

## **Demographic Overview**

#### **Racial Breakdown in Cobb County**

Cobb County	2010	2020	% Change
Total Population	688,078	766,149	11%
ΑΑΡΙ	30,699	42,826	40%
Black	168,053	200,072	19%
Latino	84,330	111,240	32%
Other/Mixed Race	17,558	42,829	144%
POC	300,640	396,967	32%
White	387,438	369,182	-5%

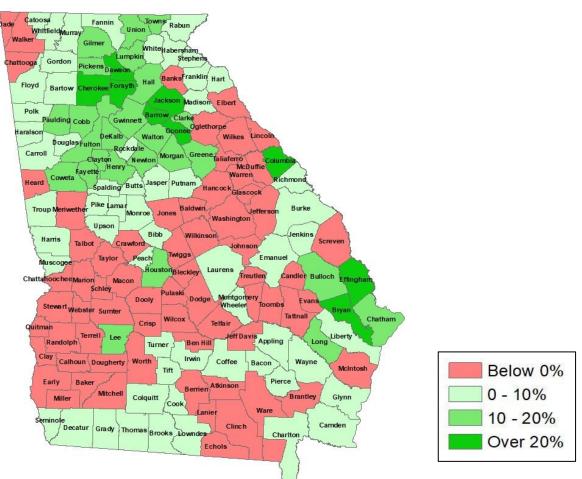


\*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race

## **Population Gain**



#### Change in Population in Georgia by County



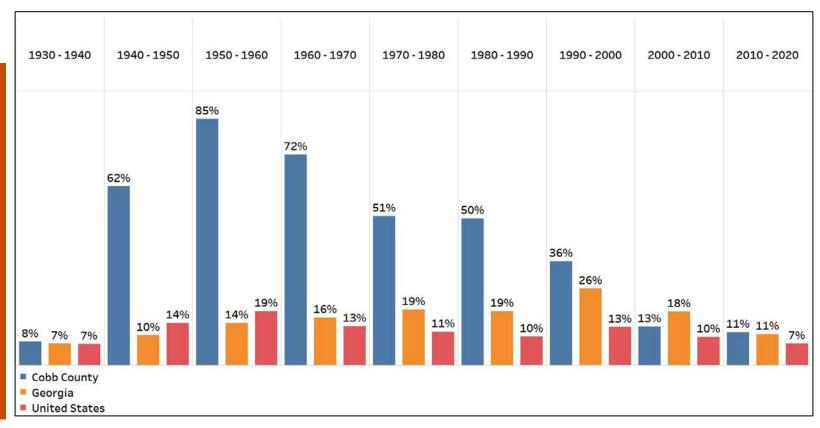


 Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state

## **Population Gain**



#### **Change in Population by Decade**



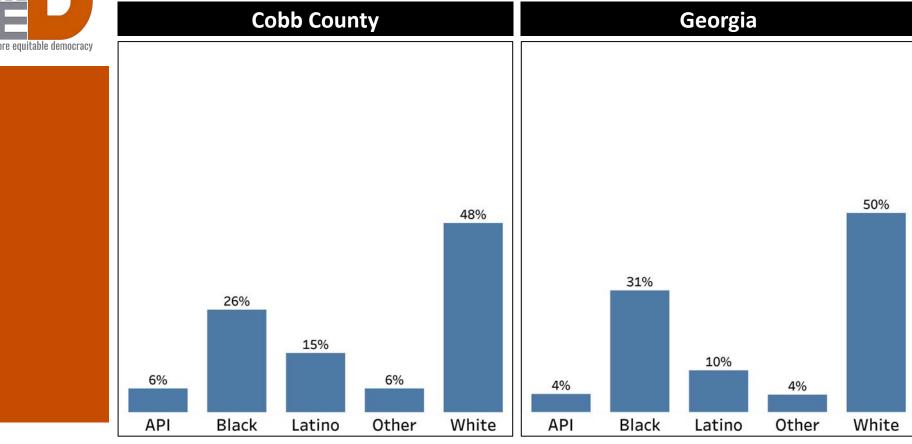


- Cobb County had booming population growth starting in the 1940s all the way through the 1990s
- In the 21st century, while Cobb has continued to grow, its growth rate has significantly declined

## Demographics



#### **Comparison between Cobb County and Georgia**





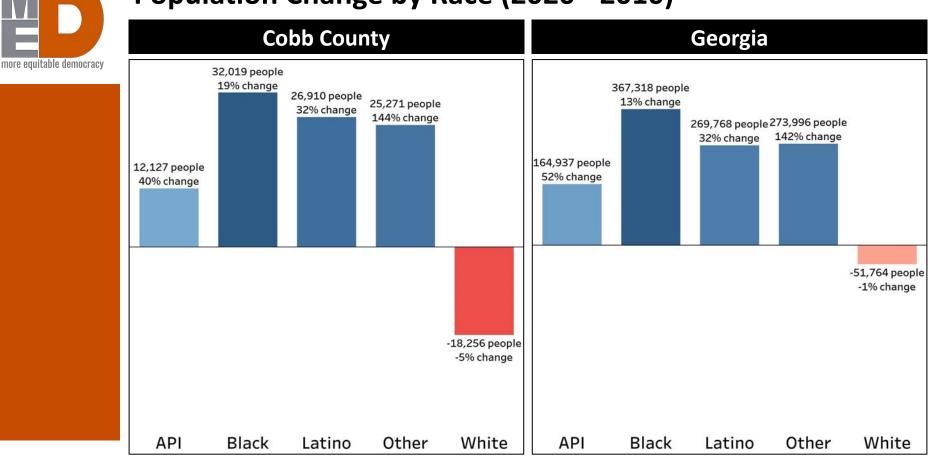
- Cobb County is now a majority minority county, with about 53% of the population identifying as people of color
- The API, Latino, and Other populations have a higher percentage of the population in Cobb compared to Georgia overall

#### **Demographics** 2010 vs 2020 Demographics in Cobb County Cobb County 2010 Cobb County 2020 more equitable democracy 56% 48% 26% 24% 15% 12% 6% 6% 4% 3% API Black Other White API Black Other White Latino Latino



- Cobb County's share of the White population has significantly decreased in the past decade, making it no longer a majority White county
- All other demographic groups grew their shares, with the Other population doubling and the API population growing its share by 50%



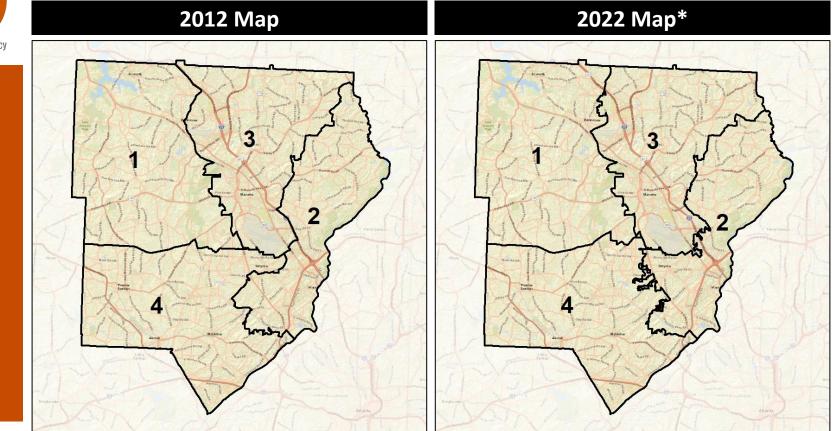




- Cobb County had significant decrease in the White population, which declined at a faster rate than in Georgia overall
- Meanwhile the growth in all other demographic groups were similar to their growth rates in Georgia overall



#### Context

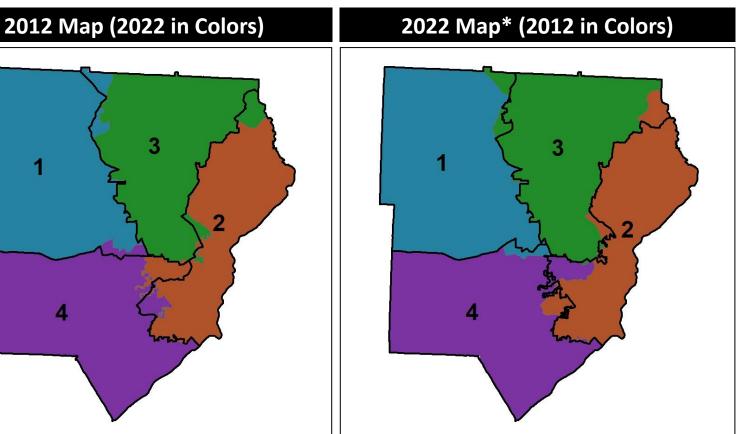




	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	190,095	192,590	190,781	192,683	766,149
API	4%	10%	6%	2%	4%	10%	6%	2%	6%
Black	20%	19%	19%	46%	20%	20%	19%	45%	26%
Latino	12%	8%	16%	22%	11%	9%	16%	22%	15%
Other	6%	6%	6%	4%	6%	6%	6%	4%	6%
White	58%	57%	53%	25%	59%	55%	54%	25%	48%
Population Gain	15,610	23,689	16,419	22,353	1,850	-3,108	2,777	-1,519	78,071
Population % Gain	9%	14%	10%	13%	1%	-2%	1%	-1%	11%
Net POC Gain	19,609	25,411	20,128	31,179	-1,827	3,305	-259	-1,219	96,327
Net POC % Gain	33%	43%	29%	27%	-2%	4%	0%	-1%	32%

#### **Changes in Redistricting**







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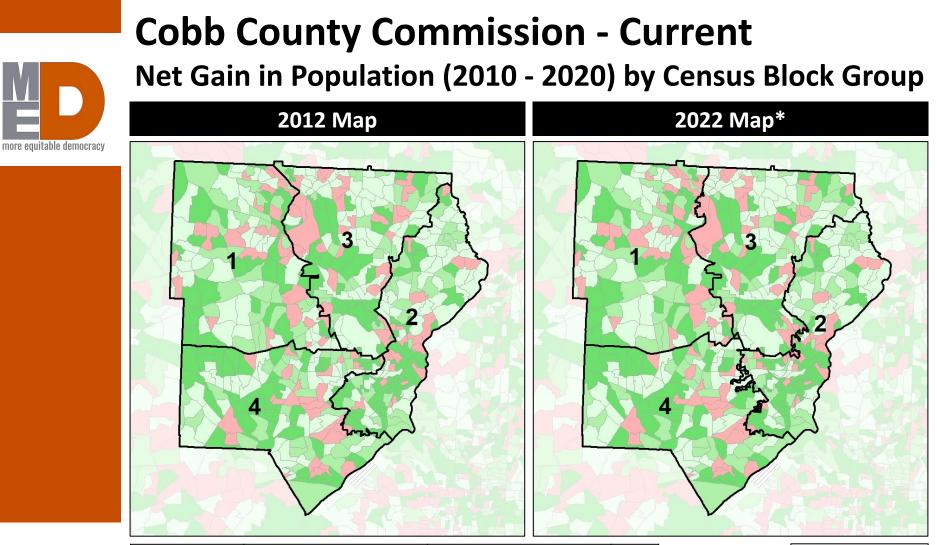
## **Cobb County Commission - Current**

#### **Cities and Places**

2022 Map\* 2012 Map tersville Emerson tersville Milton Milton Woodstock Woodstock Mountain Park Alpha Mountain Park Alpha Roswell Roswell ennesaw State University ennesaw State University Kennesaw Kennesaw 2 Dunwo Dunwo FailOaks Sandy Springs Daks Sandy Springs Hiram Hiram Smyrna Brookha Brookha Vining Vinin er Springs der Springs Austell Austell Mableton Mableton North Drui North Drui Atlanta Atlanta Druid H Druid H Lithia Springs Lithia Springs Douglasville Douglasville South Fulton South Fulton



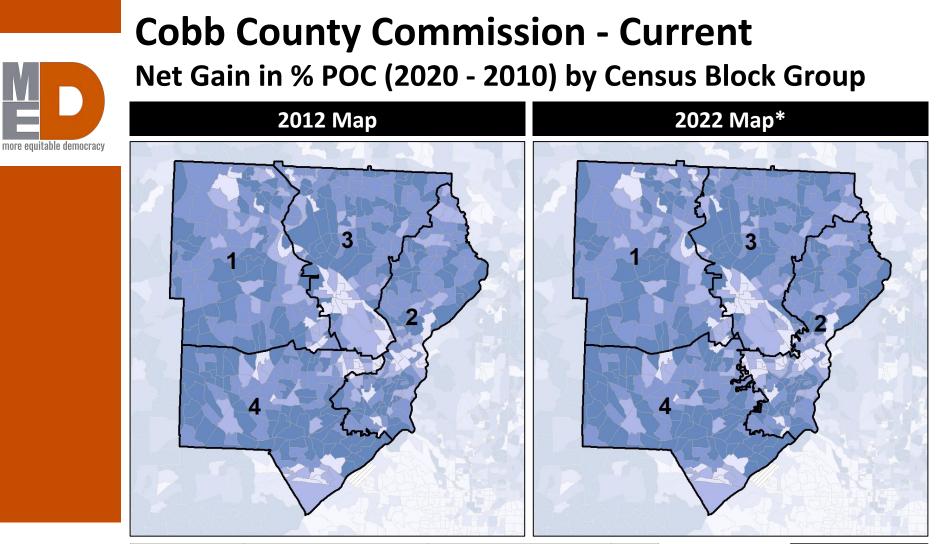
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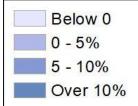
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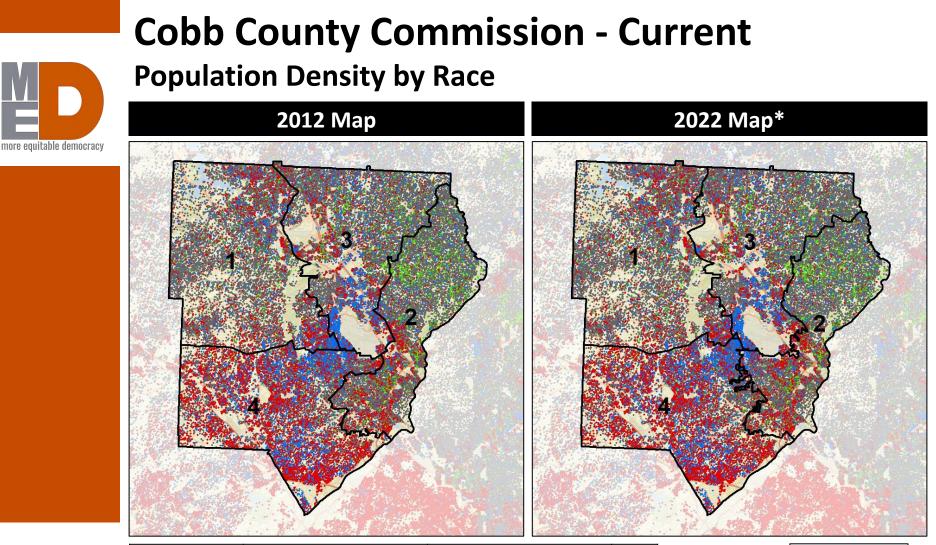






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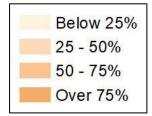
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Black	38,485	36,780	36,011	88,796	38,352	38,781	35,451	87,488	200,072
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% Latino	12%	8%	16%	22%	11%	9%	16%	22%	15%
Other	10,388	11,947	11,867	8,627	10,785	11,218	12,340	8,486	42,829
% Other	6%	6%	6%	4%	6%	6%	6%	4%	6%
White	108,966	111,479	99,306	49,431	112,643	105,066	102,342	49,131	369,182
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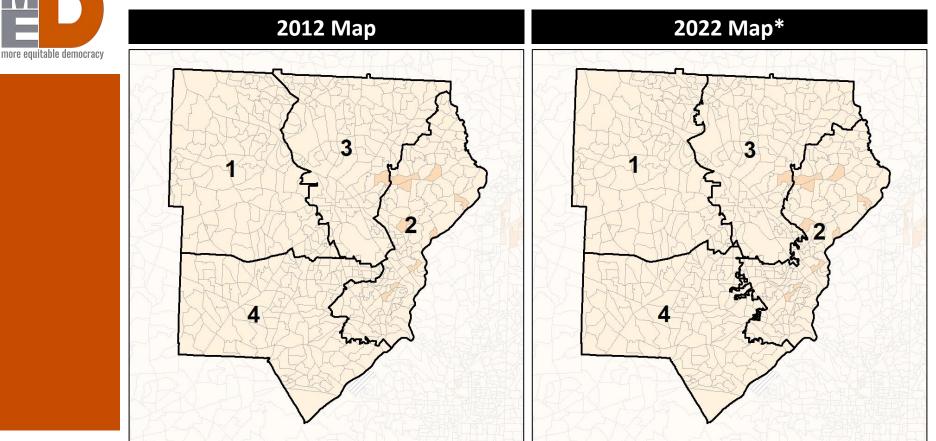
## **Cobb County Commission - Current** % People of Color by Census Block Group 2012 Map 2022 Map\* more equitable democracy 3 3 2



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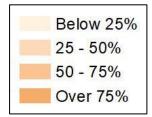


#### % API by Census Block Group



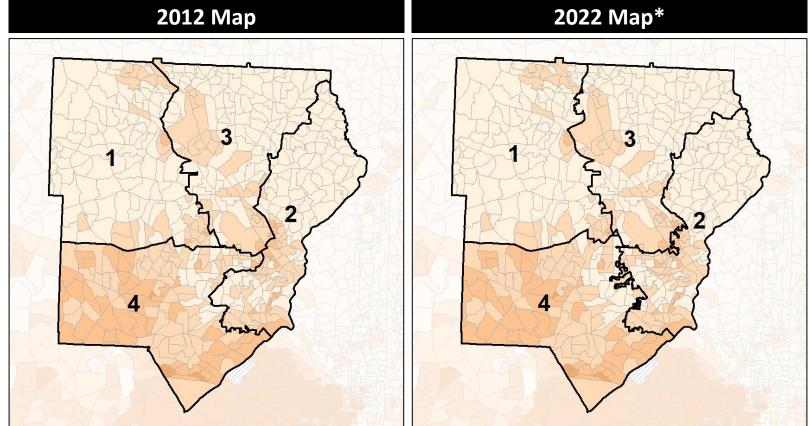


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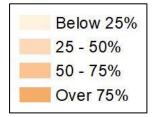
#### % Black by Census Block Group



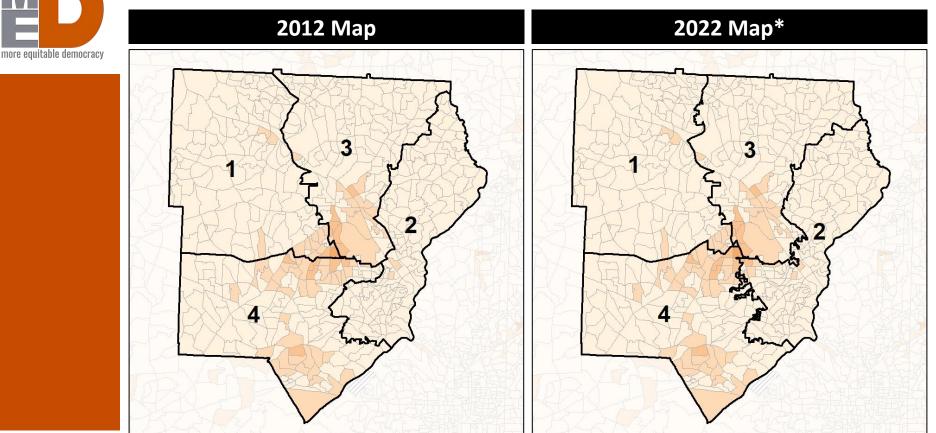




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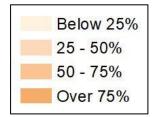


#### % Latino by Census Block Group



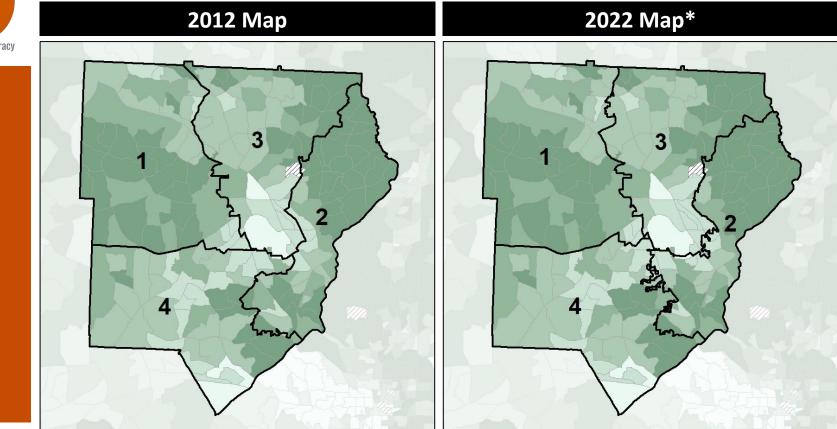


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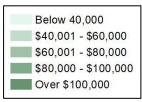
## **Cobb County Commission - Current**

Median Household Income by Census Tract

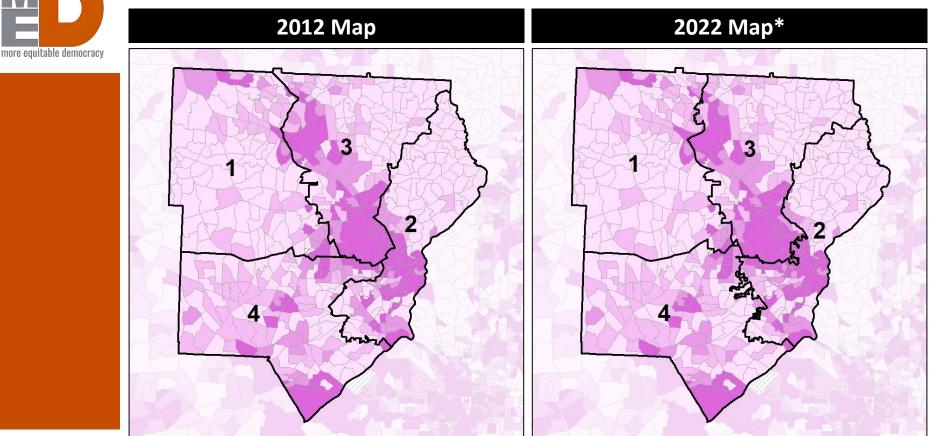




					County
194,202	190,095	192,590	190,781	192,683	766,149
2%	4%	10%	6%	2%	6%
46%	20%	20%	19%	45%	26%
22%	11%	9%	16%	22%	15%
4%	6%	6%	6%	4%	6%
25%	59%	55%	54%	25%	48%
\$72,000	\$98,000	\$106,000	\$87,000	\$72,000	\$81,000
34%	21%	42%	38%	33%	34%
23%	20%	25%	28%	23%	24%
	2% 46% 22% 4% 25% \$72,000 34%	2% 4% 46% 20% 22% 11% 4% 6% 25% 59% 0 \$72,000 \$98,000 34% 21%	2% 4% 10%   46% 20% 20%   22% 11% 9%   4% 6% 6%   25% 59% 55%   0 \$72,000 \$98,000 \$106,000   34% 21% 42%	2% 4% 10% 6%   46% 20% 20% 19%   22% 11% 9% 16%   4% 6% 6% 6%   25% 59% 55% 54%   0 \$72,000 \$98,000 \$106,000 \$87,000   34% 21% 42% 38%	2% 4% 10% 6% 2%   46% 20% 20% 19% 45%   22% 11% 9% 16% 22%   4% 6% 6% 6% 4%   25% 59% 55% 54% 25%   5 598,000 \$106,000 \$87,000 \$72,000   34% 21% 42% 38% 33%

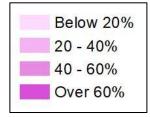


#### % Renter by Census Block Group





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% Latino	12%	8%	16%	22%	11%	9%	16%	22%	15%
% Other	6%	6%	6%	4%	6%	6%	6%	4%	6%
% White	58%	57%	53%	25%	59%	55%	54%	25%	48%
Median Income	\$97,000	\$109,000	\$84,000	\$72,000	\$98,000	\$106,000	\$87,000	\$72,000	\$81,000
% Renter	22%	39%	39%	34%	21%	42%	38%	33%	34%
% Youth	19%	24%	28%	23%	20%	25%	28%	23%	24%



## **Cobb County Commission - Current** % Youth (18-34) by Census Block Group 2012 Map 2022 Map\* more equitable democracy 3 3 2 4 4



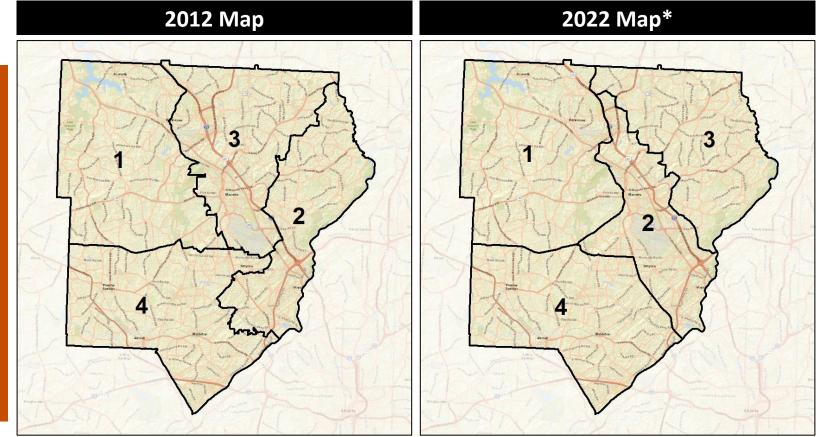
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## **Cobb County Commission - Legislature**



#### Context



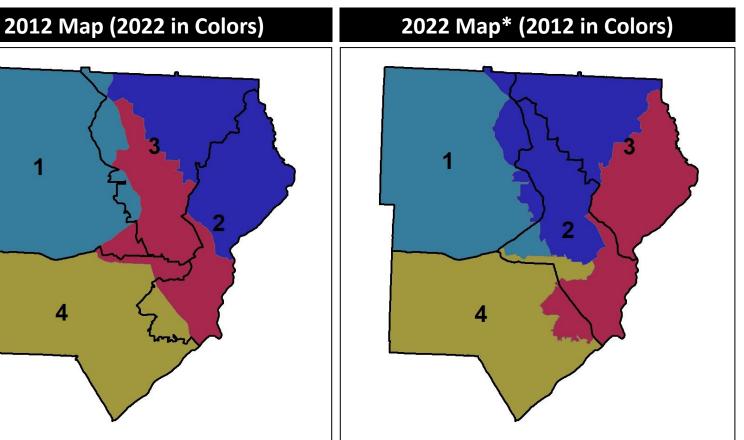


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6%	6%	6%	4%	6%	6%	6%	5%	6%
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19,609	25,411	20,128	31,179	-6,437	38,556	-27,305	-4,814	96,327
33%	43%	29%	27%	-8%	46%	-31%	-3%	32%
	4% 20% 12% 6% 58% 15,610 9% 19,609	188,245 195,698   4% 10%   20% 19%   12% 8%   6% 6%   58% 57%   15,610 23,689   9% 14%   19,609 25,411	188,245 195,698 188,004   4% 10% 6%   20% 19% 19%   12% 8% 16%   6% 6% 6%   58% 57% 53%   15,610 23,689 16,419   9% 14% 10%   19,609 25,411 20,128	188,245 195,698 188,004 194,202   4% 10% 6% 2%   20% 19% 19% 46%   12% 8% 16% 22%   6% 6% 6% 4%   58% 57% 53% 25%   15,610 23,689 16,419 22,353   9% 14% 10% 13%   19,609 25,411 20,128 31,179	188,245 195,698 188,004 194,202 191,455   4% 10% 6% 2% 4%   20% 19% 19% 46% 19%   12% 8% 16% 22% 10%   6% 6% 6% 4% 6%   58% 57% 53% 25% 62%   15,610 23,689 16,419 22,353 3,210   9% 14% 10% 13% 2%   19,609 25,411 20,128 31,179 -6,437	188,245 195,698 188,004 194,202 191,455 191,106   4% 10% 6% 2% 4% 6%   20% 19% 19% 2% 4% 6%   20% 19% 19% 46% 19% 31%   12% 8% 16% 22% 10% 21%   6% 6% 4% 6% 6% 6%   58% 57% 53% 25% 62% 36%   15,610 23,689 16,419 22,353 3,210 -4,592   9% 14% 10% 13% 2% -2%   19,609 25,411 20,128 31,179 -6,437 38,556	188,245 195,698 188,004 194,202 191,455 191,106 191,809   4% 10% 6% 2% 4% 6% 10%   20% 19% 19% 2% 4% 6% 10%   20% 19% 19% 46% 19% 31% 8%   12% 8% 16% 22% 10% 21% 8%   6% 6% 6% 4% 6% 6% 6%   58% 57% 53% 25% 62% 36% 68%   15,610 23,689 16,419 22,353 3,210 -4,592 3,805   9% 14% 10% 13% 2% -2% 2%   19,609 25,411 20,128 31,179 -6,437 38,556 -27,305	188,245 195,698 188,004 194,202 191,455 191,106 191,809 191,779   4% 10% 6% 2% 4% 6% 10% 3%   20% 19% 19% 46% 19% 31% 8% 46%   12% 8% 16% 22% 10% 21% 8% 20%   6% 6% 6% 4% 6% 6% 5%   58% 57% 53% 25% 62% 36% 68% 27%   15,610 23,689 16,419 22,353 3,210 -4,592 3,805 -2,423   9% 14% 10% 13% 2% -2% 2% -1%   19,609 25,411 20,128 31,179 -6,437 38,556 -27,305 -4,814

## **Cobb County Commission - Legislature**

#### **Changes in Redistricting**

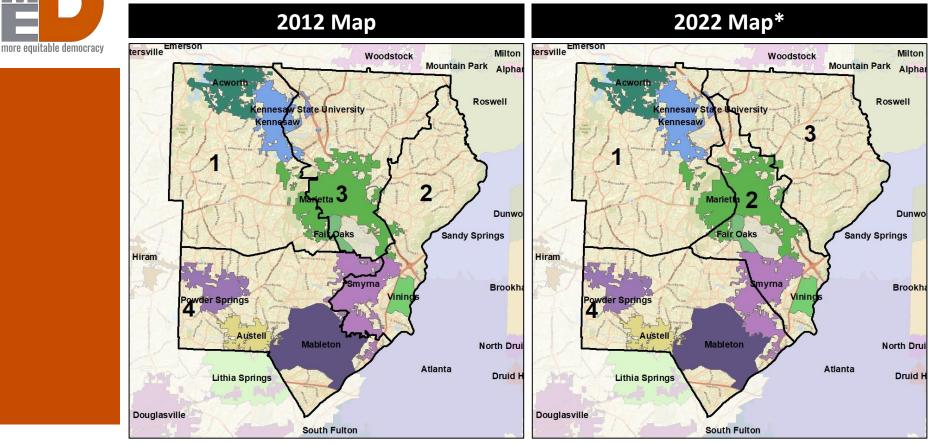






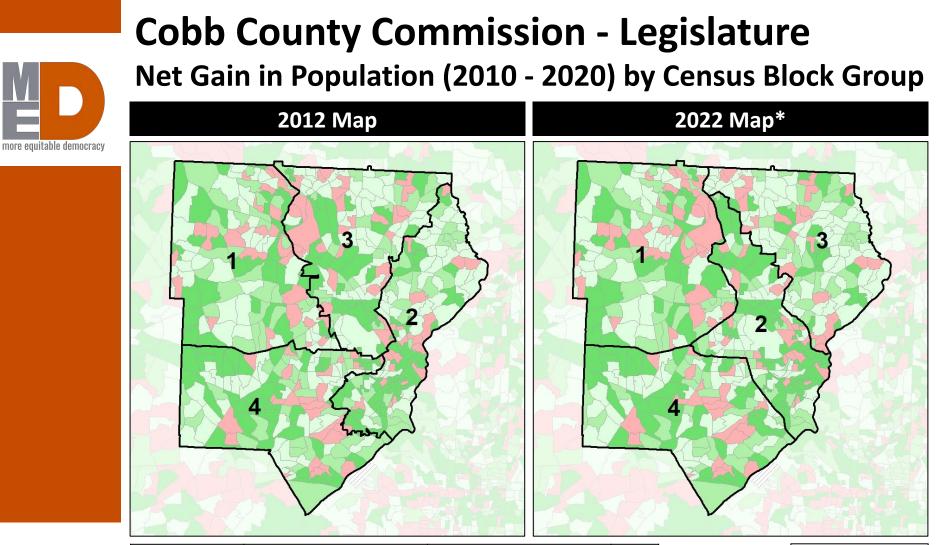
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Population Gain	15,610	23,689	16,419	22,353	3,210	-4,592	3,805	-2,423	78,071
Population % Gain	9%	14%	10%	13%	2%	-2%	2%	-1%	11%
Net POC Gain	19,609	25,411	20,128	31,179	-6,437	38,556	-27,305	-4,814	96,327
Net POC % Gain	33%	43%	29%	27%	-8%	46%	-31%	-3%	32%

#### Cobb County Commission - Legislature Cities and Places





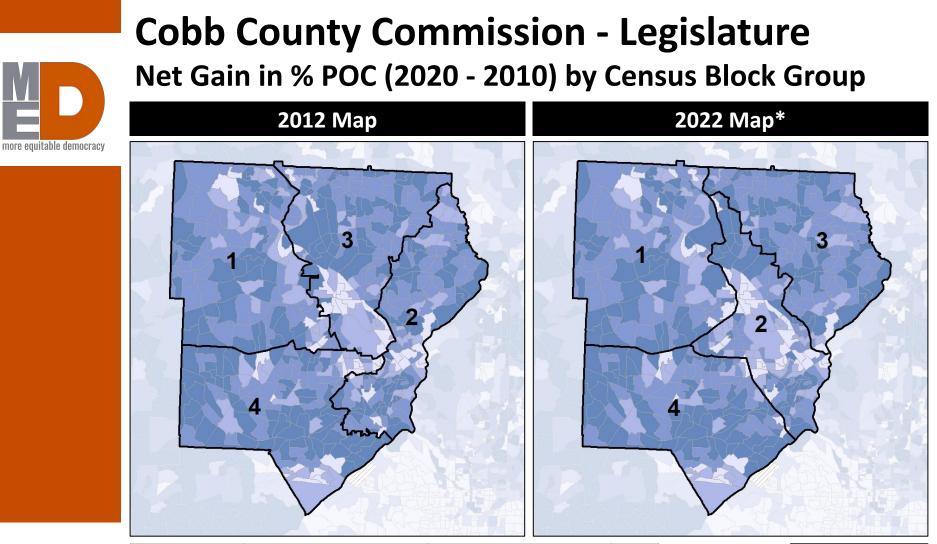
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Population Gain	15,610	23,689	16,419	22,353	3,210	-4,592	3,805	-2,423	78,071
Population % Gain	9%	14%	10%	13%	2%	-2%	2%	-1%	11%
Net POC Gain	19,609	25,411	20,128	31,179	-6,437	38,556	-27,305	-4,814	96,327
Net POC % Gain	33%	43%	29%	27%	-8%	46%	-31%	-3%	32%





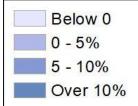
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Population Gain	15,610	23,689	16,419	22,353	3,210	-4,592	3,805	-2,423	78,071
Population % Gain	9%	14%	10%	13%	2%	-2%	2%	-1%	11%
Net POC Gain	19,609	25,411	20,128	31,179	-6,437	38,556	-27,305	-4,814	96,327
Net POC % Gain	33%	43%	29%	27%	-8%	46%	-31%	-3%	32%

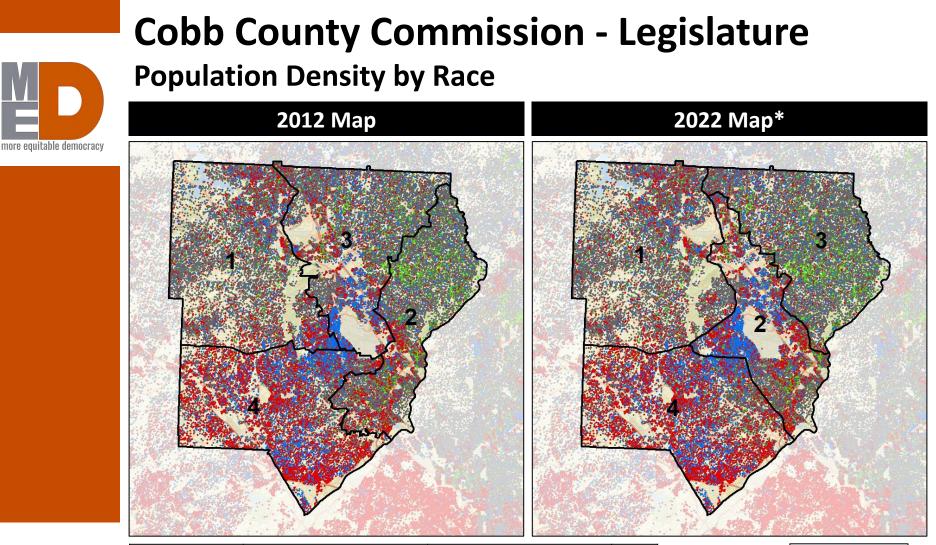






	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Population Gain	15,610	23,689	16,419	22,353	3,210	-4,592	3,805	-2,423	78,071
Population % Gain	9%	14%	10%	13%	2%	-2%	2%	-1%	11%
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Net POC % Gain	33%	43%	29%	27%	-8%	46%	-31%	-3%	32%

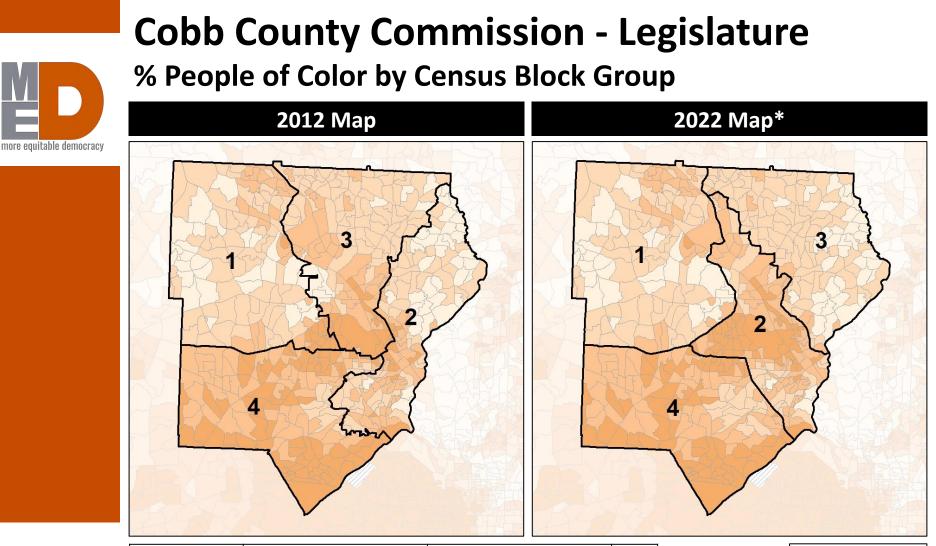






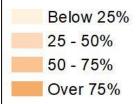
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	7,127	20,278	10,605	4,816	7,540	11,772	18,360	5,154	42,826
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	38,485	36,780	36,011	88,796	35,873	60,100	15 <i>,</i> 990	88,109	200,072
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	23,279	15,214	30,215	42,532	18,587	39,520	15,182	37,951	111,240
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	10,388	11,947	11,867	8,627	10,842	11,383	11,861	8,743	42,829
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	108,966	111,479	99,306	49,431	118,613	68,331	130,416	51,822	369,182
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%







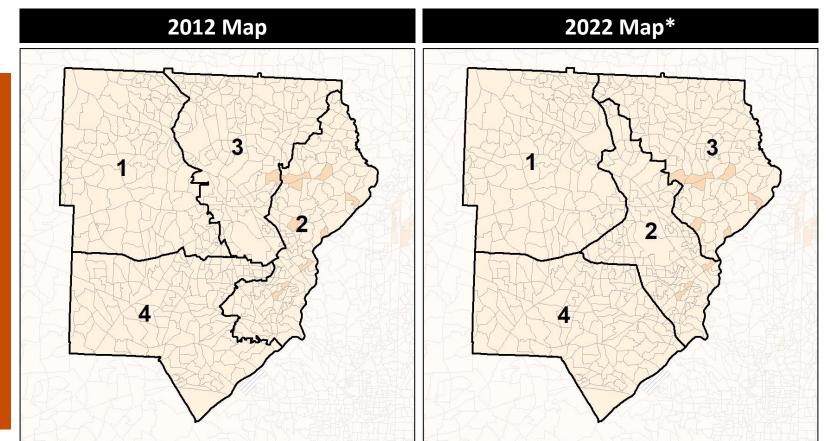
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	7,127	20,278	10,605	4,816	7,540	11,772	18,360	5,154	42,826
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	38,485	36,780	36,011	88,796	35,873	60,100	15,990	88,109	200,072
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	23,279	15,214	30,215	42,532	18,587	39,520	15,182	37,951	111,240
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
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White	108,966	111,479	99,306	49,431	118,613	68,331	130,416	51,822	369,182
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%



## Cobb County Commission - Legislature

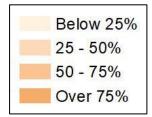
#### % API by Census Block Group





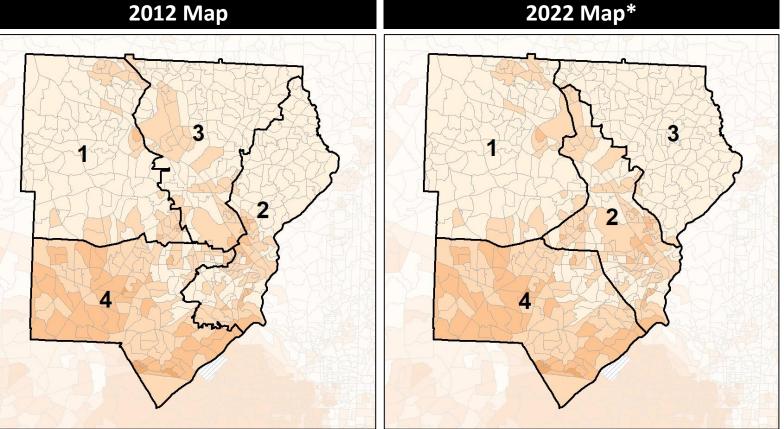


	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	7,127	20,278	10,605	4,816	7,540	11,772	18,360	5,154	42,826
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	38,485	36,780	36,011	88,796	35,873	60,100	15,990	88,109	200,072
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	23,279	15,214	30,215	42,532	18,587	39,520	15,182	37,951	111,240
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	10,388	11,947	11,867	8,627	10,842	11,383	11,861	8,743	42,829
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	108,966	111,479	99,306	49,431	118,613	68,331	130,416	51,822	369,182
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%



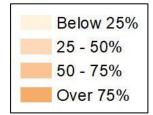
### Cobb County Commission - Legislature % Black by Census Block Group







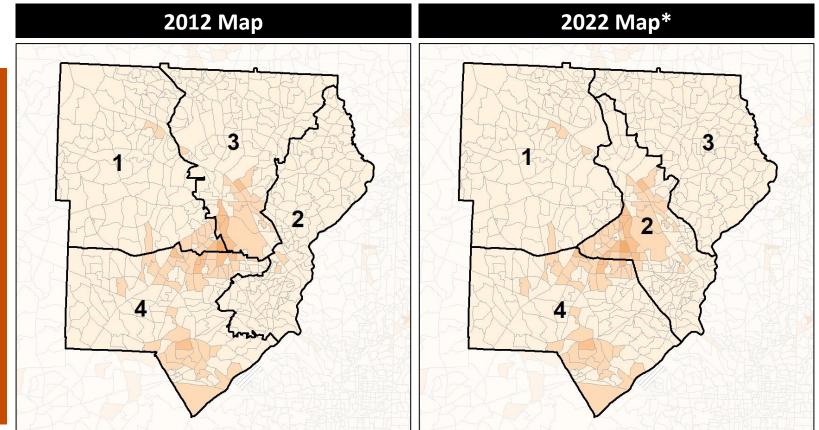
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	7,127	20,278	10,605	4,816	7,540	11,772	18,360	5,154	42,826
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	38,485	36,780	36,011	88,796	35,873	60,100	15,990	88,109	200,072
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	23,279	15,214	30,215	42,532	18,587	39,520	15,182	37,951	111,240
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	10,388	11,947	11,867	8,627	10,842	11,383	11,861	8,743	42,829
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	108,966	111,479	99,306	49,431	118,613	68,331	130,416	51,822	369,182
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%



## **Cobb County Commission - Legislature**

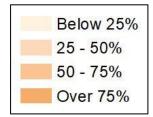
#### % Latino by Census Block Group

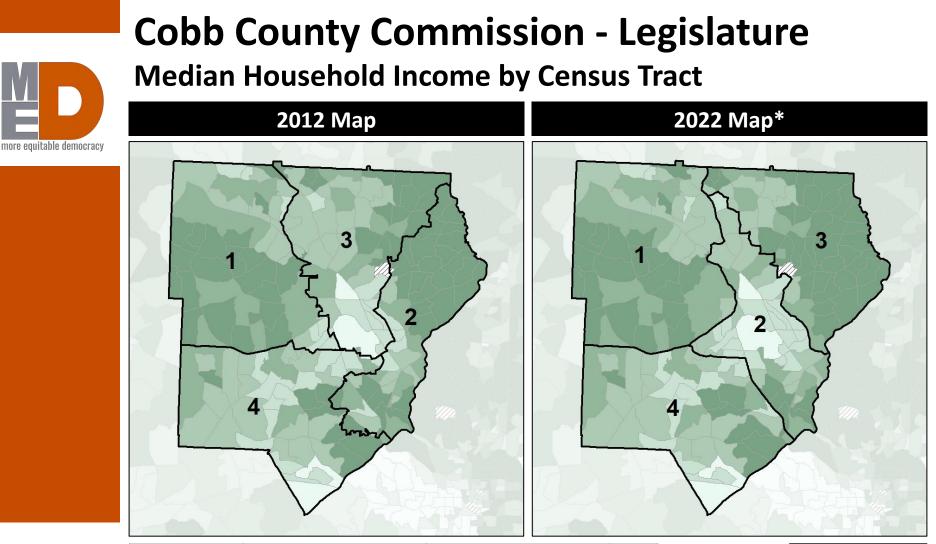






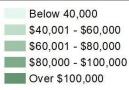
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
API	7,127	20,278	10,605	4,816	7,540	11,772	18,360	5,154	42,826
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
Black	38,485	36,780	36,011	88,796	35,873	60,100	15,990	88,109	200,072
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
Latino	23,279	15,214	30,215	42,532	18,587	39,520	15,182	37,951	111,240
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
Other	10,388	11,947	11,867	8,627	10,842	11,383	11,861	8,743	42,829
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
White	108,966	111,479	99,306	49,431	118,613	68,331	130,416	51,822	369,182
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%







	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Median Income	\$97,000	\$109,000	\$84,000	\$72,000	\$101,000	\$72,000	\$122,000	\$75,000	\$81,000
% Renter	22%	39%	39%	34%	21%	64%	14%	32%	34%
% Youth	19%	24%	28%	23%	21%	35%	16%	22%	24%



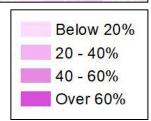
# Cobb County Commission - Legislature% Renter by Census Block Group2012 Map2022 Map\*



more equitable democracy

	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Median Income	\$97,000	\$109,000	\$84,000	\$72,000	\$101,000	\$72,000	\$122,000	\$75,000	\$81,000
% Renter	22%	39%	39%	34%	21%	64%	14%	32%	34%
% Youth	19%	24%	28%	23%	21%	35%	16%	22%	24%

3



3

2

### **Cobb County Commission - Legislature** % Youth (18-34) by Census Block Group 2012 Map 2022 Map\* more equitable democracy 3 3 1 2 2 4 4



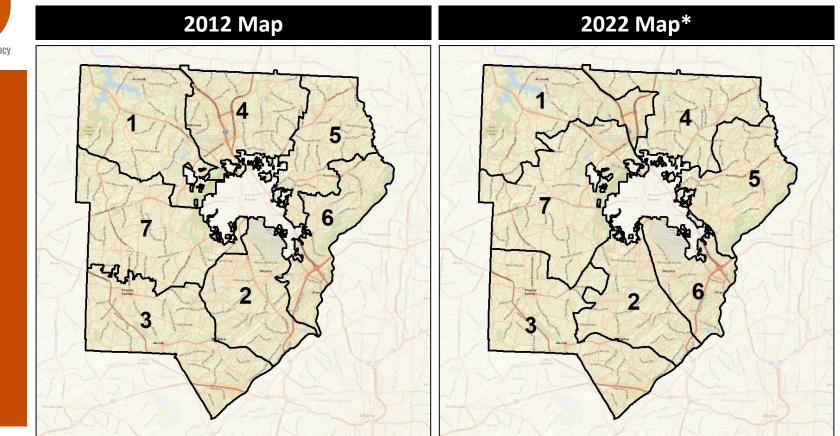
	1	2	3	4	1*	2*	3*	4*	County
Population	188,245	195,698	188,004	194,202	191,455	191,106	191,809	191,779	766,149
% API	4%	10%	6%	2%	4%	6%	10%	3%	6%
% Black	20%	19%	19%	46%	19%	31%	8%	46%	26%
% Latino	12%	8%	16%	22%	10%	21%	8%	20%	15%
% Other	6%	6%	6%	4%	6%	6%	6%	5%	6%
% White	58%	57%	53%	25%	62%	36%	68%	27%	48%
Median Income	\$97,000	\$109,000	\$84,000	\$72,000	\$101,000	\$72,000	\$122,000	\$75,000	\$81,000
% Renter	22%	39%	39%	34%	21%	64%	14%	32%	34%
% Youth	19%	24%	28%	23%	21%	35%	16%	22%	24%





#### Context

**Cobb County School Board** 



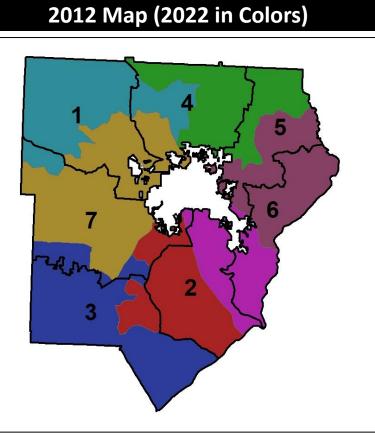


	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
Population Gain	7,760	10,690	13,220	10,067	7,713	14,385	10,001	1,585	189	-2,720	1,872	3,502	-3,642	-944	78,071
Population % Gain	9%	12%	15%	11%	9%	16%	11%	2%	0%	-3%	2%	4%	-3%	-1%	11%
Net POC Gain	10,097	12,732	19,136	13,202	10,618	14,255	13,381	2,019	7,447	-2,678	-7,740	968	11,025	-11,160	96,327
Net POC % Gain	34%	26%	30%	45%	50%	40%	34%	5%	12%	-3%	-18%	3%	22%	-21%	32%



## **Cobb County School Board**

#### **Changes in Redistricting**



2022 Map\* (2012 in Colors) 5 6 2

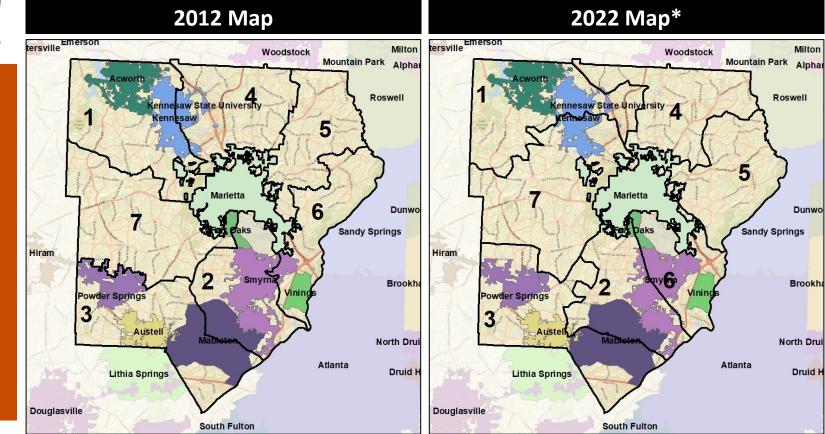


		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Ī	Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
	API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
	Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
	Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
	Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
	White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
	Population Gain	7,760	10,690	13,220	10,067	7,713	14,385	10,001	1,585	189	-2,720	1,872	3,502	-3,642	-944	78,071
	Population % Gain	9%	12%	15%	11%	9%	16%	11%	2%	0%	-3%	2%	4%	-3%	-1%	11%
	Net POC Gain	10,097	12,732	19,136	13,202	10,618	14,255	13,381	2,019	7,447	-2,678	-7,740	968	11,025	-11,160	96,327
	Net POC % Gain	34%	26%	30%	45%	50%	40%	34%	5%	12%	-3%	-18%	3%	22%	-21%	32%



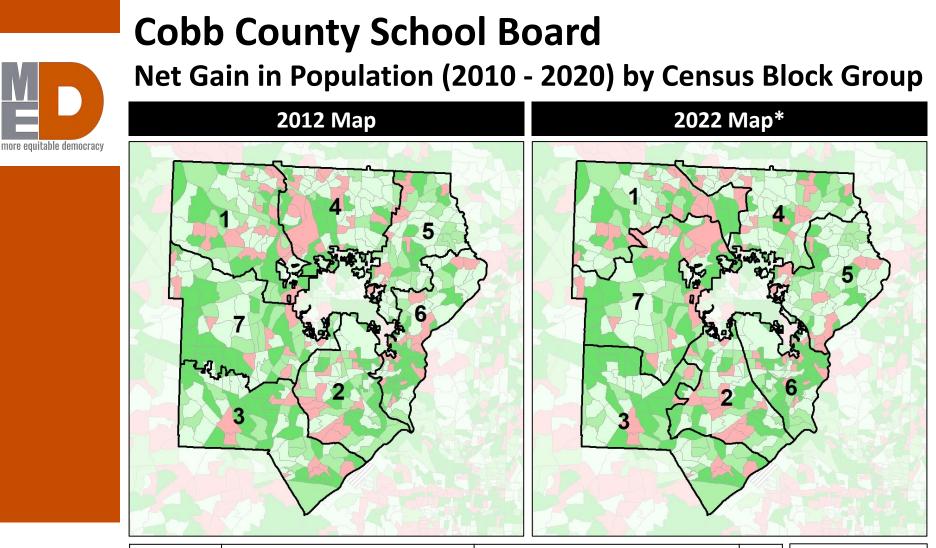
## **Cobb County School Board**

#### **Cities and Places**





	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
Population Gain	7,760	10,690	13,220	10,067	7,713	14,385	10,001	1,585	189	-2,720	1,872	3,502	-3,642	-944	78,071
Population % Gain	9%	12%	15%	11%	9%	16%	11%	2%	0%	-3%	2%	4%	-3%	-1%	11%
Net POC Gain	10,097	12,732	19,136	13,202	10,618	14,255	13,381	2,019	7,447	-2,678	-7,740	968	11,025	-11,160	96,327
Net POC % Gain	34%	26%	30%	45%	50%	40%	34%	5%	12%	-3%	-18%	3%	22%	-21%	32%





		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Ī	Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
	API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
	Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
	Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
	Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
	White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
	Population Gain	7,760	10,690	13,220	10,067	7,713	14,385	10,001	1,585	189	-2,720	1,872	3,502	-3,642	-944	78,071
	Population % Gain	9%	12%	15%	11%	9%	16%	11%	2%	0%	-3%	2%	4%	-3%	-1%	11%
	Net POC Gain	10,097	12,732	19,136	13,202	10,618	14,255	13,381	2,019	7,447	-2,678	-7,740	968	11,025	-11,160	96,327
	Net POC % Gain	34%	26%	30%	45%	50%	40%	34%	5%	12%	-3%	-18%	3%	22%	-21%	32%

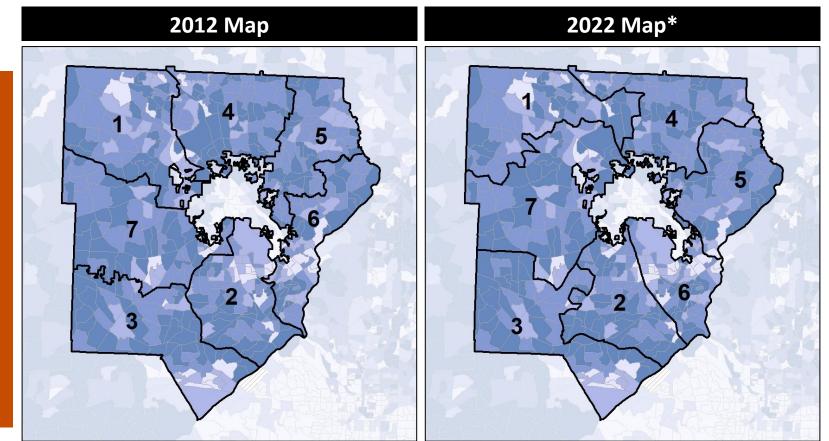
Over 20%

Below 0% 0 - 10%

10 - 20%

2020 Decennial Census 2020 ACS 5-Year Dataset

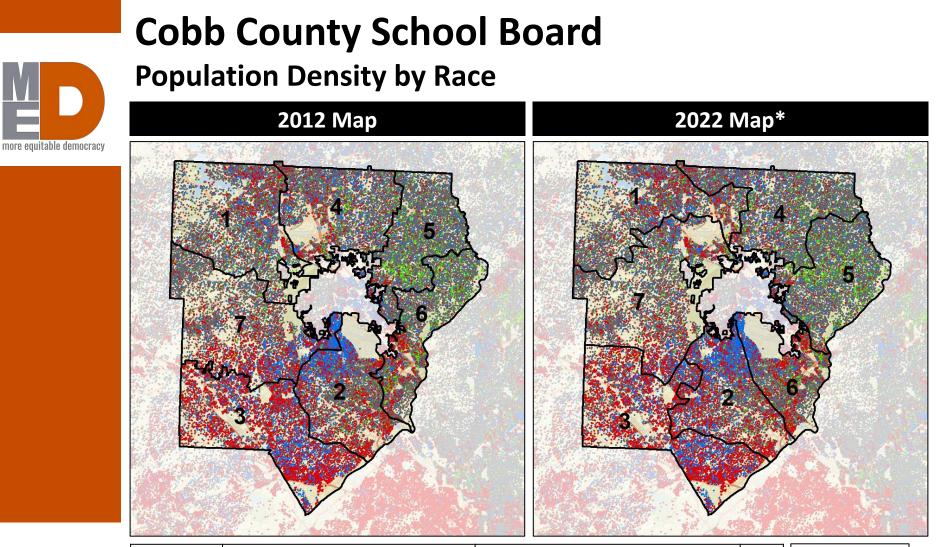
### **Cobb County School Board** Net Gain in % POC (2020 - 2010) by Census Block Group





		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
ſ	Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
	API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
	Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
	Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
	Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
	White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
	Population Gain	7,760	10,690	13,220	10,067	7,713	14,385	10,001	1,585	189	-2,720	1,872	3,502	-3,642	-944	78,071
	Population % Gain	9%	12%	15%	11%	9%	16%	11%	2%	0%	-3%	2%	4%	-3%	-1%	11%
	Net POC Gain	10,097	12,732	19,136	13,202	10,618	14,255	13,381	2,019	7,447	-2,678	-7,740	968	11,025	-11,160	96,327
	Net POC % Gain	34%	26%	30%	45%	50%	40%	34%	5%	12%	-3%	-18%	3%	22%	-21%	32%

Below 0 0 - 5% 5 - 10% Over 10%





	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County	
Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149	
API	4,540	4,707	1,499	6,158	9,043	12,302	2,782	4,513	3,578	1,648	7,185	11,550	8,145	4,407	42,826	
% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%	
Black	18,581	32,288	55,988	18,450	8,643	22,637	25,969	20,293	35,633	53,770	11,316	7,831	31,948	21,717	200,072	
% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%	
Latino	10,883	19,512	20,505	11,342	8,140	9,043	19,327	11,044	25,103	19,995	9,712	7,595	15,110	10,153	111,240	
% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15% l	
Other	5,783	5 <i>,</i> 030	4,461	6,678	6,200	6,305	4,928	5,956	4,670	4,362	6,675	6,018	6,109	5,569	42,829	
% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%	
White	58,693	39,313	21,062	56,791	65,173	54,597	47,982	58,259	32,055	21,020	66,403	67,707	39,930	58,198	369,182	
% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%	

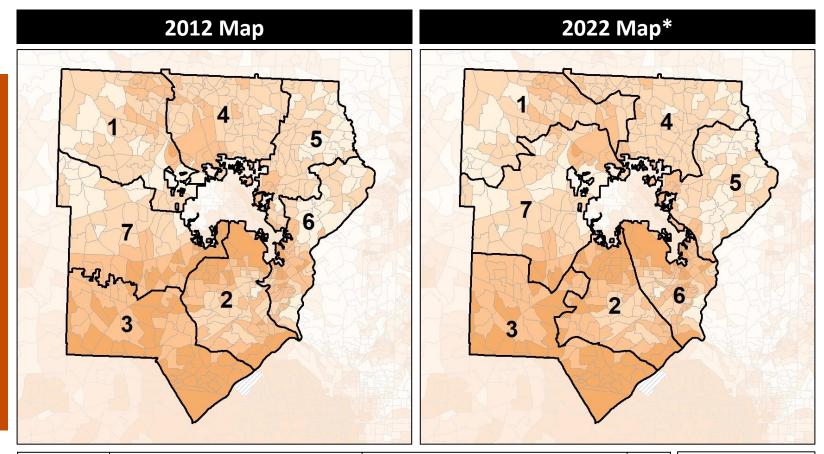
1 Dot = 15 API

Black

Latino White

## **Cobb County School Board**

% People of Color by Census Block Group

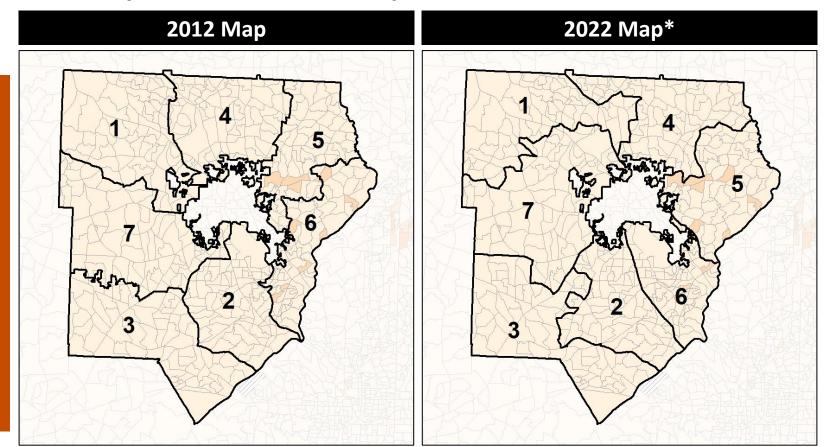




		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County	
ľ	Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149	Below 25%
	API	4,540	4,707	1,499	6,158	9,043	12,302	2,782	4,513	3,578	1,648	7,185	11,550	8,145	4,407	42,826	25 - 50%
	% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%	20-00%
	Black	18,581	32,288	55,988	18,450	8,643	22,637	25,969	20,293	35,633	53,770	11,316	7,831	31,948	21,717	200,072	50 - 75%
	% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%	
	Latino	10,883	19,512	20,505	11,342	8,140	9,043	19,327	11,044	25,103	19,995	9,712	7,595	15,110	10,153	111,240	Over 75%
	% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%	
	Other	5,783	5,030	4,461	6,678	6,200	6,305	4,928	5,956	4,670	4,362	6,675	6,018	6,109	5,569	42,829	
	% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%	
	White	58,693	39,313	21,062	56,791	65,173	54,597	47,982	58,259	32,055	21,020	66,403	67,707	39,930	58,198	369,182	Source
	% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%	2020 Decennial Censu

## **Cobb County School Board**

#### % API by Census Block Group

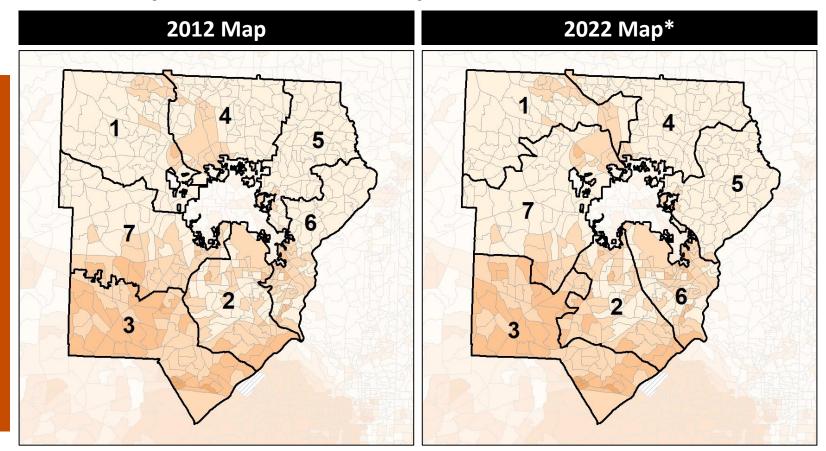




		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County			
f	Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149		Below 2	5%
	API	4,540	4,707	1,499	6,158	9,043	12,302	2,782	4,513	3,578	1,648	7,185	11,550	8,145	4,407	42,826		25 - 50%	1
	% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%		20-00%	0
	Black	18,581	32,288	55,988	18,450	8,643	22,637	25,969	20,293	35,633	53,770	11,316	7,831	31,948	21,717	200,072		50 - 75%	6
	% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%			100
	Latino	10,883	19,512	20,505	11,342	8,140	9,043	19,327	11,044	25,103	19,995	9,712	7,595	15,110	10,153	111,240		Over 75	%
	% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%			
	Other	5,783	5,030	4,461	6,678	6,200	6,305	4,928	5,956	4,670	4,362	6,675	6,018	6,109	5,569	42,829			
	% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%			
	White	58,693	39,313	21,062	56,791	65,173	54,597	47,982	58,259	32,055	21,020	66,403	67,707	39,930	58,198	369,182		2020 Damas	Source
	% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%	1	2020 Decenni 2020 ACS 5-Yea	

### **Cobb County School Board**

% Black by Census Block Group



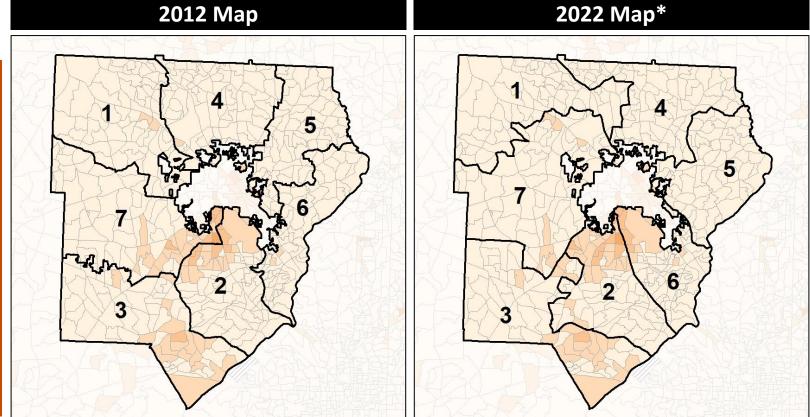


	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County		
Population	98,480	100,850	)103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149	Below 25	5%
API	4,540	4,707	1,499	6,158	9,043	12,302	2,782	4,513	3,578	1,648	7,185	11,550	8,145	4,407	42,826	25 - 50%	22
% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%	20-00%	là.
Black	18,581	32,288	55,988	18,450	8,643	22,637	25,969	20,293	35,633	53,770	11,316	7,831	31,948	21,717	200,072	50 - 75%	8
% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%		25 
Latino	10,883	19,512	20,505	11,342	8,140	9,043	19,327	11,044	25,103	19,995	9,712	7,595	15,110	10,153	111,240	Over 75%	6
% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%		
Other	5,783	5,030	4,461	6,678	6,200	6,305	4,928	5,956	4,670	4,362	6,675	6,018	6,109	5,569	42,829		
% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%		
White	58,693	39,313	21,062	56,791	65,173	54,597	47,982	58,259	32,055	21,020	66,403	67,707	39,930	58,198	369,182		Source
% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%	2020 Decennial 2020 ACS 5-Year	

Source: 20 Decennial Census 2020 ACS 5-Year Dataset

### **Cobb County School Board** % Latino by Census Block Group 2012 Map







more equitable democracy

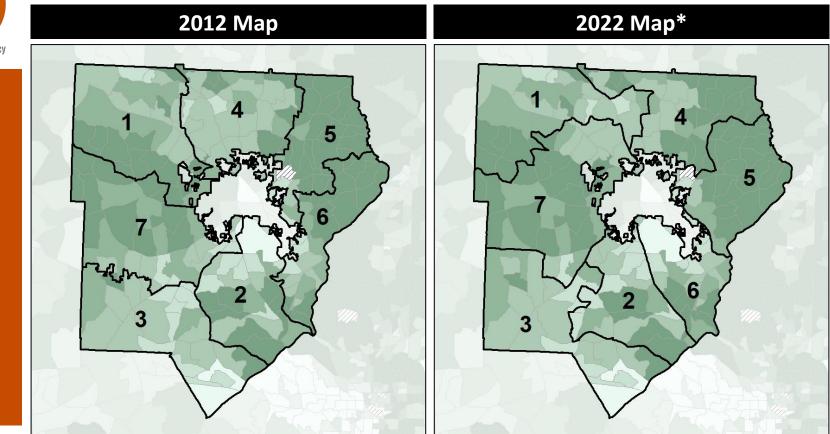
	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County	
Population	98,480	100,850	103,515	5 99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149	 Below 25%
API	4,540	4,707	1,499	6,158	9,043	12,302	2,782	4,513	3,578	1,648	7,185	11,550	8,145	4,407	42,826	25 - 50%
% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%	20 - 50%
Black	18,581	32,288	55,988	18,450	8,643	22,637	25,969	20,293	35,633	53,770	11,316	7,831	31,948	21,717	200,072	50 - 75%
% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%	
Latino	10,883	19,512	20,505	11,342	8,140	9,043	19,327	11,044	25,103	19,995	9,712	7,595	15,110	10,153	111,240	Over 75%
% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%	
Other	5,783	5,030	4,461	6,678	6,200	6,305	4,928	5,956	4,670	4,362	6,675	6,018	6,109	5,569	42,829	
% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%	
White	58,693	39,313	21,062	56,791	65,173	54,597	47,982	58,259	32,055	21,020	66,403	67,707	39,930	58,198	369,182	Source
% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%	2020 Decennial Censu

Source: nial Census 2020 ACS 5-Year Dataset

# Market Ma

## Cobb County School Board

Median Household Income by Census Tract



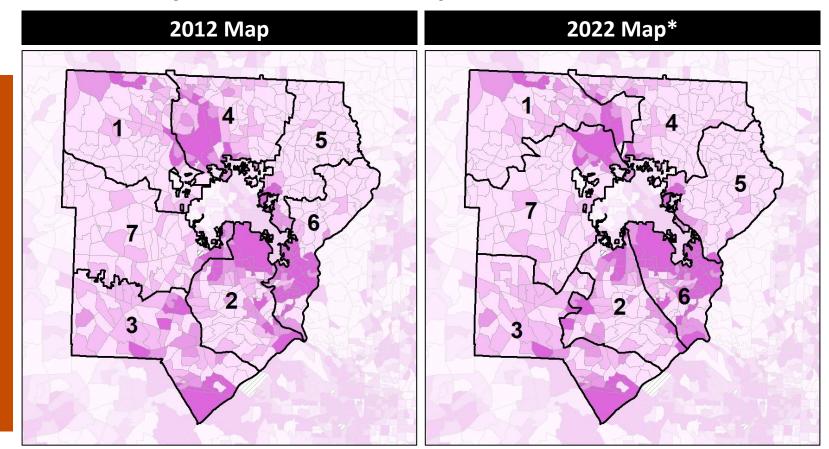


	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Population	98,480	100,850	103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	2 100,044	766,149
% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
Median Income	\$97K	\$87K	\$67K	\$85K	\$122K	\$102K	\$94K	\$89K	\$77K	\$69K	\$108K	\$128K	\$84K	\$104K	\$81K
% Renter	21%	38%	36%	35%	19%	50%	20%	29%	37%	32%	17%	19%	63%	20%	34%
% Youth	20%	23%	24%	31%	16%	30%	19%	24%	23%	22%	19%	15%	36%	23%	24%

Below 40,000 \$40,001 - \$60,000 \$60,001 - \$80,000 \$80,000 - \$100,000 Over \$100,000

### **Cobb County School Board**

#### % Renter by Census Block Group



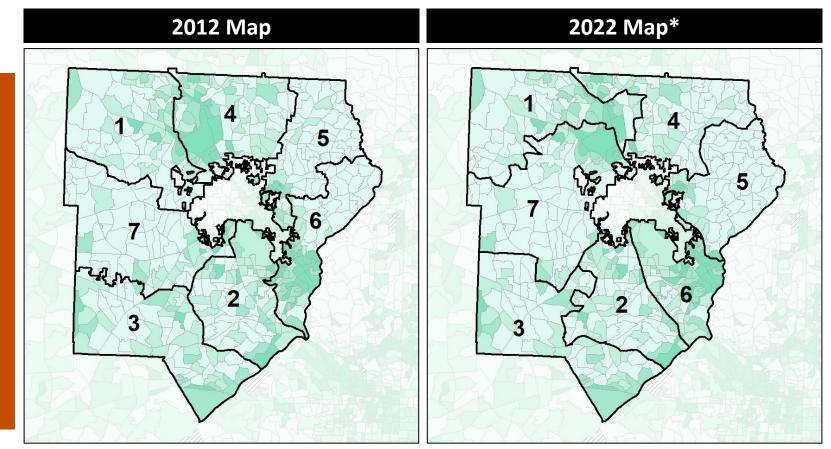


	1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Population	98,480	100,850	0103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
Median Income	\$97K	\$87K	\$67K	\$85K	\$122K	\$102K	\$94K	\$89K	\$77K	\$69K	\$108K	\$128K	\$84K	\$104K	\$81K
% Renter	21%	38%	36%	35%	19%	50%	20%	29%	37%	32%	17%	19%	63%	20%	34%
% Youth	20%	23%	24%	31%	16%	30%	19%	24%	23%	22%	19%	15%	36%	23%	24%

Below 20% 20 - 40% 40 - 60% Over 60%

## Cobb County School Board

% Youth (18-34) by Census Block Group





		1	2	3	4	5	6	7	1*	2*	3*	4*	5*	6*	7*	County
Γ	Population	98,480	100,850	0103,515	99,419	97,199	104,884	100,988	100,065	101,039	100,795	101,291	100,701	101,242	100,044	766,149
	% API	5%	5%	1%	6%	9%	12%	3%	5%	4%	2%	7%	11%	8%	4%	6%
	% Black	19%	32%	54%	19%	9%	22%	26%	20%	35%	53%	11%	8%	32%	22%	26%
	% Latino	11%	19%	20%	11%	8%	9%	19%	11%	25%	20%	10%	8%	15%	10%	15%
	% Other	6%	5%	4%	7%	6%	6%	5%	6%	5%	4%	7%	6%	6%	6%	6%
	% White	60%	39%	20%	57%	67%	52%	48%	58%	32%	21%	66%	67%	39%	58%	48%
	Median Income	\$97K	\$87K	\$67K	\$85K	\$122K	\$102K	\$94K	\$89K	\$77K	\$69K	\$108K	\$128K	\$84K	\$104K	\$81K
	% Renter	21%	38%	36%	35%	19%	50%	20%	29%	37%	32%	17%	19%	63%	20%	34%
	% Youth	20%	23%	24%	31%	16%	30%	19%	24%	23%	22%	19%	15%	36%	23%	24%

Below 20% 20 - 30% 30 - 40% Over 40%