Demographic Overview

Racial Breakdown in Effingham County

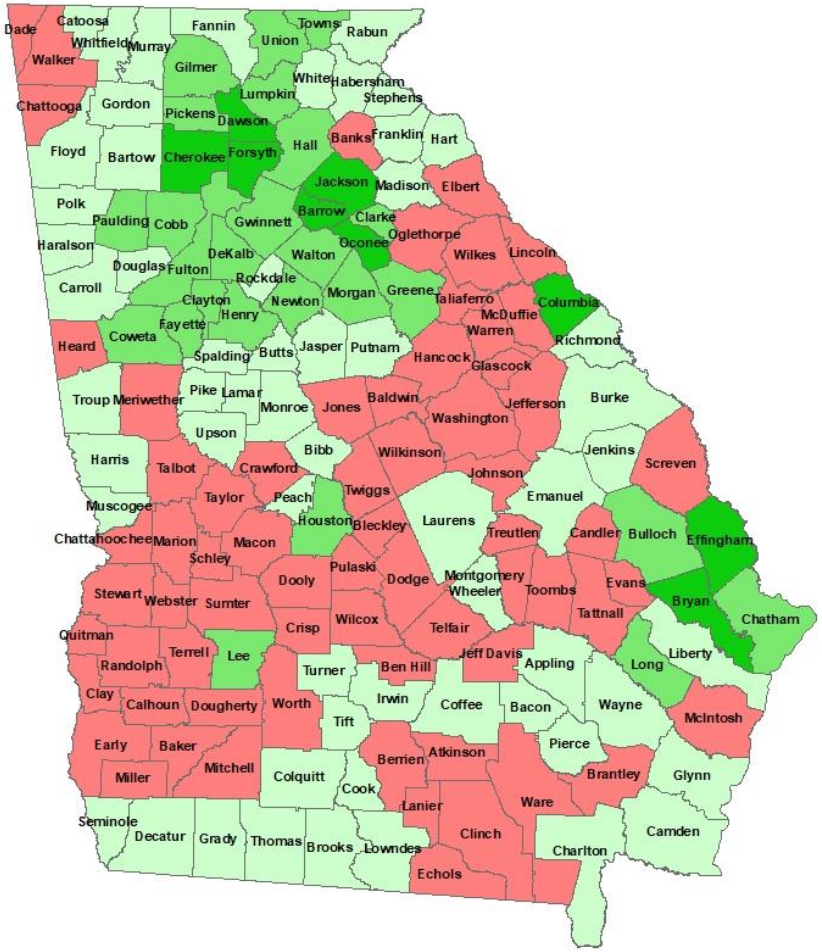
Effingham County	2010	2020	% Change
Total Population	52,250	64,769	24%
AAPI	441	705	60%
Black	6,982	8,747	25%
Latino	1,501	3,492	133%
Other/Mixed Race	1,015	3,621	257%
POC	9,939	16,565	67%
White	42,311	48,204	14%

*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race

Source:
2010 & 2020 Decennial Census
2020 ACS 5-Year Dataset

Population Gain

Change in Population in Georgia by County

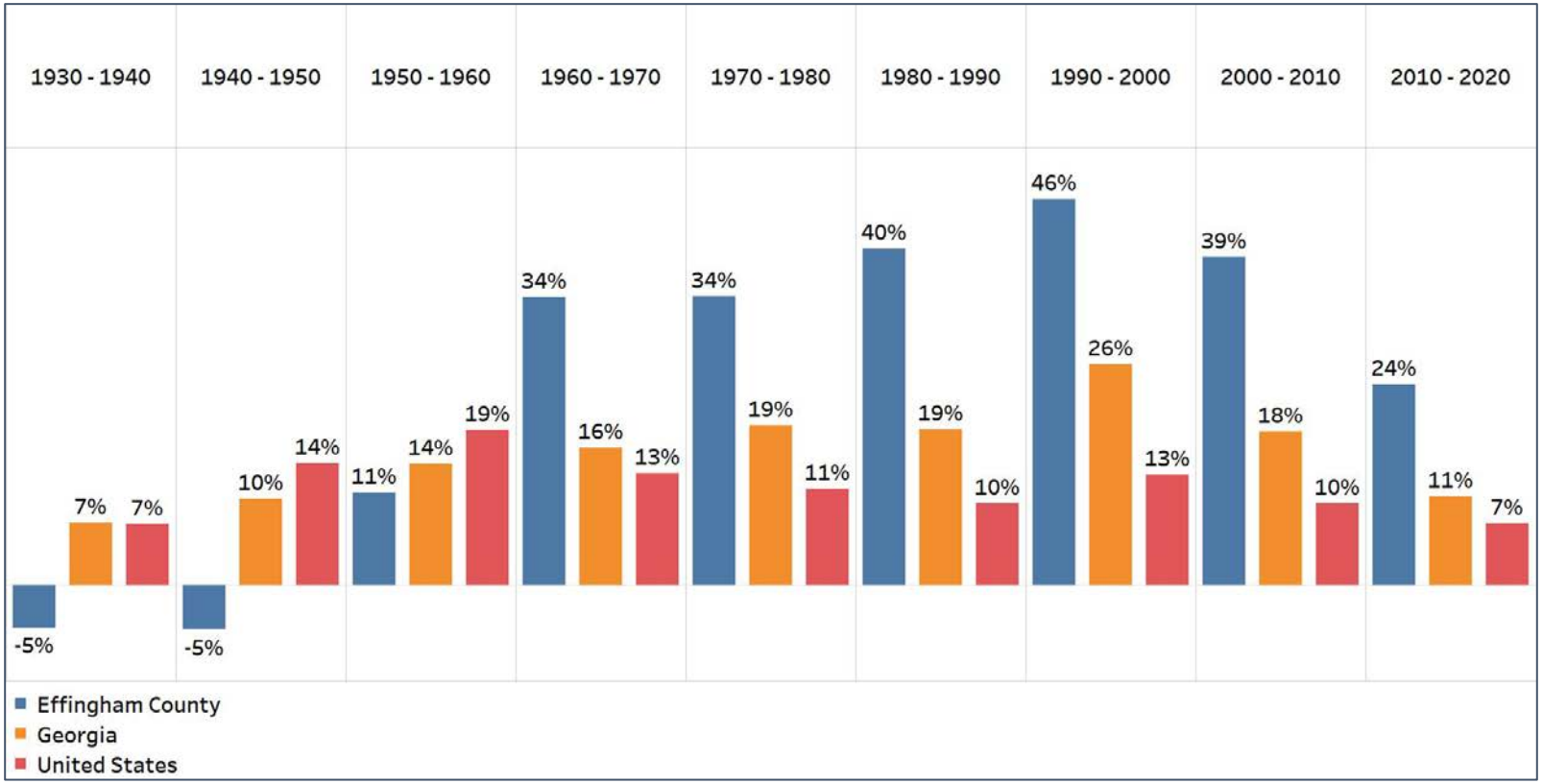


- Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state

Source:
2010 & 2020 Decennial Census
2020 ACS 5-Year Dataset

Population Gain

Change in Population by Decade

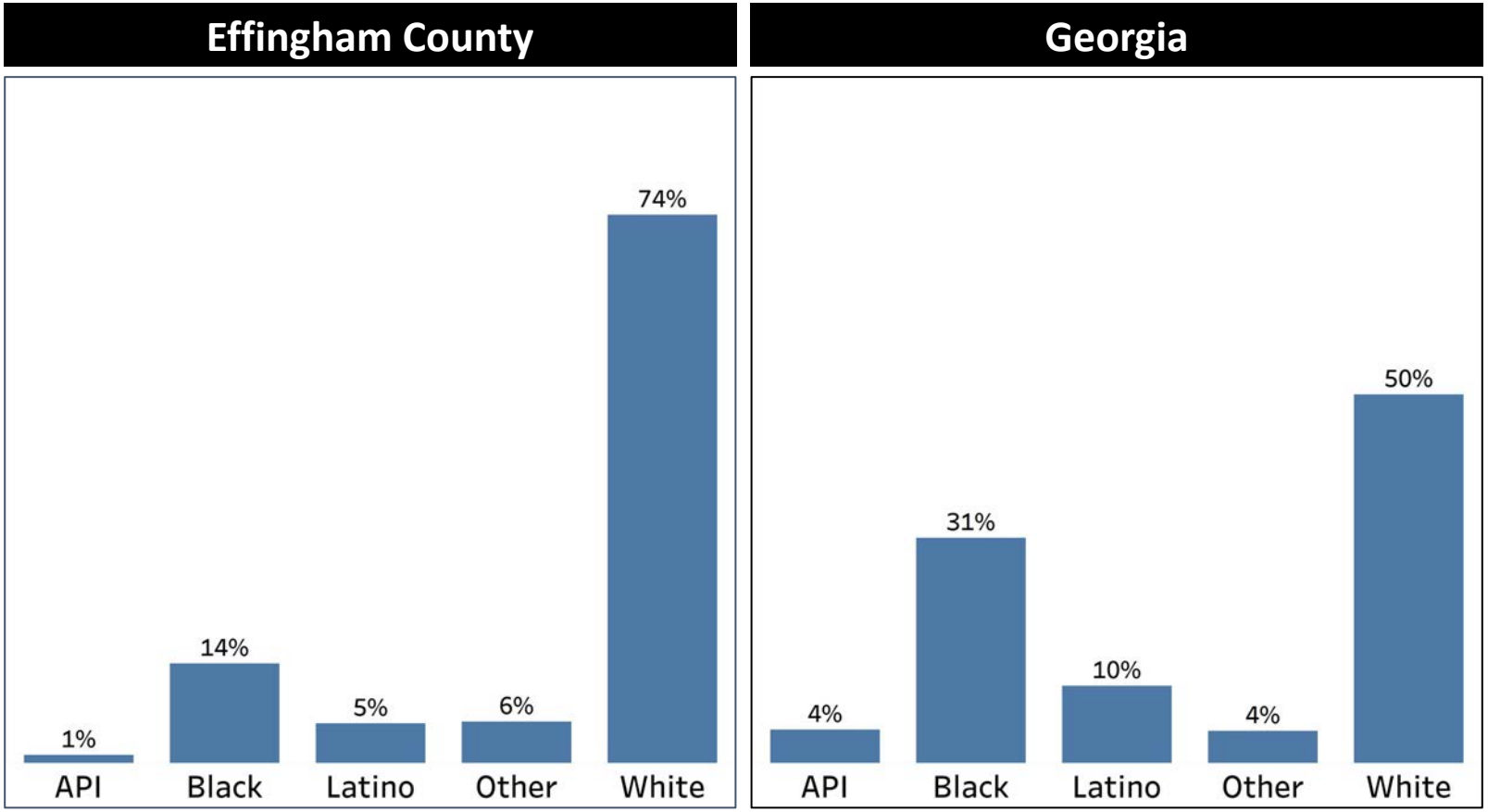


- Effingham County has had significant population growth that far outpaces Georgia's growth since 1960

Source:
1930 - 2020 Decennial Census
2020 ACS 5-Year Dataset

Demographics

Comparison between Effingham County and Georgia

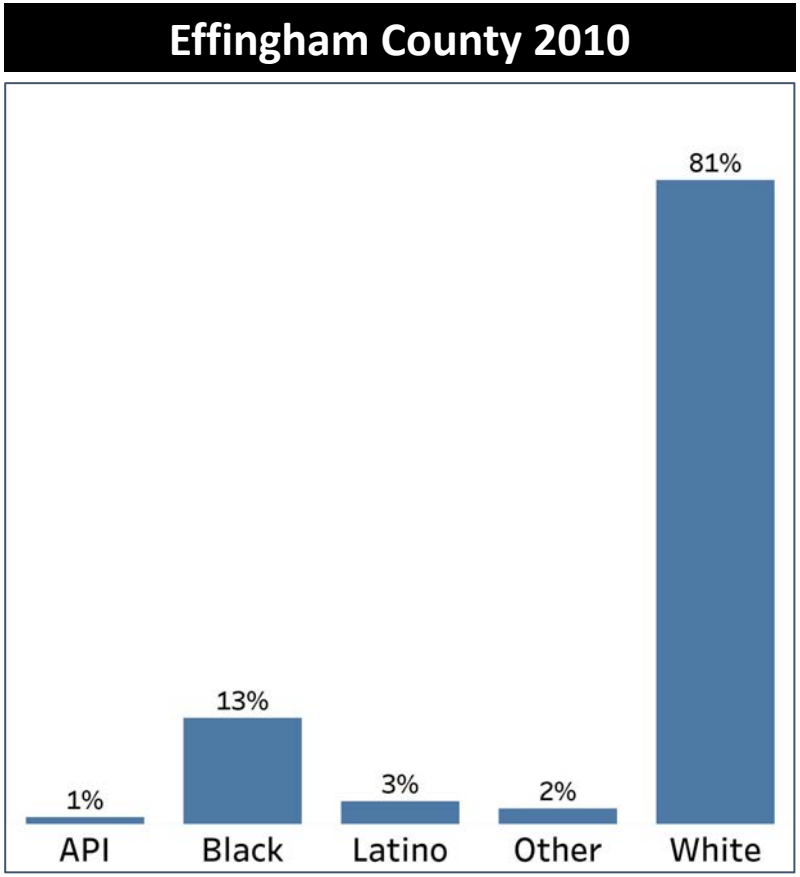


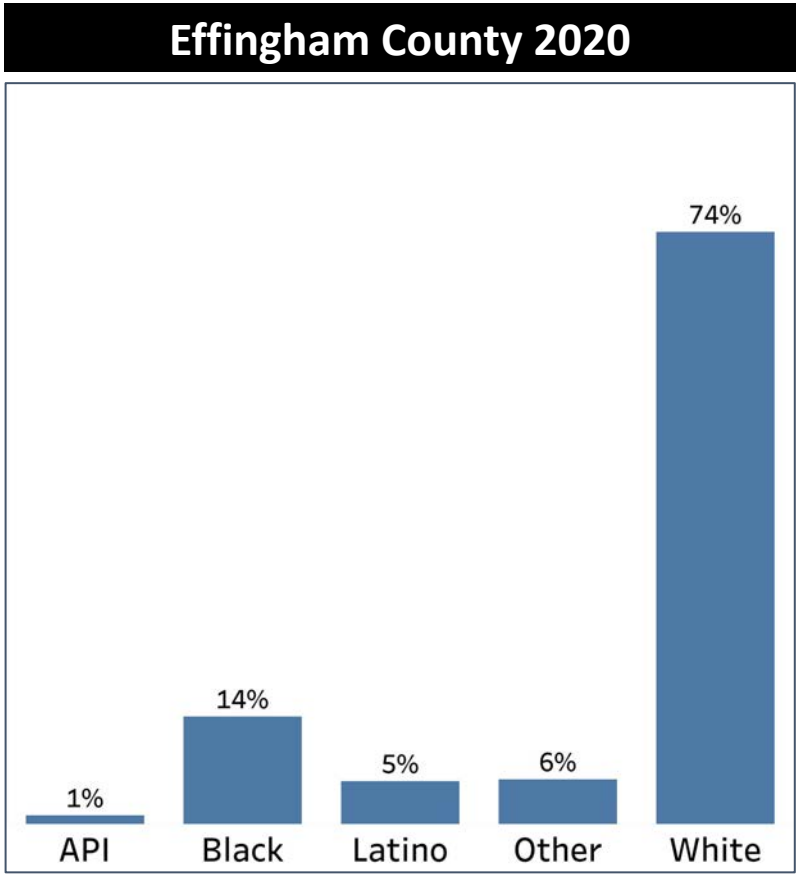
- Nearly ¾ of Effingham County is white
- Communities of color in the county are about or less than half of their percentage in Georgia overall, with the exception of the Other population

Source:
2010 & 2020 Decennial Census
2020 ACS 5-Year Dataset

Demographics

2010 vs 2020 Demographics in Effingham County



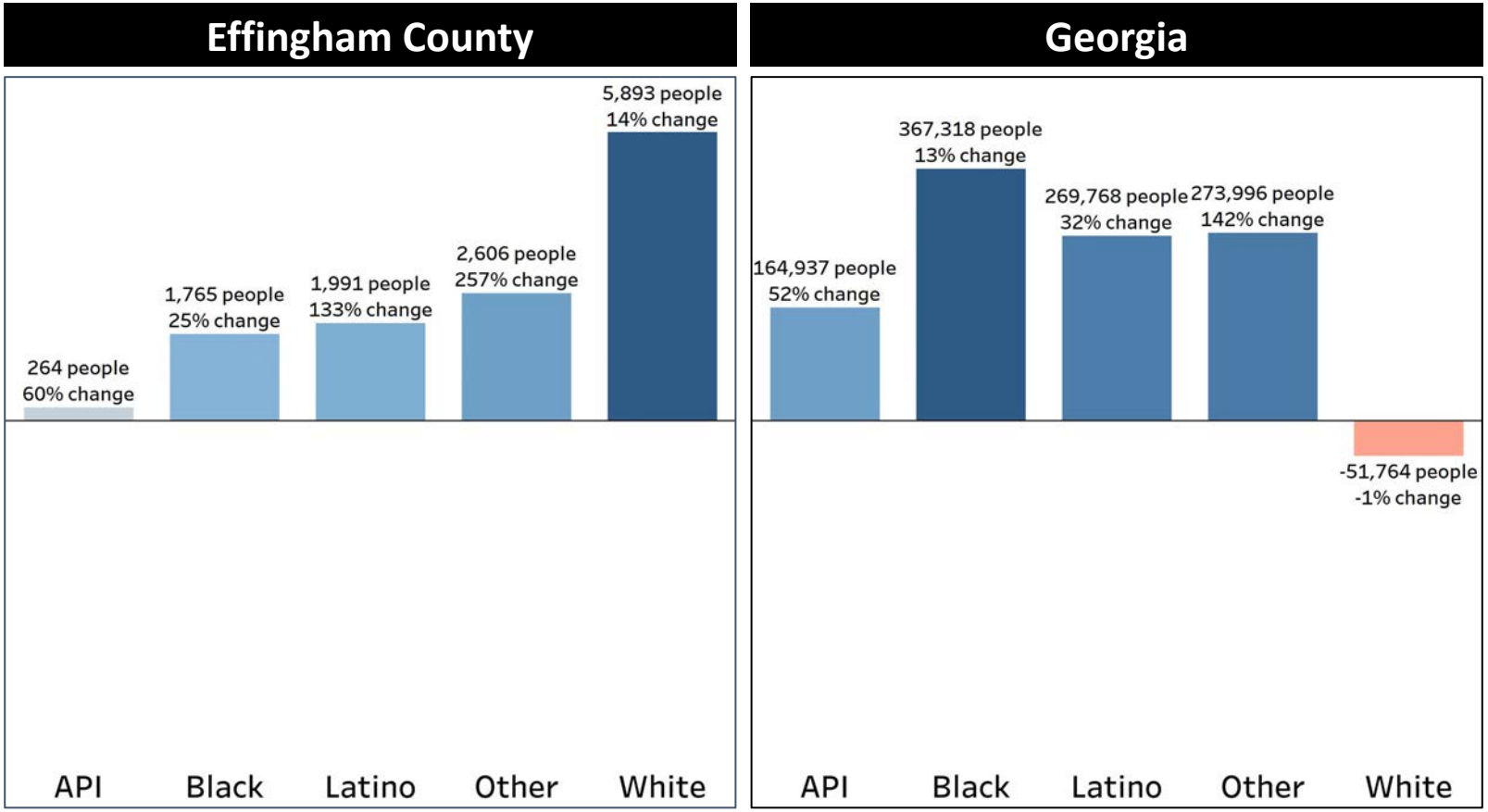


- Effingham County had a slight increase in the Black and Latino communities, while the Other population tripled
- The county also had a drop in its share of the White population

Source:
2010 & 2020 Decennial Census
2020 ACS 5-Year Dataset

Demographics

Population Change by Race (2020 - 2010)



- Effingham County had significant increase in all demographic groups
- All groups' growth rates far outpaced their respective growth rate in Georgia, with the exception of the API community, which had a slightly higher growth rate

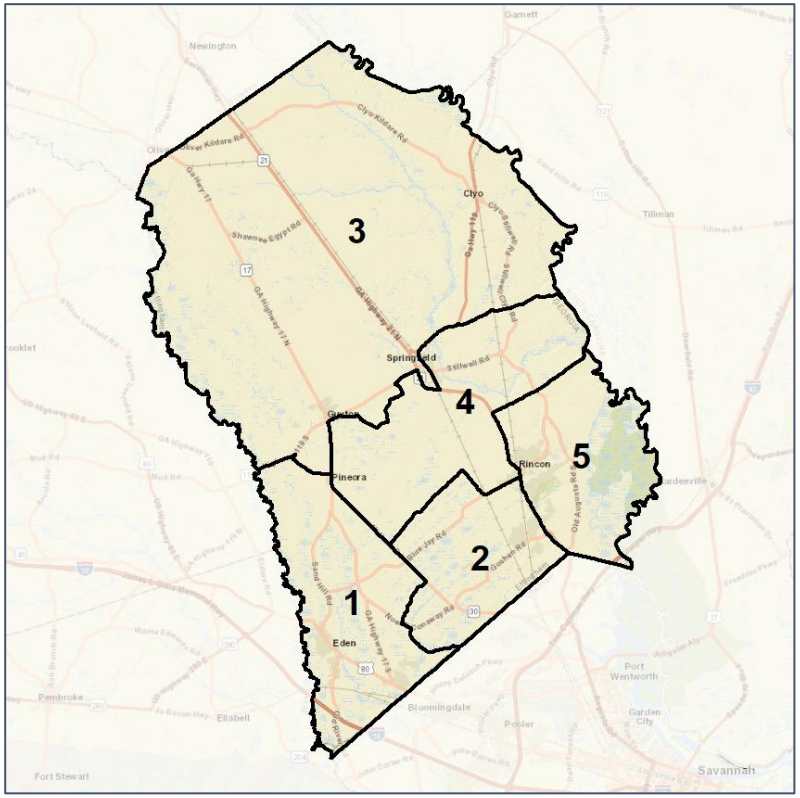
Source:
2010 & 2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

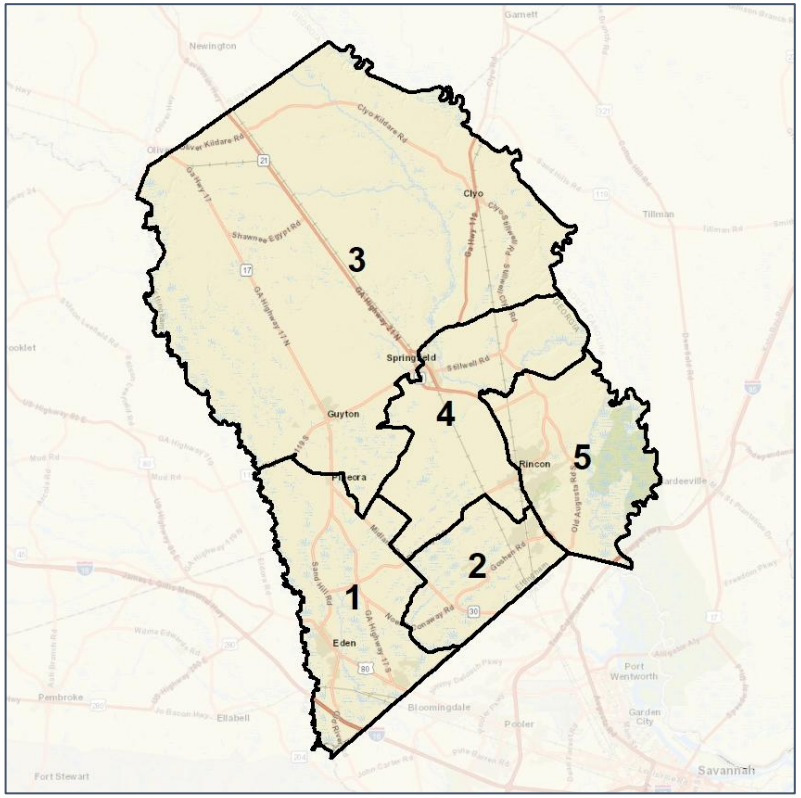
Context

more equitable democracy

2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	12,217	15,524	11,862	12,718	12,448	12,843	12,896	12,924	13,031	13,075	64,769
API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%
Population Gain	1,892	5,139	1,477	2,187	1,824	626	-2,628	1,062	313	627	*
Population % Gain	18%	49%	14%	21%	17%	5%	-17%	9%	2%	5%	*
Net POC Gain	1,201	2,468	105	1,290	1,562	76	-887	104	599	108	*
Net POC % Gain	129%	157%	3%	68%	63%	4%	-22%	3%	19%	3%	*

Georgia Redistricting Alliance
empPowered by PROGEORGIA

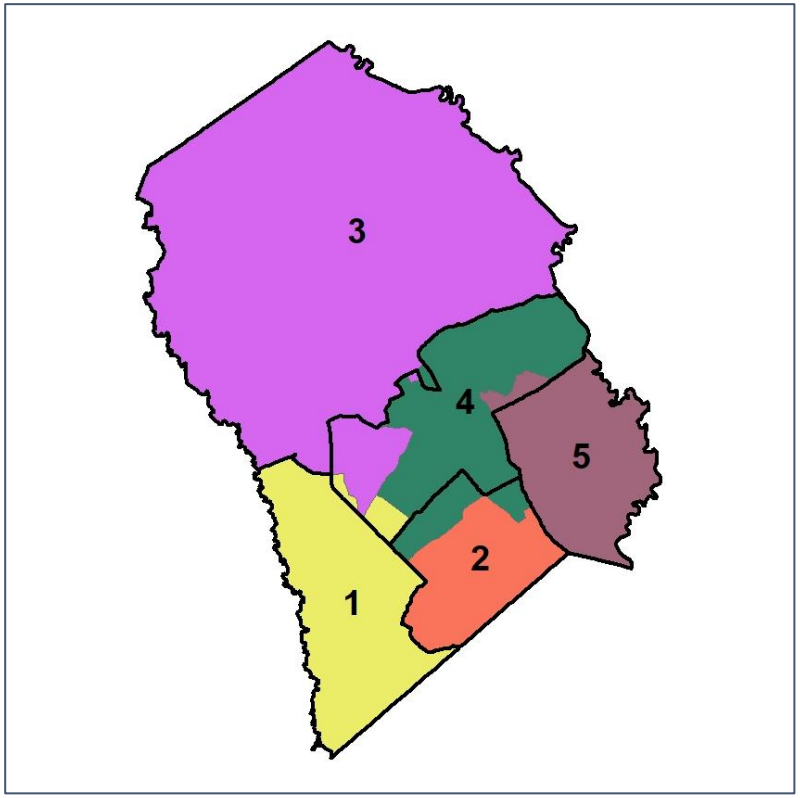
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

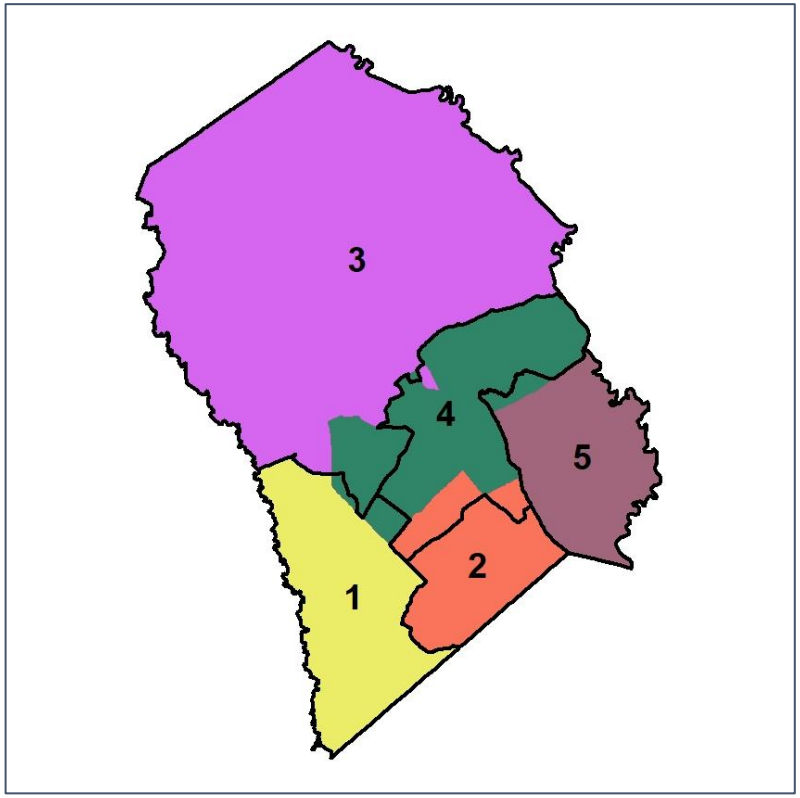
Changes in Redistricting

more equitable democracy

2012 Map (2022 in Colors)



2022 Map* (2012 in Colors)



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Georgia Redistricting Alliance
empPowered by PROGEORGIA

Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

Cities and Places

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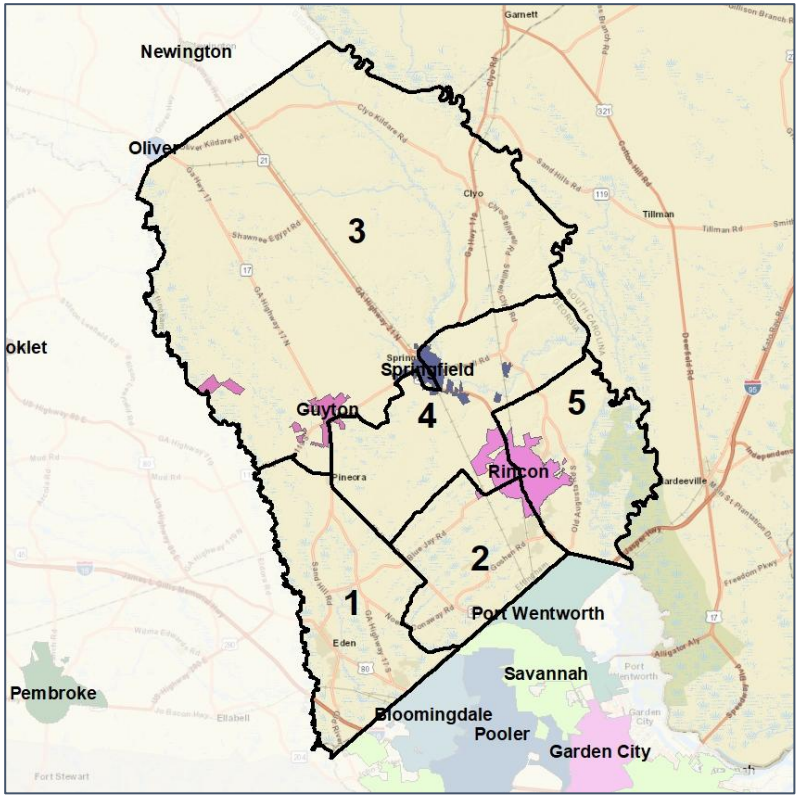
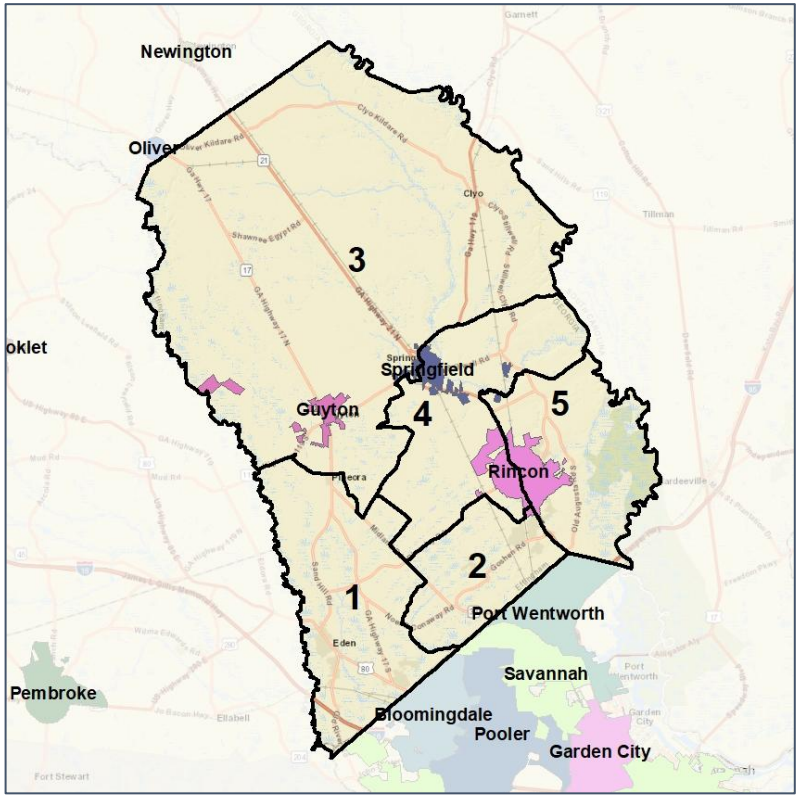
2012 Map



2022 Map*



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Georgia Redistricting Alliance
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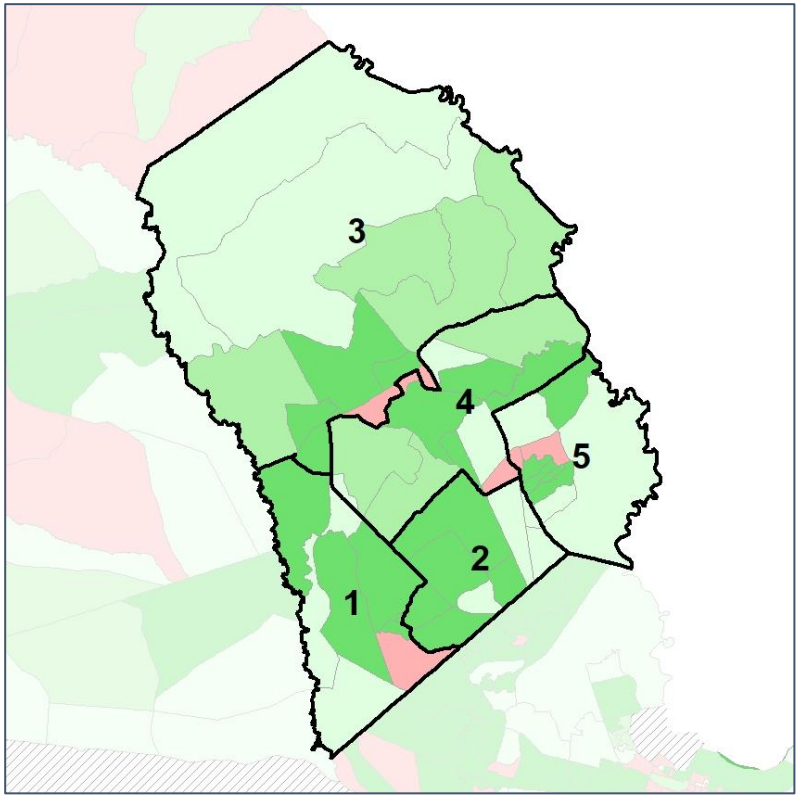
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

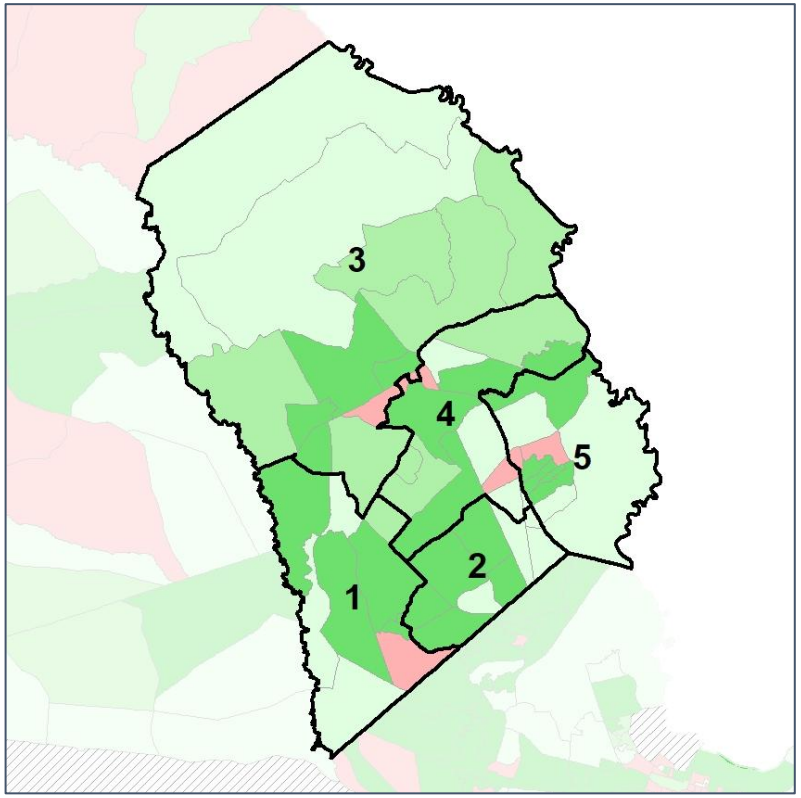
Effingham Co. Commission & School Board

Net Gain in Population (2010 - 2020) by Census Block Group

more equitable democracy

2012 Map	2022 Map*





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Below 0%
0 - 10%
10 - 20%
Over 20%

Georgia Redistricting Alliance
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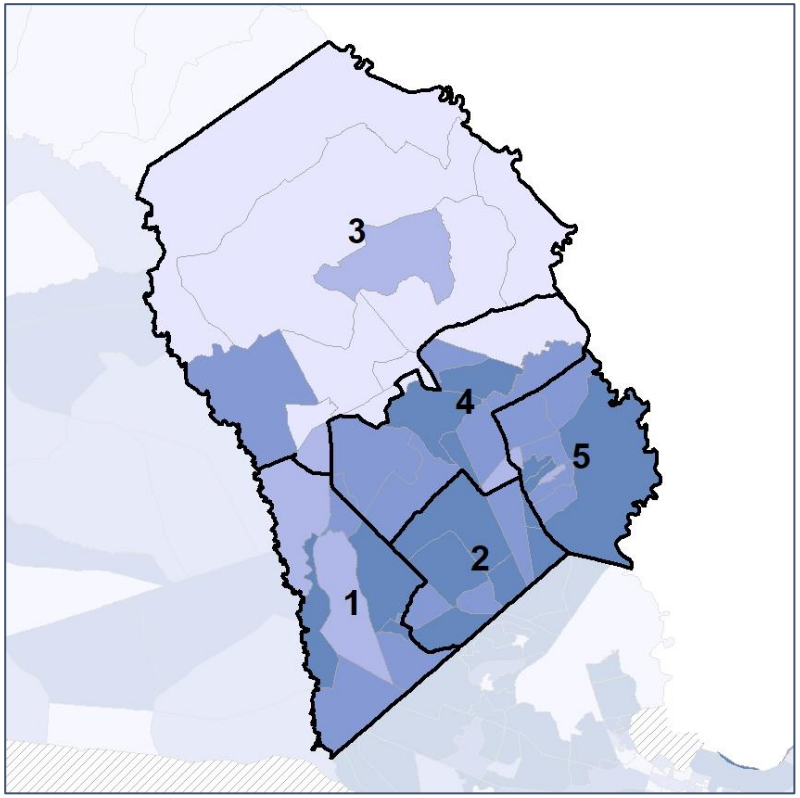
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

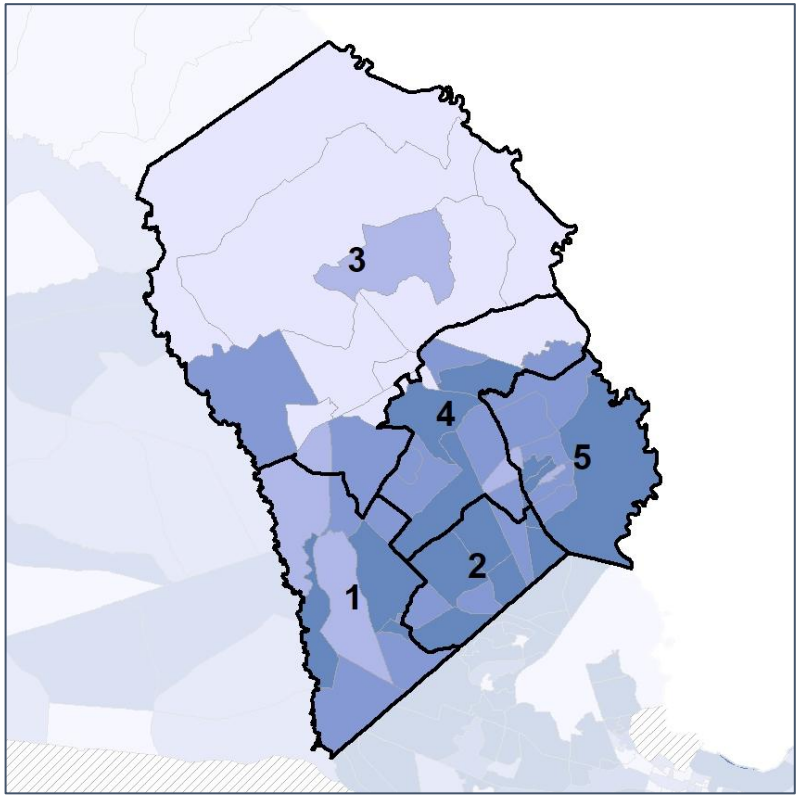
Net Gain in % POC (2020 - 2010) by Census Block Group

more equitable democracy

2012 Map



2022 Map*



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Below 0
0 - 5%
5 - 10%
Over 10%

Georgia Redistricting Alliance
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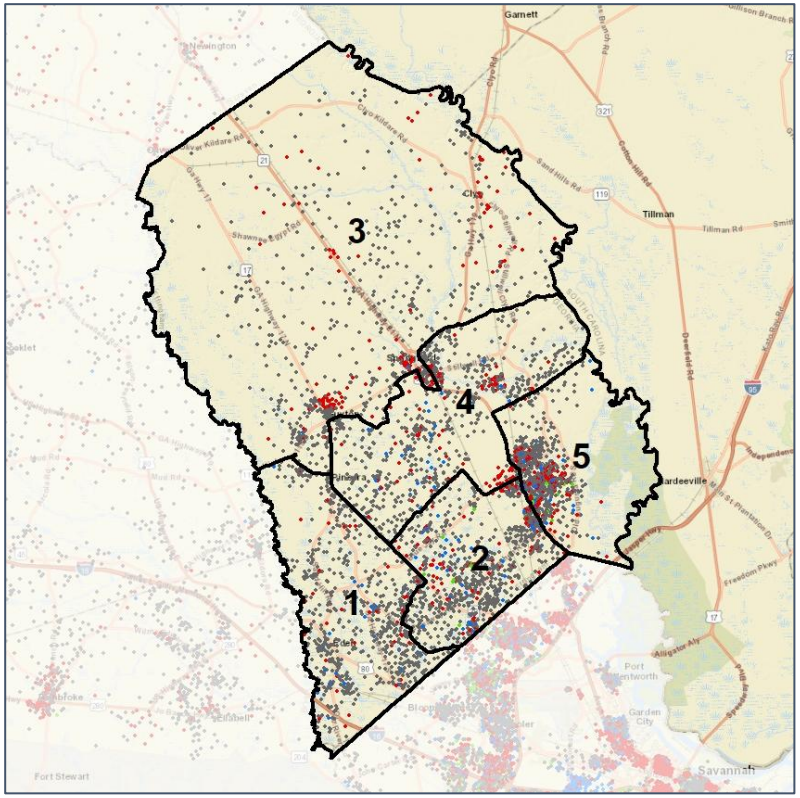
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

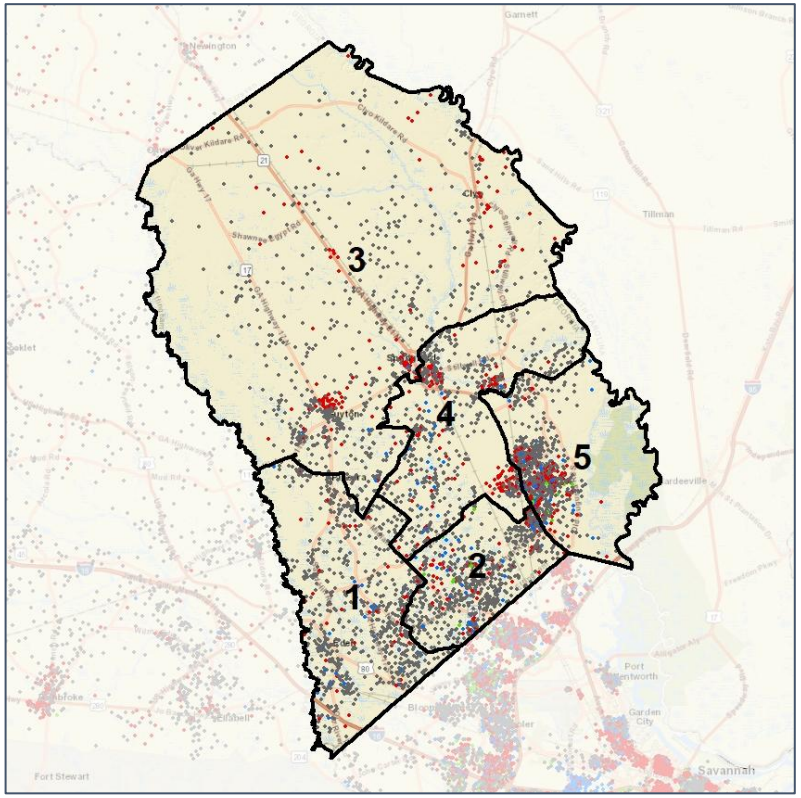
Population Density by Race

more equitable democracy

2012 Map



2022 Map*



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1 Dot = 15

- API
- Black
- Latino
- White

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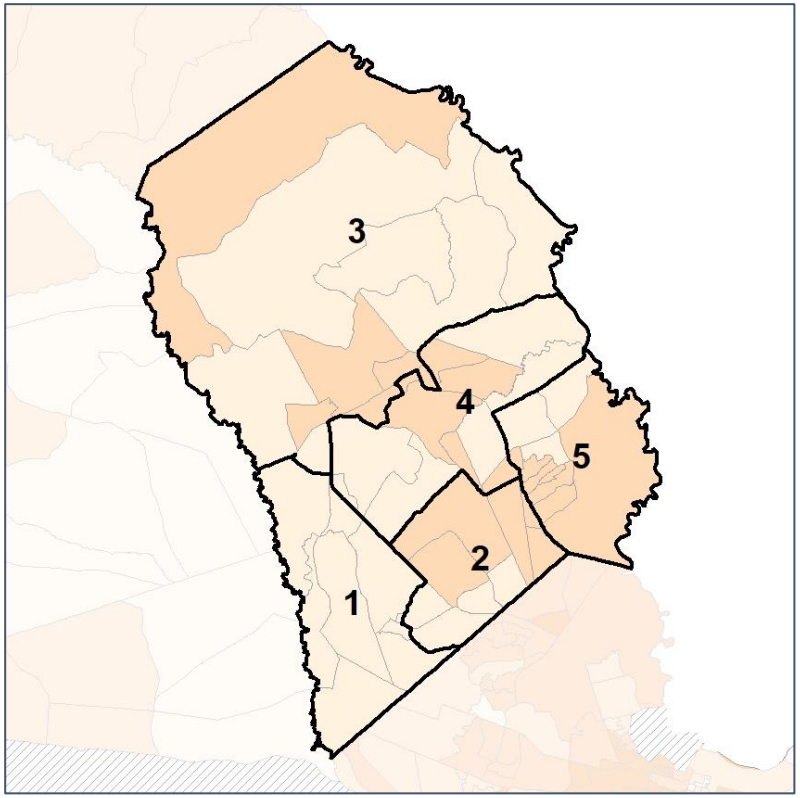
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

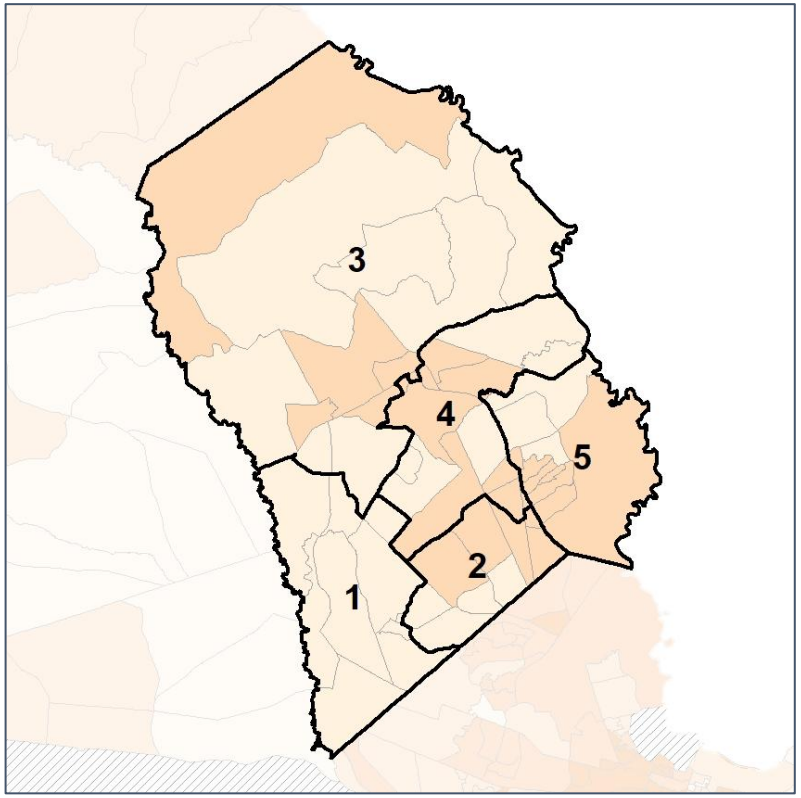
Effingham Co. Commission & School Board

% People of Color by Census Block Group

more equitable democracy

2012 Map	2022 Map*





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Below 25%
25 - 50%
50 - 75%
Over 75%

Georgia Redistricting Alliance
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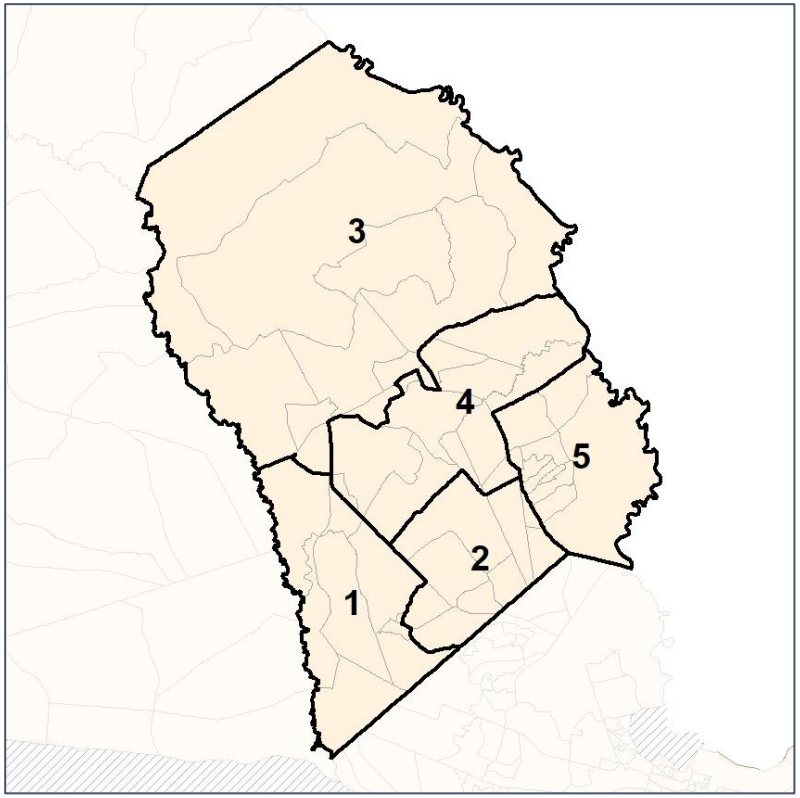
Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

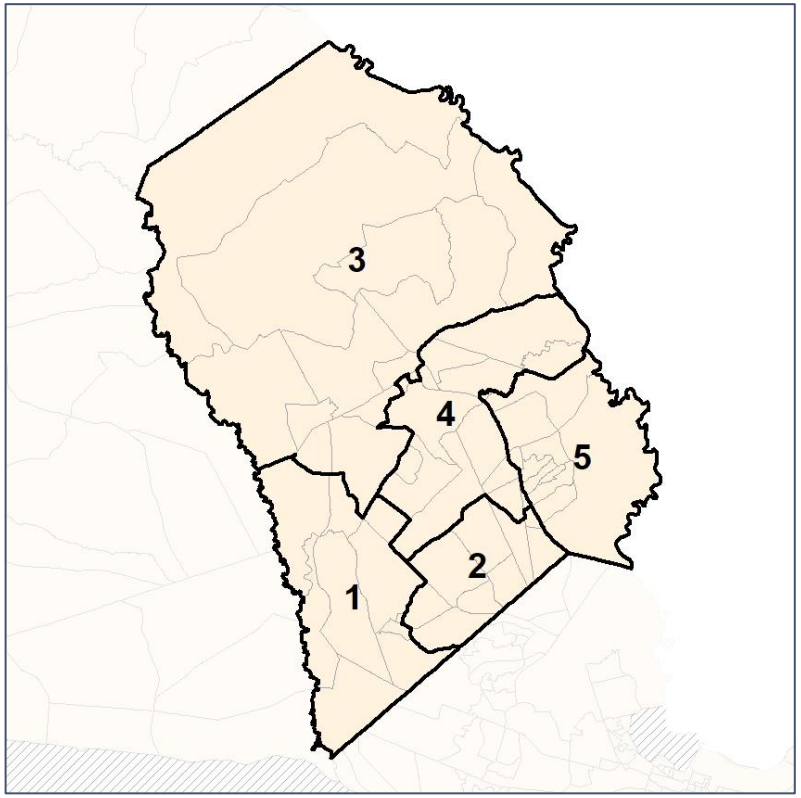
Effingham Co. Commission & School Board

% API by Census Block Group

more equitable democracy

2012 Map	2022 Map*





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Georgia Redistricting Alliance
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Source:
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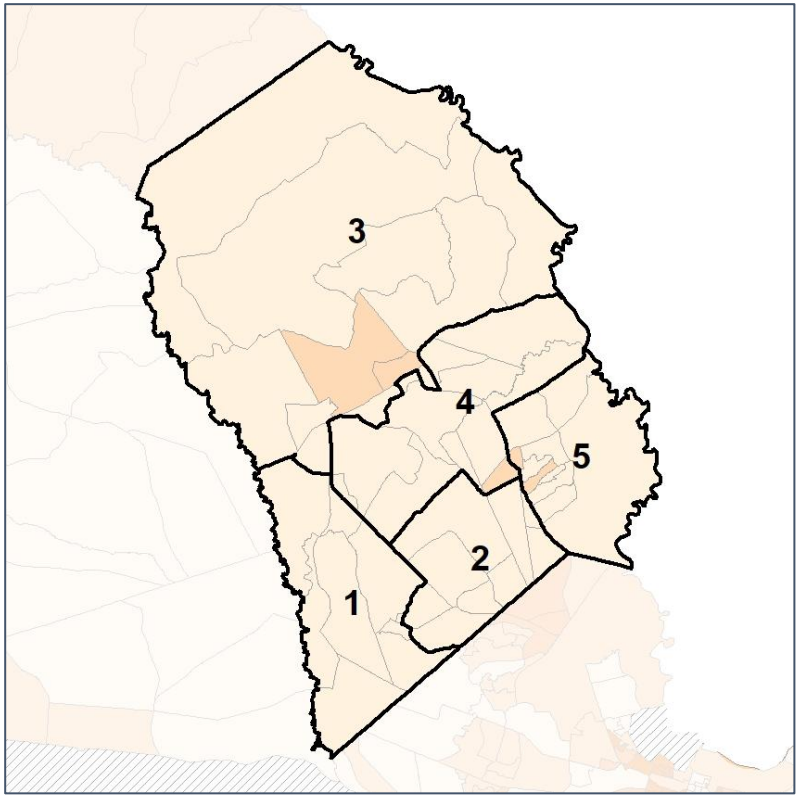
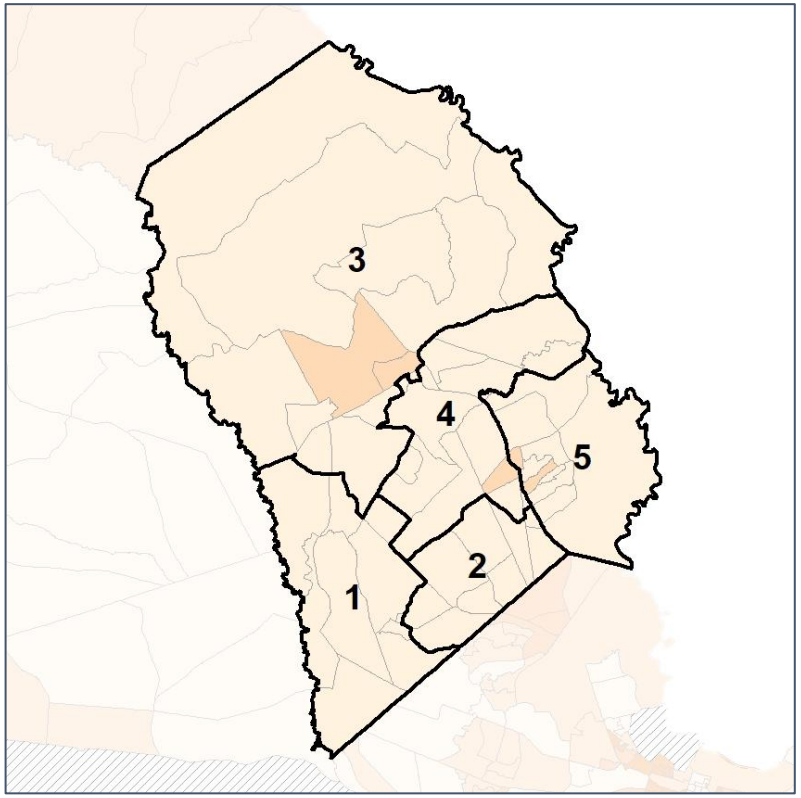
Effingham Co. Commission & School Board

% Black by Census Block Group

more equitable democracy

2012 Map	2022 Map*





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API	65	278	30	50	282	72	264	36	50	283	705
% API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
Black	744	1,923	2,270	1,646	2,164	770	1,427	2,216	2,128	2,206	8,747
% Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
Latino	610	968	348	716	850	631	789	409	791	872	3,492
% Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
Other	711	868	543	773	726	733	670	634	815	769	3,621
% Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
White	10,087	11,487	8,671	9,533	8,426	10,637	9,746	9,629	9,247	8,945	48,204
% White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%

Below 25%
25 - 50%
50 - 75%
Over 75%

Georgia Redistricting Alliance
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Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

% Latino by Census Block Group

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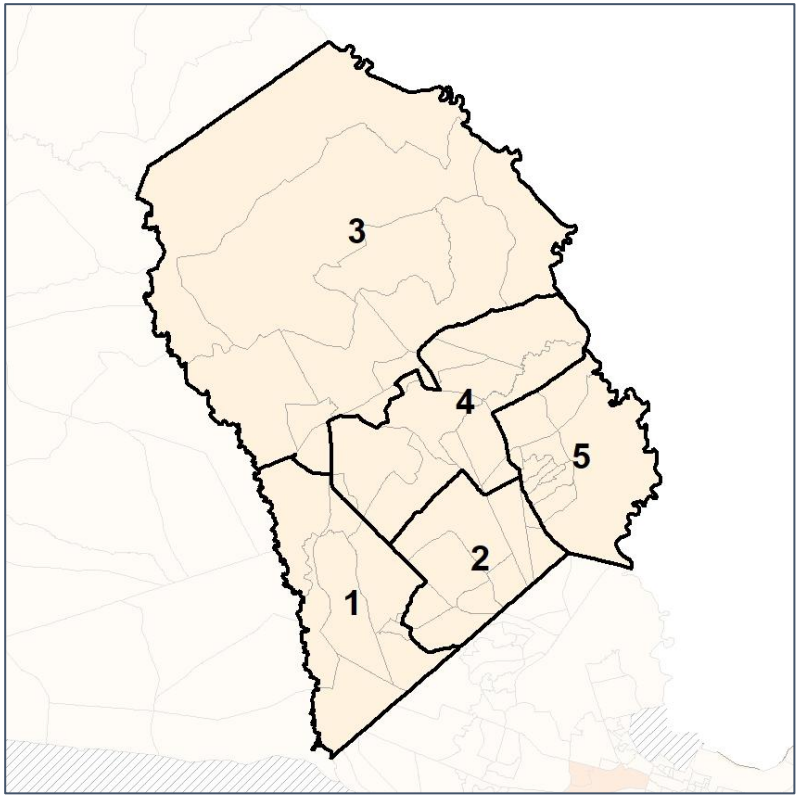
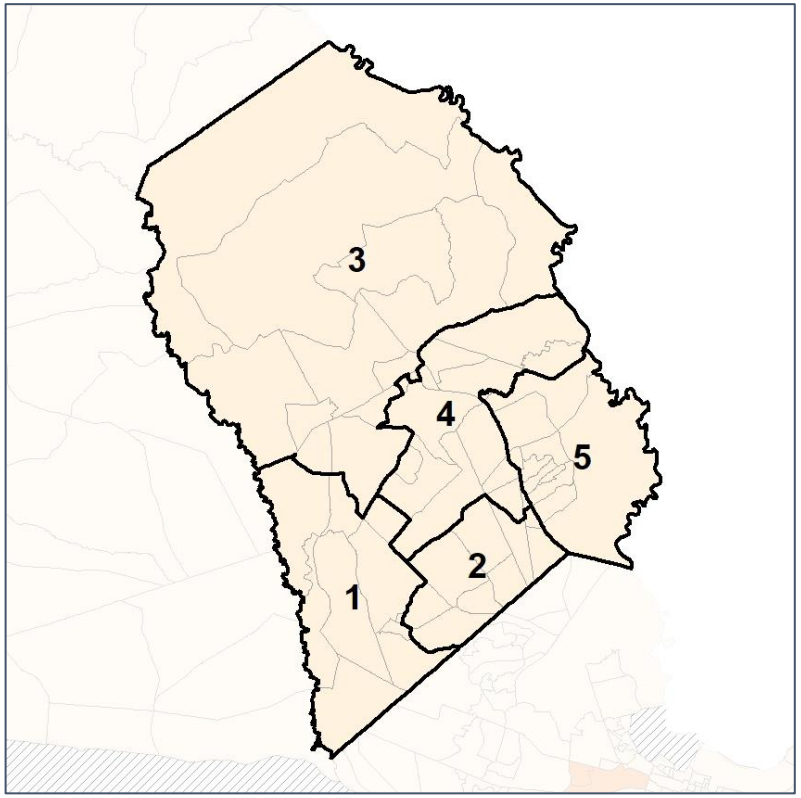
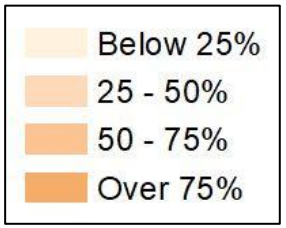
2012 Map	2022 Map*





	1	2	3	4	5	1	2	3	4	5	County
Population	12,217	15,524	11,862	12,718	12,448	12,843	12,896	12,924	13,031	13,075	64,769
API	65	278	30	50	282	72	264	36	50	283	705
% API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
Black	744	1,923	2,270	1,646	2,164	770	1,427	2,216	2,128	2,206	8,747
% Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
Latino	610	968	348	716	850	631	789	409	791	872	3,492
% Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
Other	711	868	543	773	726	733	670	634	815	769	3,621
% Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
White	10,087	11,487	8,671	9,533	8,426	10,637	9,746	9,629	9,247	8,945	48,204
% White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%



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Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

Median Household Income by Census Tract

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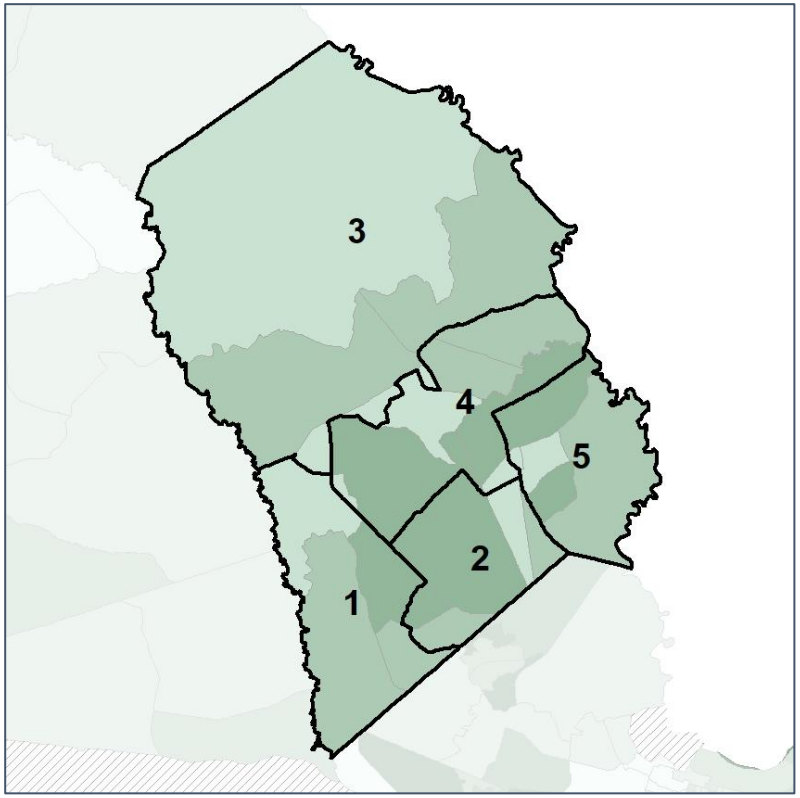
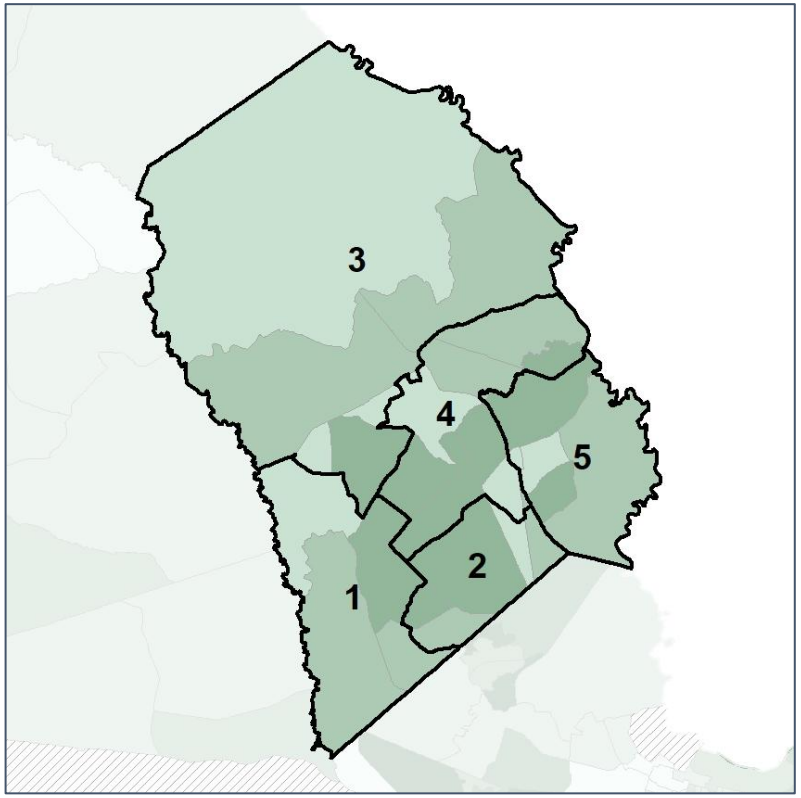
2012 Map



2022 Map*



	1	2	3	4	5	1	2	3	4	5	County
Population	12,217	15,524	11,862	12,718	12,448	12,843	12,896	12,924	13,031	13,075	64,769
% API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
% Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
% Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
% Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
% White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%
Median Income	$63,000	$75,000	$62,000	$66,000	$77,000	$63,000	$78,000	$64,000	$65,000	$77,000	$67,000
% Renter	18%	19%	19%	24%	31%	18%	20%	18%	25%	31%	23%
% Youth	23%	18%	22%	28%	21%	23%	19%	22%	24%	21%	22%

Below 40,000
$40,001 - $60,000
$60,001 - $80,000
$80,000 - $100,000
Over $100,000

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Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

% Renter by Census Block Group

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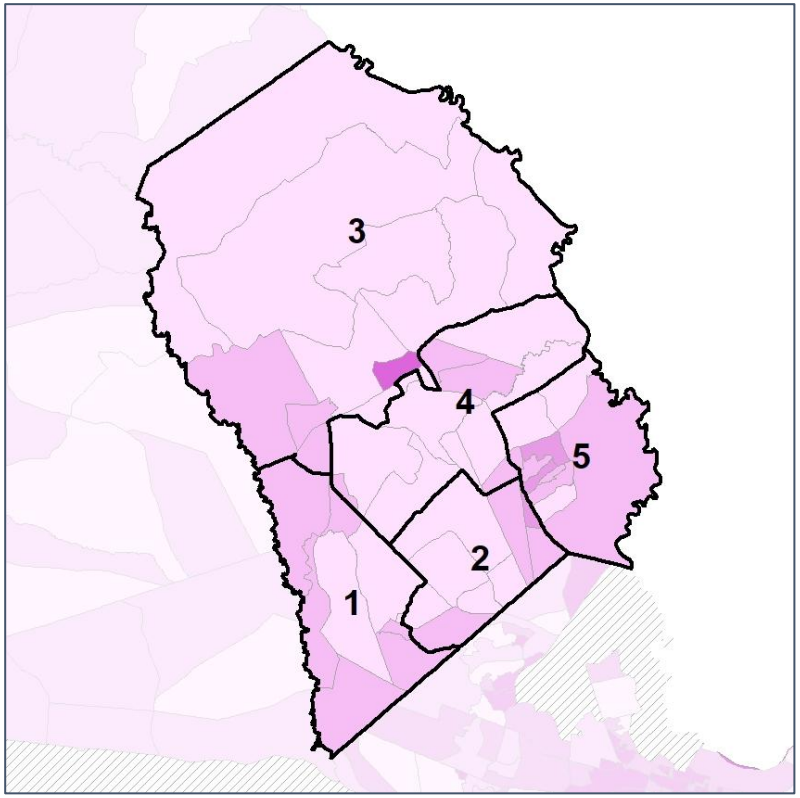
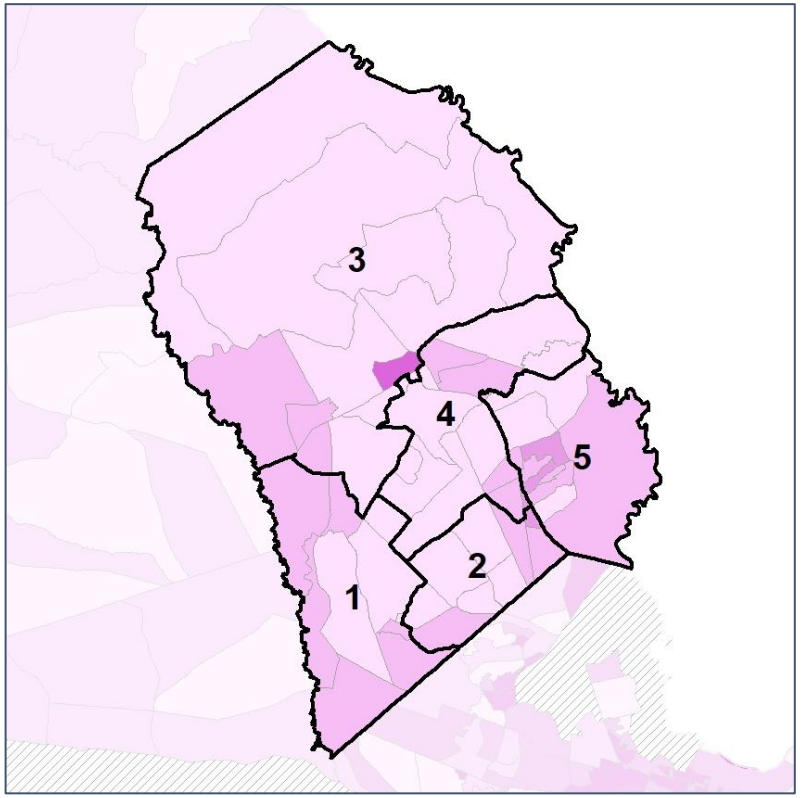
2012 Map	2022 Map*





	1	2	3	4	5	1	2	3	4	5	County
Population	12,217	15,524	11,862	12,718	12,448	12,843	12,896	12,924	13,031	13,075	64,769
% API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
% Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
% Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
% Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
% White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%
Median Income	$63,000	$75,000	$62,000	$66,000	$77,000	$63,000	$78,000	$64,000	$65,000	$77,000	$67,000
% Renter	18%	19%	19%	24%	31%	18%	20%	18%	25%	31%	23%
% Youth	23%	18%	22%	28%	21%	23%	19%	22%	24%	21%	22%

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Source:
2020 Decennial Census
2020 ACS 5-Year Dataset

Effingham Co. Commission & School Board

% Youth (18-34) by Census Block Group

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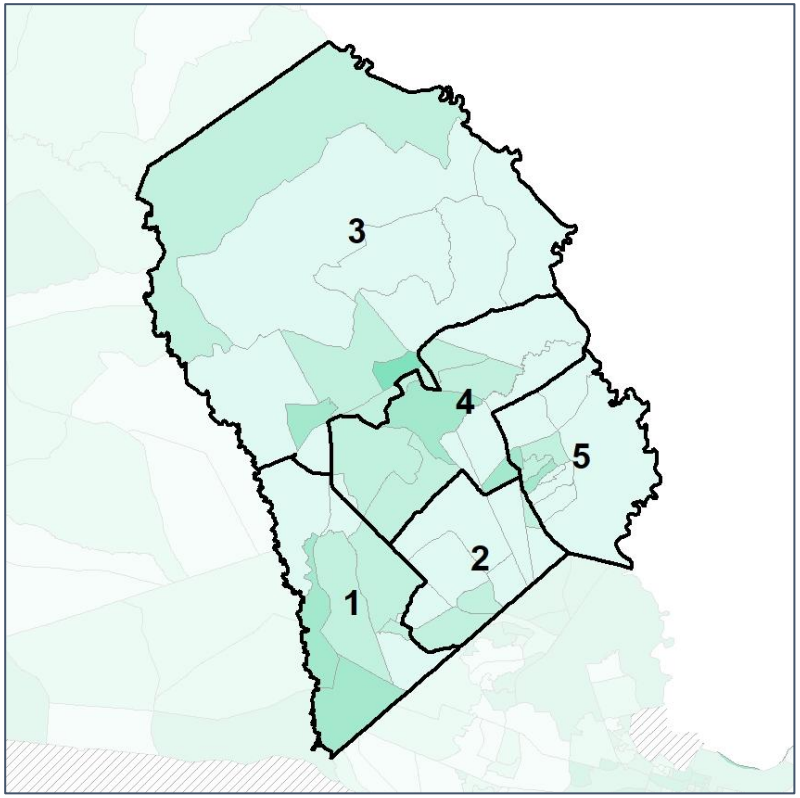
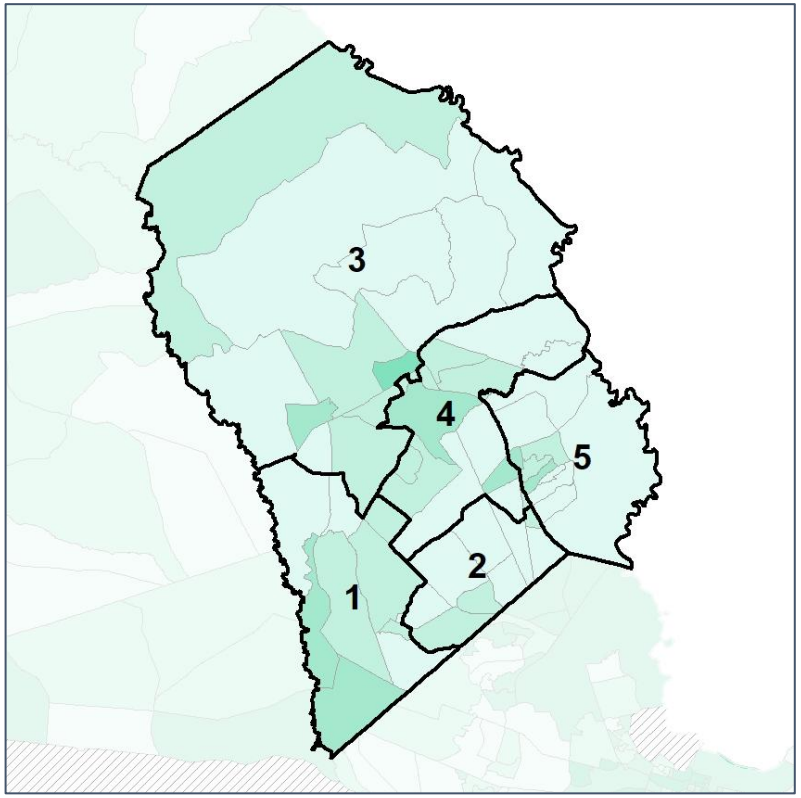
2012 Map	2022 Map*





	1	2	3	4	5	1	2	3	4	5	County
Population	12,217	15,524	11,862	12,718	12,448	12,843	12,896	12,924	13,031	13,075	64,769
% API	1%	2%	0%	0%	2%	1%	2%	0%	0%	2%	1%
% Black	6%	12%	19%	13%	17%	6%	11%	17%	16%	17%	14%
% Latino	5%	6%	3%	6%	7%	5%	6%	3%	6%	7%	5%
% Other	6%	6%	5%	6%	6%	6%	5%	5%	6%	6%	6%
% White	83%	74%	73%	75%	68%	83%	76%	75%	71%	68%	74%
Median Income	$63,000	$75,000	$62,000	$66,000	$77,000	$63,000	$78,000	$64,000	$65,000	$77,000	$67,000
% Renter	18%	19%	19%	24%	31%	18%	20%	18%	25%	31%	23%
% Youth	23%	18%	22%	28%	21%	23%	19%	22%	24%	21%	22%

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Source:
2020 Decennial Census
2020 ACS 5-Year Dataset