

### Demographic Overview

#### **Racial Breakdown in Gwinnett County**

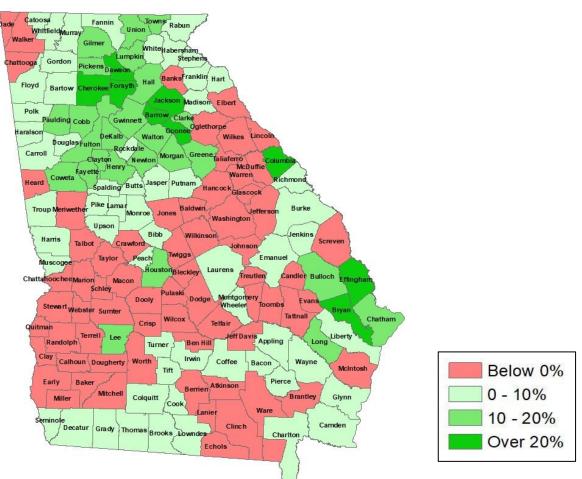
Gwinnett County	2010	2020	% Change
Total Population	805,321	957,062	19%
ΑΑΡΙ	85,106	126,913	49%
Black	184,122	257,124	40%
Latino	162,035	220,460	36%
Other/Mixed Race	19,742	41,982	113%
POC	451,005	646,479	43%
White	354,316	310,583	-12%



### **Population Gain**



#### Change in Population in Georgia by County



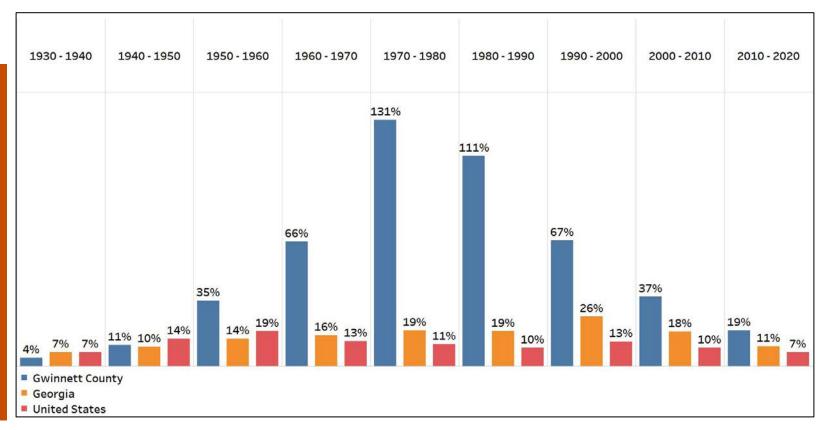


 Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state

### **Population Gain**



#### **Change in Population by Decade**



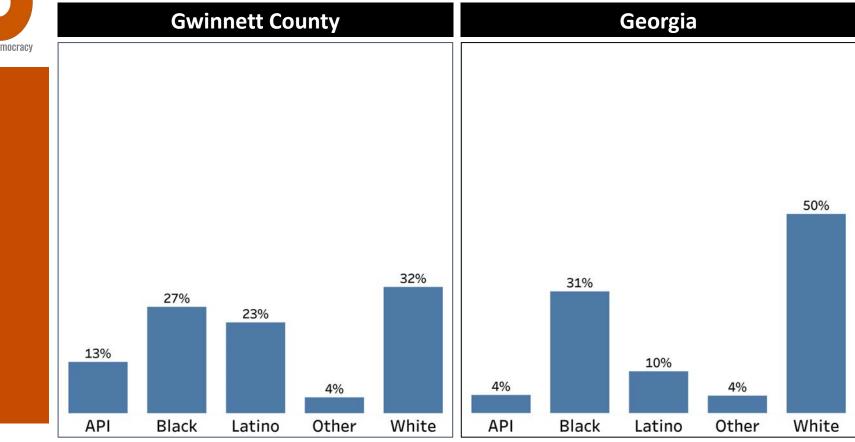


- Gwinnett County has been one of the fastest growing counties in Georgia, and has continued to see significant growth that surpasses Georgia's growth
- The last decade's growth, while still significant, is the smallest growth in Gwinnett since 1950

### Demographics



#### **Comparison between Gwinnett County and Georgia**

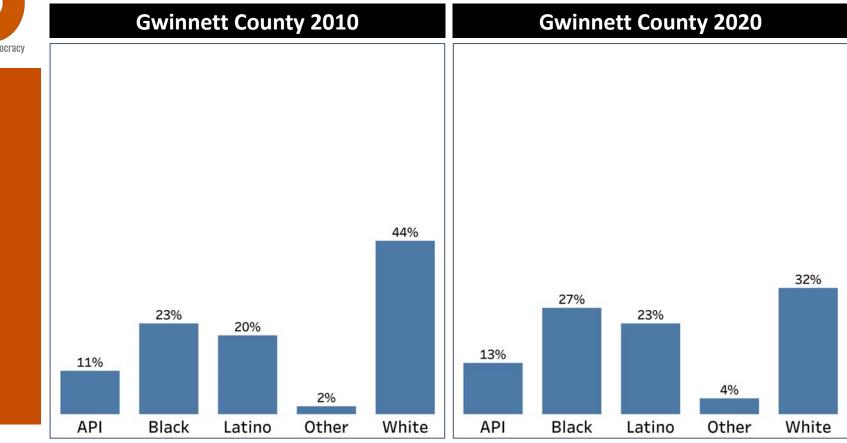




- Gwinnett county is a very diverse county, with the one of the highest share of both Latino and API populations in the state
- Gwinnett has a significantly lower White population compared to Georgia overall, and slightly lower Black population

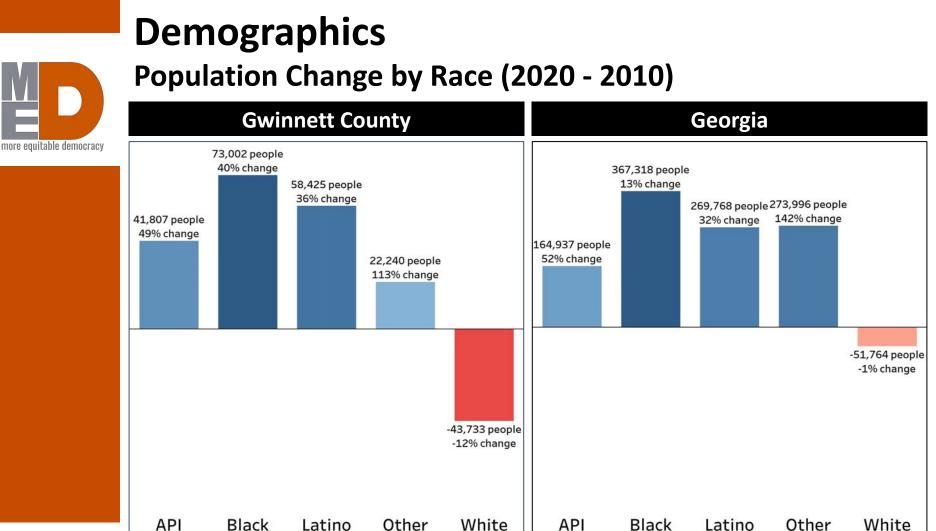
### 2010 vs 2020 Demographics in Gwinnett County

**Demographics** 





• Gwinnett County continues to have significant gains in population for communities of color, while having significant decline in the share of the White population in the county



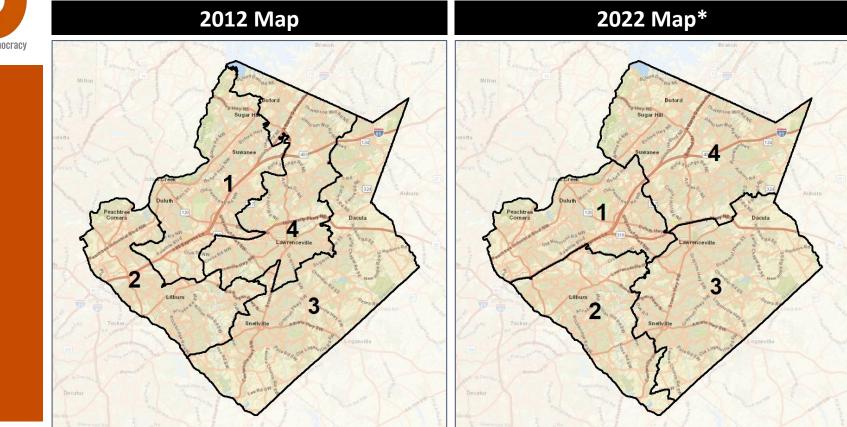


- Gwinnett County has had similar growth rates in the API, Latino, and Other populations as Georgia overall
- The Black population has had 3x the rate of increase in Gwinnett compared to Georgia overall, while the White population has decreased 12x more in Gwinnett compared to Georgia overall

### Gwinnett County Commission



#### Context



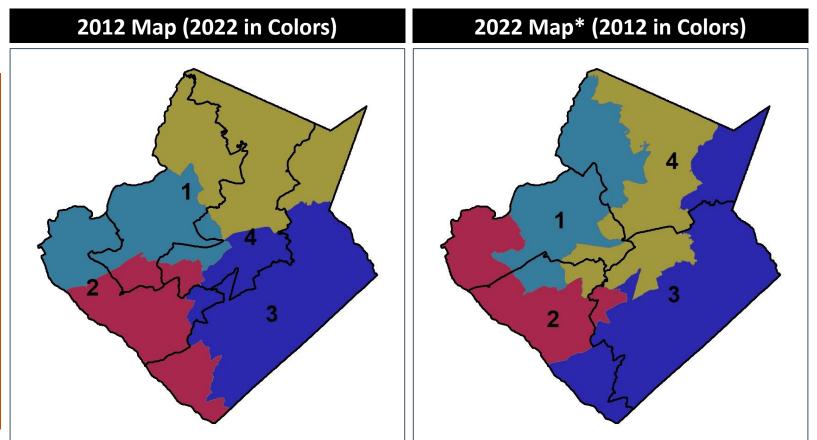


	1	2	3	4	1*	2*	3*	4*	County
Population	240,951	224,062	252,231	239,818	240,808	237,772	238,642	239,840	957,062
API	21%	14%	6%	12%	18%	14%	7%	14%	13%
Black	21%	20%	40%	26%	23%	28%	39%	18%	27%
Latino	22%	32%	13%	25%	27%	34%	16%	16%	23%
Other	4%	4%	5%	4%	4%	4%	5%	5%	4%
White	31%	30%	36%	33%	28%	21%	32%	48%	32%
Population Gain	39,895	24,443	49,741	37,662	-143	13,710	-13 <i>,</i> 589	22	151,741
Population % Gain	20%	12%	25%	19%	0%	6%	-5%	0%	19%
Net POC Gain	46,990	35,097	64,801	48,586	7,231	30,271	-300	-37,202	195,474
Net POC % Gain	39%	29%	66%	43%	4%	19%	0%	-23%	43%



### **Gwinnett County Commission**

#### **Changes in Redistricting**

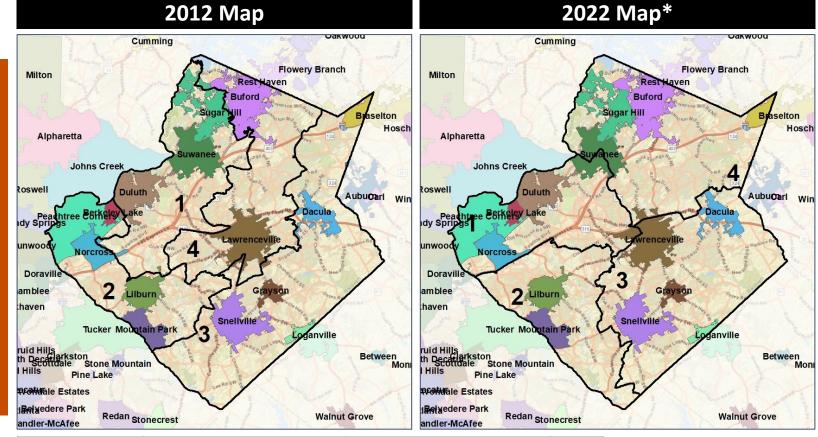




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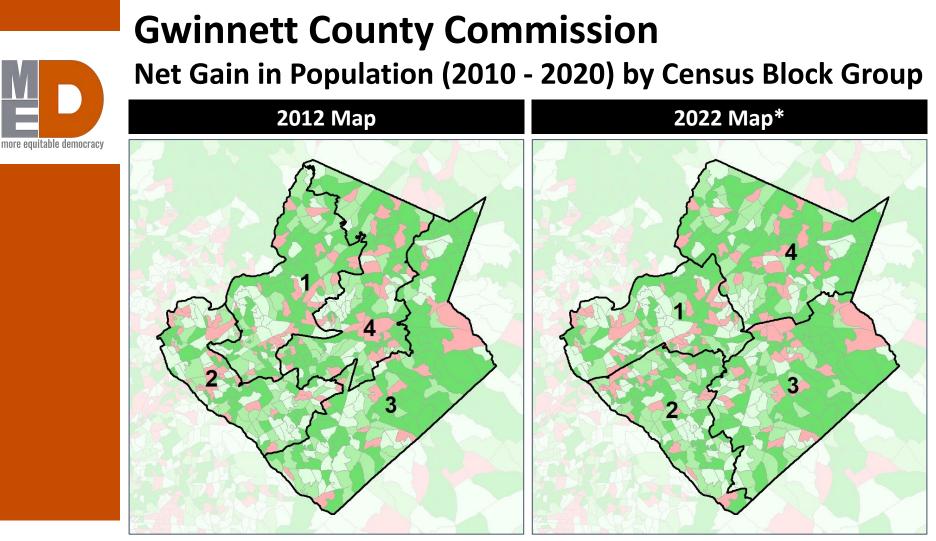
### **Gwinnett County Commission**

#### **Cities and Places**





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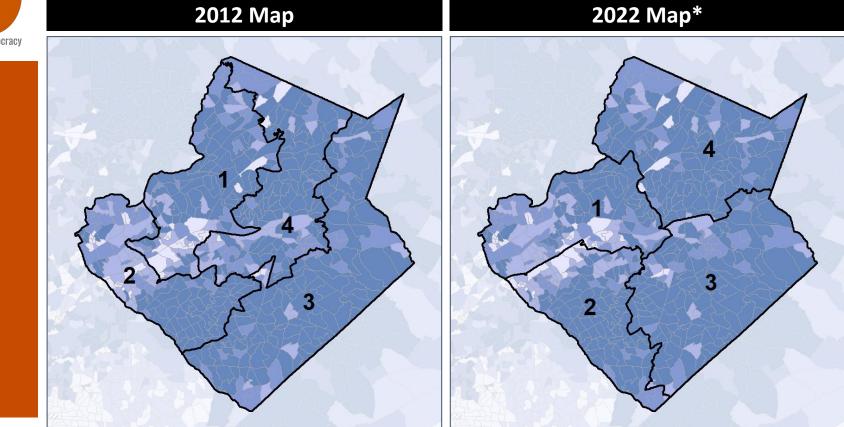




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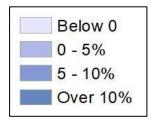


### **Gwinnett County Commission** Net Gain in % POC (2020 - 2010) by Census Block Group





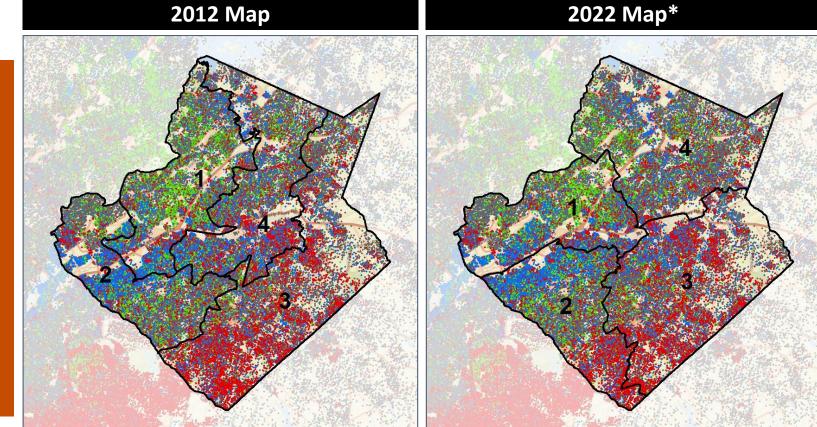
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#### **Gwinnett County Commission**

#### **Population Density by Race**



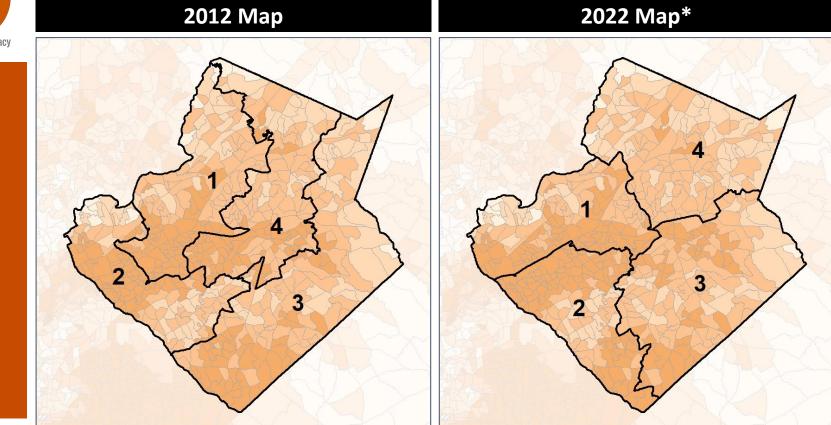


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API	50,942	31,641	15,478	28,852	43,913	32,729	17,466	32,805	126,913
% API	21%	14%	6%	12%	18%	14%	7%	14%	13%
Black	50,442	43,729	101,593	61,360	54,684	65 <i>,</i> 954	94,137	42,349	257,124
% Black	21%	20%	40%	26%	23%	28%	39%	18%	27%
Latino	53,992	72,549	32,913	61,006	64,324	79,676	39,085	37,375	220,460
% Latino	22%	32%	13%	25%	27%	34%	16%	16%	23%
Other	10,607	9,004	12,415	9,956	10,293	8,835	11,411	11,443	41,982
% Other	4%	4%	5%	4%	4%	4%	5%	5%	4%
White	74,968	67,139	89,832	78,644	67,594	50,578	76,543	115,868	310,583
% White	31%	30%	36%	33%	28%	21%	32%	48%	32%



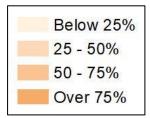
### **Gwinnett County Commission**

% People of Color by Census Block Group



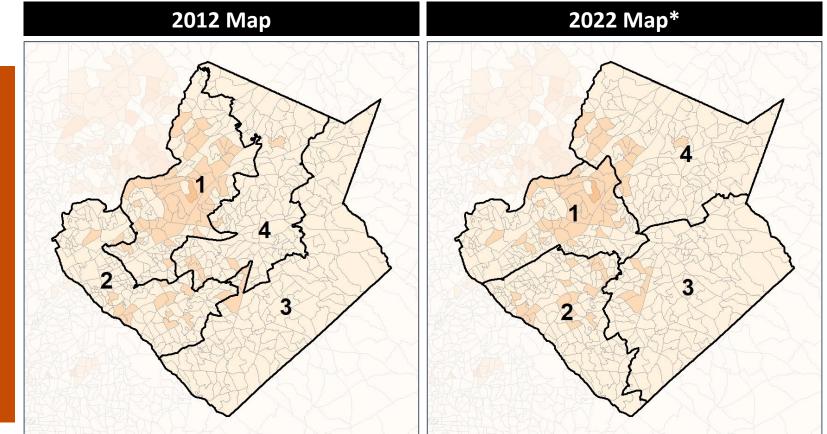


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#### **Gwinnett County Commission**

#### % API by Census Block Group



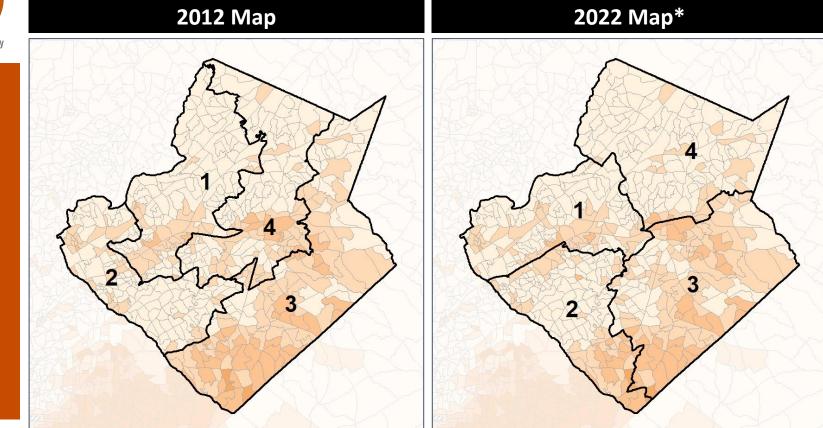


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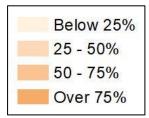
#### **Gwinnett County Commission**

% Black by Census Block Group



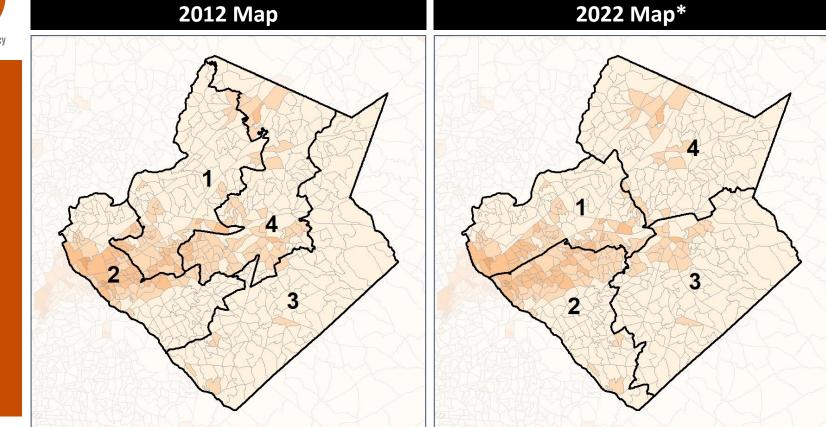


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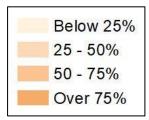
### **Gwinnett County Commission**

% Latino by Census Block Group





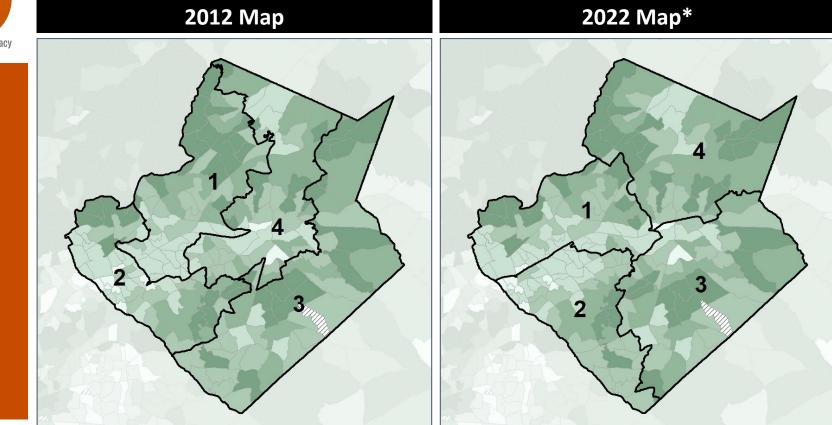
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# Market Ma

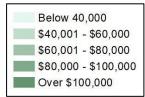
#### **Gwinnett County Commission**

Median Household Income by Census Tract





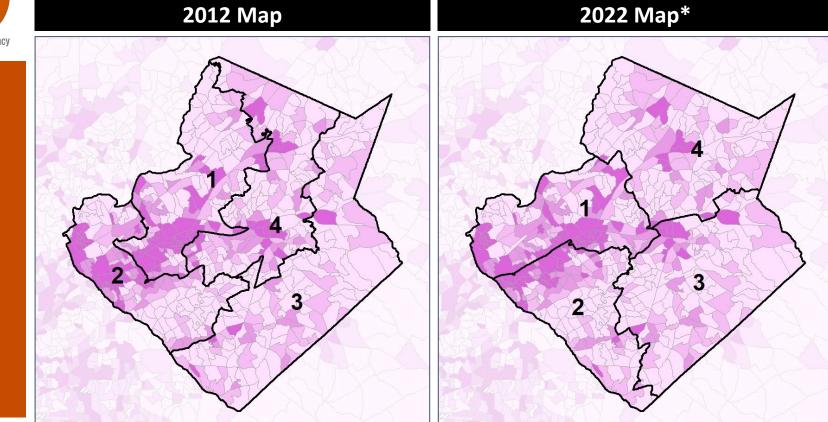
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% Other	4%	4%	5%	4%	4%	4%	5%	5%	4%
% White	31%	30%	36%	33%	28%	21%	32%	48%	32%
Median Income	\$81,000	\$75,000	\$92,000	\$77,000	\$77,000	\$66,000	\$84,000	\$101,000	\$73,000
% Renter	44%	43%	18%	29%	49%	39%	23%	21%	34%
% Youth	22%	25%	19%	24%	24%	24%	22%	20%	22%





### **Gwinnett County Commission**

% Renter by Census Block Group





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## % Youth (18-34) by Census Block Group 2012 Map 2022 Map\* 4 3 3 2

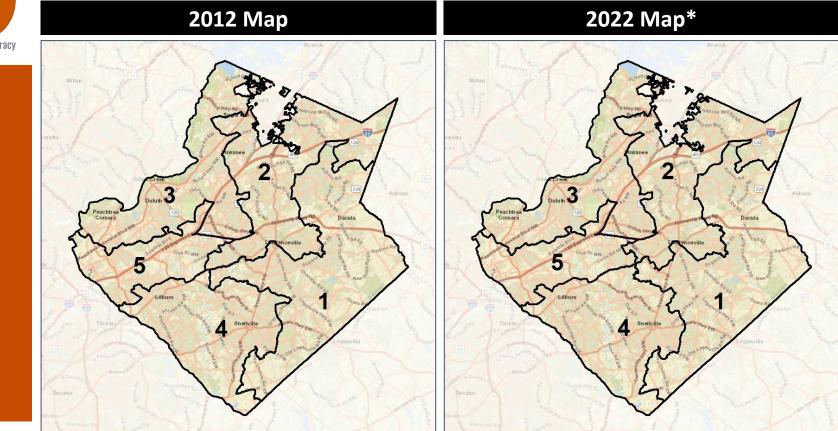


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Median Income	\$81,000	\$75,000	\$92,000	\$77,000	\$77,000	\$66,000	\$84,000	\$101,000	\$73,000
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**Gwinnett County Commission** 



#### Context





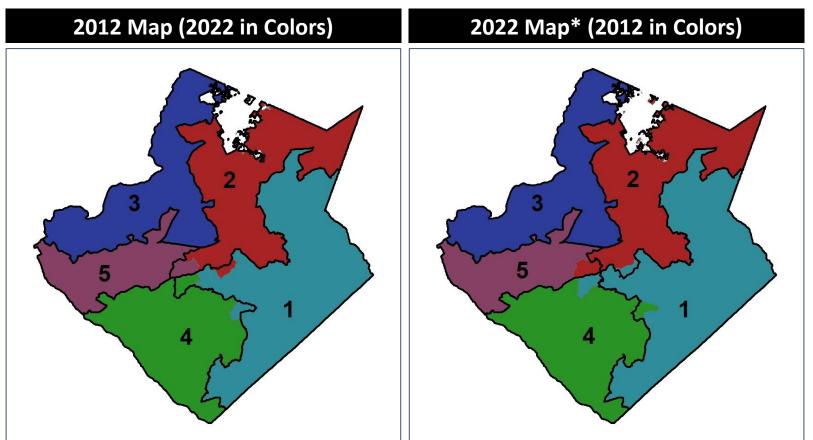
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Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Population Gain	39,916	34,866	28,680	25,114	20,273	-10,956	-4,809	-23	6,424	9,056	151,741
Population % Gain	25%	22%	18%	16%	13%	-5%	-2%	0%	4%	5%	19%
Net POC Gain	51,462	41,114	35,517	42,325	22,264	-9,823	-4,202	-7	6,687	7,342	195,474
Net POC % Gain	64%	54%	48%	52%	16%	-7%	-4%	0%	5%	5%	43%

**Gwinnett County School Board** 



### **Gwinnett County School Board**

#### **Changes in Redistricting**

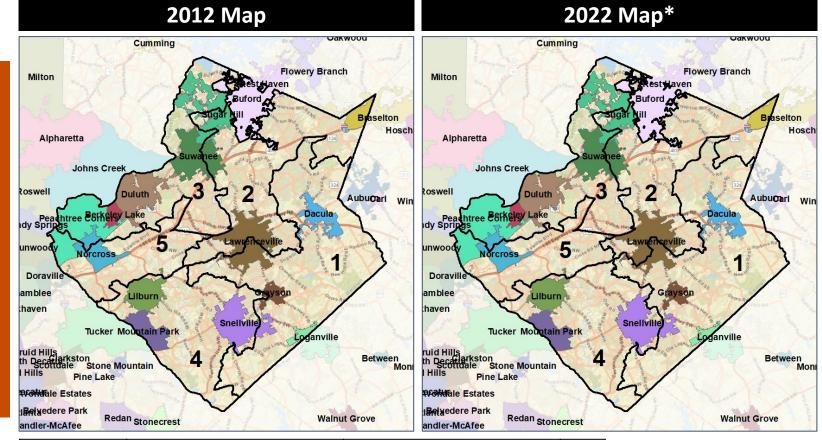




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API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Population Gain	39,916	34,866	28,680	25,114	20,273	-10,956	-4,809	-23	6,424	9,056	151,741
Population % Gain	25%	22%	18%	16%	13%	-5%	-2%	0%	4%	5%	19%
Net POC Gain	51,462	41,114	35,517	42,325	22,264	-9,823	-4,202	-7	6,687	7,342	195,474
Net POC % Gain	64%	54%	48%	52%	16%	-7%	-4%	0%	5%	5%	43%

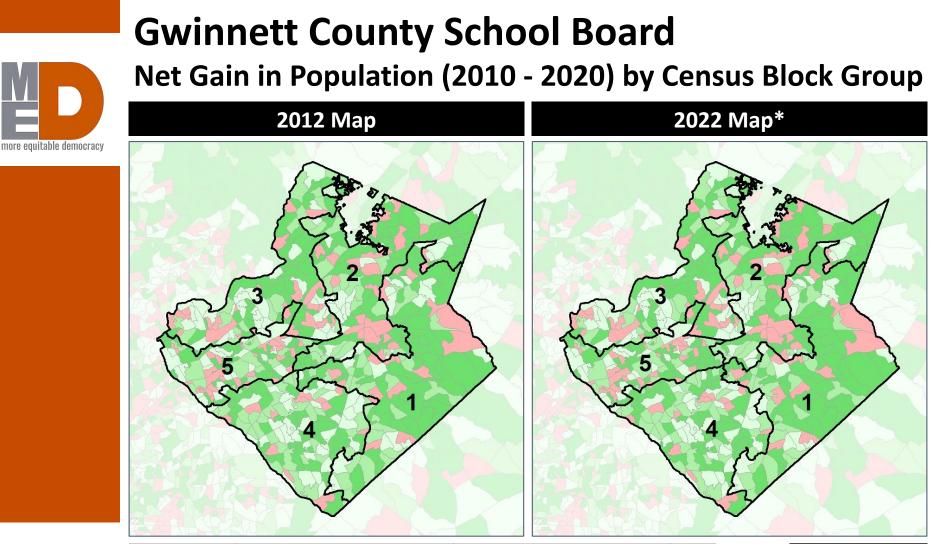
#### **Gwinnett County School Board**

#### **Cities and Places**





	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Population Gain	39,916	34,866	28,680	25,114	20,273	-10,956	-4,809	-23	6,424	9,056	151,741
Population % Gain	25%	22%	18%	16%	13%	-5%	-2%	0%	4%	5%	19%
Net POC Gain	51,462	41,114	35,517	42,325	22,264	-9,823	-4,202	-7	6,687	7,342	195,474
Net POC % Gain	64%	54%	48%	52%	16%	-7%	-4%	0%	5%	5%	43%

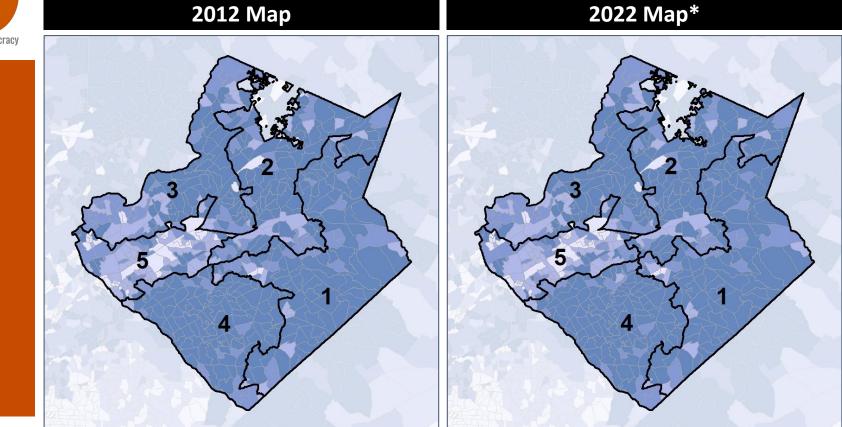




	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Population Gain	39,916	34,866	28,680	25,114	20,273	-10,956	-4,809	-23	6,424	9,056	151,741
Population % Gain	25%	22%	18%	16%	13%	-5%	-2%	0%	4%	5%	19%
Net POC Gain	51,462	41,114	35,517	42,325	22,264	-9,823	-4,202	-7	6,687	7,342	195,474
Net POC % Gain	64%	54%	48%	52%	16%	-7%	-4%	0%	5%	5%	43%

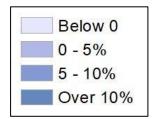


### **Gwinnett County School Board** Net Gain in % POC (2020 - 2010) by Census Block Group





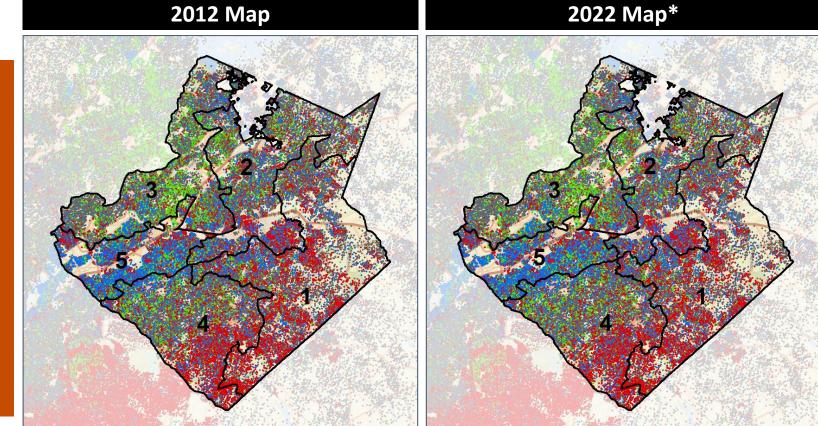
		1	2	3	4	5	1*	2*	3*	4*	5*	County
Population		199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API		7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black		38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino		16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other		5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White		34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Population Gai	n	39,916	34,866	28,680	25,114	20,273	-10,956	-4,809	-23	6,424	9,056	151,741
Population % Ga	ain	25%	22%	18%	16%	13%	-5%	-2%	0%	4%	5%	19%
Net POC Gain	l.	51,462	41,114	35,517	42,325	22,264	-9,823	-4,202	-7	6,687	7,342	195,474
Net POC % Gai	n	64%	54%	48%	52%	16%	-7%	-4%	0%	5%	5%	43%





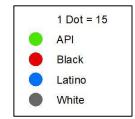
#### **Gwinnett County School Board**

#### **Population Density by Race**





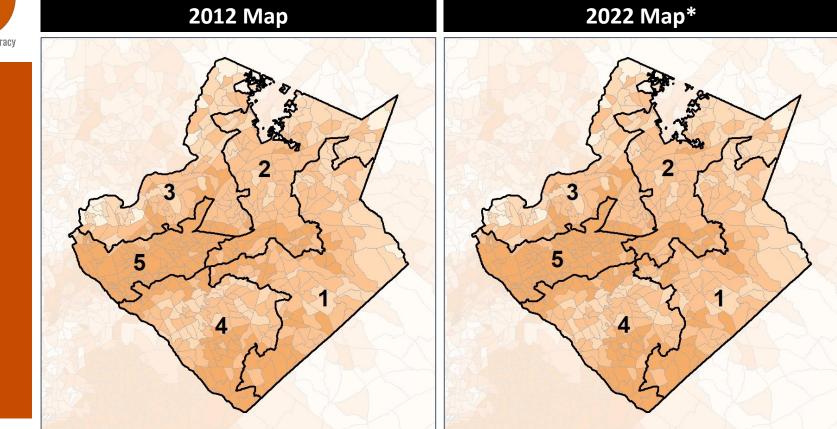
	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	14,748	26,424	39,305	24,112	21,549	12,663	24,930	39,305	25,830	23,417	126,913
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	74,989	44,815	31,217	58,080	45,984	71,830	43,987	31,210	60,120	47,932	257,124
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	32,317	37,554	30,042	32,243	83,828	28,043	35,722	30,039	35,042	87,127	220,460
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	9,264	8,627	8,832	8,704	5,943	8,959	8,579	8,835	8,834	6,170	41,982
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	67,955	75,700	78,170	60,120	22,369	66,822	75 <i>,</i> 093	78,154	59 <i>,</i> 857	24,083	310,583
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%





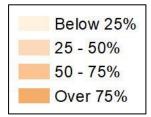
#### **Gwinnett County School Board**

% People of Color by Census Block Group



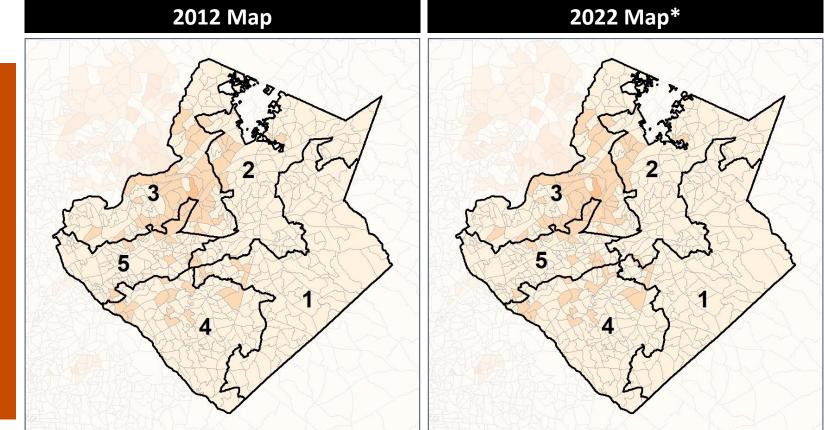


	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	14,748	26,424	39,305	24,112	21,549	12,663	24,930	39,305	25,830	23,417	126,913
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	74,989	44,815	31,217	58,080	45,984	71,830	43,987	31,210	60,120	47,932	257,124
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	32,317	37,554	30,042	32,243	83,828	28,043	35,722	30,039	35,042	87,127	220,460
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	9,264	8,627	8,832	8,704	5 <i>,</i> 943	8 <i>,</i> 959	8,579	8,835	8,834	6,170	41,982
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	67,955	75,700	78,170	60,120	22,369	66,822	75,093	78,154	59 <i>,</i> 857	24,083	310,583
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%



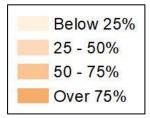
#### **Gwinnett County School Board**

#### % API by Census Block Group



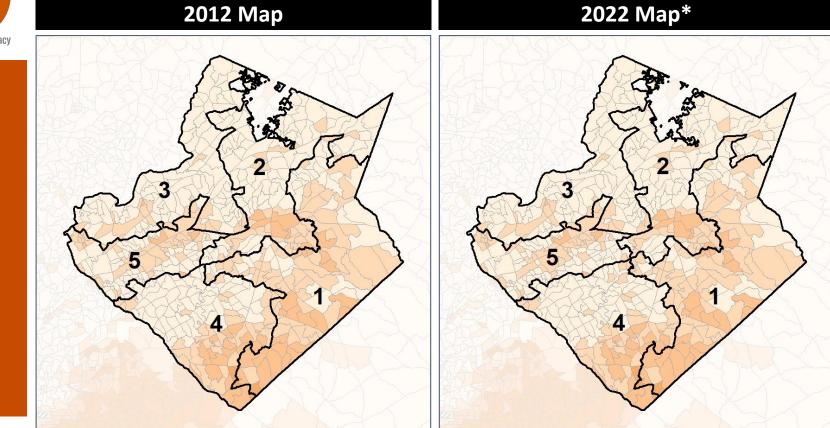


	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	14,748	26,424	39,305	24,112	21,549	12,663	24,930	39,305	25,830	23,417	126,913
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	74,989	44,815	31,217	58,080	45,984	71,830	43,987	31,210	60,120	47,932	257,124
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	32,317	37,554	30,042	32,243	83,828	28,043	35,722	30,039	35,042	87,127	220,460
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	9,264	8,627	8,832	8,704	5,943	8,959	8,579	8,835	8,834	6,170	41,982
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	67,955	75,700	78,170	60,120	22,369	66,822	75,093	78,154	59 <i>,</i> 857	24,083	310,583
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%



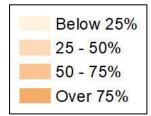
#### **Gwinnett County School Board**

% Black by Census Block Group

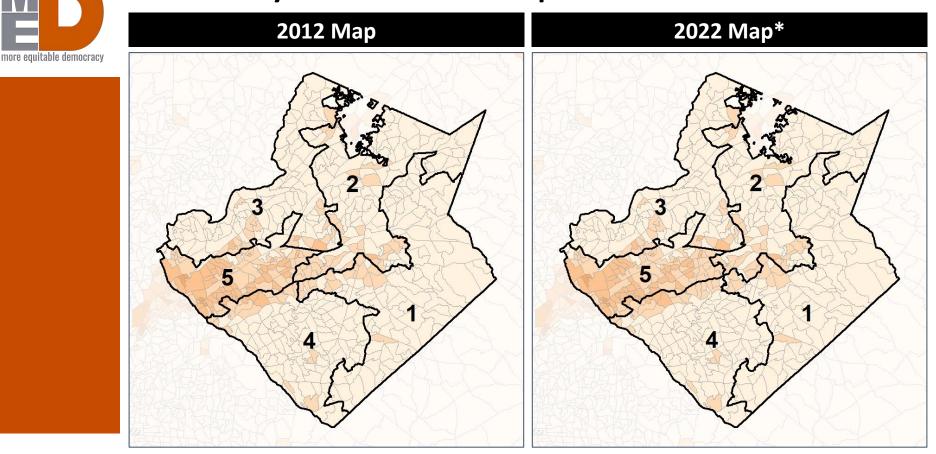




	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	14,748	26,424	39,305	24,112	21,549	12,663	24,930	39,305	25,830	23,417	126,913
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	74,989	44,815	31,217	58,080	45,984	71,830	43,987	31,210	60,120	47,932	257,124
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	32,317	37,554	30,042	32,243	83,828	28,043	35,722	30,039	35,042	87,127	220,460
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	9,264	8,627	8,832	8,704	5 <i>,</i> 943	8 <i>,</i> 959	8,579	8,835	8,834	6,170	41,982
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	67,955	75,700	78,170	60,120	22,369	66,822	75,093	78,154	59 <i>,</i> 857	24,083	310,583
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%



#### Gwinnett County School Board % Latino by Census Block Group





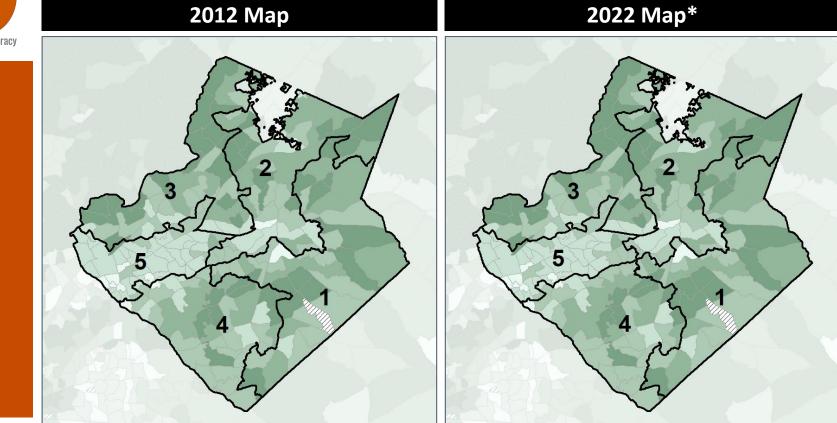
	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
API	14,748	26,424	39,305	24,112	21,549	12,663	24,930	39,305	25,830	23,417	126,913
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
Black	74,989	44,815	31,217	58,080	45,984	71,830	43,987	31,210	60,120	47,932	257,124
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
Latino	32,317	37,554	30,042	32,243	83,828	28,043	35,722	30,039	35,042	87,127	220,460
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
Other	9,264	8,627	8,832	8,704	5,943	8,959	8,579	8,835	8,834	6,170	41,982
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
White	67,955	75,700	78,170	60,120	22,369	66,822	75 <i>,</i> 093	78,154	59 <i>,</i> 857	24,083	310,583
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%





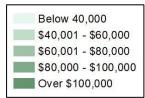
#### **Gwinnett County School Board**

**Median Household Income by Census Tract** 





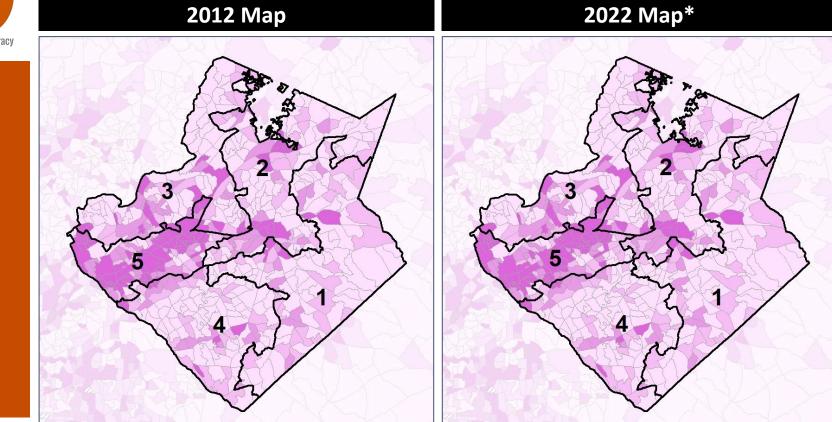
	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Median Income	\$89,000	\$90,000	\$98,000	\$81,000	\$52,000	\$92,000	\$90,000	\$98,000	\$80,000	\$53,000	\$73,000
% Renter	20%	25%	30%	22%	67%	19%	26%	30%	23%	65%	34%
% Youth	20%	22%	20%	21%	30%	19%	22%	19%	21%	29%	22%





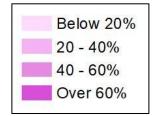
### **Gwinnett County School Board**

% Renter by Census Block Group



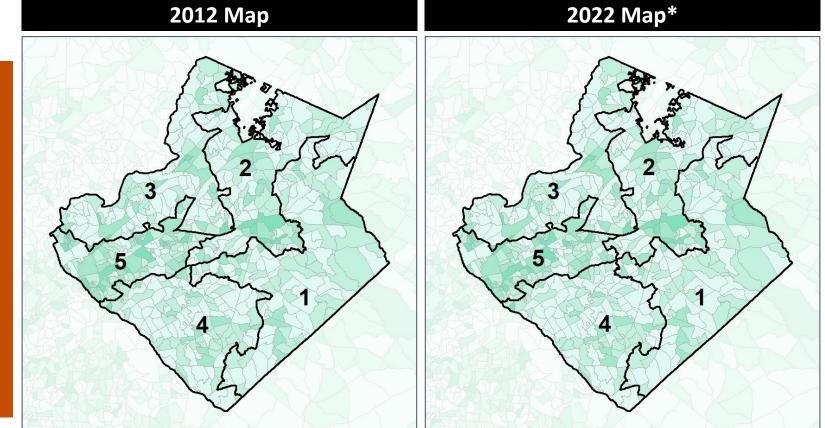


	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Median Income	\$89,000	\$90,000	\$98,000	\$81,000	\$52,000	\$92,000	\$90,000	\$98,000	\$80,000	\$53,000	\$73,000
% Renter	20%	25%	30%	22%	67%	19%	26%	30%	23%	65%	34%
% Youth	20%	22%	20%	21%	30%	19%	22%	19%	21%	29%	22%



### **Gwinnett County School Board**

% Youth (18-34) by Census Block Group





		1	2	3	4	5	1*	2*	3*	4*	5*	County
	Population	199,273	193,120	187,566	183,259	179,673	188,317	188,311	187,543	189,683	188,729	957,062
	% API	7%	14%	21%	13%	12%	7%	13%	21%	14%	12%	13%
	% Black	38%	23%	17%	32%	26%	38%	23%	17%	32%	25%	27%
	% Latino	16%	19%	16%	18%	47%	15%	19%	16%	18%	46%	23%
	% Other	5%	4%	5%	5%	3%	5%	5%	5%	5%	3%	4%
	% White	34%	39%	42%	33%	12%	35%	40%	42%	32%	13%	32%
Me	edian Income	\$89,000	\$90,000	\$98,000	\$81,000	\$52,000	\$92,000	\$90,000	\$98,000	\$80,000	\$53,000	\$73,000
	% Renter	20%	25%	30%	22%	67%	19%	26%	30%	23%	65%	34%
	% Youth	20%	22%	20%	21%	30%	19%	22%	19%	21%	29%	22%

