

Demographic Overview

Racial Breakdown in Madison County



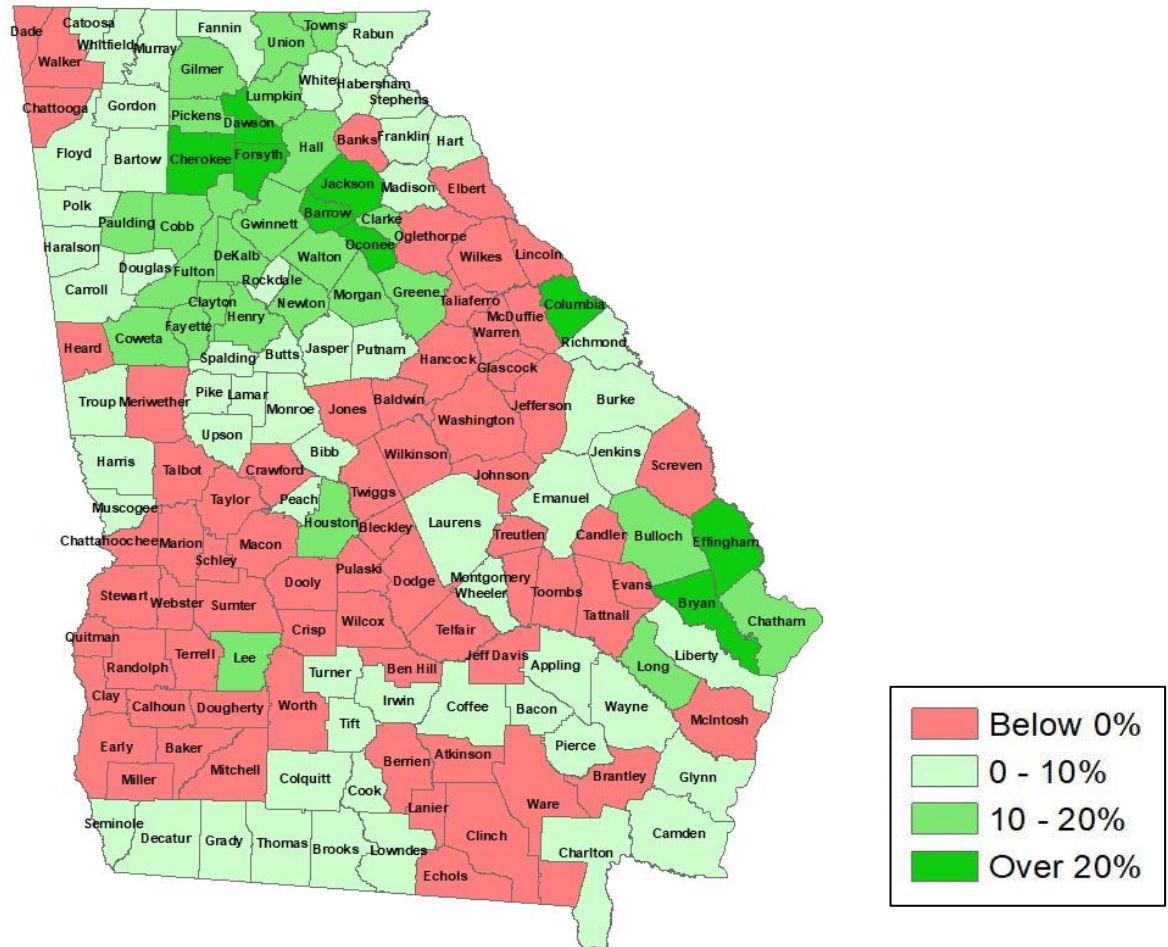
Madison County	2010	2020	% Change
Total Population	28,120	30,120	7%
AAPI	173	525	203%
Black	2,320	2,753	19%
Latino	1,139	1,956	72%
Other/Mixed Race	382	1,337	250%
POC	4,014	6,571	64%
White	24,106	23,549	-2%





Population Gain

Change in Population in Georgia by County



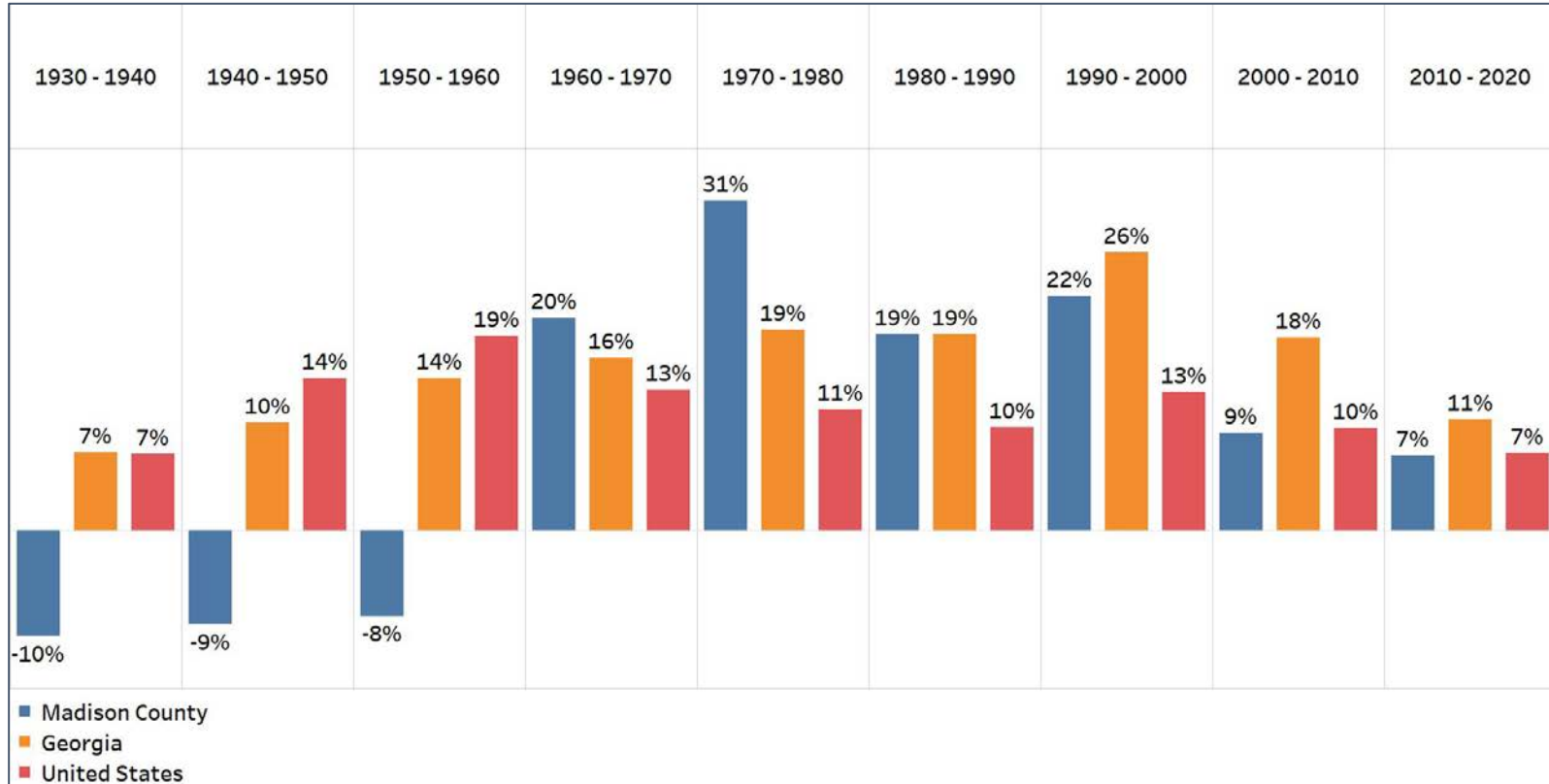
- Georgia is experiencing rapid population growth in the Atlanta, Augusta, and Savannah regions of the state





Population Gain

Change in Population by Decade

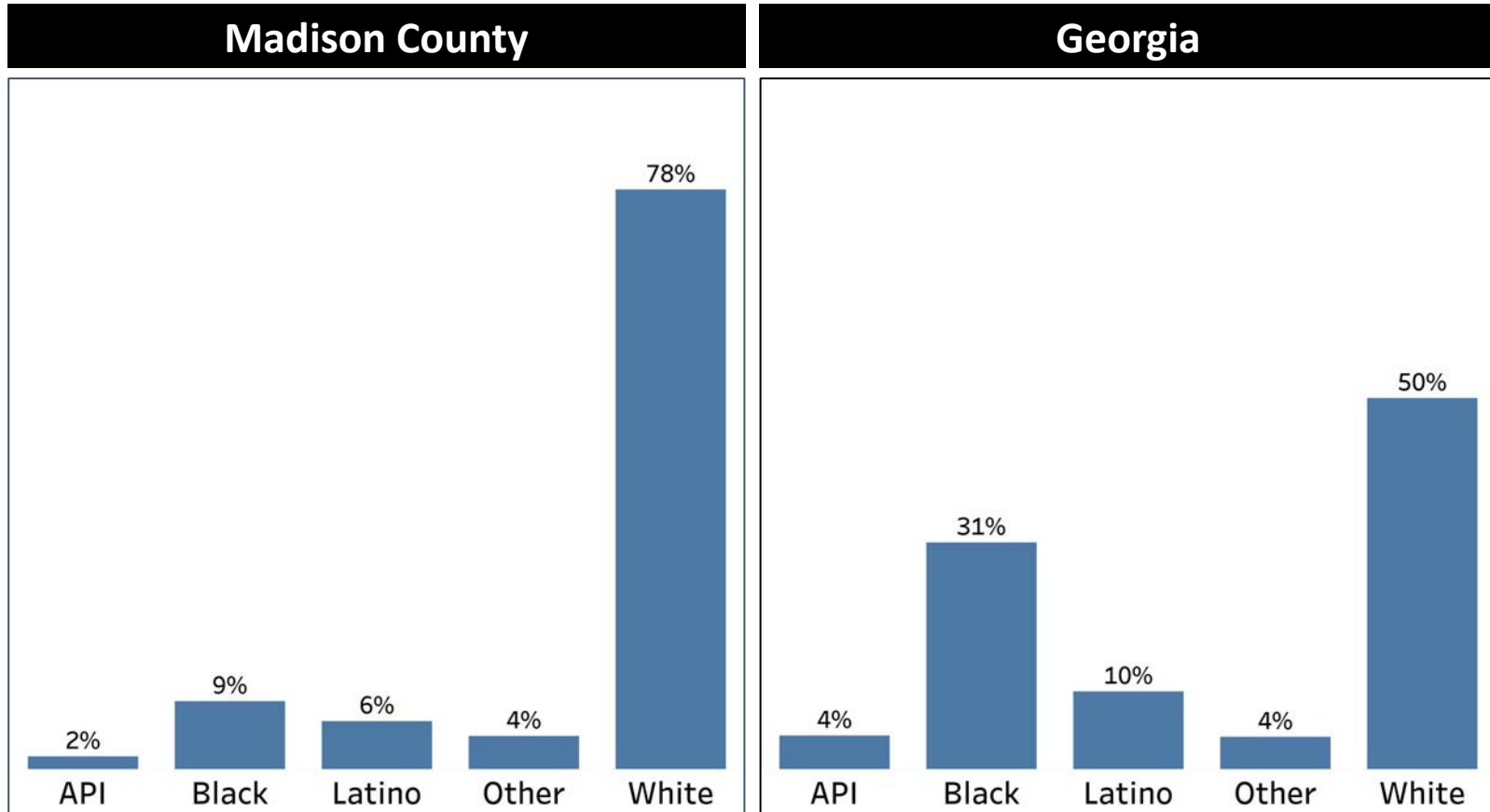


- Madison County had significant growth from 1960-2000
- While it has continued to grow, it has slowed to make the last two decades the slowest growth for the county since it started growing in 1960



Demographics

Comparison between Madison County and Georgia



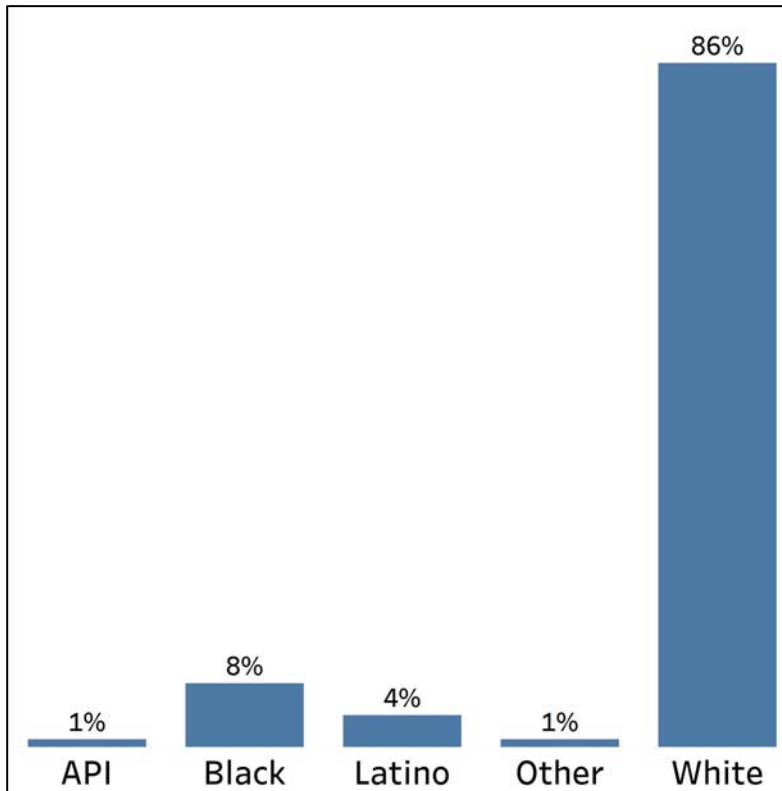
- Madison County is over $\frac{3}{4}$ White, with the only other demographic group at least matching its percentage statewide being the Other demographic
- The Black community in Madison County is less than a $\frac{1}{3}$ of the share in Madison County compared to its share in Georgia's overall population

Demographics

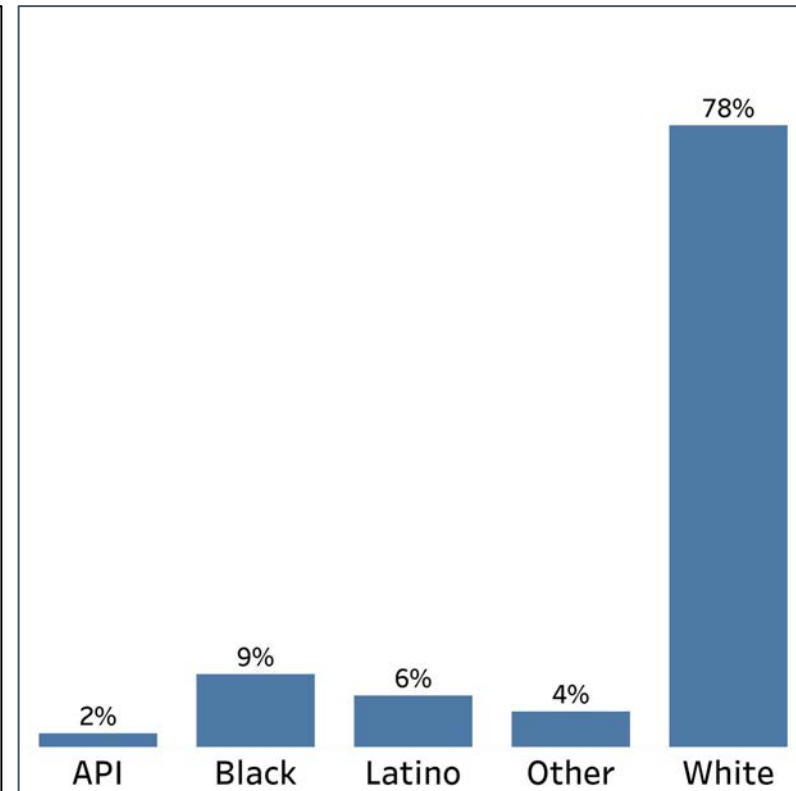
2010 vs 2020 Demographics in Madison County



Madison County 2010



Madison County 2020



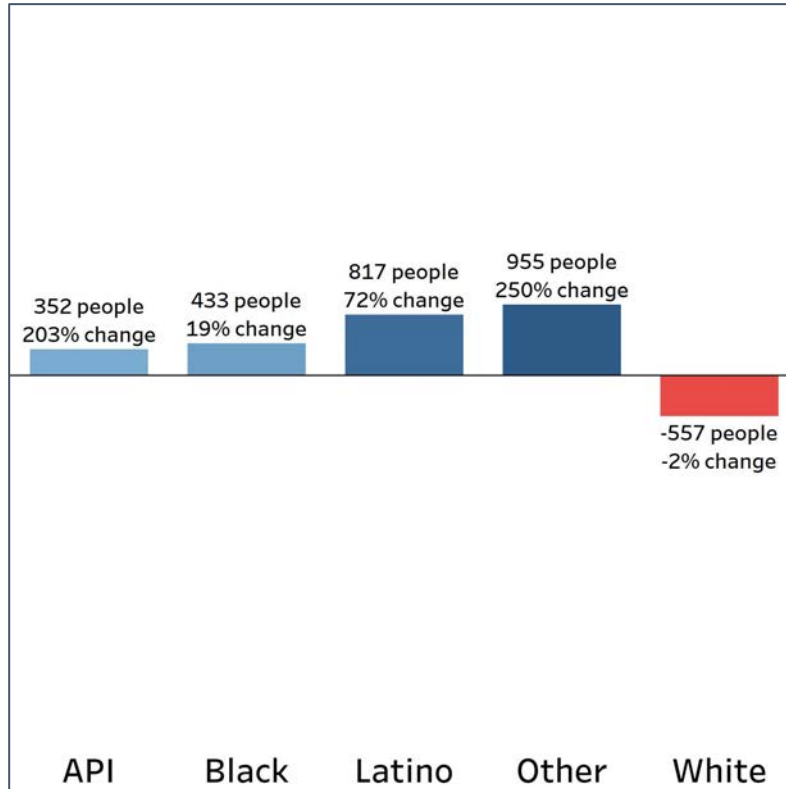
- Madison County's share of the White population decreased significantly in the past decade
- The Black and Latino populations both increased, while the share of the API population doubled, and the share of the Other population quadrupled

Demographics

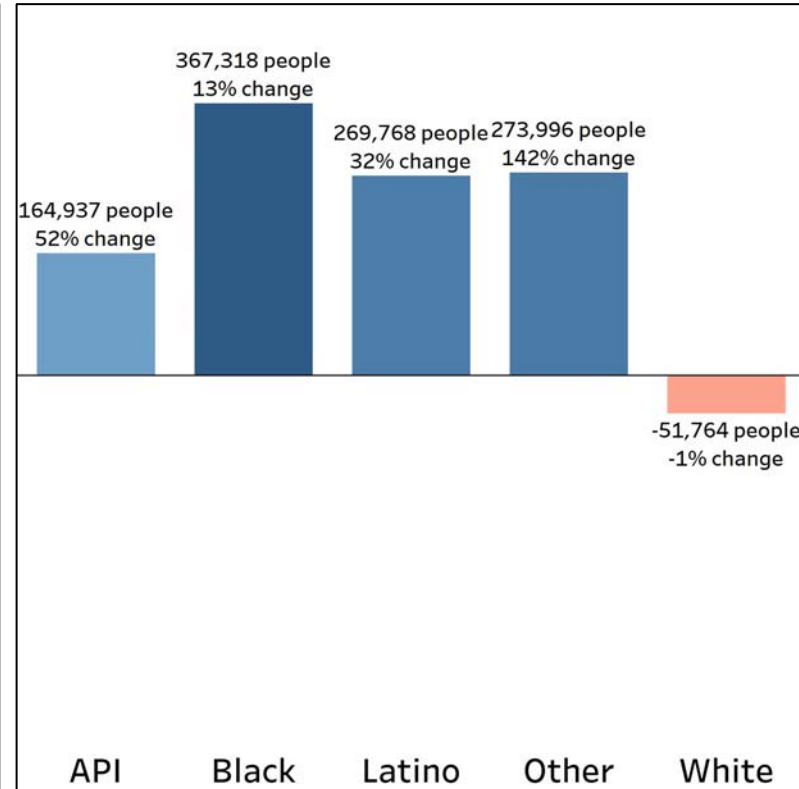
Population Change by Race (2020 - 2010)



Madison County



Georgia



- Madison County had similar trends in growth and decline rates as Georgia overall, with all demographic groups except the White population growing
- However, the changes in Madison County were more pronounced, with all communities of color increasing at higher rates in the county than in Georgia overall, while the White population decreased at a higher rate than in Georgia overall

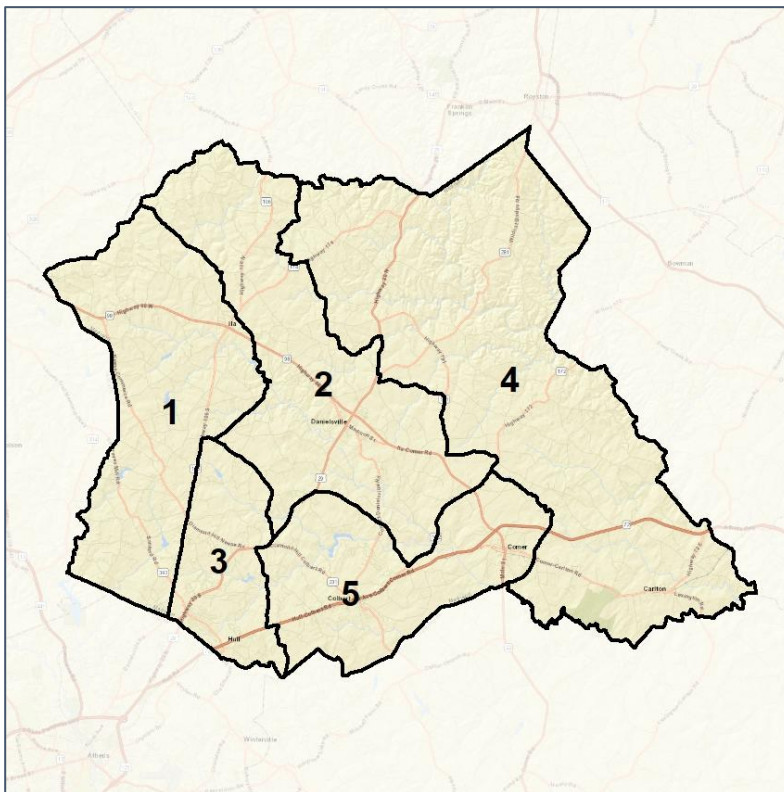


Madison Co. Commission & School Board

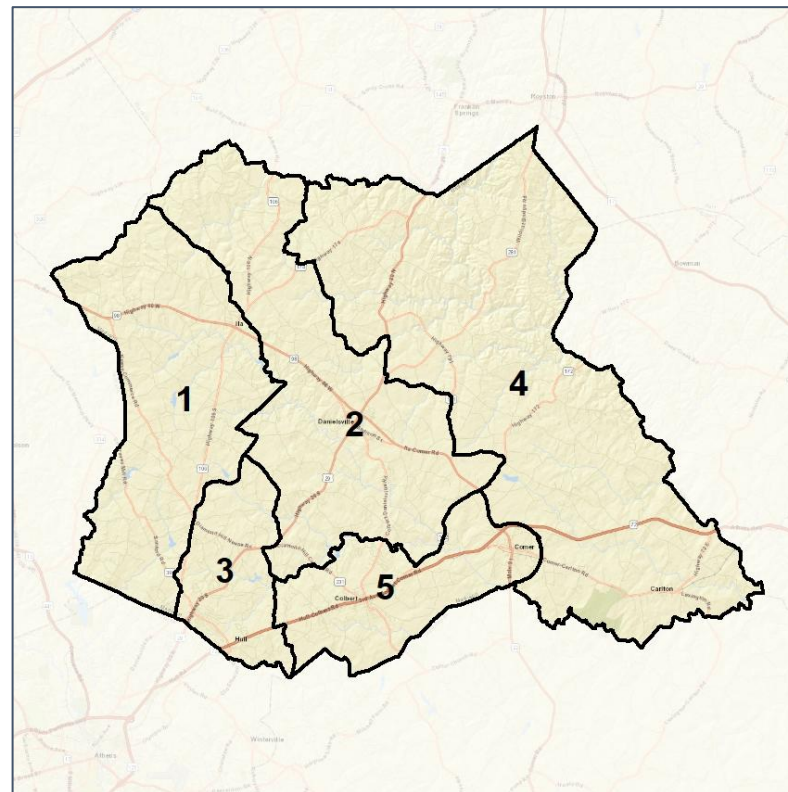
Context



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Population Gain	14	10	689	154	1,133	385	424	-261	203	-751	*
Population % Gain	0%	0%	12%	3%	20%	7%	8%	-4%	3%	-11%	*
Net POC Gain	288	276	887	194	912	56	64	-45	38	-113	*
Net POC % Gain	44%	61%	70%	37%	83%	6%	9%	-2%	5%	-6%	*

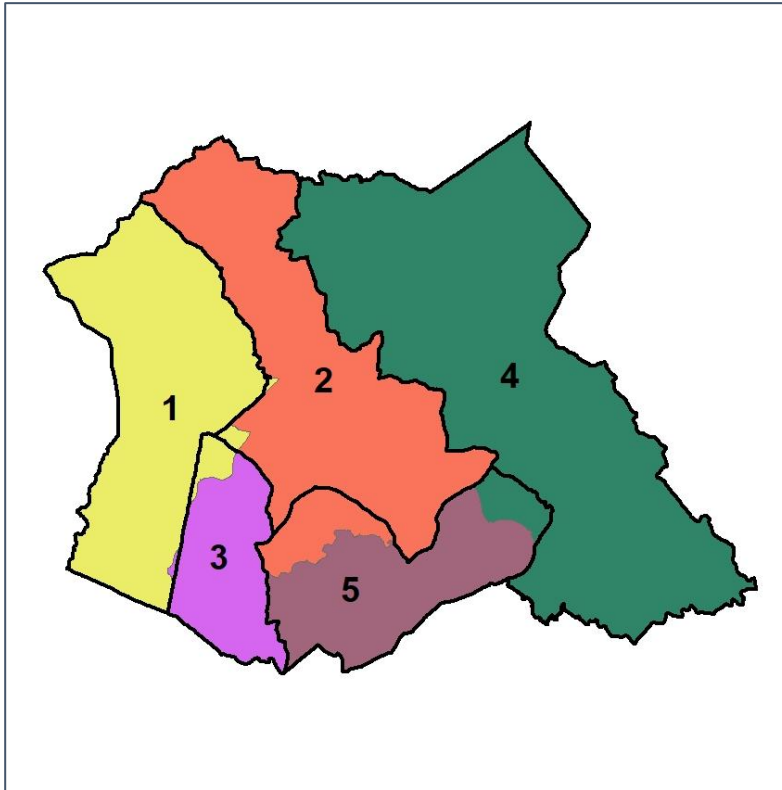


Madison Co. Commission & School Board

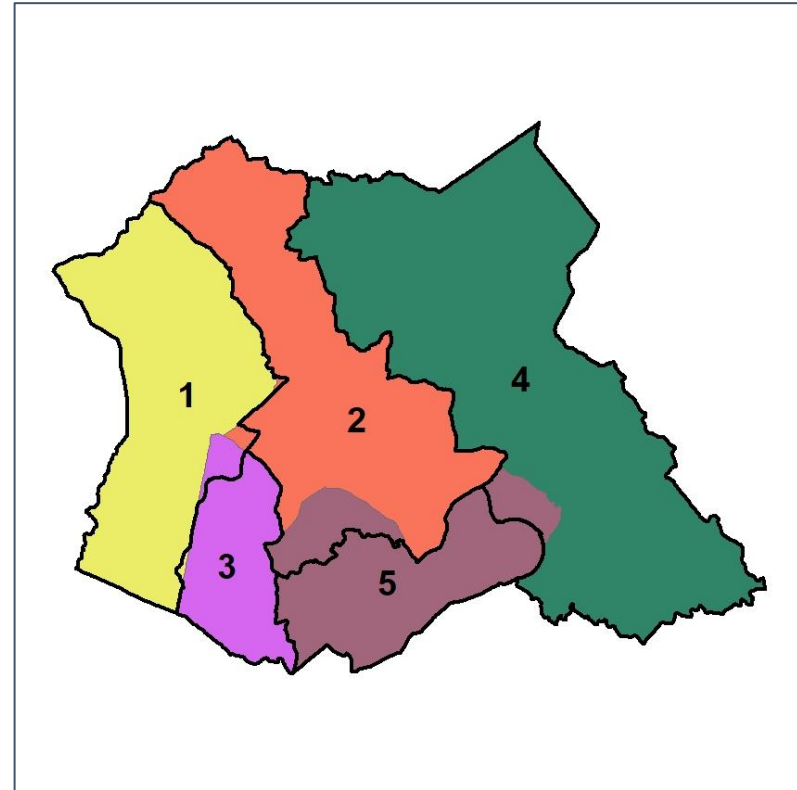
Changes in Redistricting



2012 Map (2022 in Colors)



2022 Map* (2012 in Colors)



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Population Gain	14	10	689	154	1,133	385	424	-261	203	-751	*
Population % Gain	0%	0%	12%	3%	20%	7%	8%	-4%	3%	-11%	*
Net POC Gain	288	276	887	194	912	56	64	-45	38	-113	*
Net POC % Gain	44%	61%	70%	37%	83%	6%	9%	-2%	5%	-6%	*

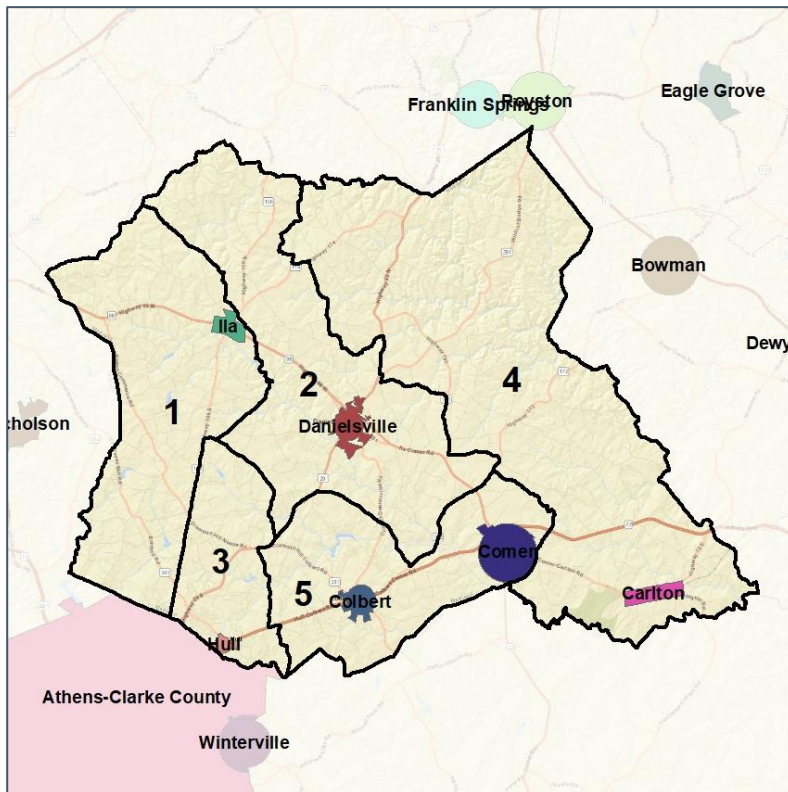


Madison Co. Commission & School Board

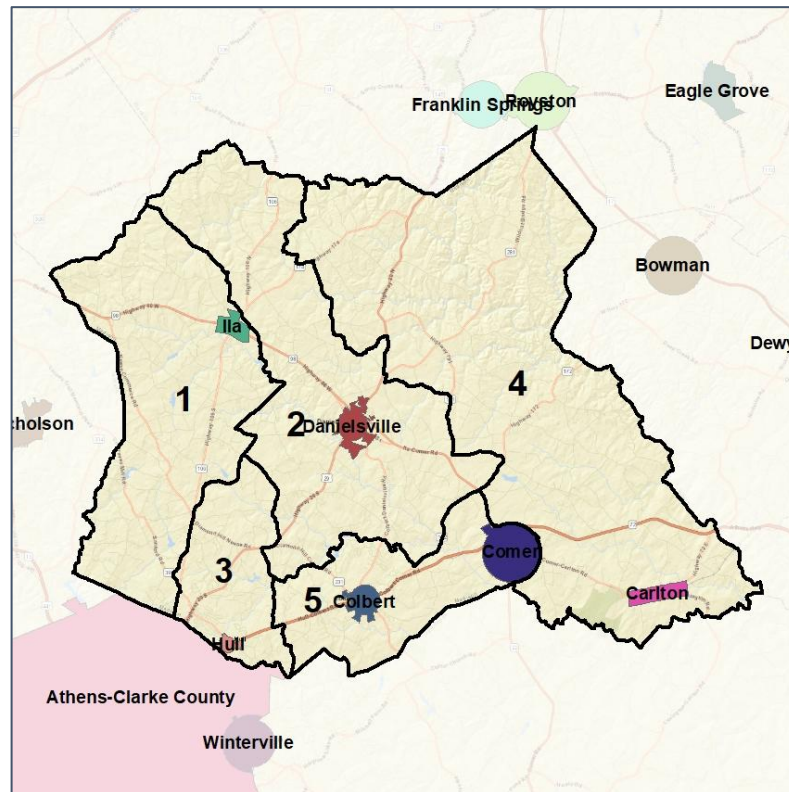
Cities and Places



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Population Gain	14	10	689	154	1,133	385	424	-261	203	-751	*
Population % Gain	0%	0%	12%	3%	20%	7%	8%	-4%	3%	-11%	*
Net POC Gain	288	276	887	194	912	56	64	-45	38	-113	*
Net POC % Gain	44%	61%	70%	37%	83%	6%	9%	-2%	5%	-6%	*



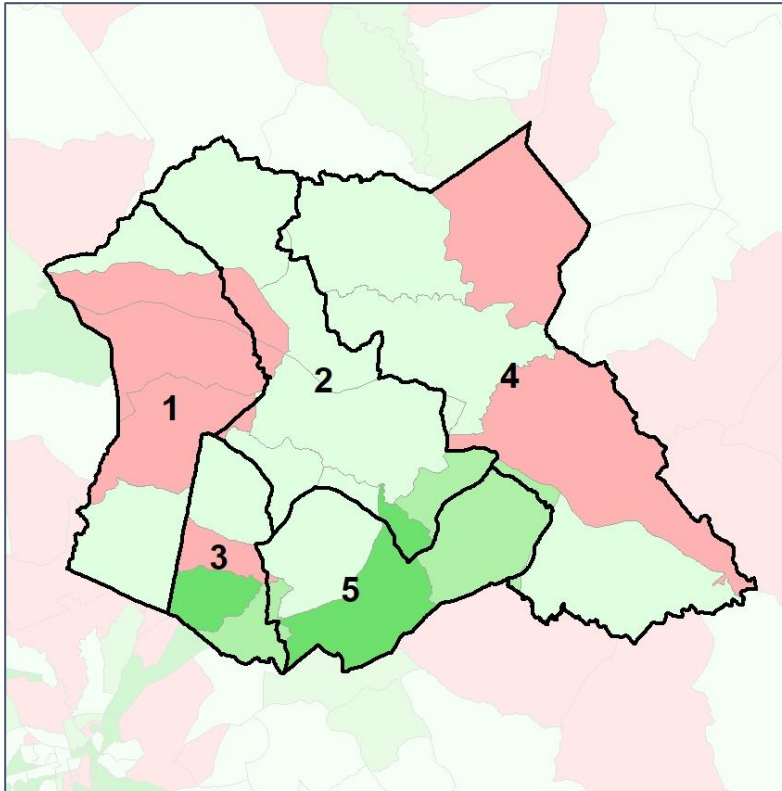
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Madison Co. Commission & School Board

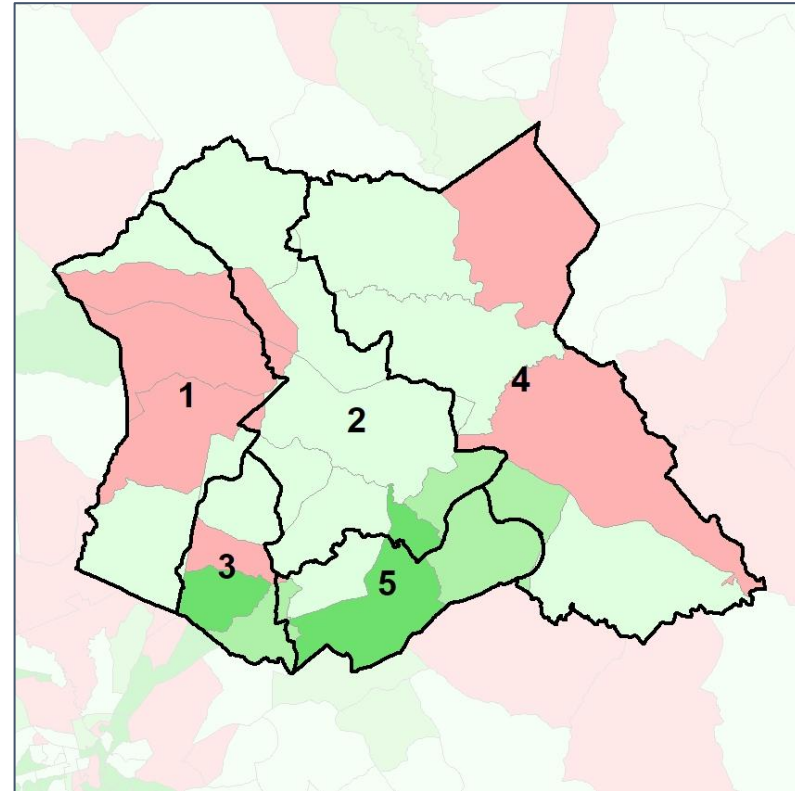
Net Gain in Population (2010 - 2020) by Census Block Group



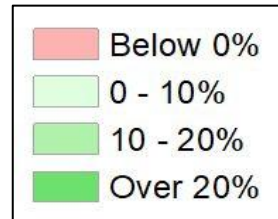
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Population Gain	14	10	689	154	1,133	385	424	-261	203	-751	*
Population % Gain	0%	0%	12%	3%	20%	7%	8%	-4%	3%	-11%	*
Net POC Gain	288	276	887	194	912	56	64	-45	38	-113	*
Net POC % Gain	44%	61%	70%	37%	83%	6%	9%	-2%	5%	-6%	*

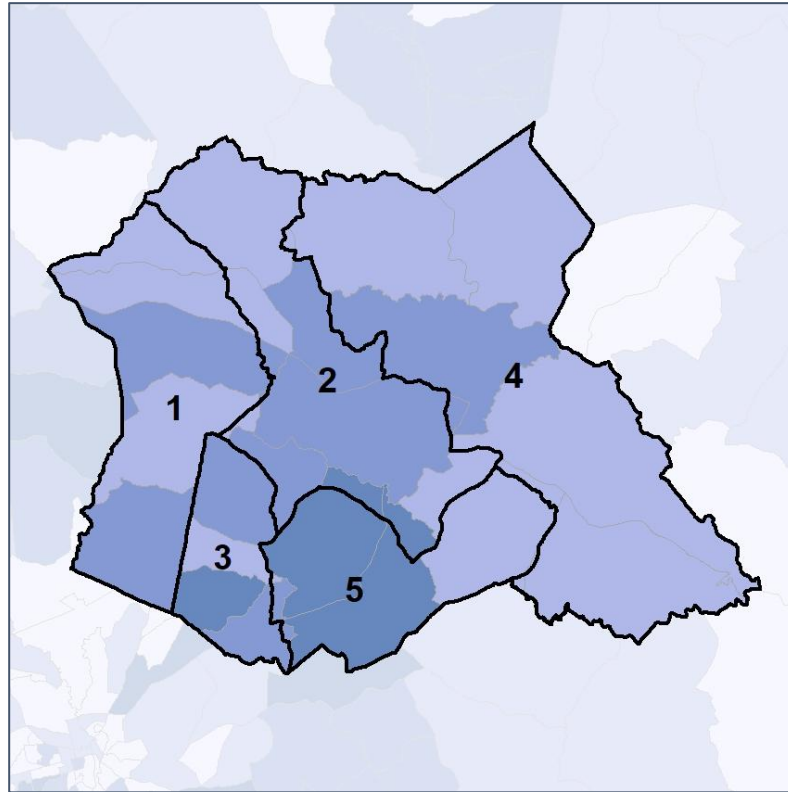


Madison Co. Commission & School Board

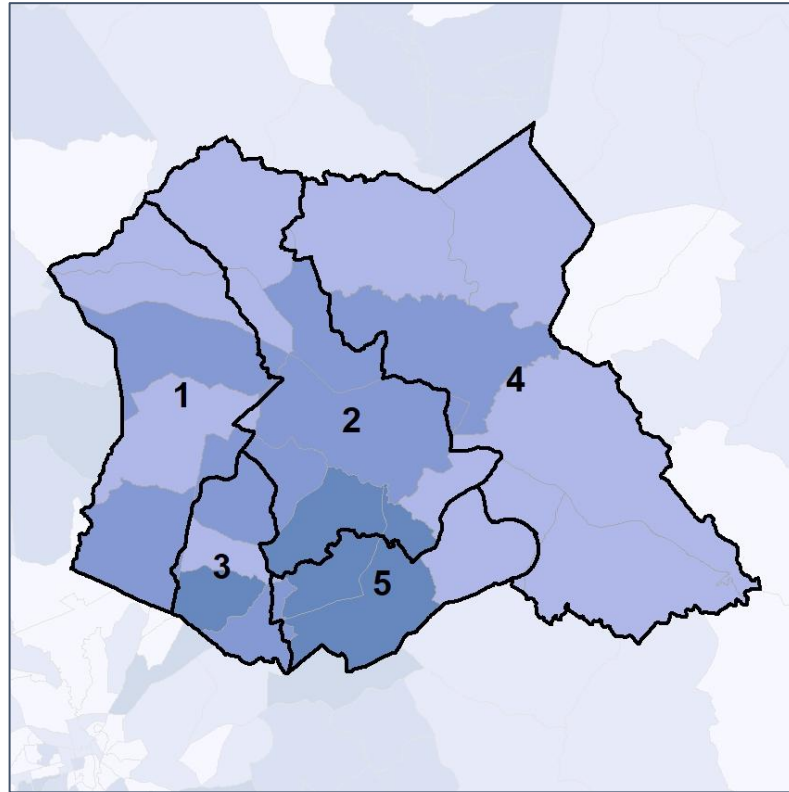
Net Gain in % POC (2020 - 2010) by Census Block Group



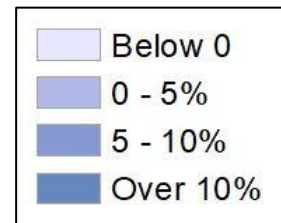
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Population Gain	14	10	689	154	1,133	385	424	-261	203	-751	*
Population % Gain	0%	0%	12%	3%	20%	7%	8%	-4%	3%	-11%	*
Net POC Gain	288	276	887	194	912	56	64	-45	38	-113	*
Net POC % Gain	44%	61%	70%	37%	83%	6%	9%	-2%	5%	-6%	*



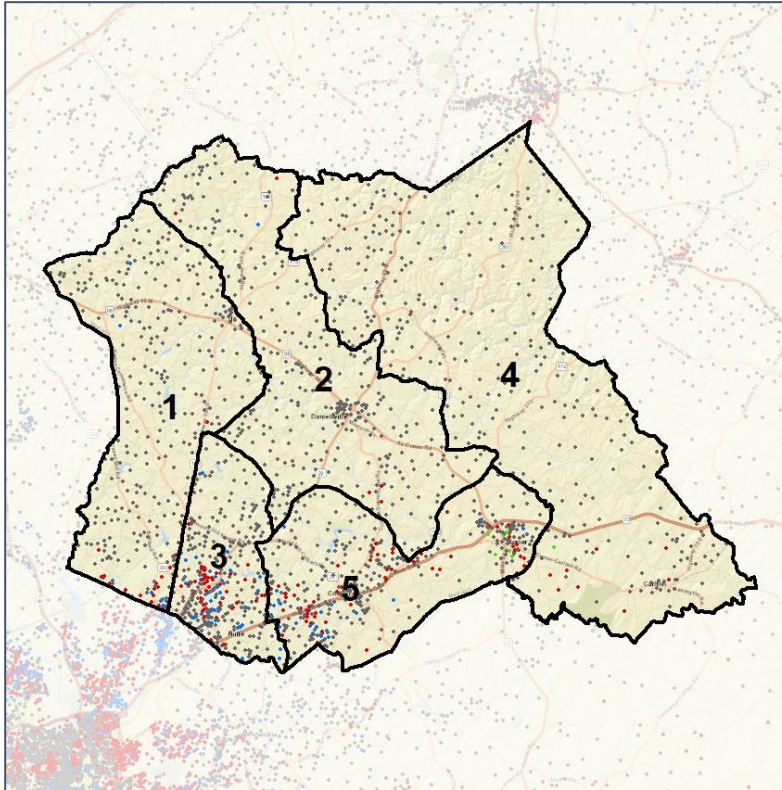
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Madison Co. Commission & School Board

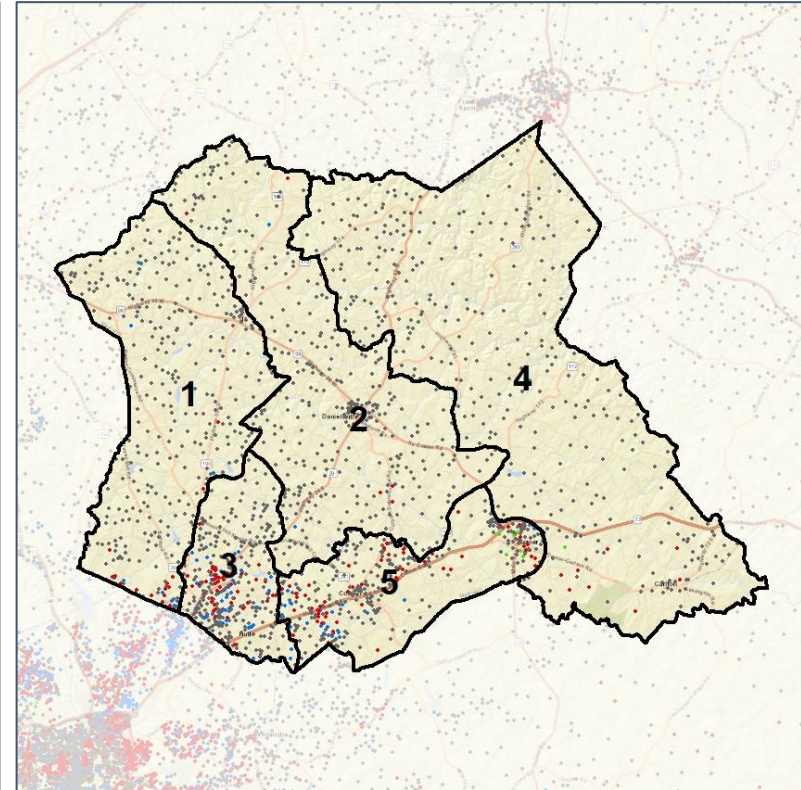
Population Density by Race



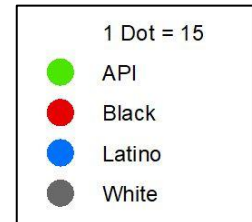
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	70	44	60	133	218	72	44	58	143	208	525
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	338	219	966	224	1,006	335	239	970	230	979	2,753
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	319	198	782	142	515	352	229	755	157	463	1,956
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	222	269	353	215	278	246	282	333	222	254	1,337
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	4,685	4,897	4,128	5,107	4,732	5,014	5,257	3,912	5,272	4,094	23,549
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%

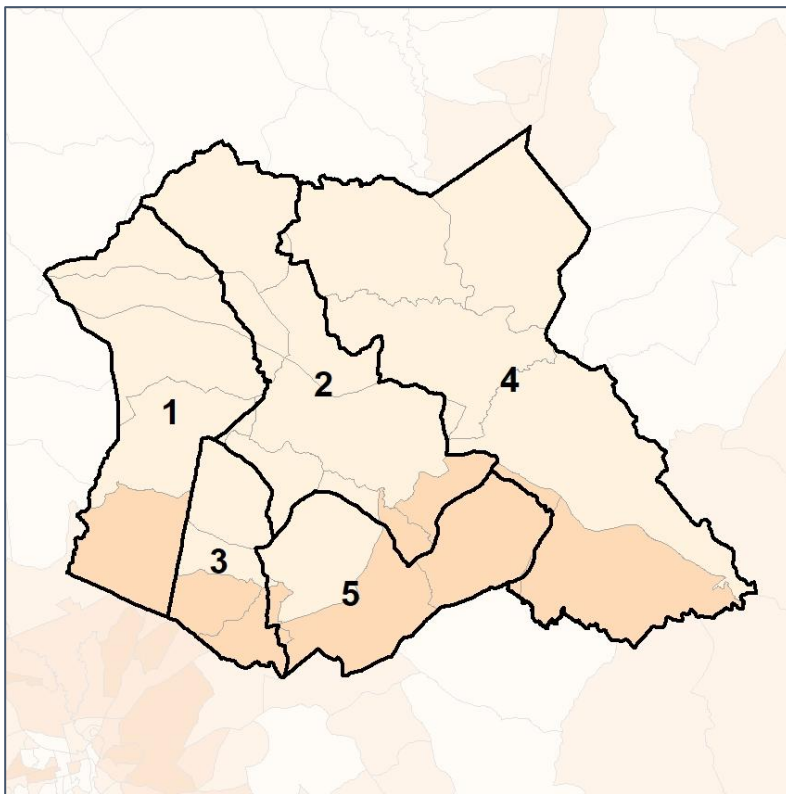


Madison Co. Commission & School Board

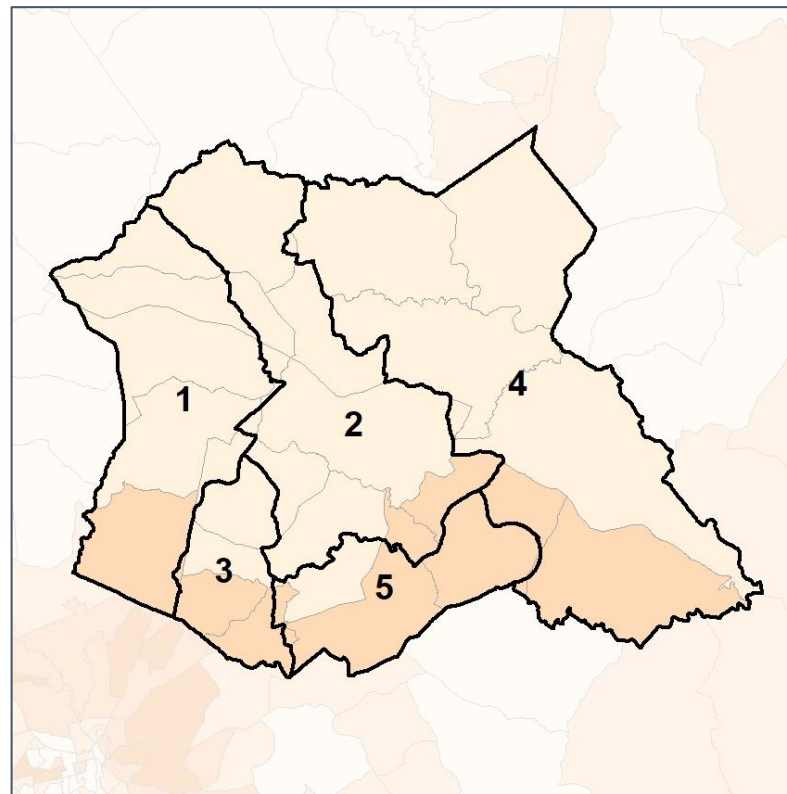
% People of Color by Census Block Group



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	70	44	60	133	218	72	44	58	143	208	525
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	338	219	966	224	1,006	335	239	970	230	979	2,753
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	319	198	782	142	515	352	229	755	157	463	1,956
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	222	269	353	215	278	246	282	333	222	254	1,337
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	4,685	4,897	4,128	5,107	4,732	5,014	5,257	3,912	5,272	4,094	23,549
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%

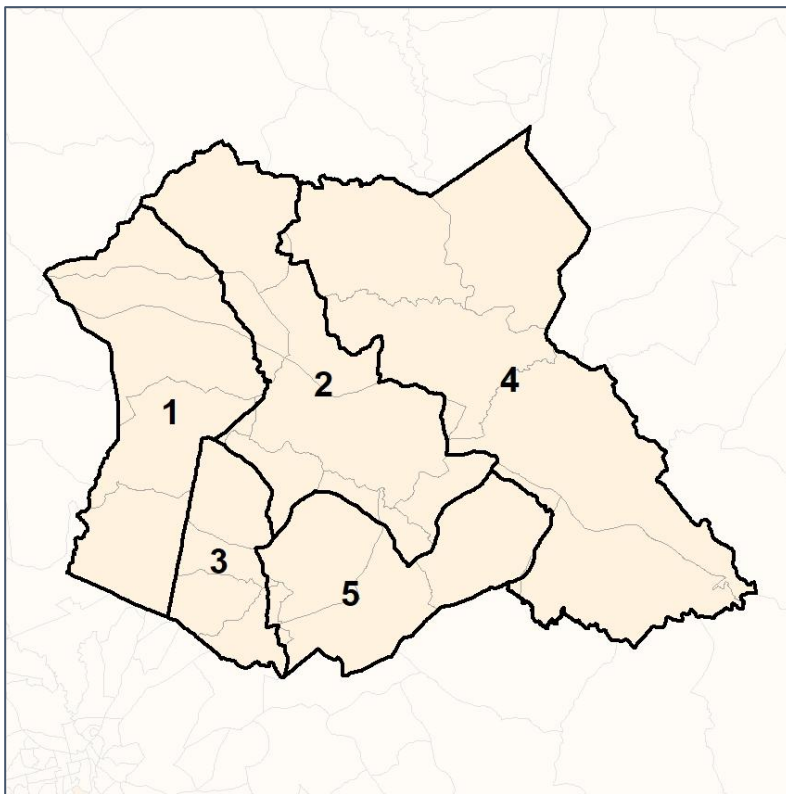


Madison Co. Commission & School Board

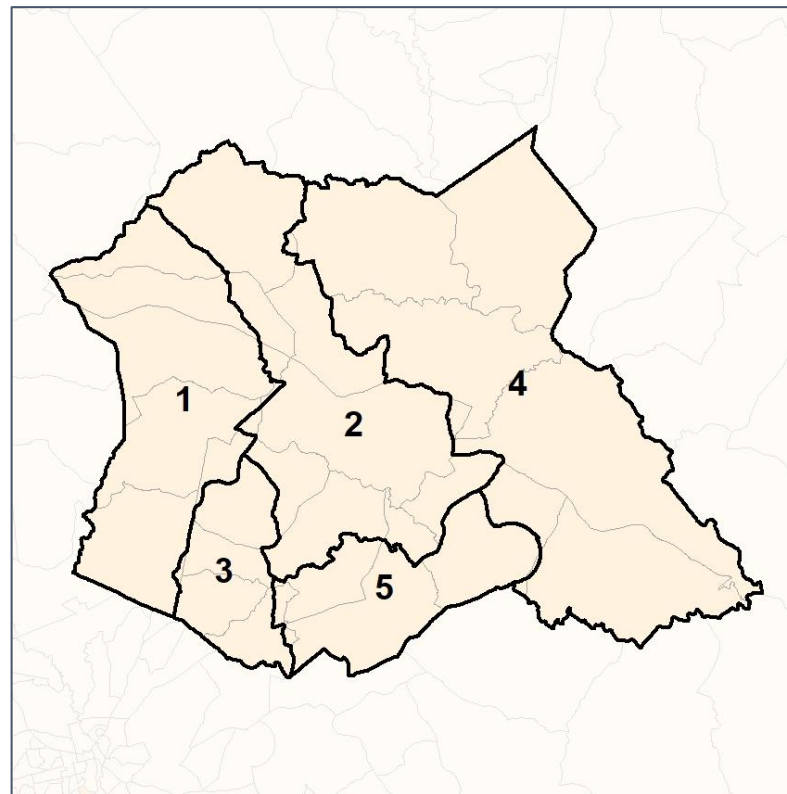
% API by Census Block Group



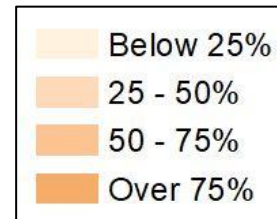
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	70	44	60	133	218	72	44	58	143	208	525
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	338	219	966	224	1,006	335	239	970	230	979	2,753
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	319	198	782	142	515	352	229	755	157	463	1,956
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	222	269	353	215	278	246	282	333	222	254	1,337
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	4,685	4,897	4,128	5,107	4,732	5,014	5,257	3,912	5,272	4,094	23,549
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%



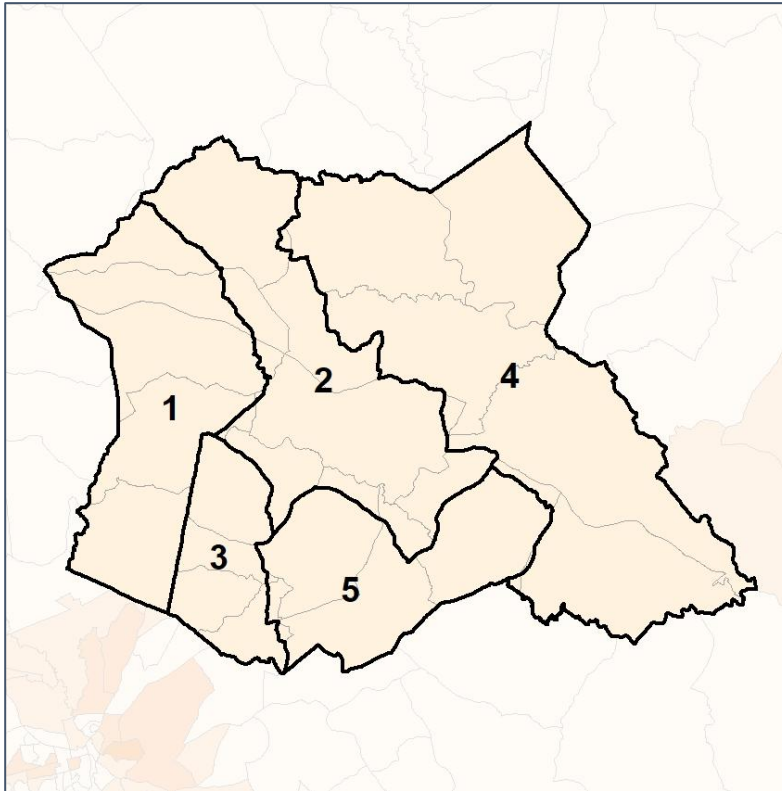
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Madison Co. Commission & School Board

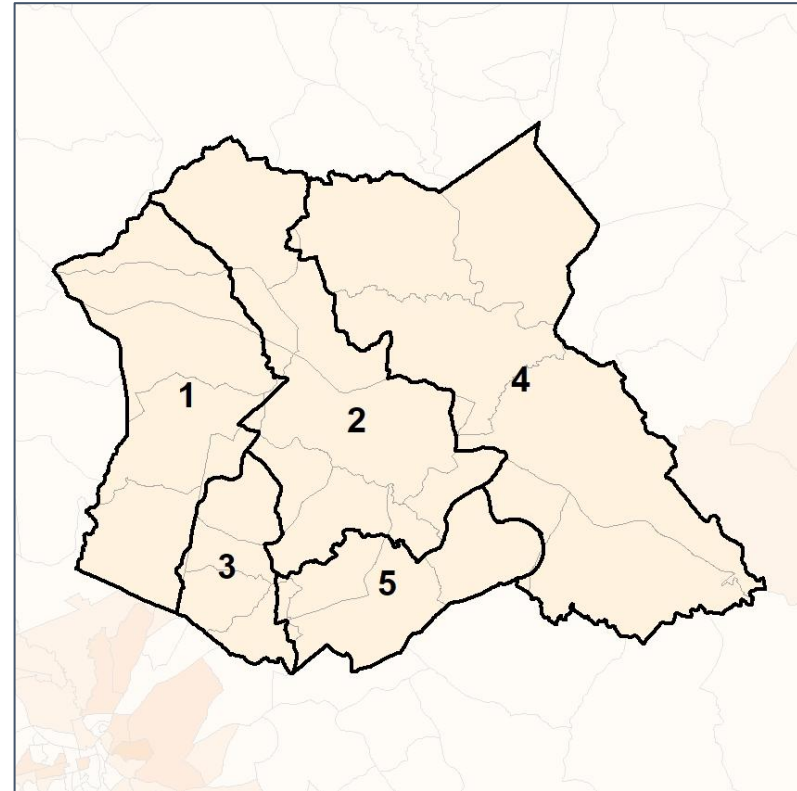
% Black by Census Block Group



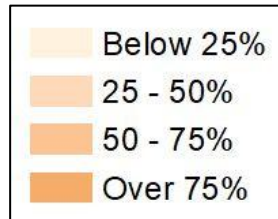
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	70	44	60	133	218	72	44	58	143	208	525
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	338	219	966	224	1,006	335	239	970	230	979	2,753
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	319	198	782	142	515	352	229	755	157	463	1,956
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	222	269	353	215	278	246	282	333	222	254	1,337
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	4,685	4,897	4,128	5,107	4,732	5,014	5,257	3,912	5,272	4,094	23,549
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%

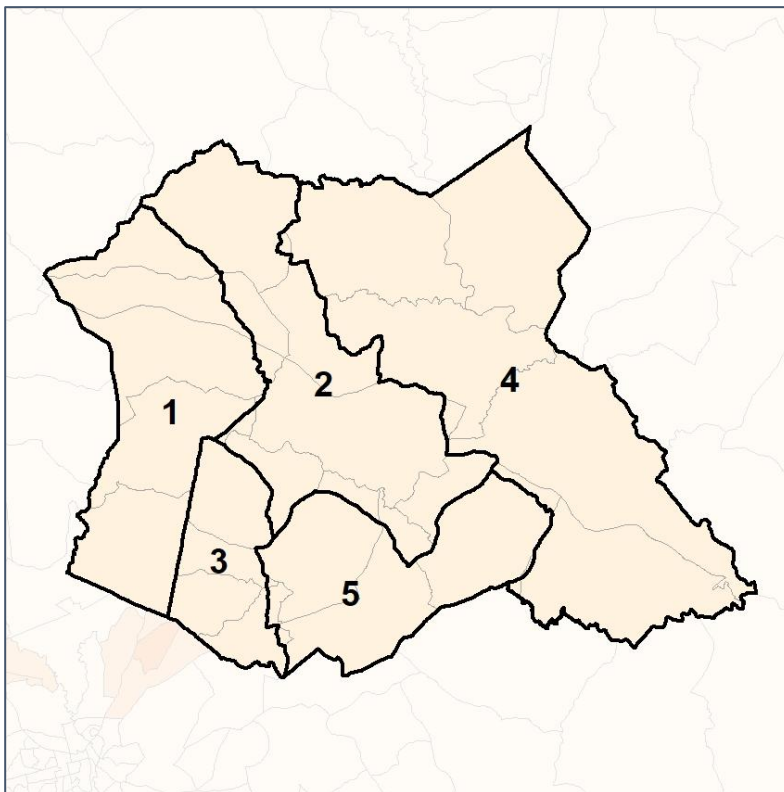


Madison Co. Commission & School Board

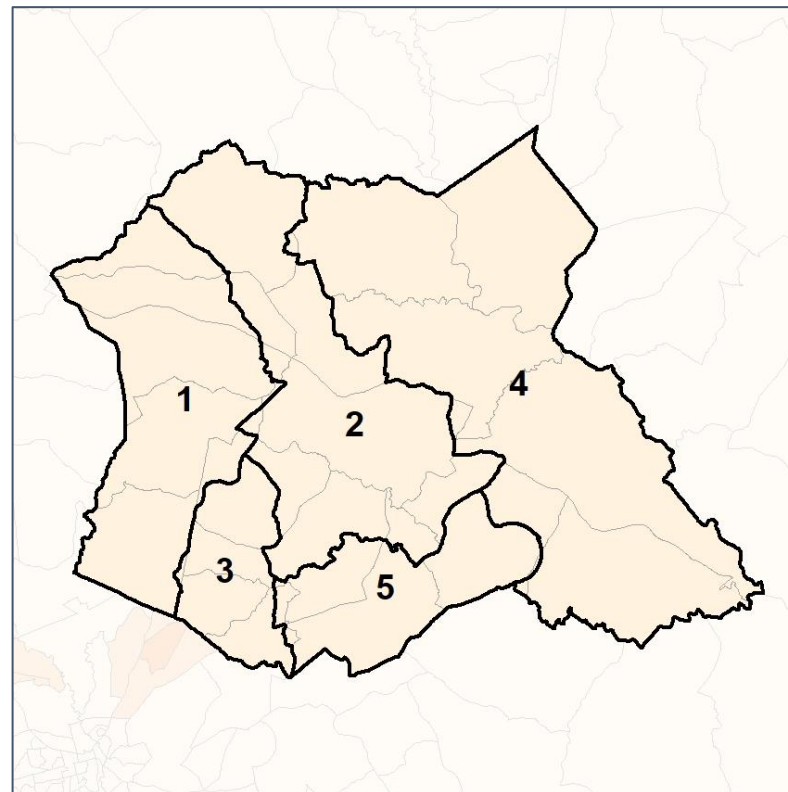
% Latino by Census Block Group



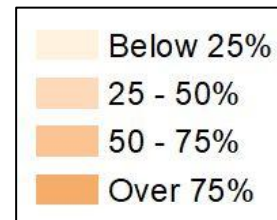
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
API	70	44	60	133	218	72	44	58	143	208	525
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
Black	338	219	966	224	1,006	335	239	970	230	979	2,753
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
Latino	319	198	782	142	515	352	229	755	157	463	1,956
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
Other	222	269	353	215	278	246	282	333	222	254	1,337
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
White	4,685	4,897	4,128	5,107	4,732	5,014	5,257	3,912	5,272	4,094	23,549
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%



Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

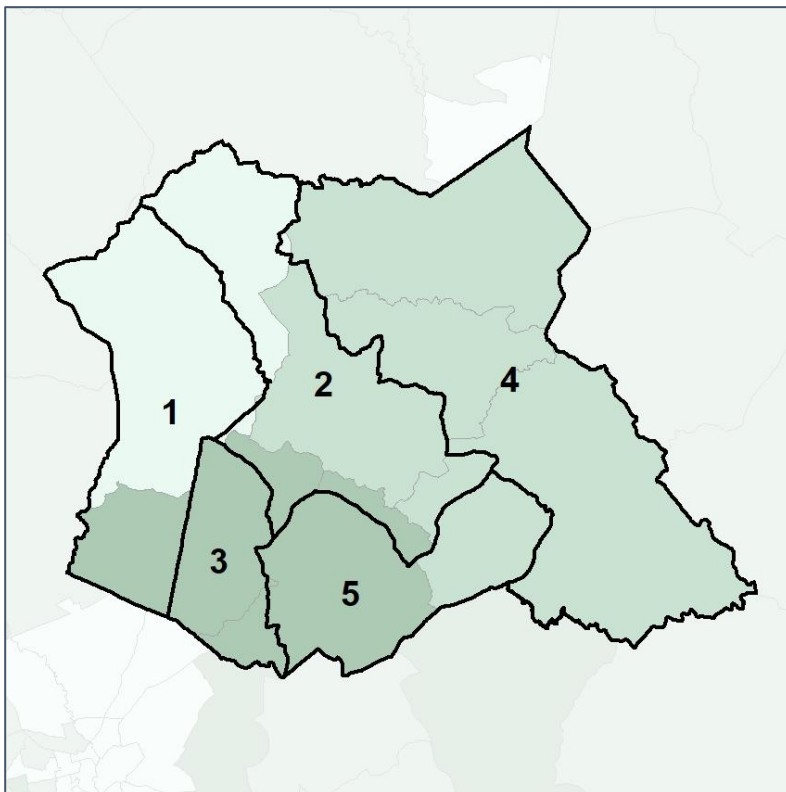


Madison Co. Commission & School Board

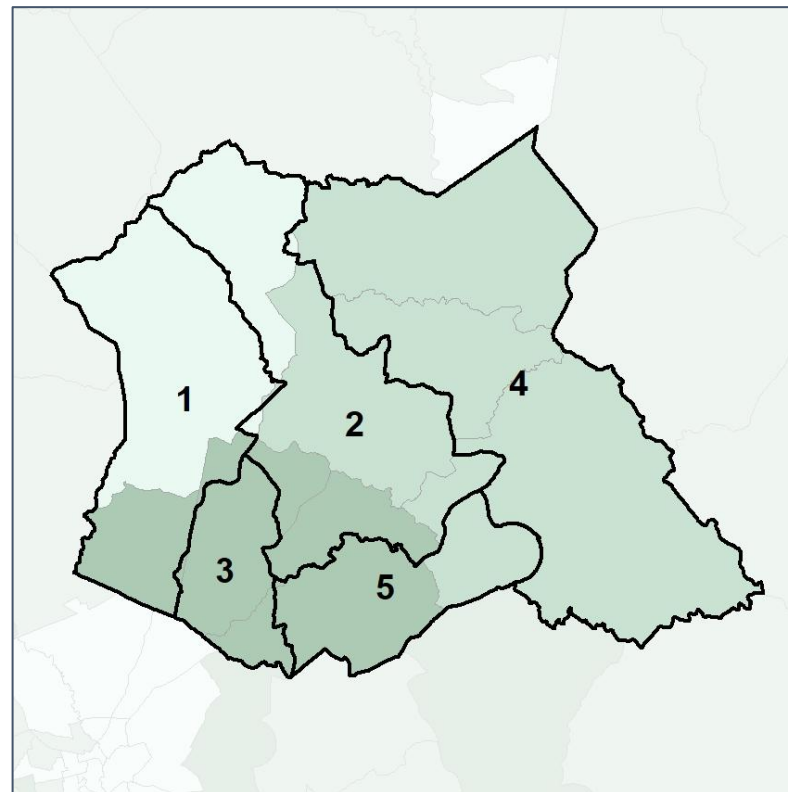
Median Household Income by Census Tract



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Median Income	\$46,000	\$46,000	\$58,000	\$56,000	\$55,000	\$46,000	\$56,000	\$58,000	\$56,000	\$47,000	\$51,000
% Renter	28%	21%	36%	20%	26%	28%	20%	36%	20%	29%	27%
% Youth	17%	24%	21%	19%	20%	17%	23%	21%	19%	20%	20%



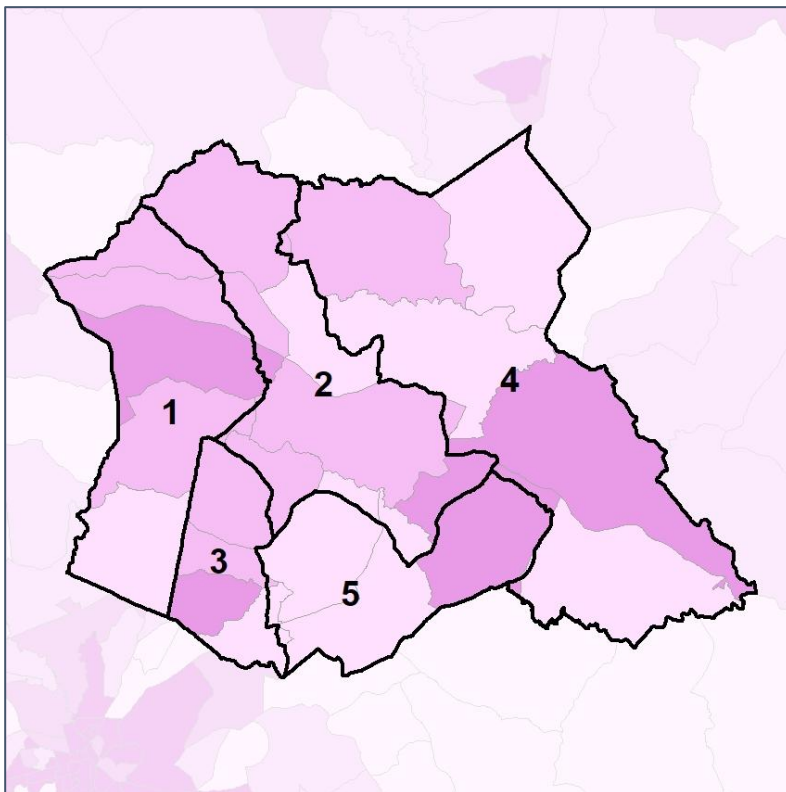
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Madison Co. Commission & School Board

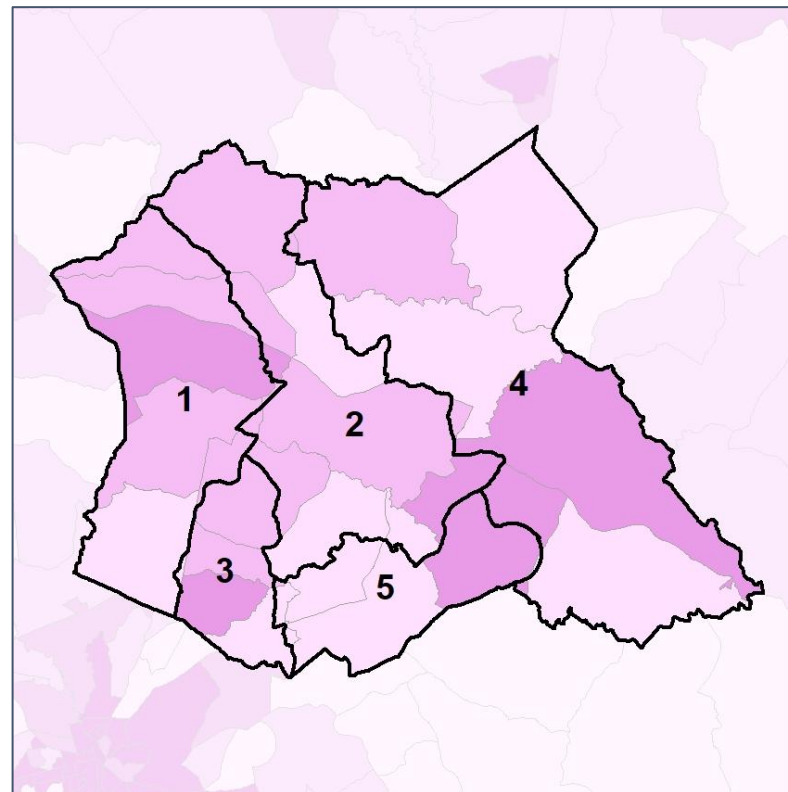
% Renter by Census Block Group



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Median Income	\$46,000	\$46,000	\$58,000	\$56,000	\$55,000	\$46,000	\$56,000	\$58,000	\$56,000	\$47,000	\$51,000
% Renter	28%	21%	36%	20%	26%	28%	20%	36%	20%	29%	27%
% Youth	17%	24%	21%	19%	20%	17%	23%	21%	19%	20%	20%

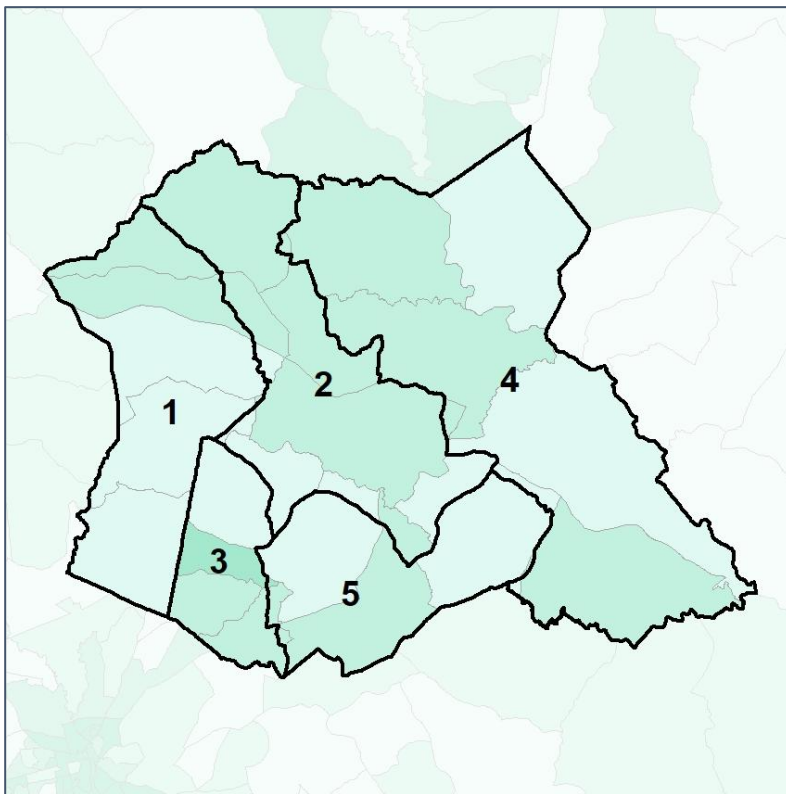


Madison Co. Commission & School Board

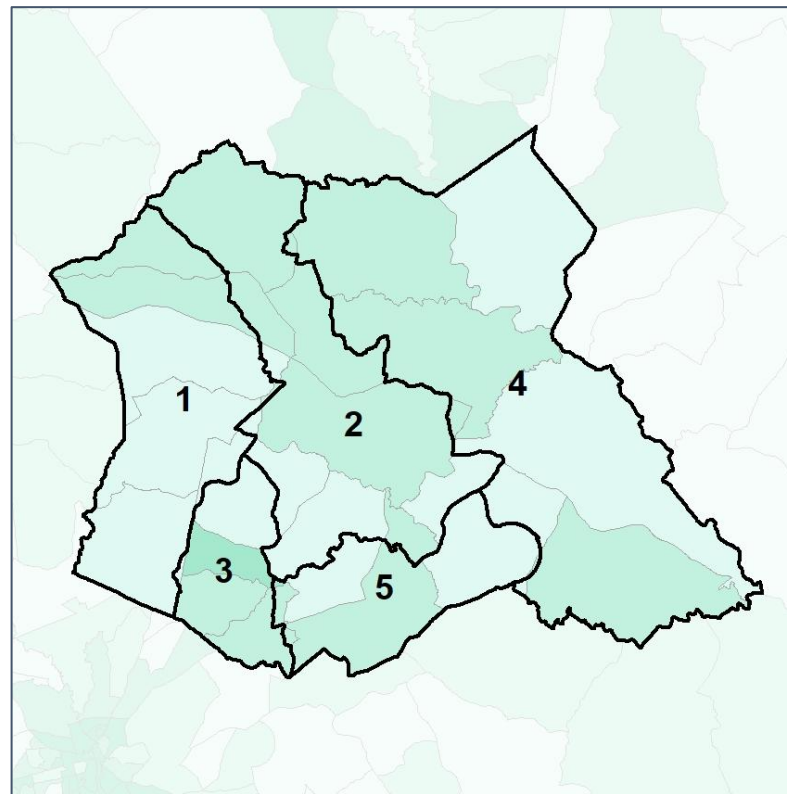
% Youth (18-34) by Census Block Group



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	5,634	5,627	6,289	5,821	6,749	6,019	6,051	6,028	6,024	5,998	30,120
% API	1%	1%	1%	2%	3%	1%	1%	1%	2%	3%	2%
% Black	6%	4%	15%	4%	15%	6%	4%	16%	4%	16%	9%
% Latino	6%	4%	12%	2%	8%	6%	4%	13%	3%	8%	6%
% Other	4%	5%	6%	4%	4%	4%	5%	6%	4%	4%	4%
% White	83%	87%	66%	88%	70%	83%	87%	65%	88%	68%	78%
Median Income	\$46,000	\$46,000	\$58,000	\$56,000	\$55,000	\$46,000	\$56,000	\$58,000	\$56,000	\$47,000	\$51,000
% Renter	28%	21%	36%	20%	26%	28%	20%	36%	20%	29%	27%
% Youth	17%	24%	21%	19%	20%	17%	23%	21%	19%	20%	20%

