



# Demographic Overview

## Racial Breakdown in Long County

Long County	2010	2020	% Change
Total Population	14,464	16,168	12%
AAPI	161	252	57%
Black	3,541	4,028	14%
Latino	1,778	1,979	11%
Other/Mixed Race	493	1,135	130%
POC	5,973	7,394	24%
White	8,491	8,774	3%

\*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race





# Population Gain

## Change in Population in Georgia by County

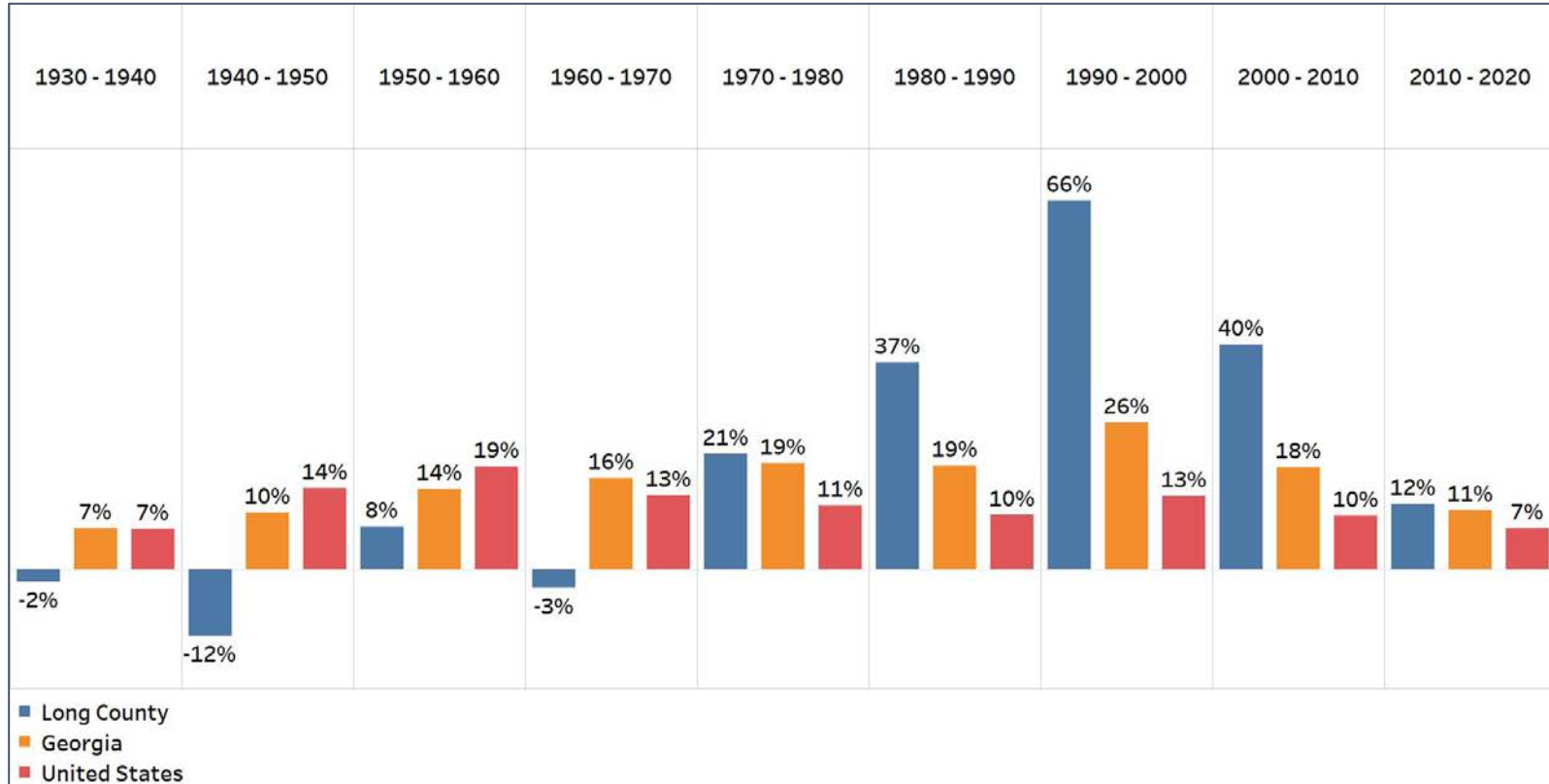


- Georgia is experiencing rapid population growth in the Atlanta, Augusta, and Savannah regions of the state



# Population Gain

## Change in Population by Decade

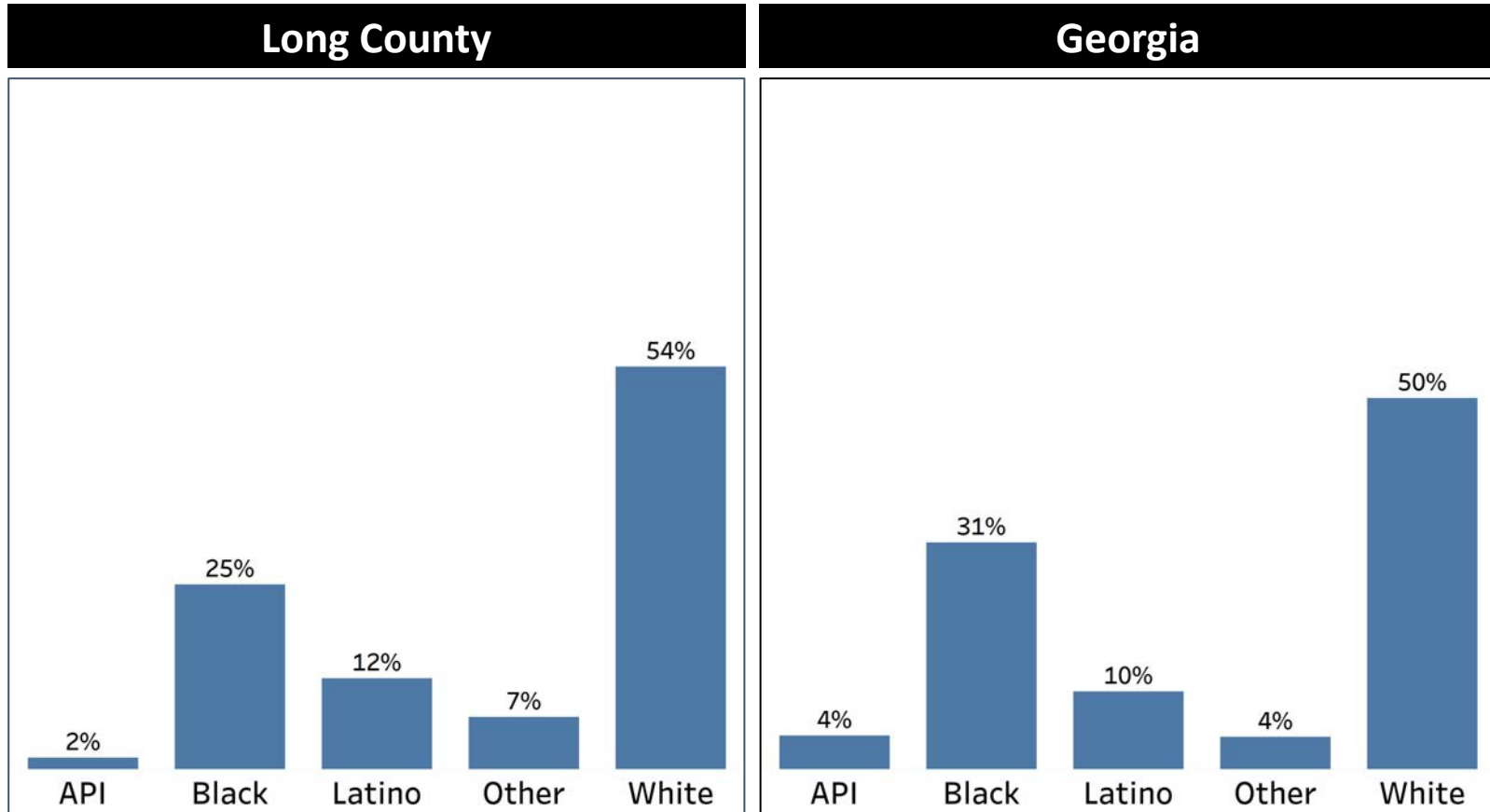


- Since 1970, Long County has had an above population growth above the statewide and national average
- Between 1940 to 1950, while Georgia overall experienced a population growth, Long county had a population decline



# Demographics

## Comparison between Long County and Georgia



- Long County has a slight higher White population when compared to the statewide average
- The Black population comprises a quarter of Long County's population; more than twice the Latino population

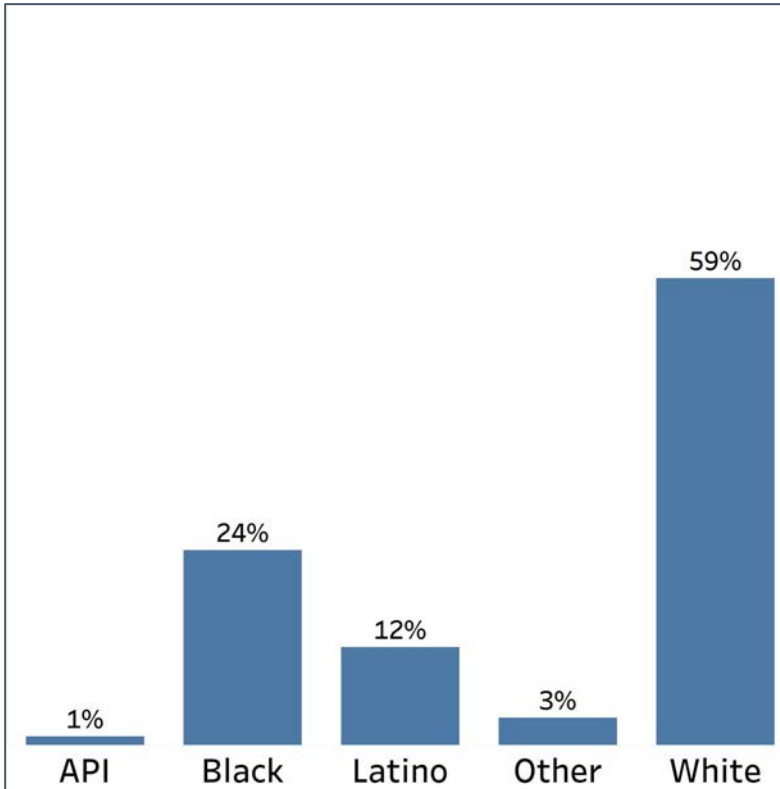


# Demographics

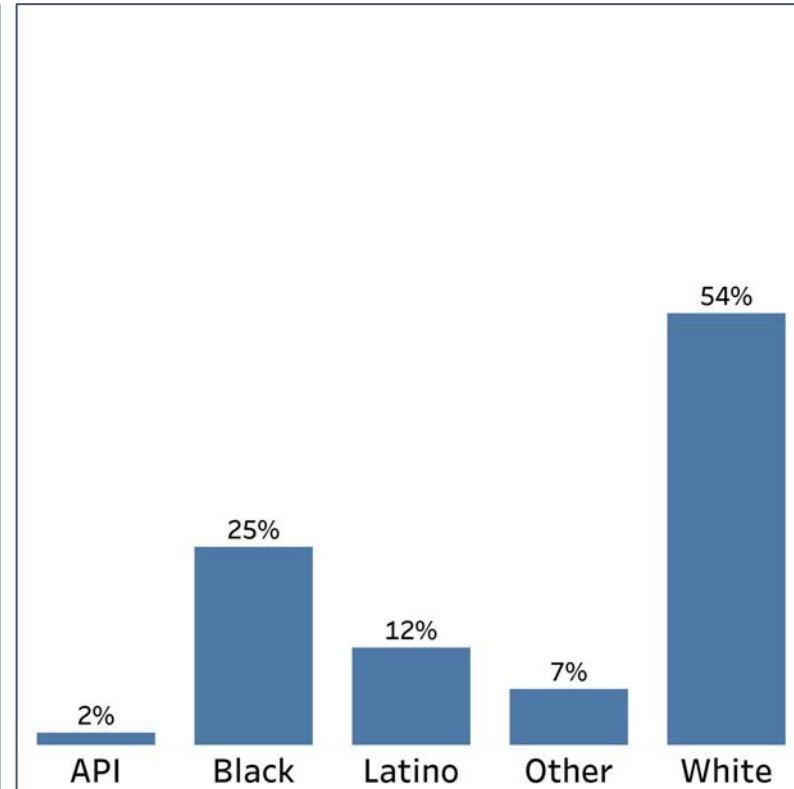
## 2010 vs 2020 Demographics in Long County



Long County 2010



Long County 2020



- Long County's Black and API population increased by 1% while "other" population increased by 4%
- Despite remaining Long County's population majority, the White population in Long County decreased by 5%

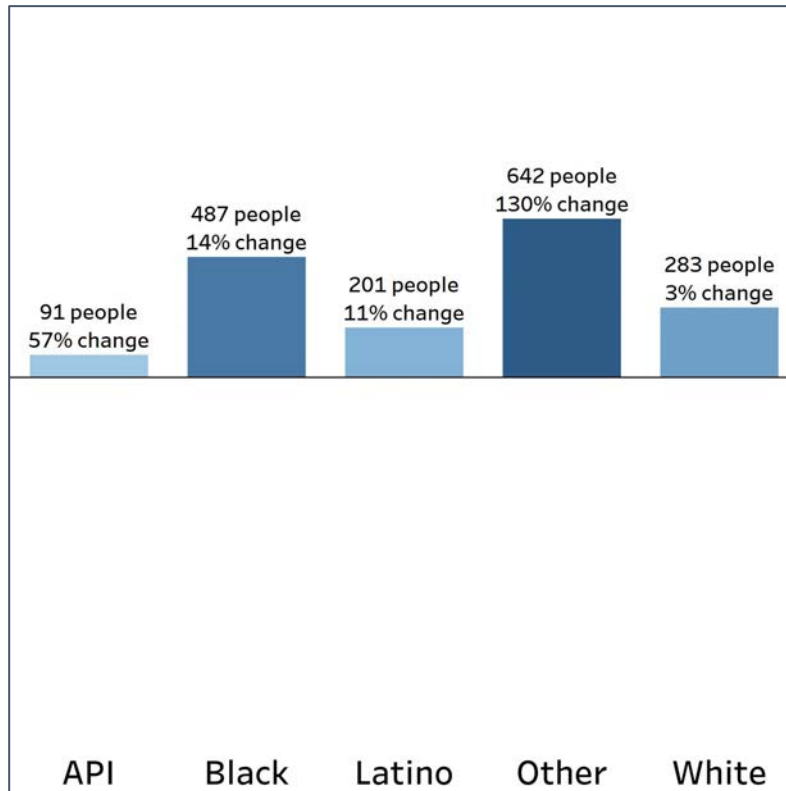


# Demographics

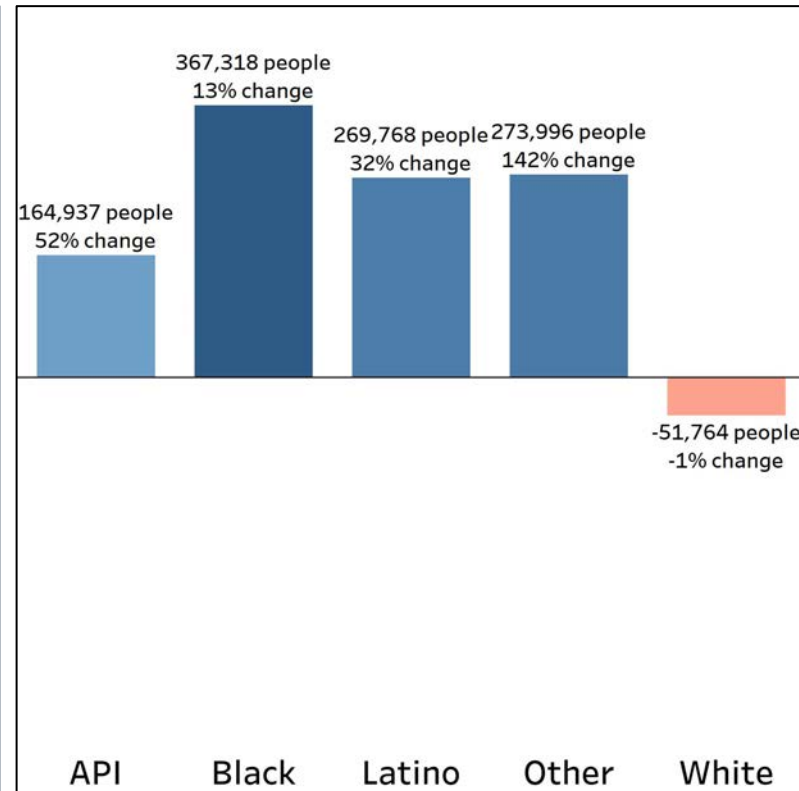
## Population Change by Race (2020 - 2010)



### Long County



### Georgia



- Long County API, Black, and “other” population growth resembles that of the statewide average while the Latino population is growing at a slower rate
- Despite the White population growing by 3% in Long County, it is the smallest growth rate in the county

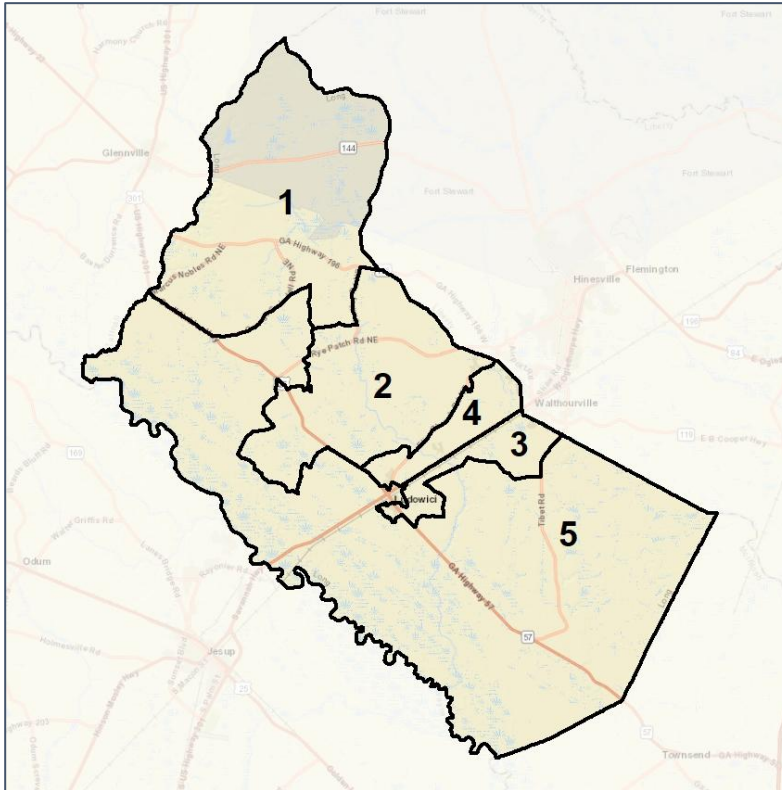


# Long Co. Commission & School Board

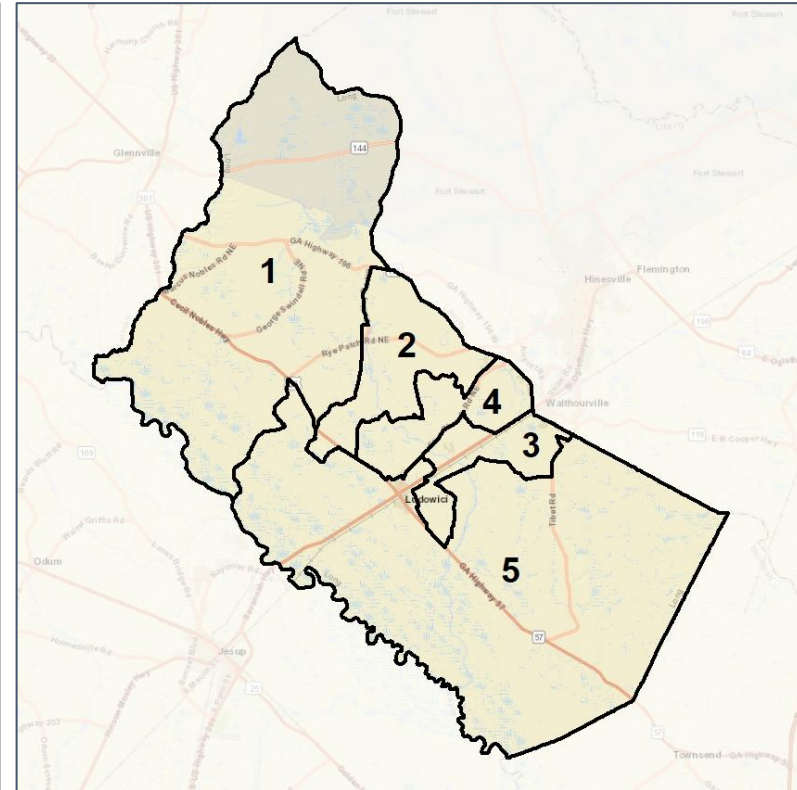
## Context



### 2012 Map



### 2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	2,651	4,674	2,479	3,166	3,198	3,224	3,130	3,191	3,200	3,207	16,168
API	1%	2%	1%	2%	1%	1%	3%	2%	2%	0%	2%
Black	15%	25%	38%	27%	20%	15%	21%	32%	33%	23%	25%
Latino	35%	8%	6%	10%	6%	31%	8%	7%	10%	6%	12%
Other	5%	7%	8%	8%	6%	5%	7%	8%	9%	7%	7%
White	45%	56%	47%	52%	67%	49%	61%	52%	46%	64%	54%
Population Gain	*	*	*	*	*	573	-1,544	712	34	9	*
Population % Gain	*	*	*	*	*	22%	-33%	29%	1%	0%	*
Net POC Gain	*	*	*	*	*	192	-809	207	215	85	*
Net POC % Gain	*	*	*	*	*	13%	-40%	16%	14%	8%	*



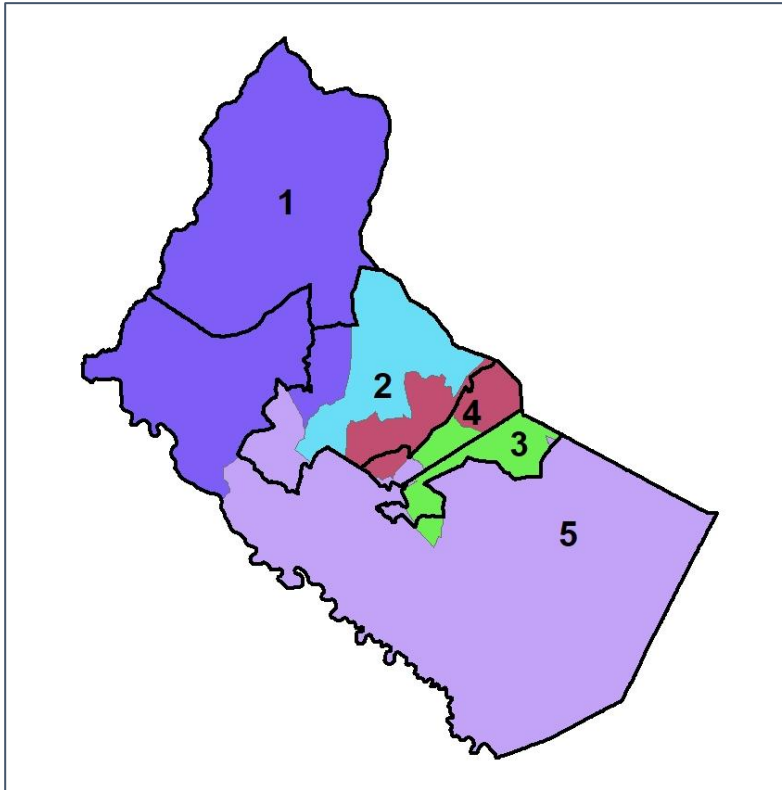
Source:  
2020 Decennial Census  
2020 ACS 5-Year Dataset

# Long Co. Commission & School Board

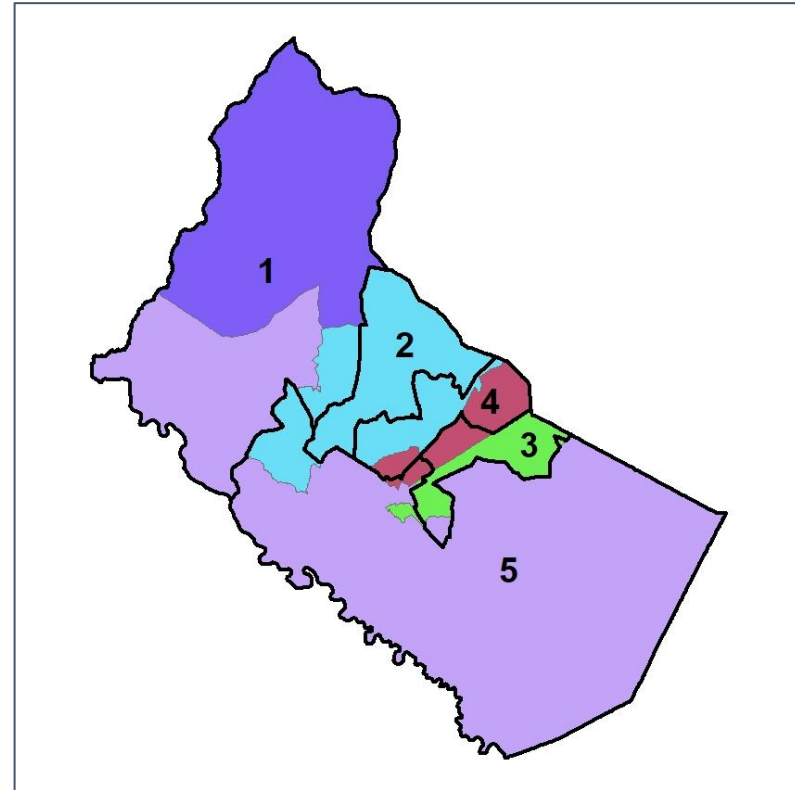
## Changes in Redistricting



### 2012 Map (2022 in Colors)



### 2022 Map\* (2012 in Colors)



	1	2	3	4	5	1*	2*	3*	4*	5*	County
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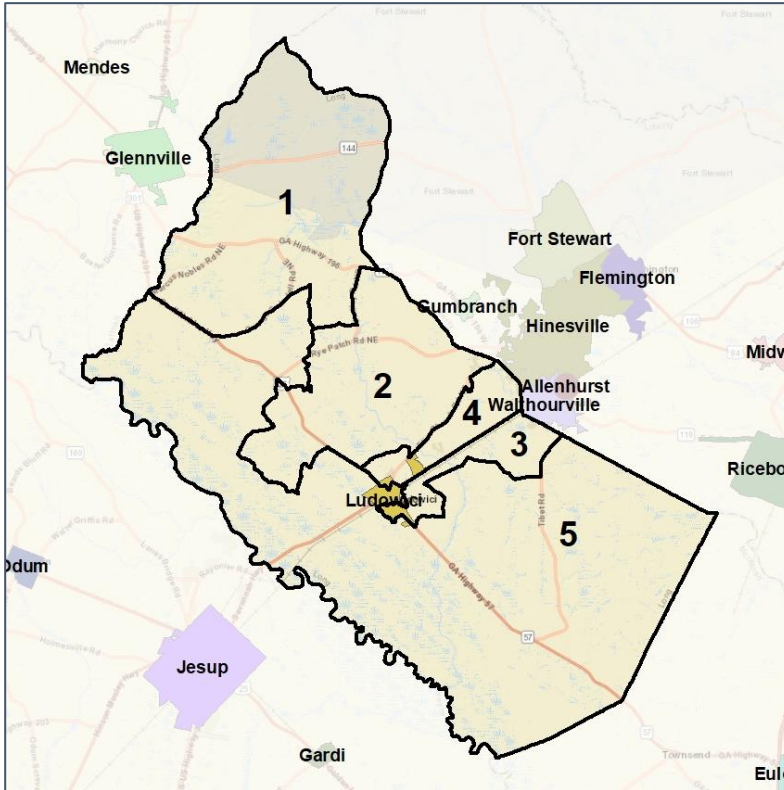


# Long Co. Commission & School Board

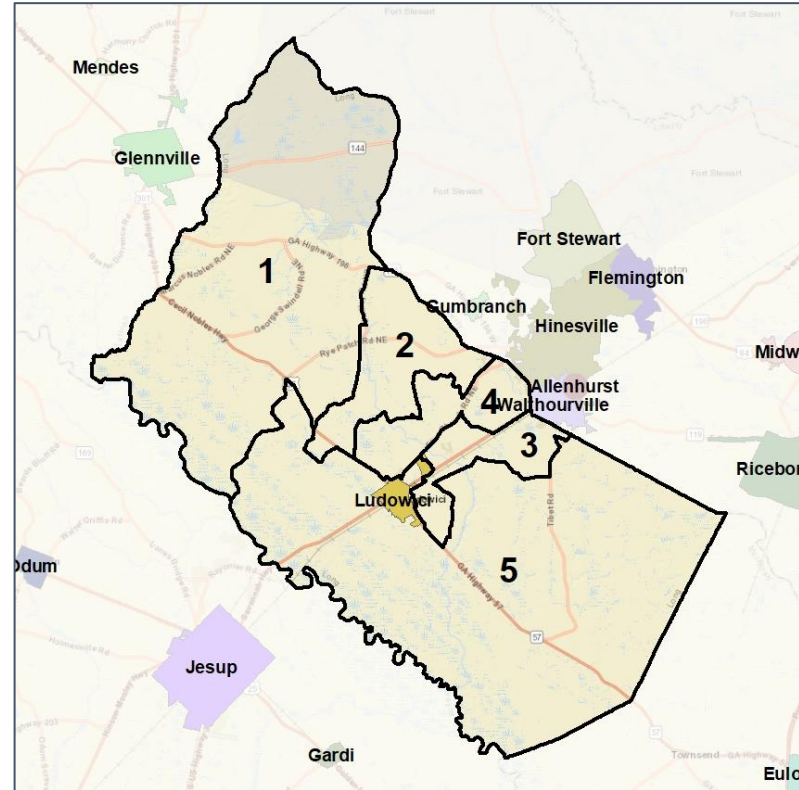
## Cities and Places



### 2012 Map



### 2022 Map\*



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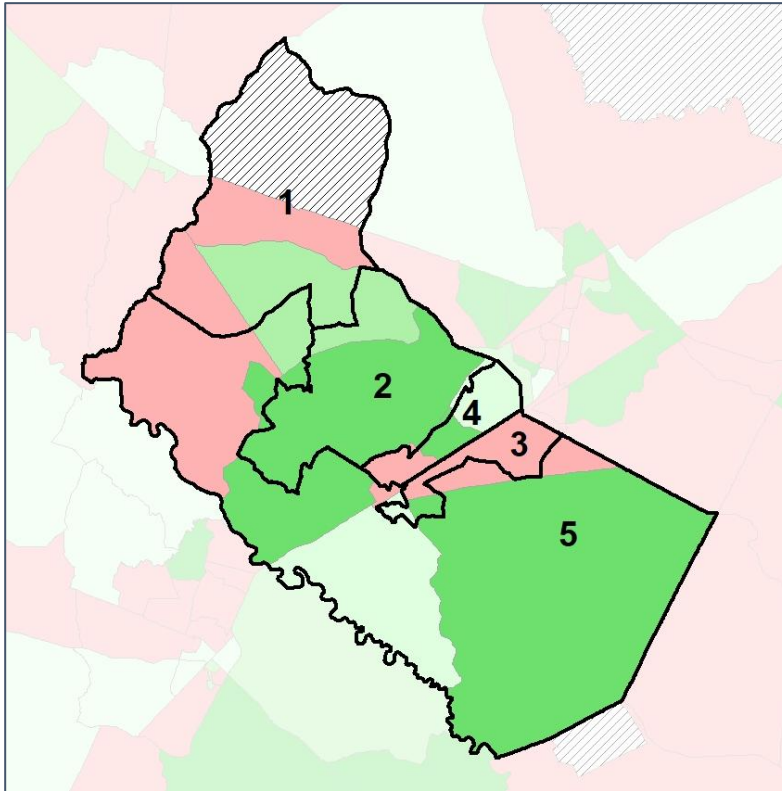
Source:  
2020 Decennial Census  
2020 ACS 5-Year Dataset

# Long Co. Commission & School Board

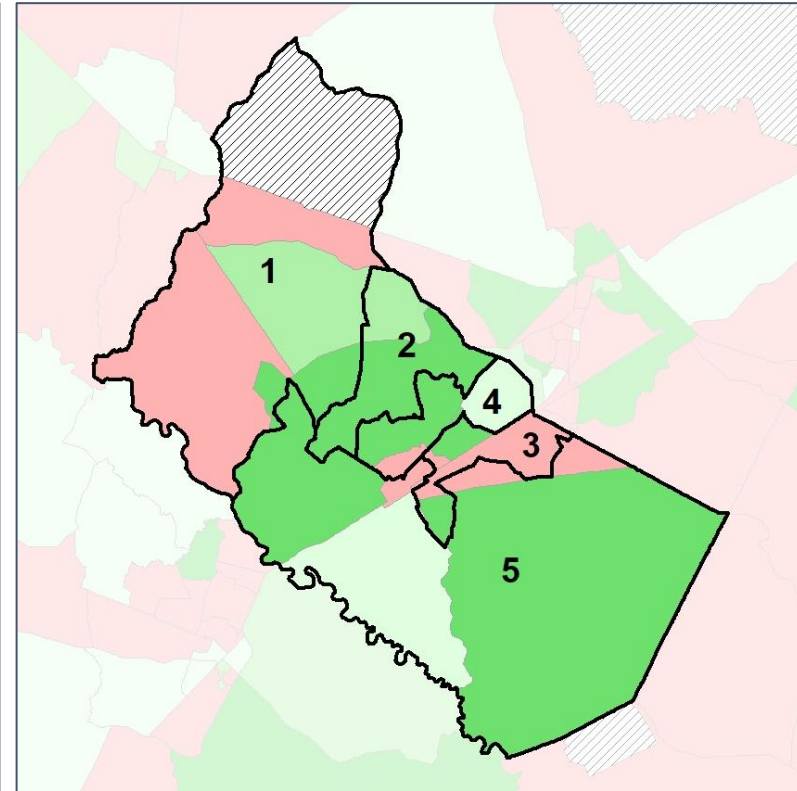
## Net Gain in Population (2010 - 2020)



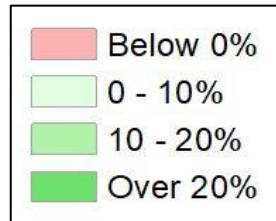
2012 Map



2022 Map\*



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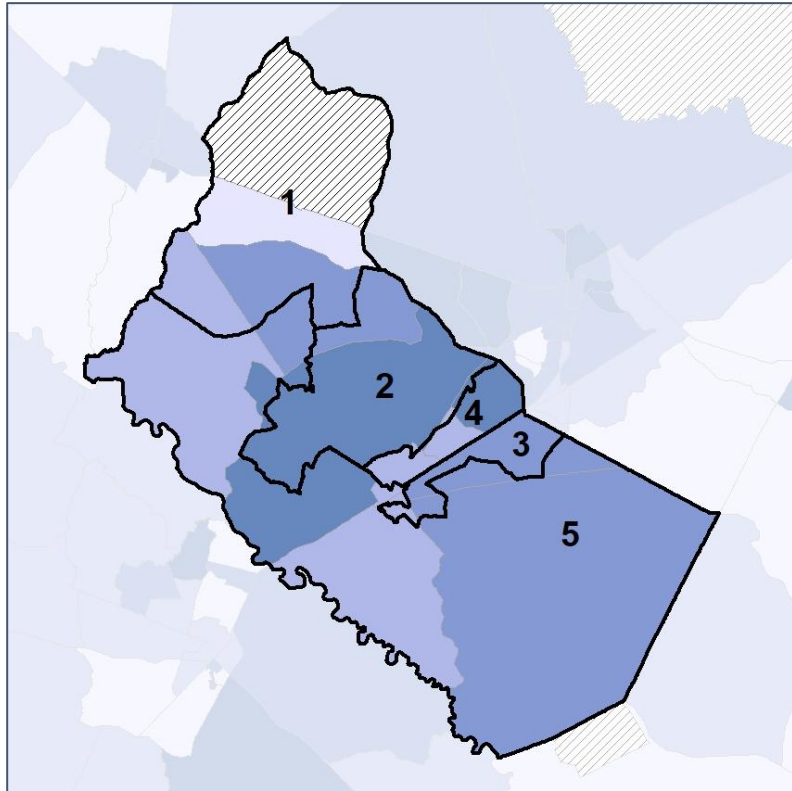


# Long Co. Commission & School Board

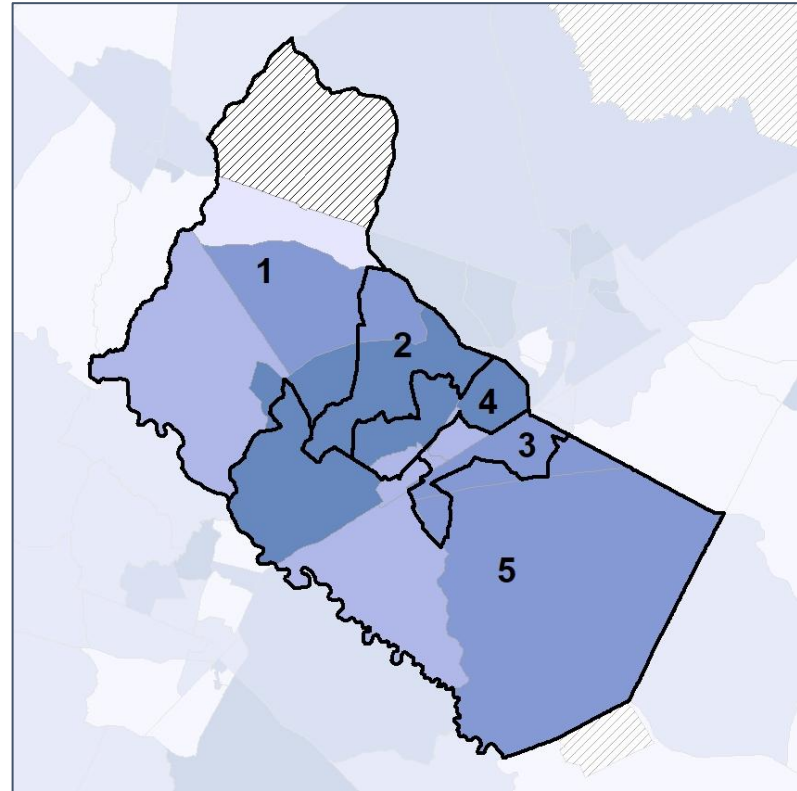
## Net Gain in % POC (2020 - 2010) by Census Block Group



### 2012 Map



### 2022 Map\*



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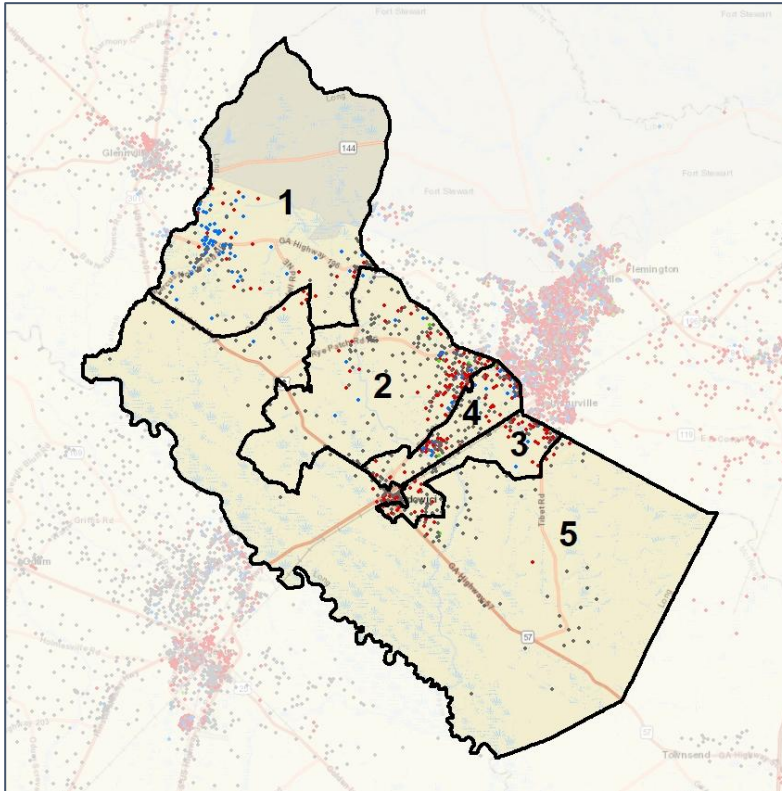


# Long Co. Commission & School Board

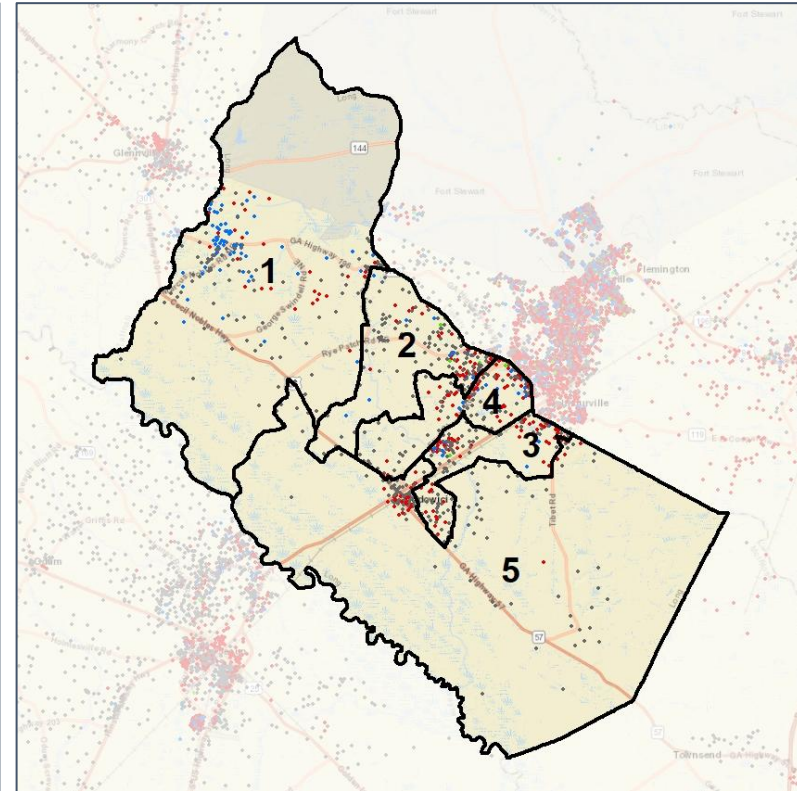
## Population Density by Race



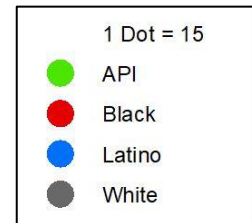
2012 Map



2022 Map\*



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API	15	116	26	70	25	19	87	55	75	16	252
% API	1%	2%	1%	2%	1%	1%	3%	2%	2%	0%	2%
Black	401	1,188	933	863	643	489	657	1,009	1,047	725	4,028
% Black	15%	25%	38%	27%	20%	15%	21%	32%	33%	23%	25%
Latino	924	388	160	317	190	997	259	210	326	178	1,979
% Latino	35%	8%	6%	10%	6%	31%	8%	7%	10%	6%	12%
Other	128	346	191	263	207	155	226	243	280	231	1,135
% Other	5%	7%	8%	8%	6%	5%	7%	8%	9%	7%	7%
White	1,183	2,636	1,169	1,653	2,133	1,564	1,901	1,674	1,472	2,057	8,774
% White	45%	56%	47%	52%	67%	49%	61%	52%	46%	64%	54%



Source:  
2020 Decennial Census  
2020 ACS 5-Year Dataset

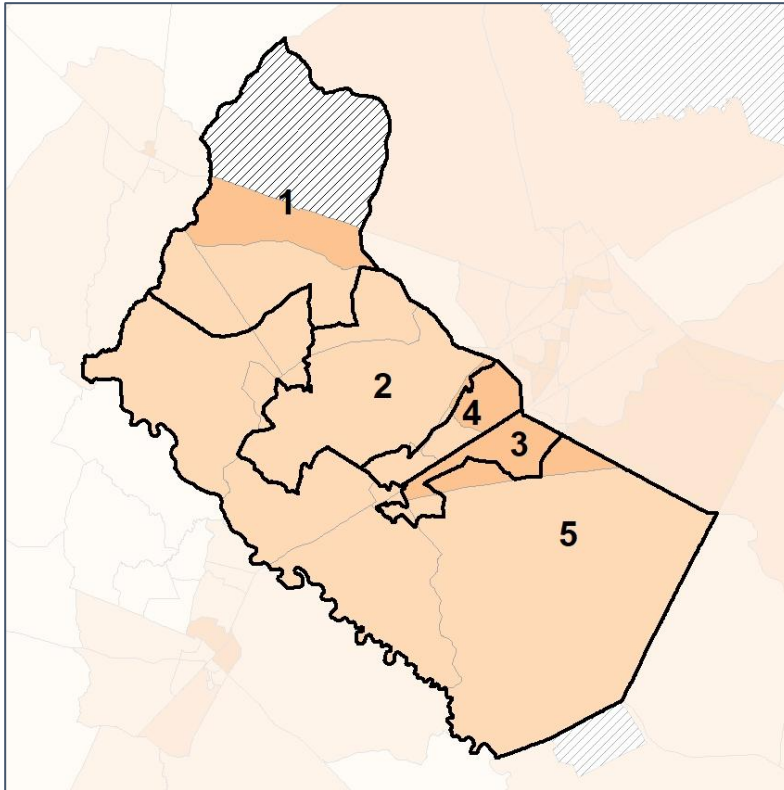


# Long Co. Commission & School Board

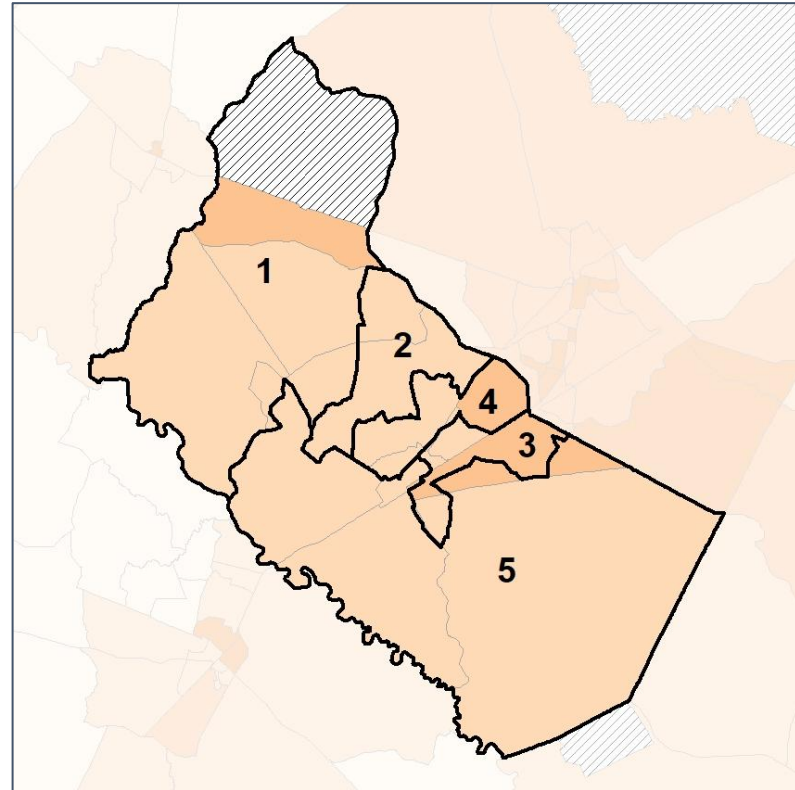
## % People of Color by Census Block Group



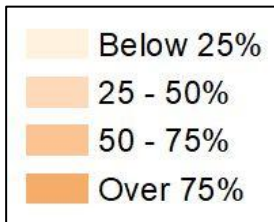
2012 Map



2022 Map\*



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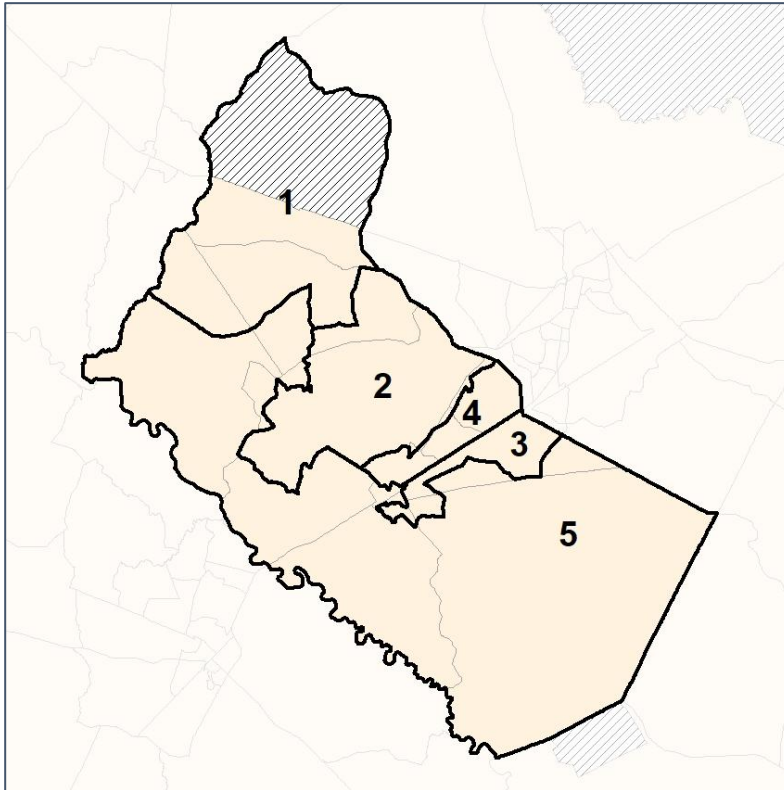
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# Long Co. Commission & School Board

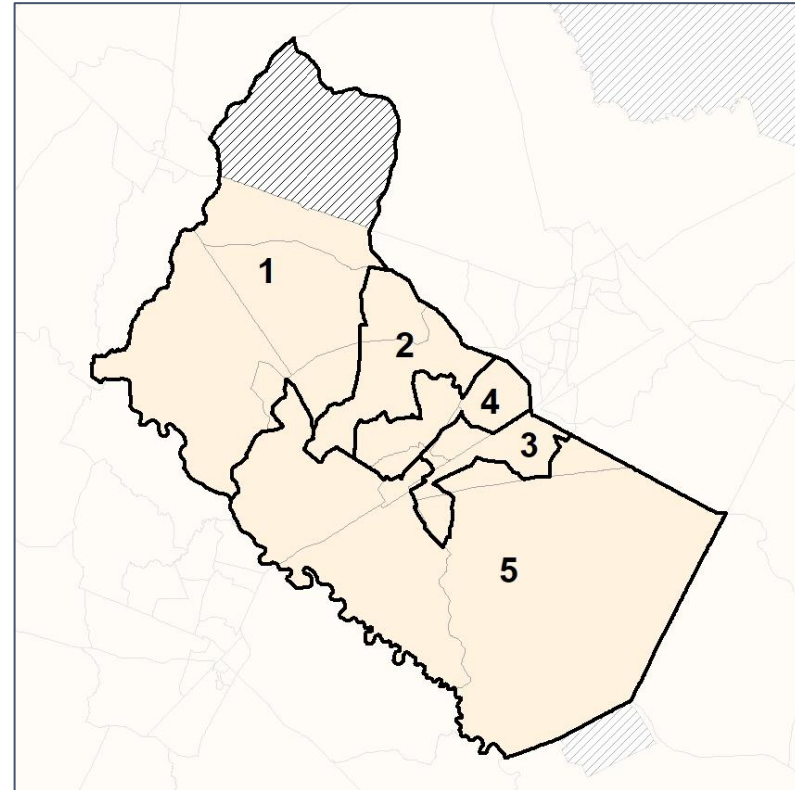
## % API by Census Block Group



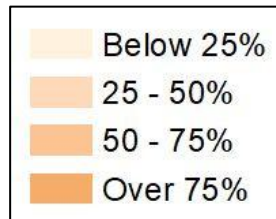
### 2012 Map



### 2022 Map\*



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Population	2,651	4,674	2,479	3,166	3,198	3,224	3,130	3,191	3,200	3,207	16,168
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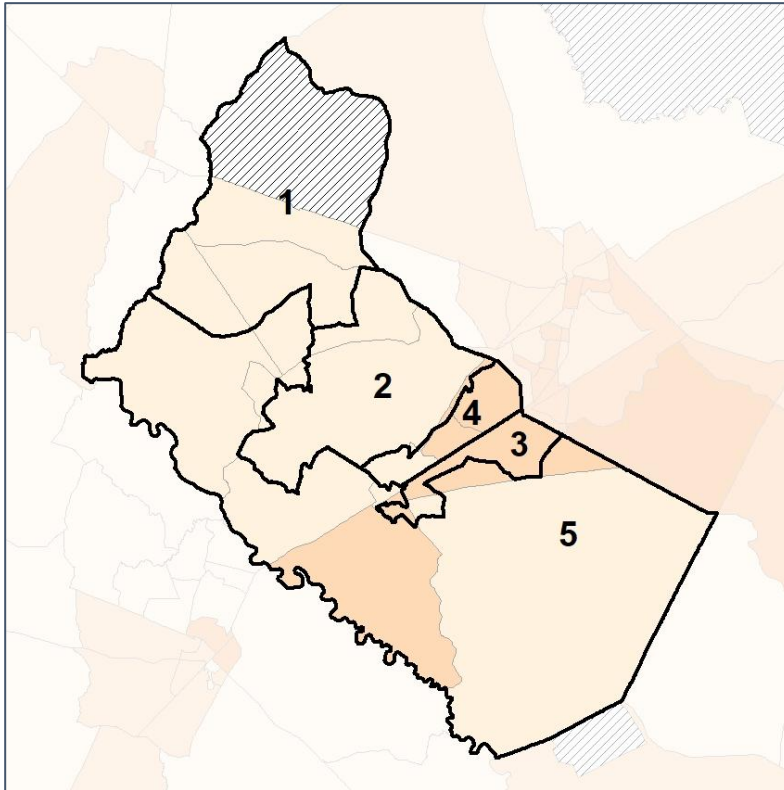


# Long Co. Commission & School Board

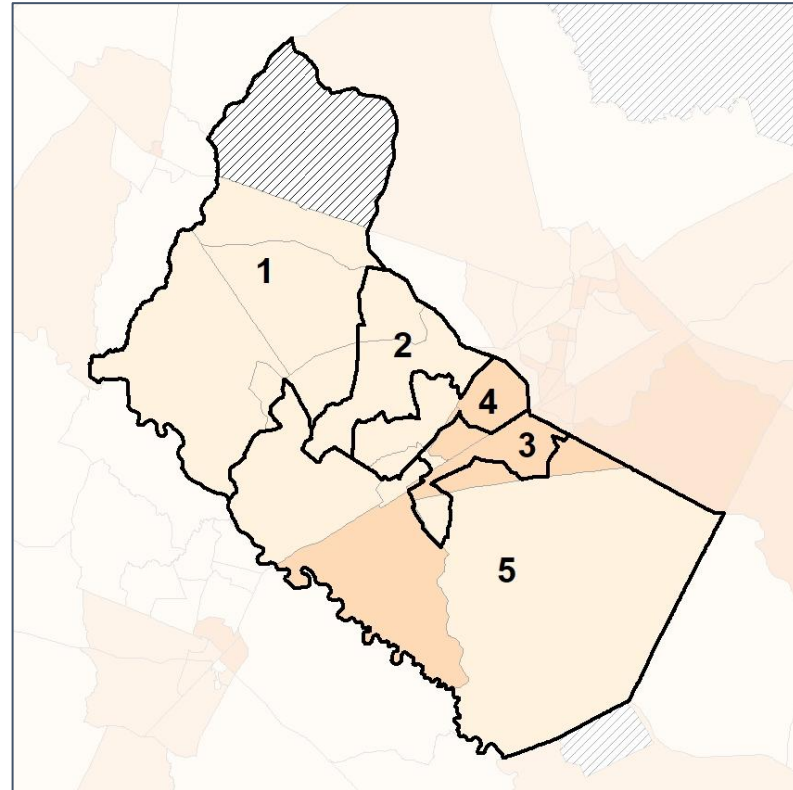
## % Black by Census Block Group



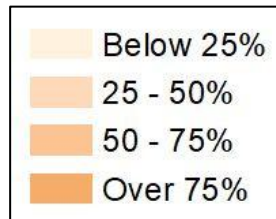
2012 Map



2022 Map\*



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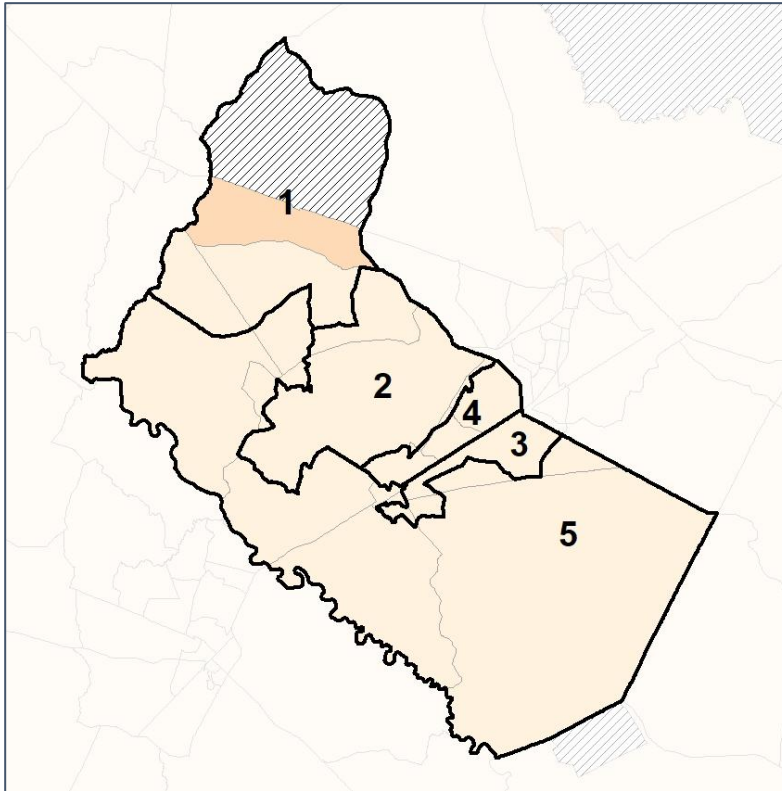


# Long Co. Commission & School Board

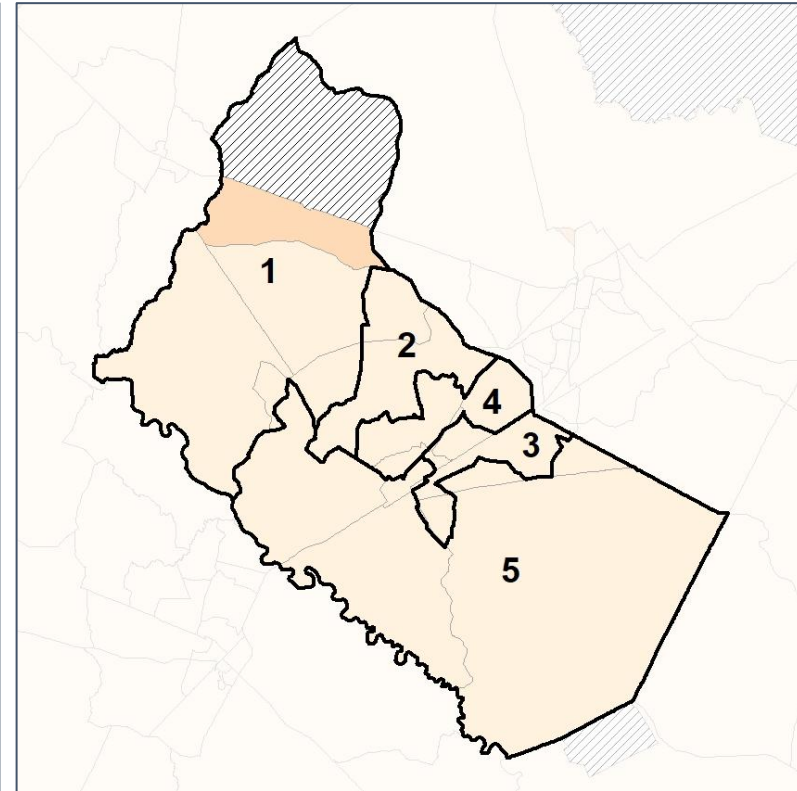
## % Latino by Census Block Group



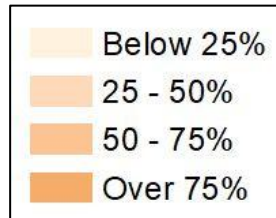
2012 Map



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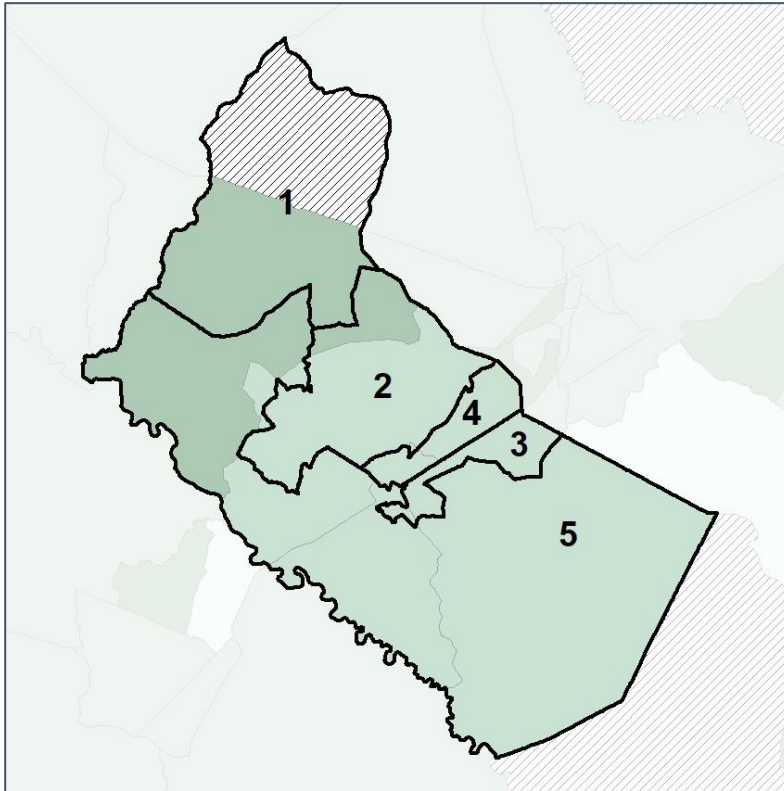


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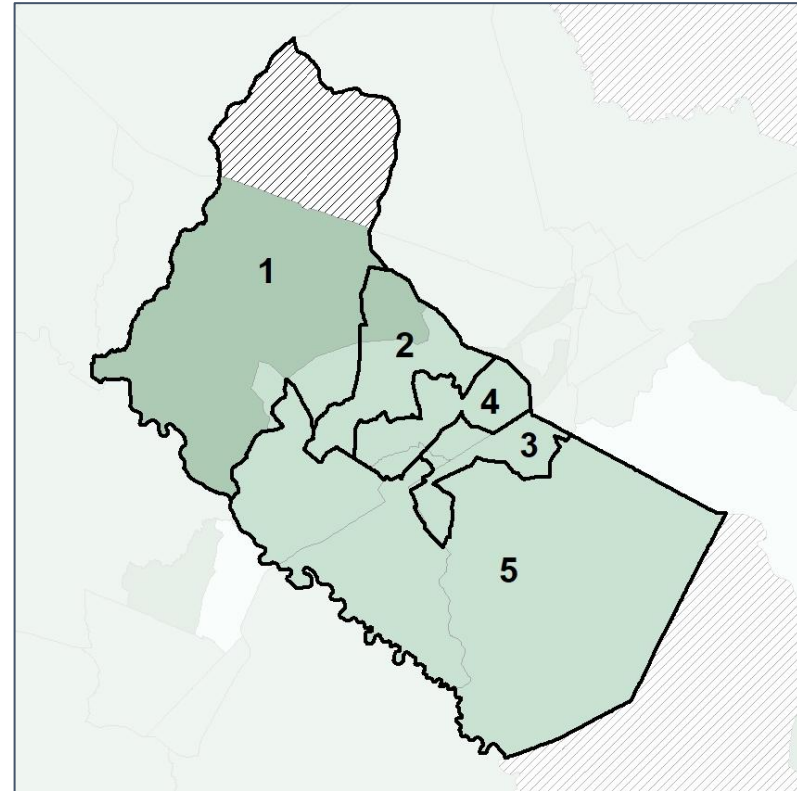
## Median Household Income by Census Tract



2012 Map



2022 Map\*



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% White	45%	56%	47%	52%	67%	49%	61%	52%	46%	64%	54%
Median Income	\$62,000	\$55,000	\$39,000	\$55,000	\$56,000	\$66,000	\$55,000	\$50,000	\$43,000	\$53,000	\$52,000
% Renter	33%	29%	62%	43%	22%	31%	29%	50%	50%	28%	37%
% Youth	31%	28%	29%	21%	25%	26%	28%	30%	13%	30%	26%

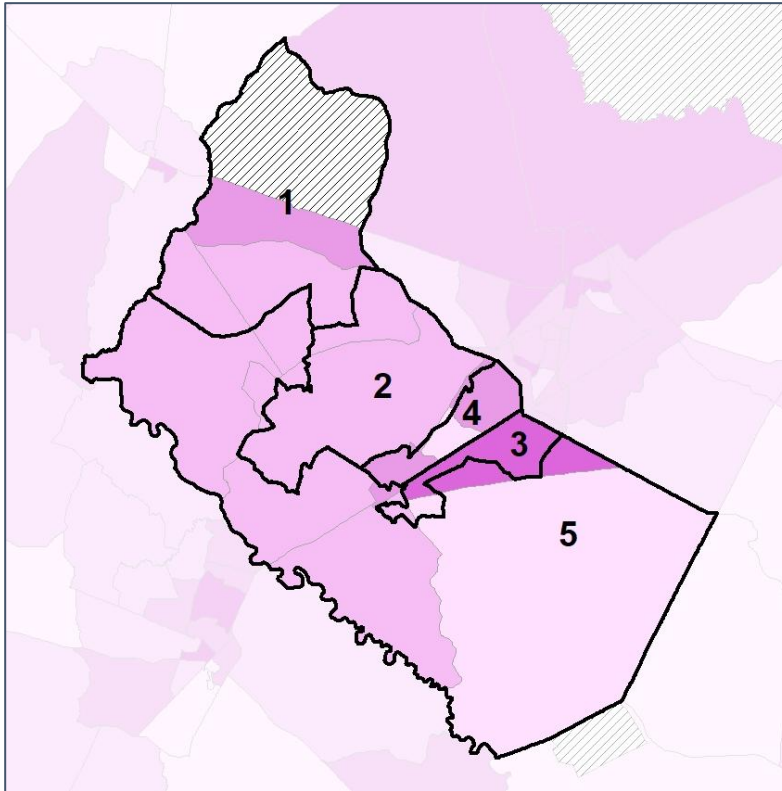


# Long Co. Commission & School Board

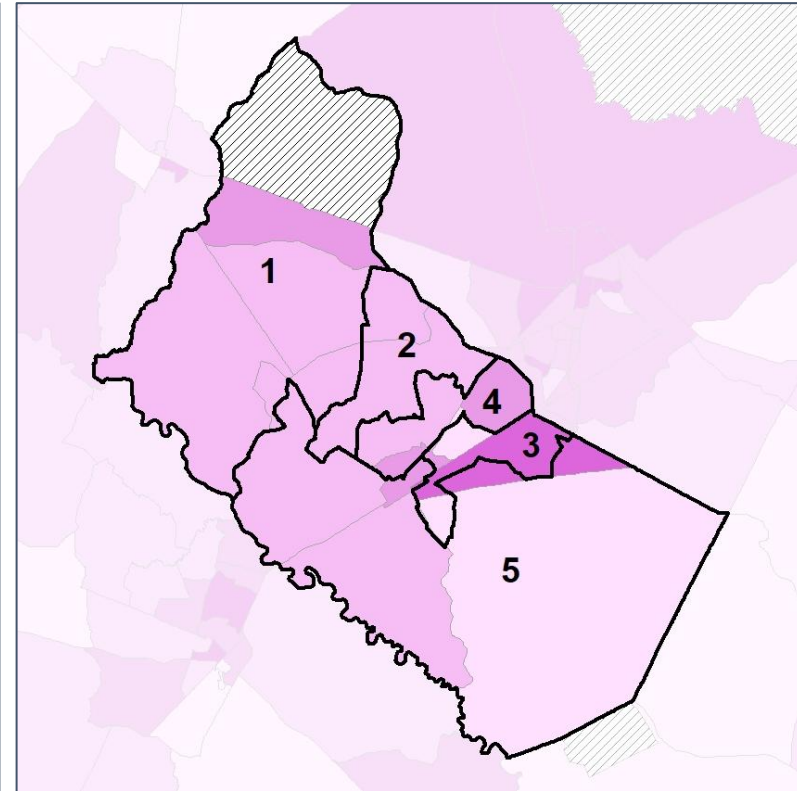
## % Renter by Census Block Group



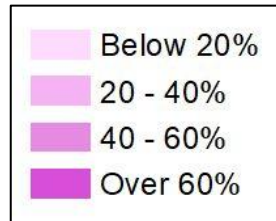
2012 Map



2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	2,651	4,674	2,479	3,166	3,198	3,224	3,130	3,191	3,200	3,207	16,168
% API	1%	2%	1%	2%	1%	1%	3%	2%	2%	0%	2%
% Black	15%	25%	38%	27%	20%	15%	21%	32%	33%	23%	25%
% Latino	35%	8%	6%	10%	6%	31%	8%	7%	10%	6%	12%
% Other	5%	7%	8%	8%	6%	5%	7%	8%	9%	7%	7%
% White	45%	56%	47%	52%	67%	49%	61%	52%	46%	64%	54%
Median Income	\$62,000	\$55,000	\$39,000	\$55,000	\$56,000	\$66,000	\$55,000	\$50,000	\$43,000	\$53,000	\$52,000
% Renter	33%	29%	62%	43%	22%	31%	29%	50%	50%	28%	37%
% Youth	31%	28%	29%	21%	25%	26%	28%	30%	13%	30%	26%

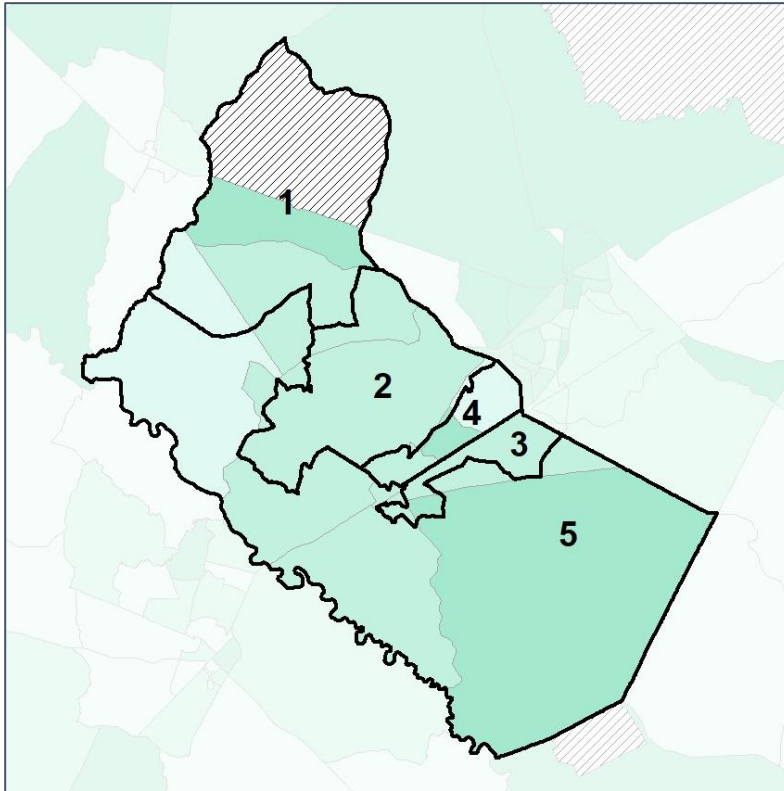


# Long Co. Commission & School Board

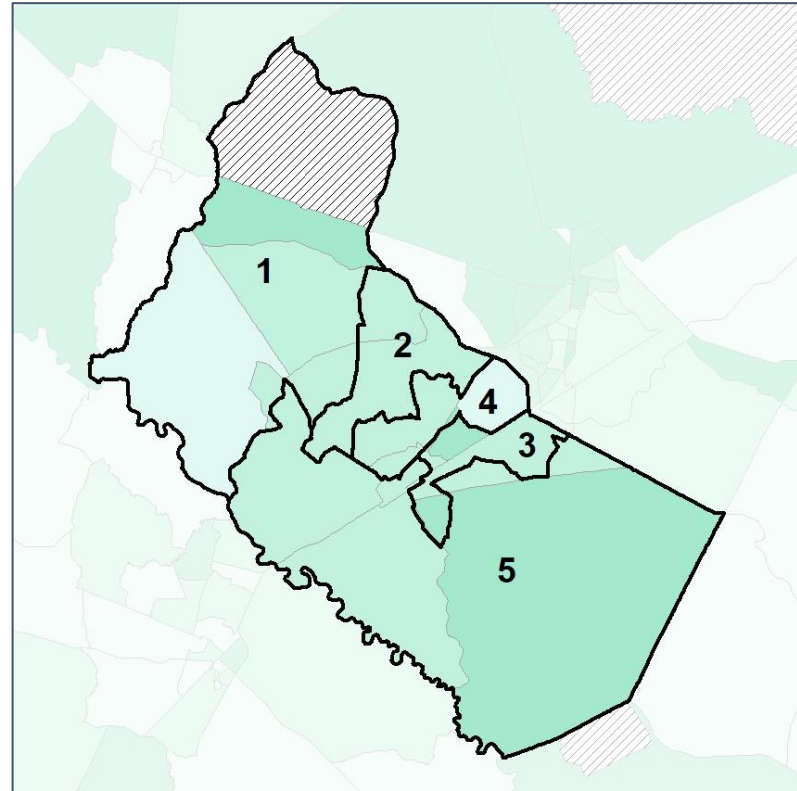
## % Youth (18-34) by Census Block Group



2012 Map



2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	2,651	4,674	2,479	3,166	3,198	3,224	3,130	3,191	3,200	3,207	16,168
% API	1%	2%	1%	2%	1%	1%	3%	2%	2%	0%	2%
% Black	15%	25%	38%	27%	20%	15%	21%	32%	33%	23%	25%
% Latino	35%	8%	6%	10%	6%	31%	8%	7%	10%	6%	12%
% Other	5%	7%	8%	8%	6%	5%	7%	8%	9%	7%	7%
% White	45%	56%	47%	52%	67%	49%	61%	52%	46%	64%	54%
Median Income	\$62,000	\$55,000	\$39,000	\$55,000	\$56,000	\$66,000	\$55,000	\$50,000	\$43,000	\$53,000	\$52,000
% Renter	33%	29%	62%	43%	22%	31%	29%	50%	50%	28%	37%
% Youth	31%	28%	29%	21%	25%	26%	28%	30%	13%	30%	26%

