter | $15 \%$ | $23 \%$ | $22 \%$ | $11 \%$ | $13 \%$ | $23 \%$ | $22 \%$ | $12 \%$ | $18 \%$ |
| \% Youth | $29 \%$ | $13 \%$ | $15 \%$ | $16 \%$ | $25 \%$ | $13 \%$ | $15 \%$ | $17 \%$ | $17 \%$ |

## McIntosh Co. Commission \& School Board

\% Renter by Census Block Group

|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Median Income | $\$ 41,000$ | $\$ 42,000$ | $\$ 78,000$ | $\$ 76,000$ | $\$ 41,000$ | $\$ 42,000$ | $\$ 78,000$ | $\$ 76,000$ | $\$ 56,000$ |
| \% Renter | $15 \%$ | $23 \%$ | $22 \%$ | $11 \%$ | $13 \%$ | $23 \%$ | $22 \%$ | $12 \%$ | $18 \%$ |
| \% Youth | $29 \%$ | $13 \%$ | $15 \%$ | $16 \%$ | $25 \%$ | $13 \%$ | $15 \%$ | $17 \%$ | $17 \%$ |

Below 20\%
20-40\%
40-60\%
Over 60\%

## McIntosh Co. Commission \& School Board

\% Youth (18-34) by Census Block Group


|  | 1 | 2 | 3 | 4 | $1^{*}$ | $2^{*}$ | $3^{*}$ | $4^{*}$ | County |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Population | 2,742 | 2,508 | 2,641 | 3,084 | 2,742 | 2,740 | 2,724 | 2,769 | 10,975 |
| \% API | $1 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $1 \%$ | $0 \%$ | $0 \%$ |
| \% Black | $29 \%$ | $22 \%$ | $50 \%$ | $16 \%$ | $27 \%$ | $22 \%$ | $52 \%$ | $16 \%$ | $29 \%$ |
| \% Latino | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ | $2 \%$ |
| \% Other | $5 \%$ | $5 \%$ | $4 \%$ | $4 \%$ | $5 \%$ | $5 \%$ | $4 \%$ | $3 \%$ | $4 \%$ |
| \% White | $64 \%$ | $71 \%$ | $43 \%$ | $77 \%$ | $66 \%$ | $71 \%$ | $42 \%$ | $78 \%$ | $64 \%$ |
| Median Income | $\$ 41,000$ | $\$ 42,000$ | $\$ 78,000$ | $\$ 76,000$ | $\$ 1,000$ | $\$ 2,000$ | $\$ 8,000$ | $\$ 6,000$ | $\$ 56,000$ |
| \% Renter | $15 \%$ | $23 \%$ | $22 \%$ | $11 \%$ | $13 \%$ | $23 \%$ | $22 \%$ | $12 \%$ | $18 \%$ |
| \% Youth | $29 \%$ | $13 \%$ | $15 \%$ | $16 \%$ | $25 \%$ | $13 \%$ | $15 \%$ | $17 \%$ | $17 \%$ |

Below 20\%
20-30\%
30-40\%
Over 40\%

