



Demographic Overview

Racial Breakdown in Heard County

Heard County	2010	2020	% Change
Total Population	11,834	11,412	-4%
AAPI	58	57	-2%
Black	1,152	930	-19%
Latino	223	253	13%
Other/Mixed Race	211	583	176%
POC	1,644	1,823	11%
White	10,190	9,589	-6%

*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race





Population Gain

Change in Population in Georgia by County

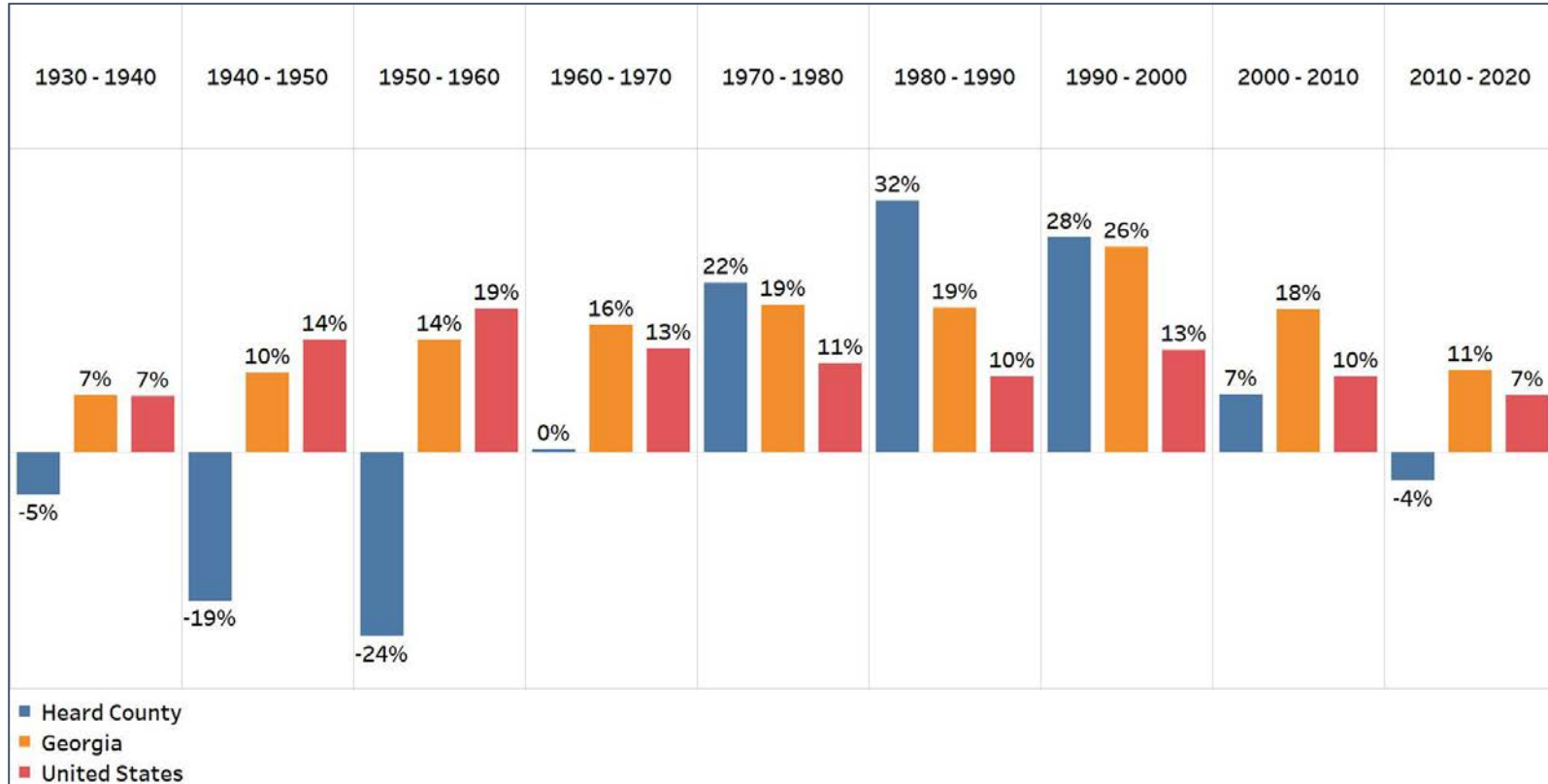


- Georgia is experiencing rapid population growth in the Atlanta, Augusta, and Savannah regions of the state



Population Gain

Change in Population by Decade

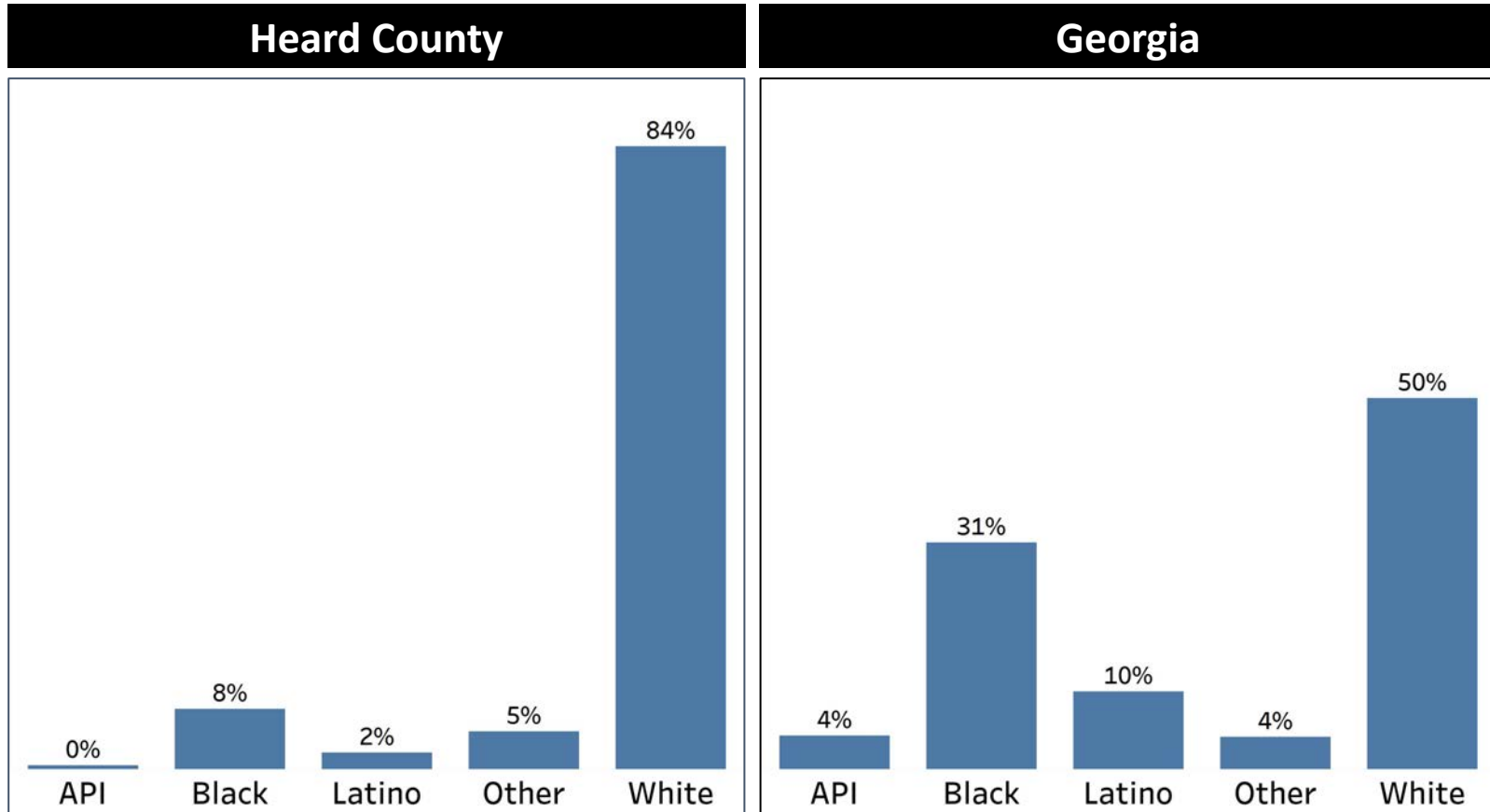


- Heard County had a strong surge in population from 1970-2000, following significant decline in the previous few decades
- From 2000-2010, that growth slowed, and in the last decade, Heard county has begun to slip back into population decline



Demographics

Comparison between Heard County and Georgia

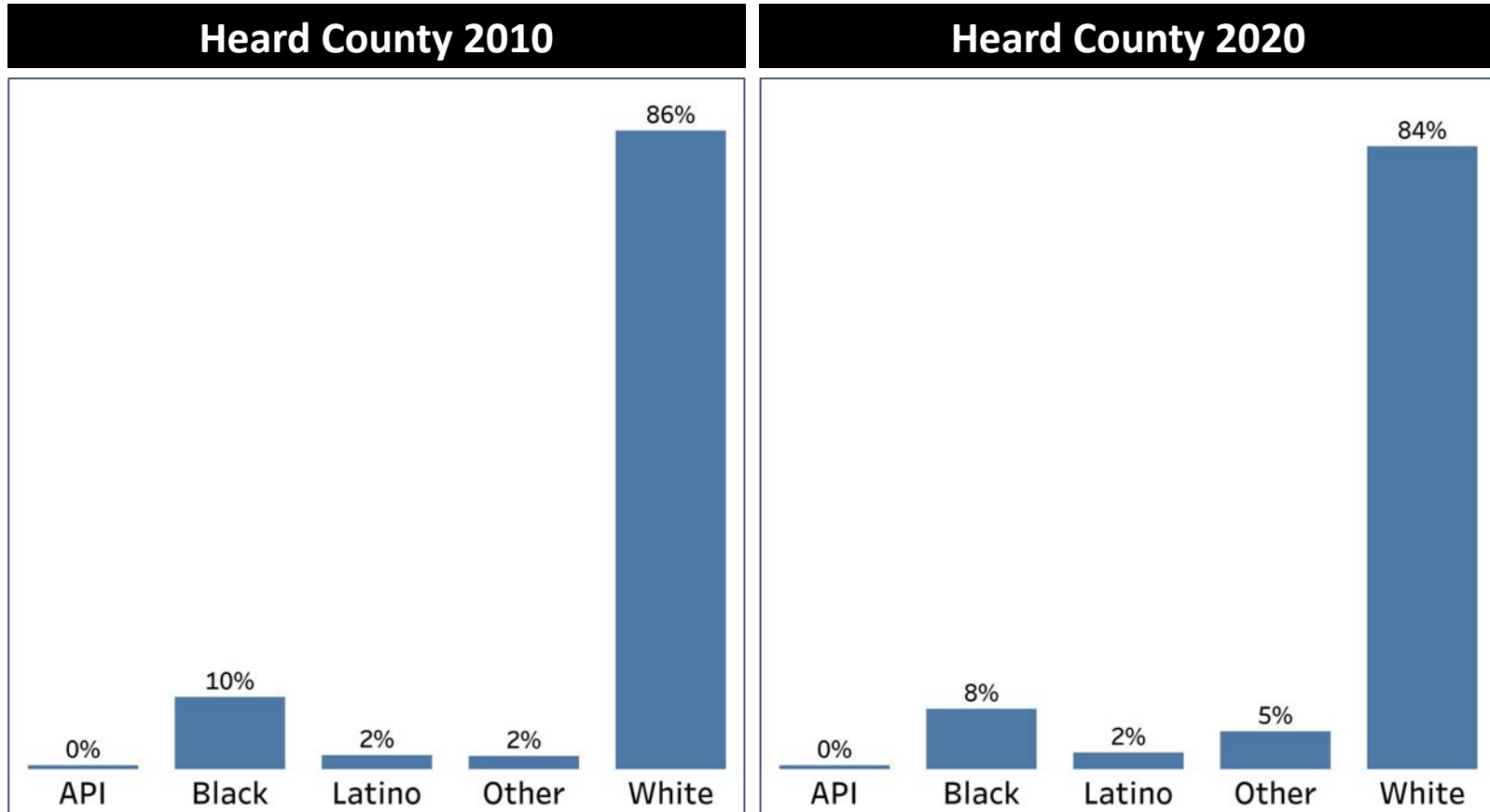


- Heard County is overwhelmingly White, with only the Other population being the only other demographic that is above Georgia's average



Demographics

2010 vs 2020 Demographics in Heard County



- Heard County's White and Black populations both declined, while the Other population more than doubled

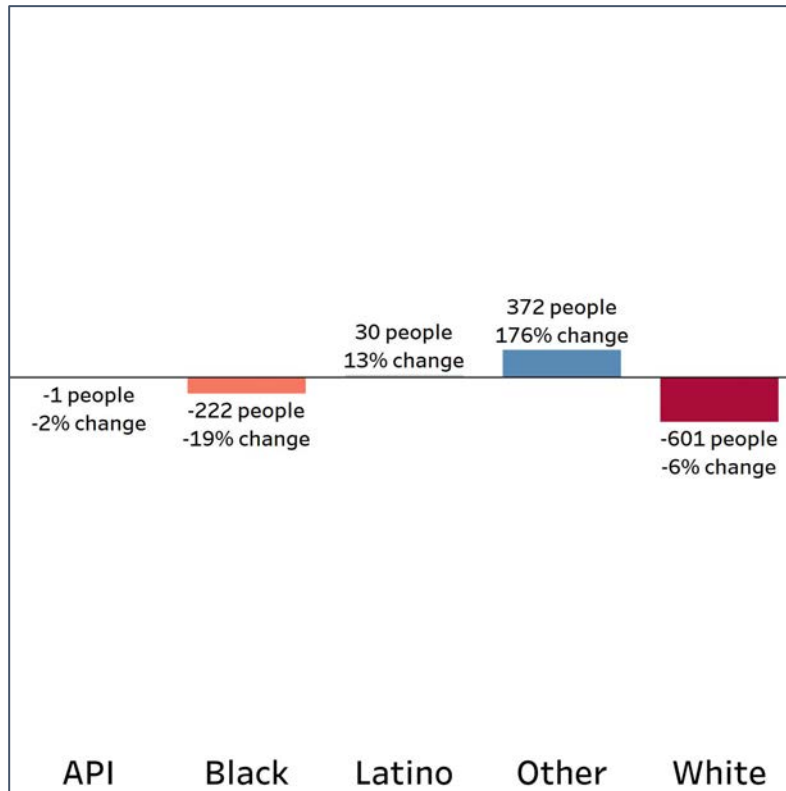


Demographics

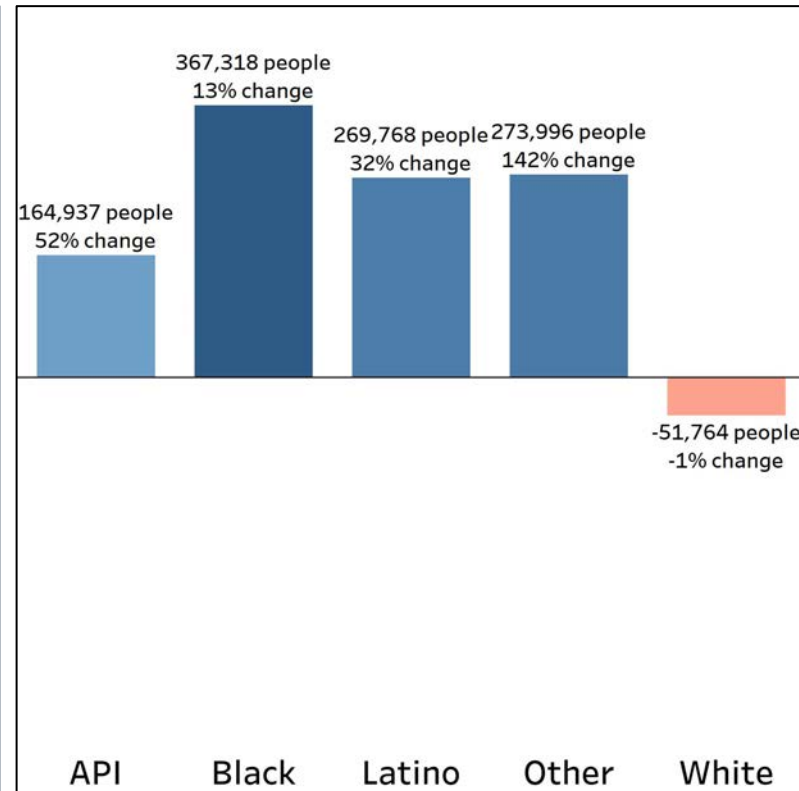
Population Change by Race (2020 - 2010)



Heard County



Georgia



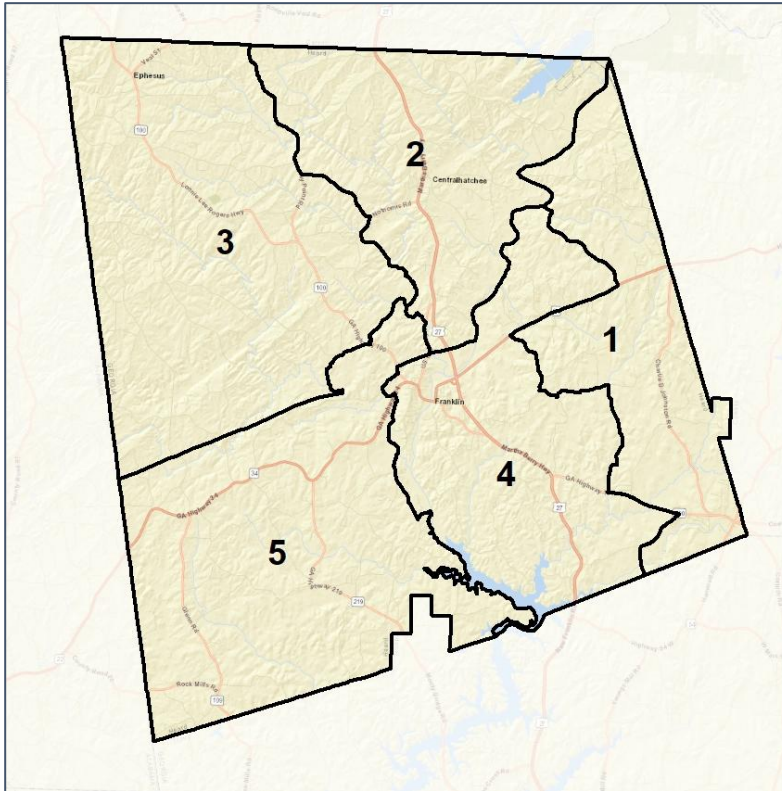
- All demographic groups declined except for Latino - which was only a slight increase - and the Other demographic
- The rate of decline in the White population was higher than Georgia overall

Heard Co. Commission & School Board

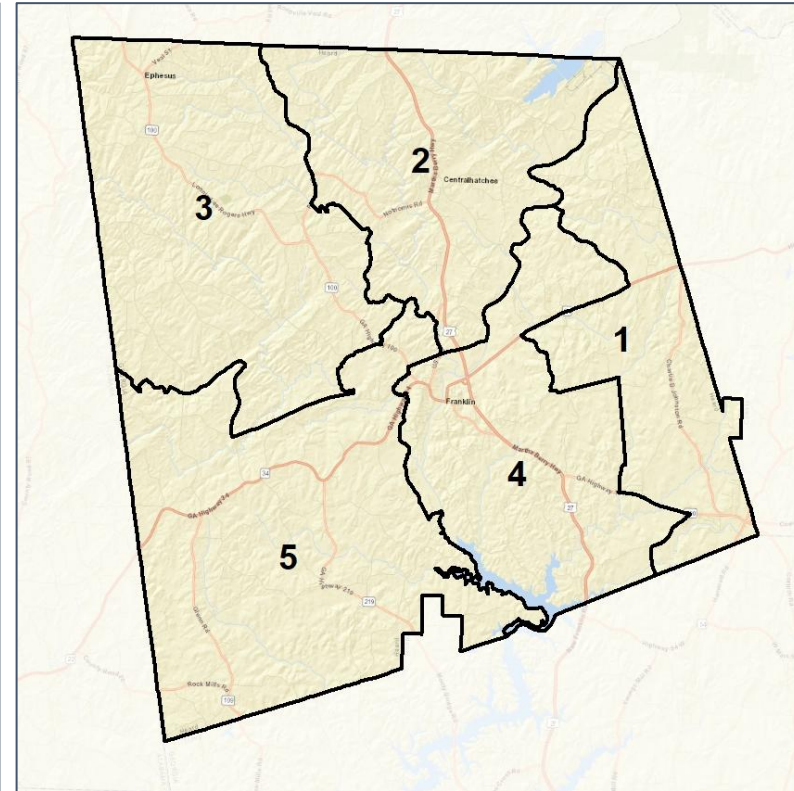
Context



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	2,311	2,223	2,374	2,263	2,241	2,295	2,275	2,281	2,279	2,282	11,412
API	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%
Black	4%	5%	4%	16%	12%	4%	5%	4%	16%	12%	8%
Latino	3%	1%	2%	3%	2%	3%	1%	2%	3%	2%	2%
Other	5%	5%	5%	6%	4%	5%	5%	5%	6%	4%	5%
White	87%	88%	89%	74%	82%	88%	88%	89%	74%	82%	84%
Population Gain	-105	-206	57	-140	-28	-16	52	-93	16	41	*
Population % Gain	-4%	-8%	2%	-6%	-1%	-1%	2%	-4%	1%	2%	*
Net POC Gain	103	7	92	-1	-22	-6	4	-17	6	13	*
Net POC % Gain	55%	3%	52%	0%	-5%	-2%	2%	-6%	1%	3%	*



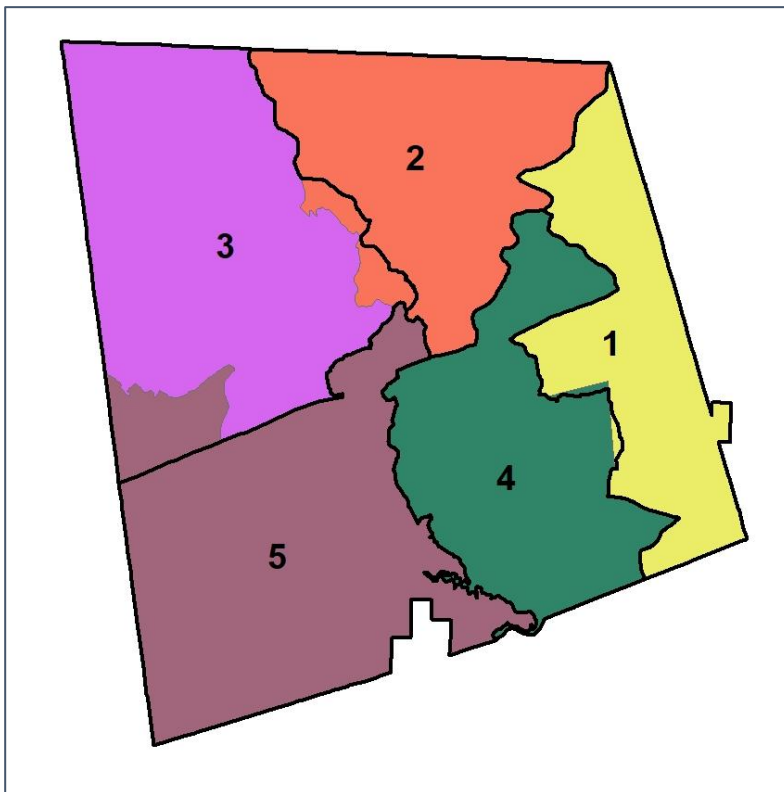
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Heard Co. Commission & School Board

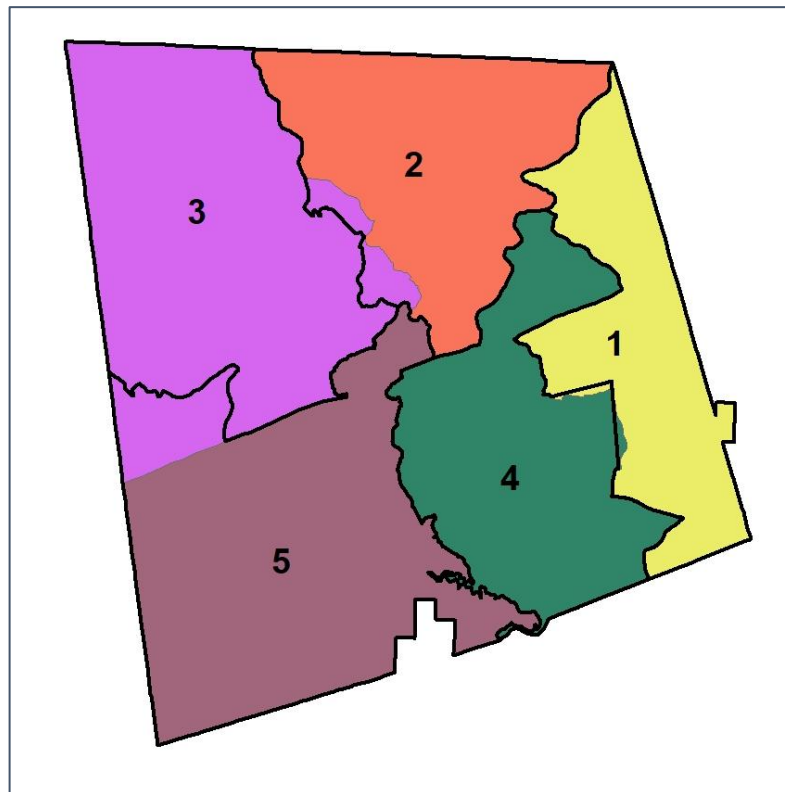
Changes in Redistricting



2012 Map (2022 in Colors)



2022 Map* (2012 in Colors)



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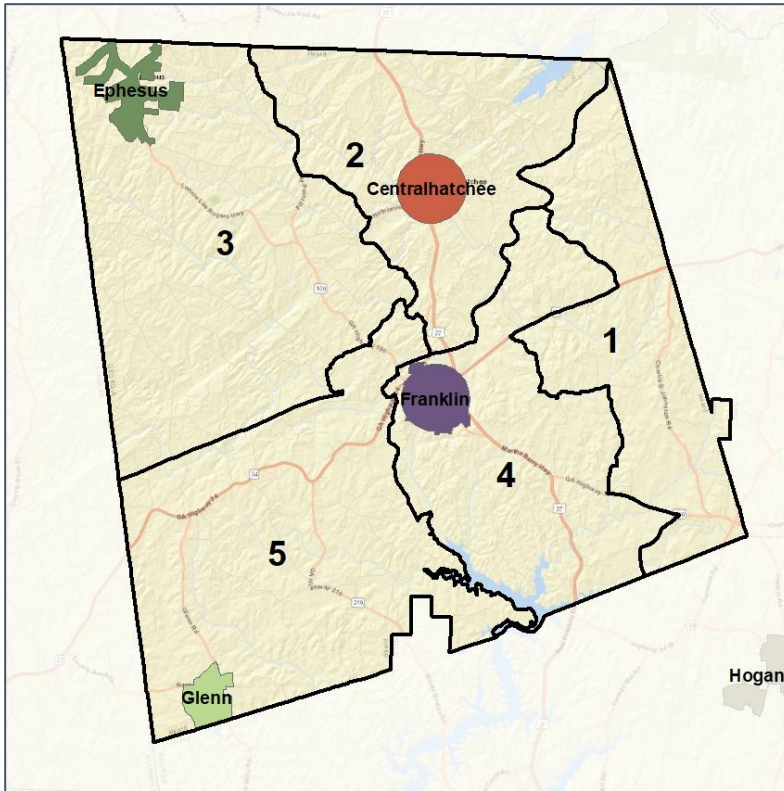
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Heard Co. Commission & School Board

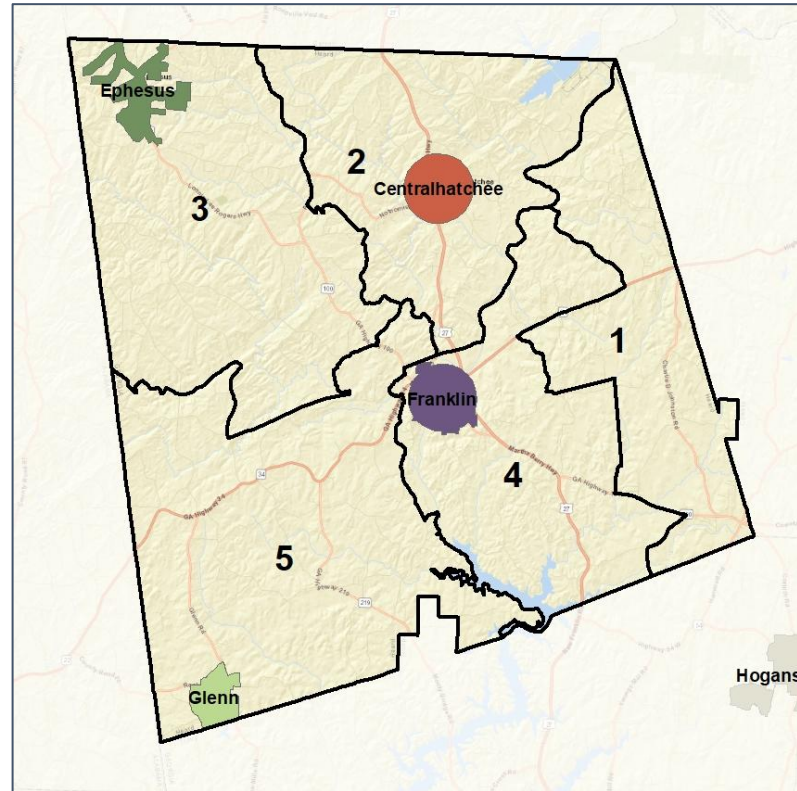
Cities and Places



2012 Map



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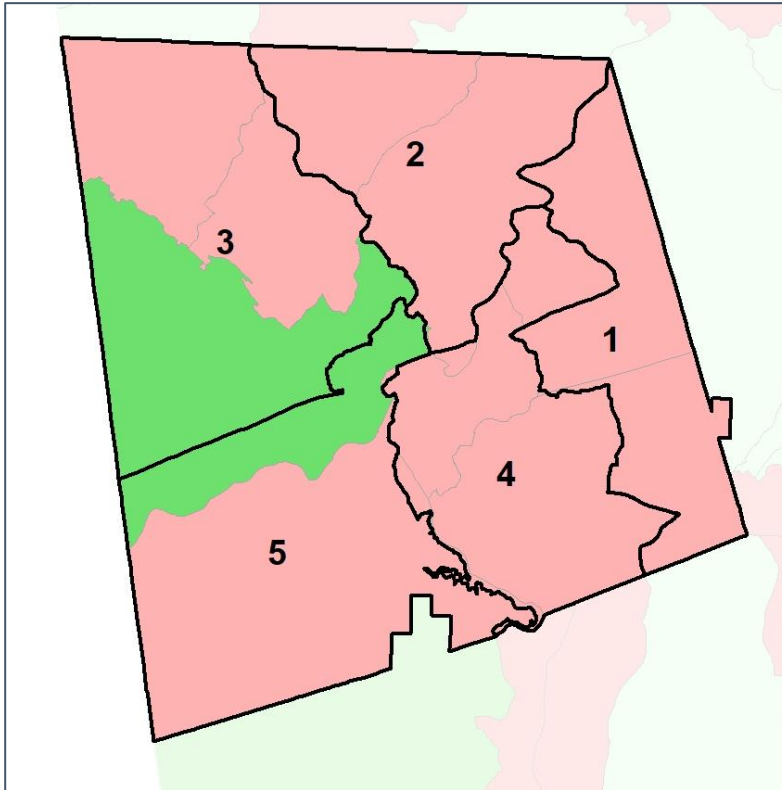
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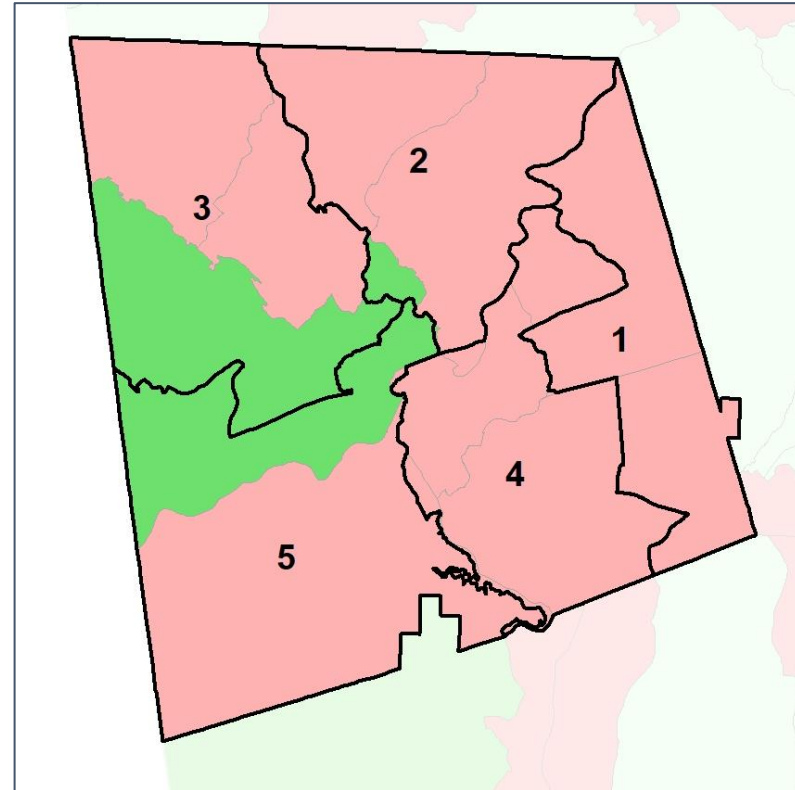
Net Gain in Population (2010 - 2020) by Census Block Group



2012 Map



2022 Map*



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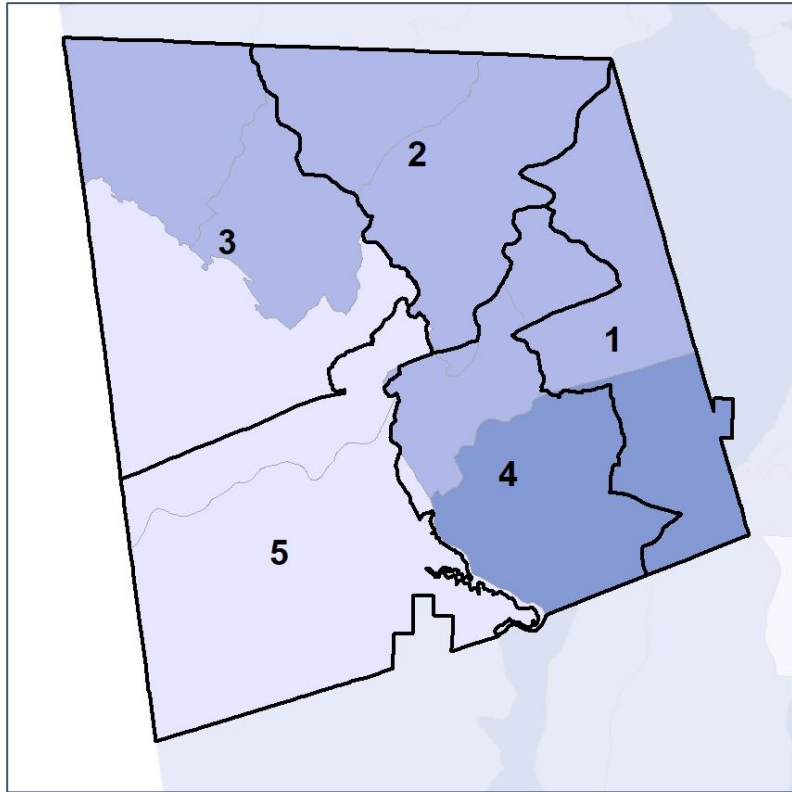


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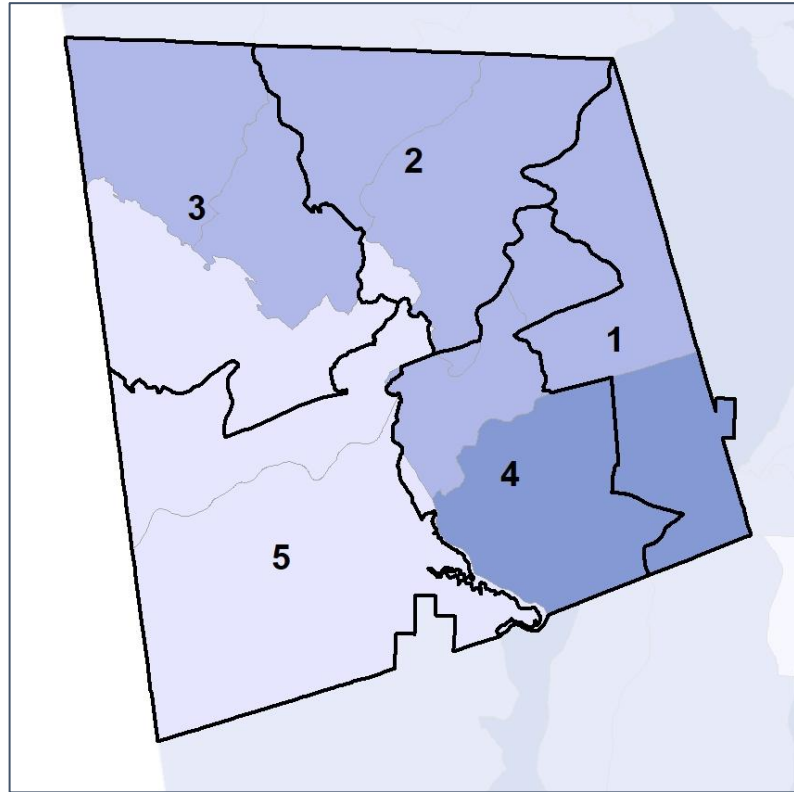
Net Gain in % POC (2020 - 2010) by Census Block Group



2012 Map



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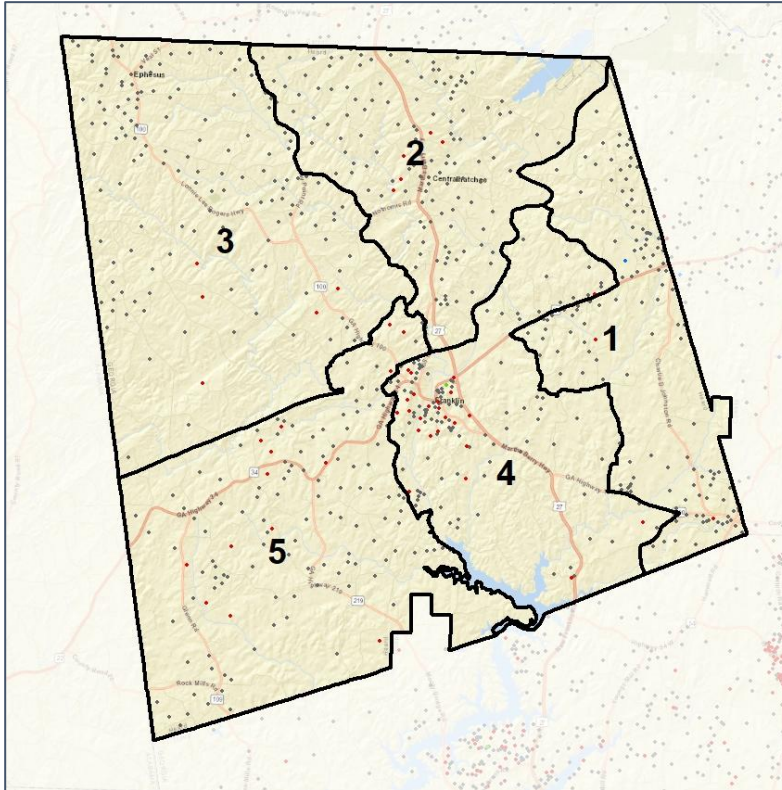
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2020 Decennial Census
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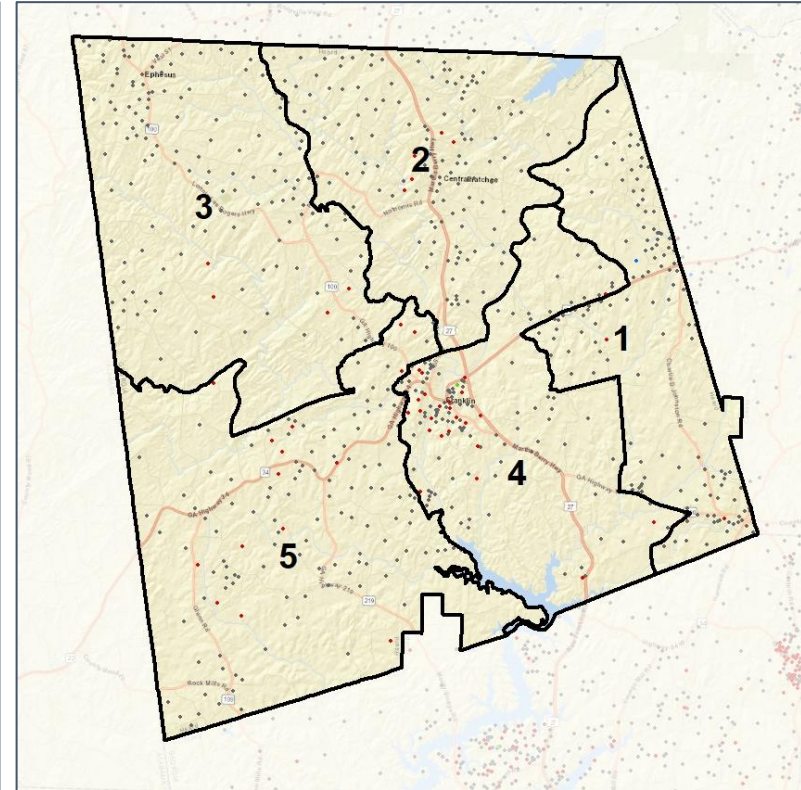
Population Density by Race



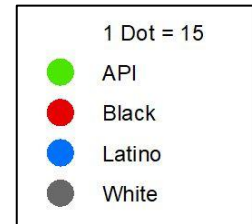
2012 Map



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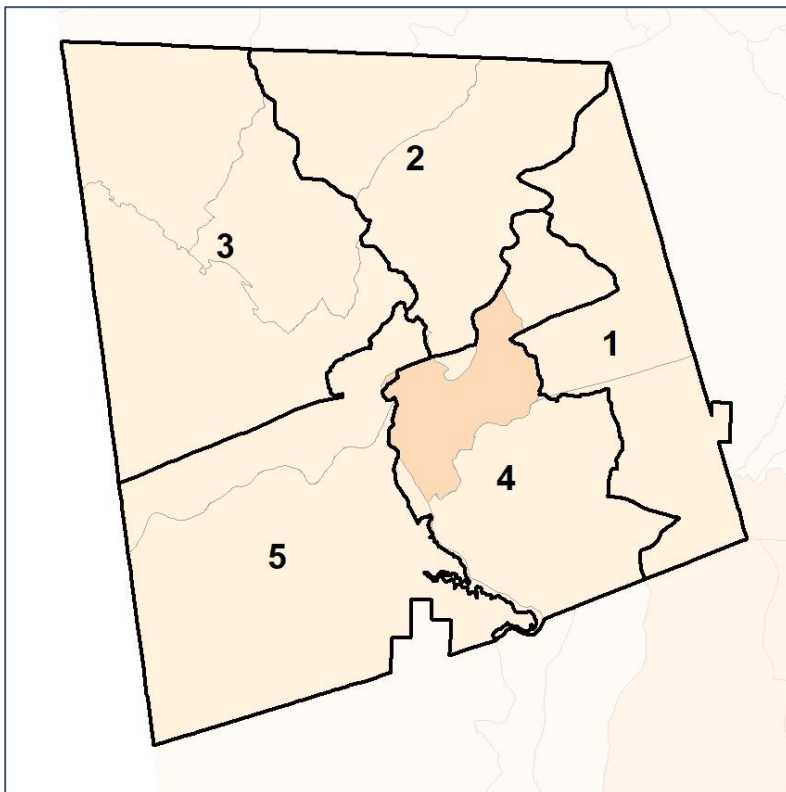
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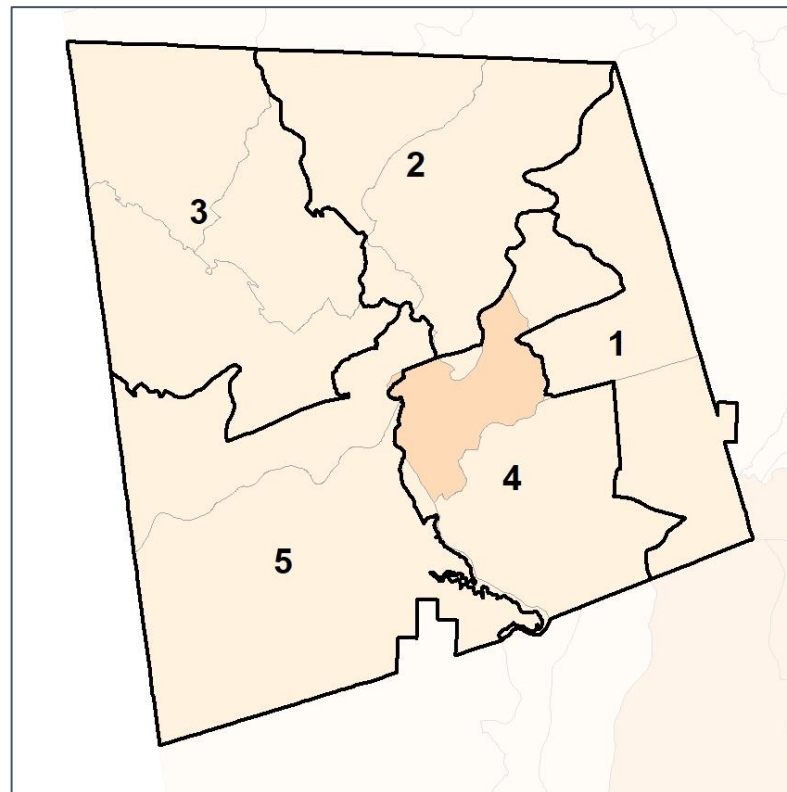
% People of Color by Census Block Group



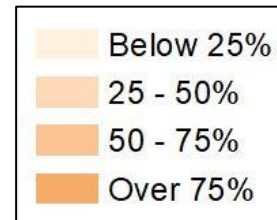
2012 Map



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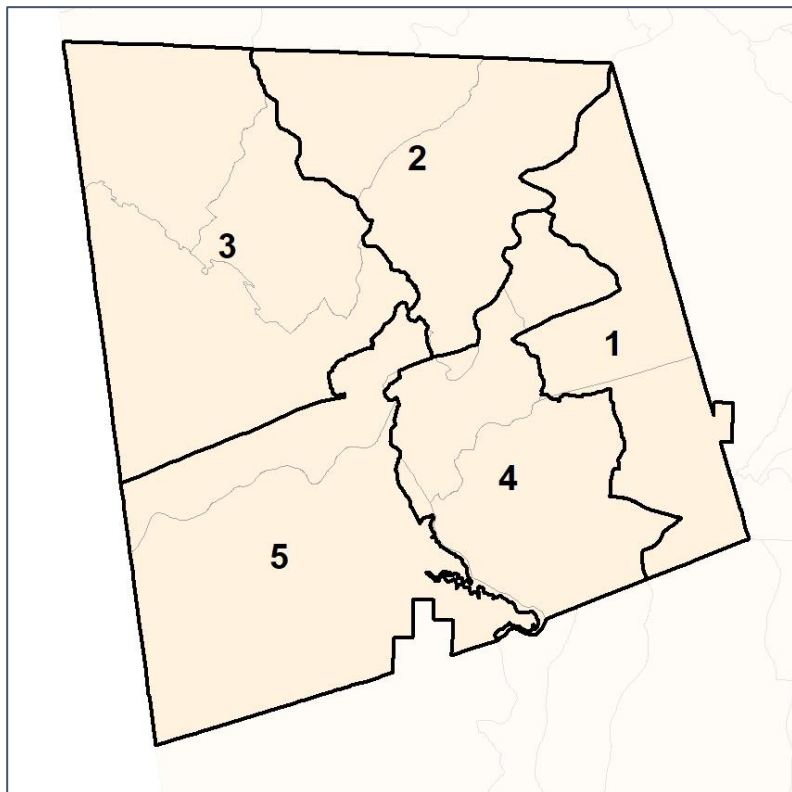
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Heard Co. Commission & School Board

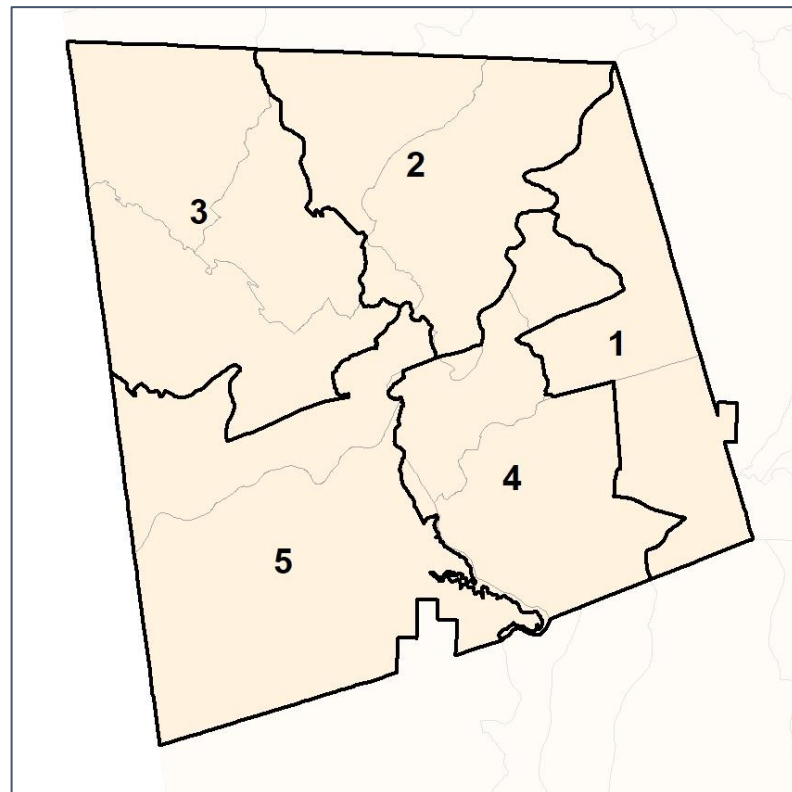
% API by Census Block Group



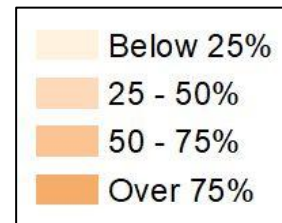
2012 Map



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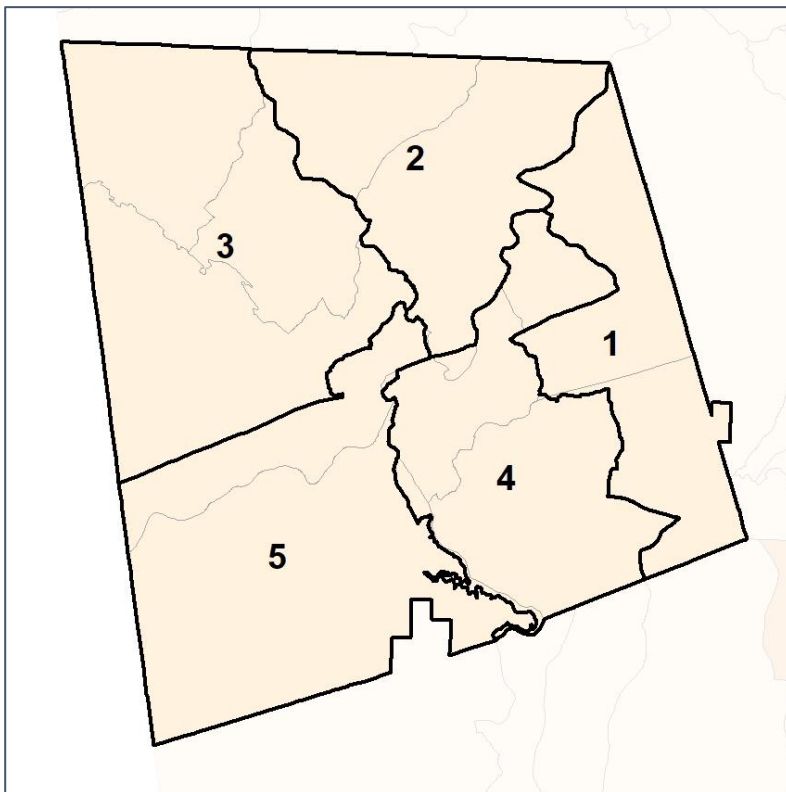
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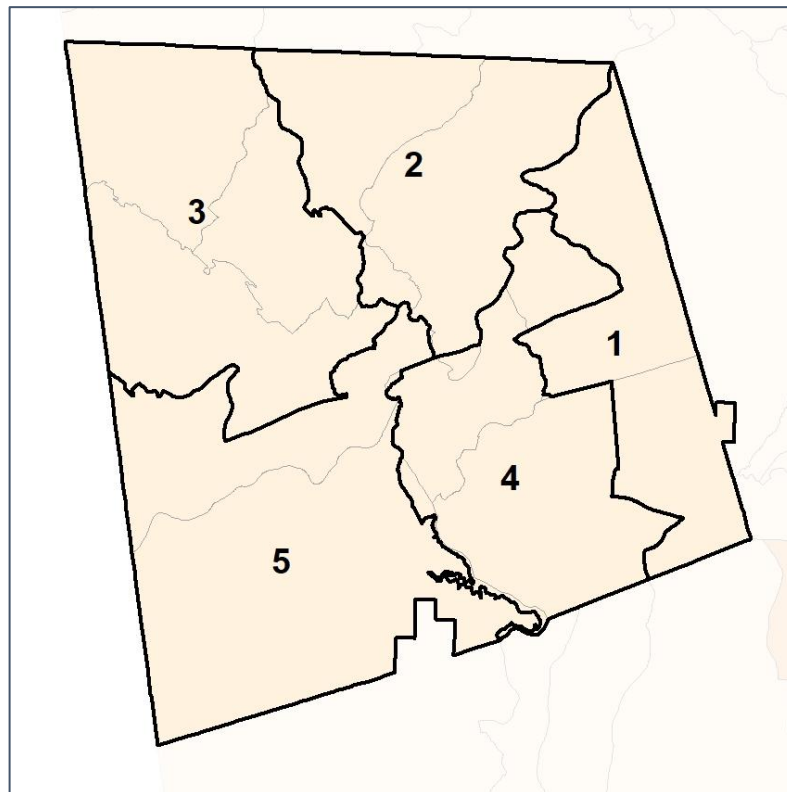
% Black by Census Block Group



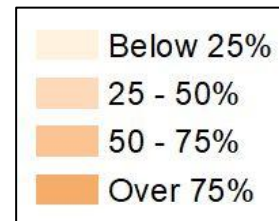
2012 Map



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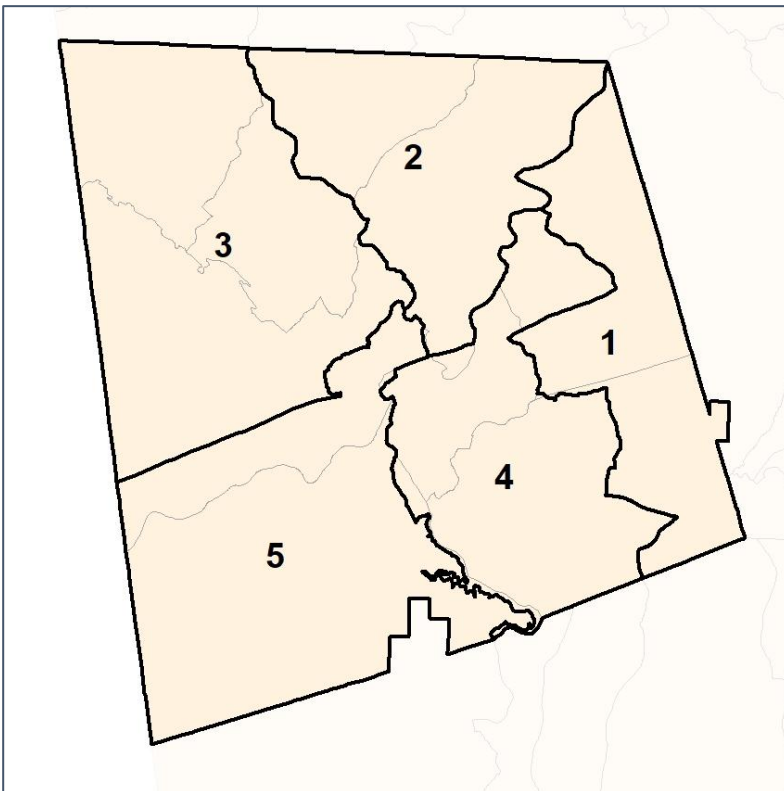
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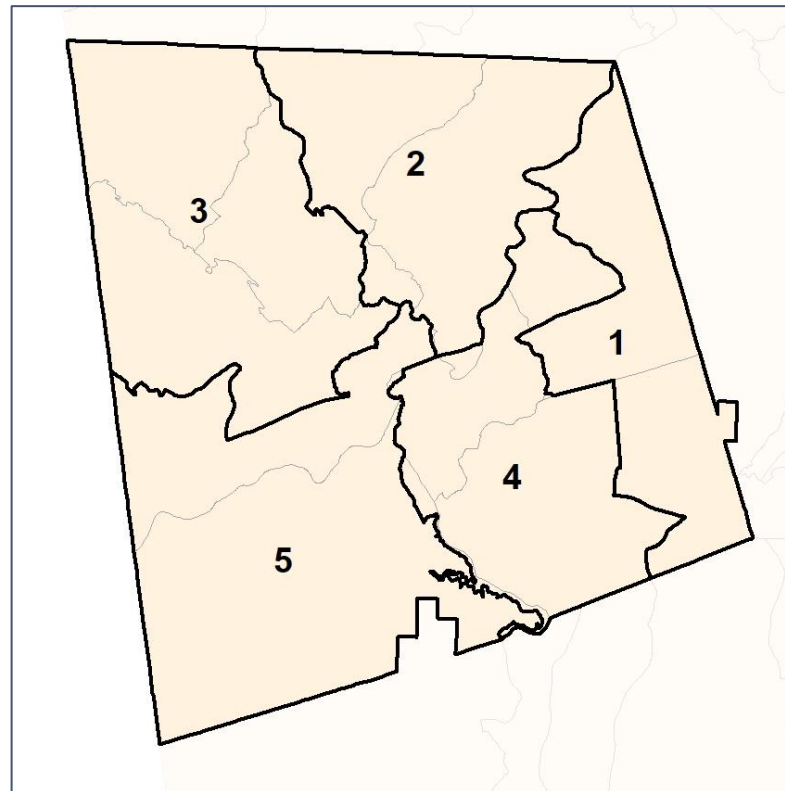
% Latino by Census Block Group



2012 Map



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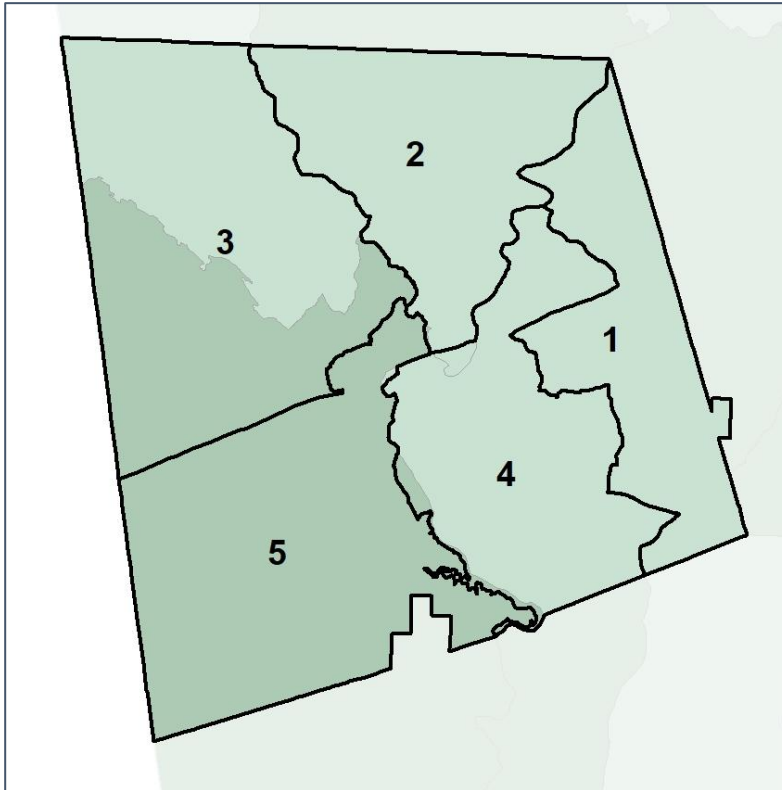
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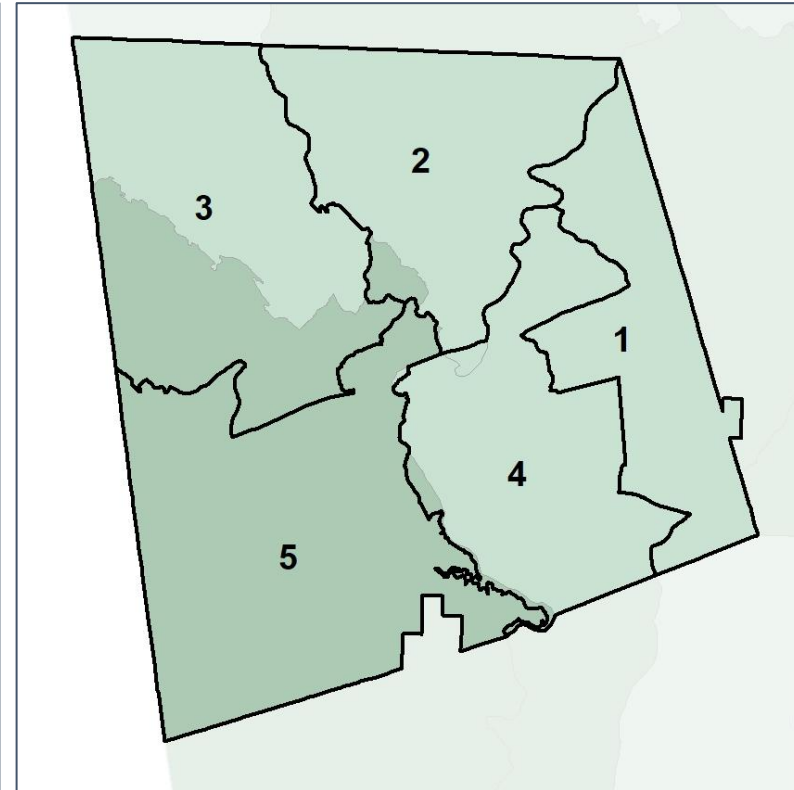
Median Household Income by Census Tract



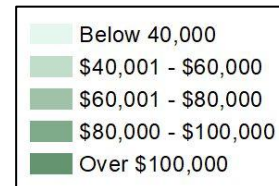
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Median Income	\$45,000	\$63,000	\$61,000	\$38,000	\$48,000	\$45,000	\$63,000	\$54,000	\$38,000	\$55,000	\$51,000
% Renter	34%	19%	28%	43%	30%	34%	19%	11%	43%	34%	32%
% Youth	19%	20%	18%	22%	15%	19%	20%	19%	22%	16%	20%

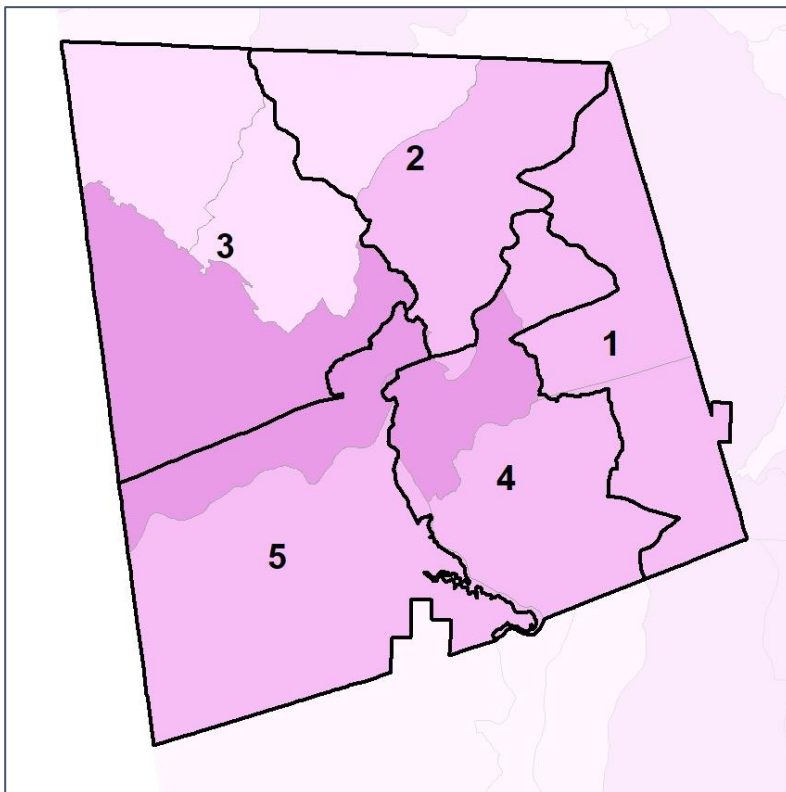


Heard Co. Commission & School Board

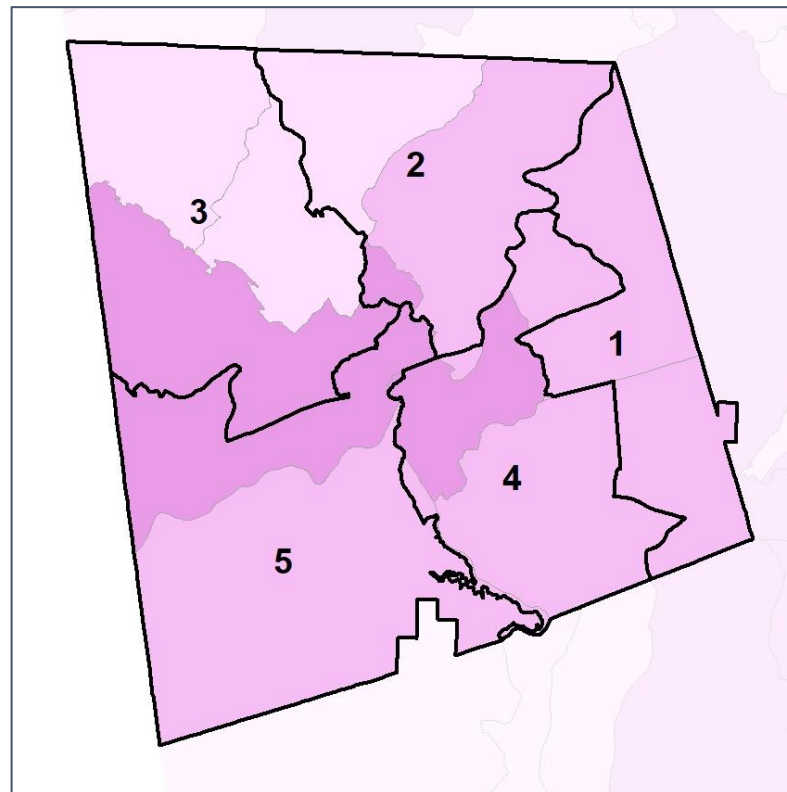
% Renter by Census Block Group



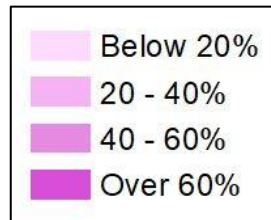
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	2,311	2,223	2,374	2,263	2,241	2,295	2,275	2,281	2,279	2,282	11,412
% API	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%
% Black	4%	5%	4%	16%	12%	4%	5%	4%	16%	12%	8%
% Latino	3%	1%	2%	3%	2%	3%	1%	2%	3%	2%	2%
% Other	5%	5%	5%	6%	4%	5%	5%	5%	6%	4%	5%
% White	87%	88%	89%	74%	82%	88%	88%	89%	74%	82%	84%
Median Income	\$45,000	\$63,000	\$61,000	\$38,000	\$48,000	\$45,000	\$63,000	\$54,000	\$38,000	\$55,000	\$51,000
% Renter	34%	19%	28%	43%	30%	34%	19%	11%	43%	34%	32%
% Youth	19%	20%	18%	22%	15%	19%	20%	19%	22%	16%	20%

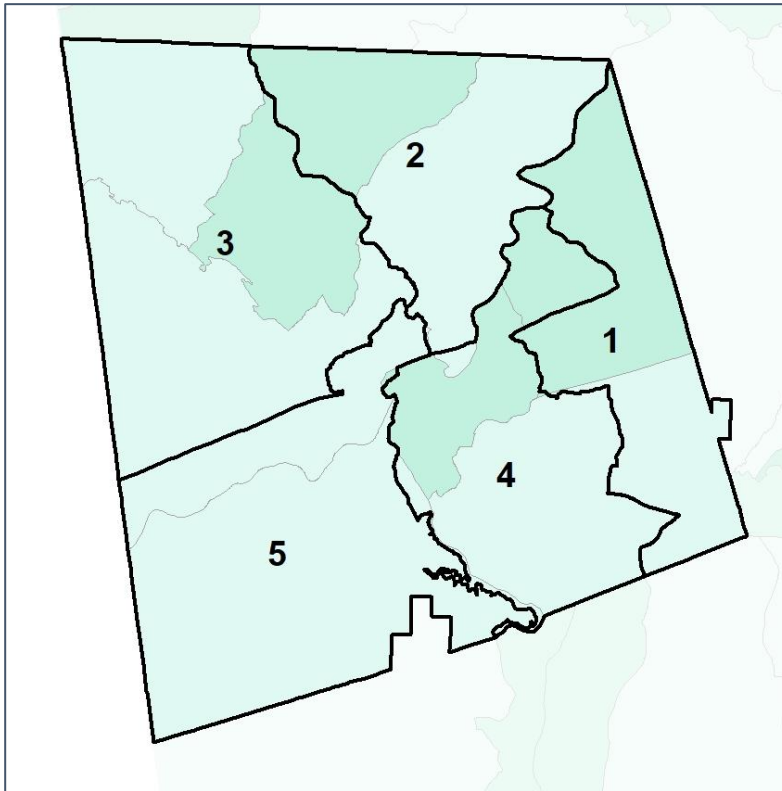


Heard Co. Commission & School Board

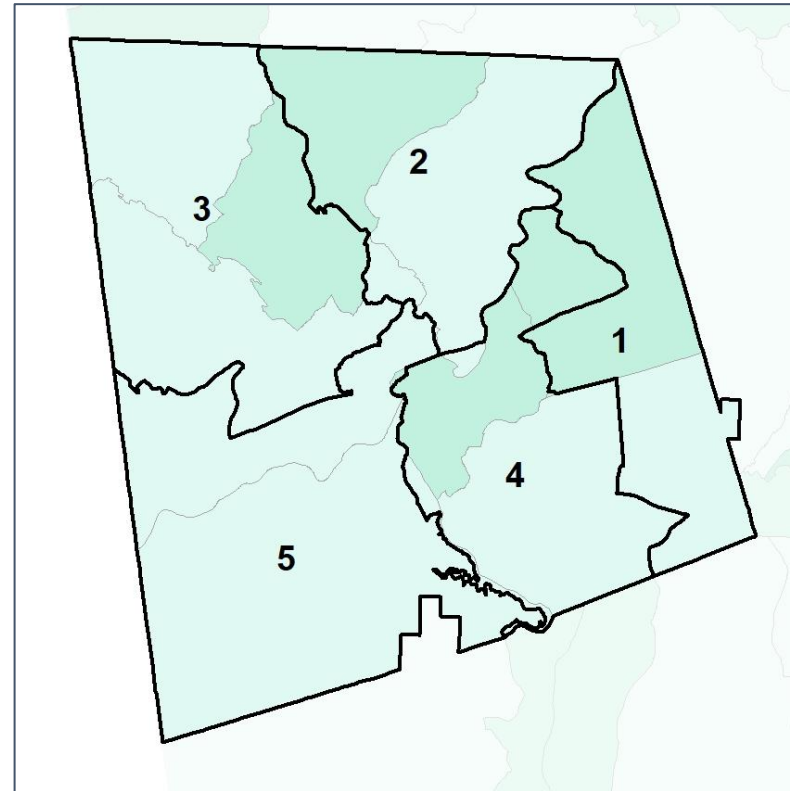
% Youth (18-34) by Census Block Group



2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	2,311	2,223	2,374	2,263	2,241	2,295	2,275	2,281	2,279	2,282	11,412
% API	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	0%
% Black	4%	5%	4%	16%	12%	4%	5%	4%	16%	12%	8%
% Latino	3%	1%	2%	3%	2%	3%	1%	2%	3%	2%	2%
% Other	5%	5%	5%	6%	4%	5%	5%	5%	6%	4%	5%
% White	87%	88%	89%	74%	82%	88%	88%	89%	74%	82%	84%
Median Income	\$45,000	\$63,000	\$61,000	\$38,000	\$48,000	\$45,000	\$63,000	\$54,000	\$38,000	\$55,000	\$51,000
% Renter	34%	19%	28%	43%	30%	34%	19%	11%	43%	34%	32%
% Youth	19%	20%	18%	22%	15%	19%	20%	19%	22%	16%	20%

