



# Demographic Overview

## Racial Breakdown in Clay County

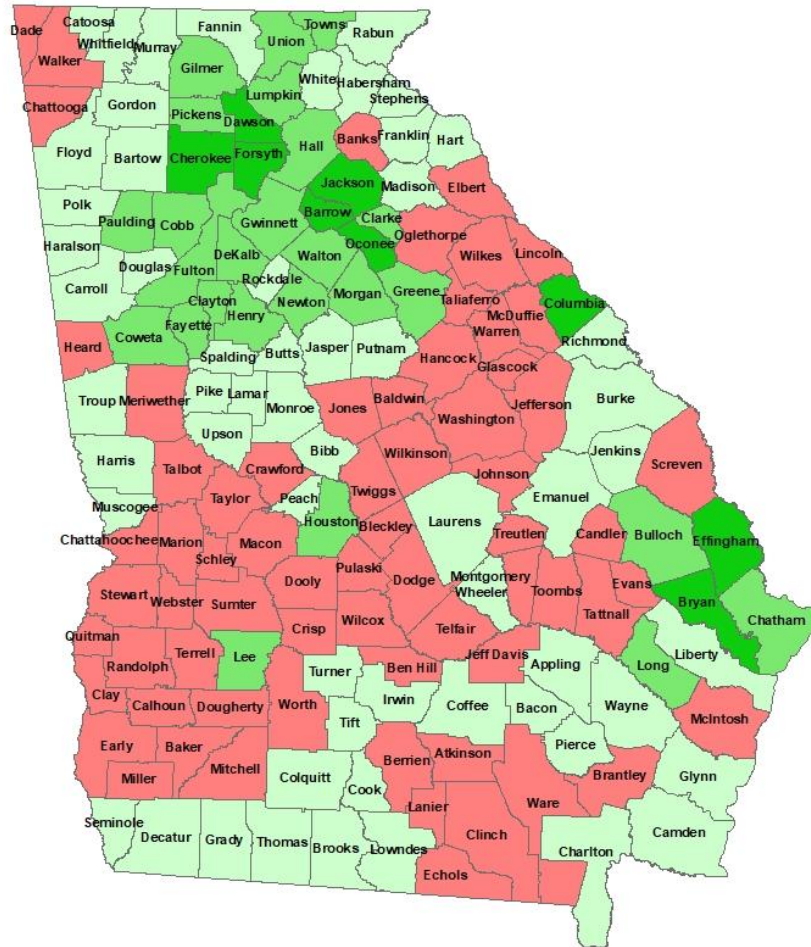
Clay County	2010	2020	% Change
Total Population	3,183	2,848	-11%
AAPI	11	6	-45%
Black	1,920	1,593	-17%
Latino	26	41	58%
Other/Mixed Race	38	65	71%
POC	1,995	1,705	-15%
White	1,188	1,143	-4%

\*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race



# Population Gain

## Change in Population in Georgia by County



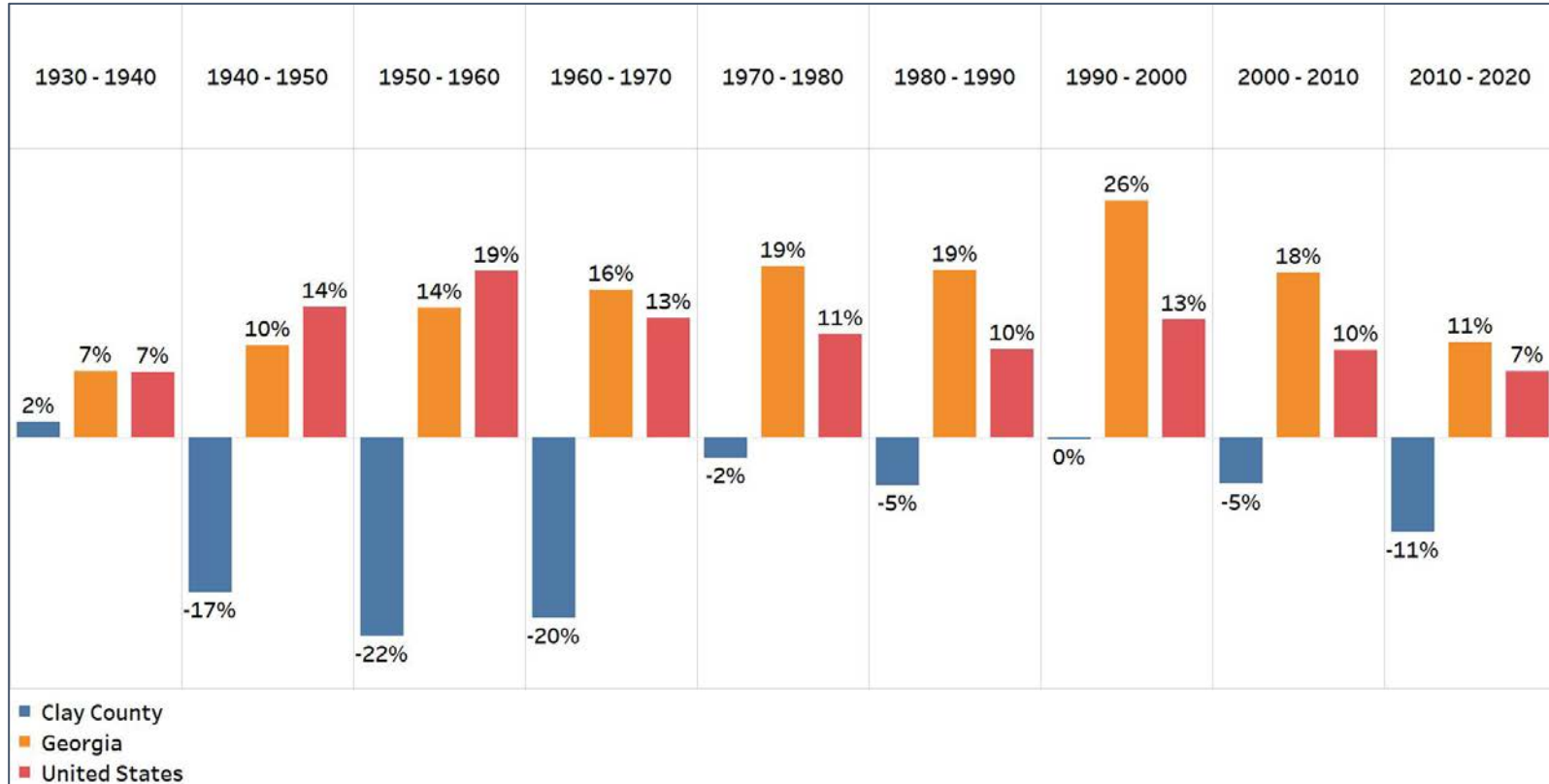
- Georgia is experiencing rapid population growth in the Atlanta, Augusta, and Savannah regions of the state





# Population Gain

## Change in Population by Decade

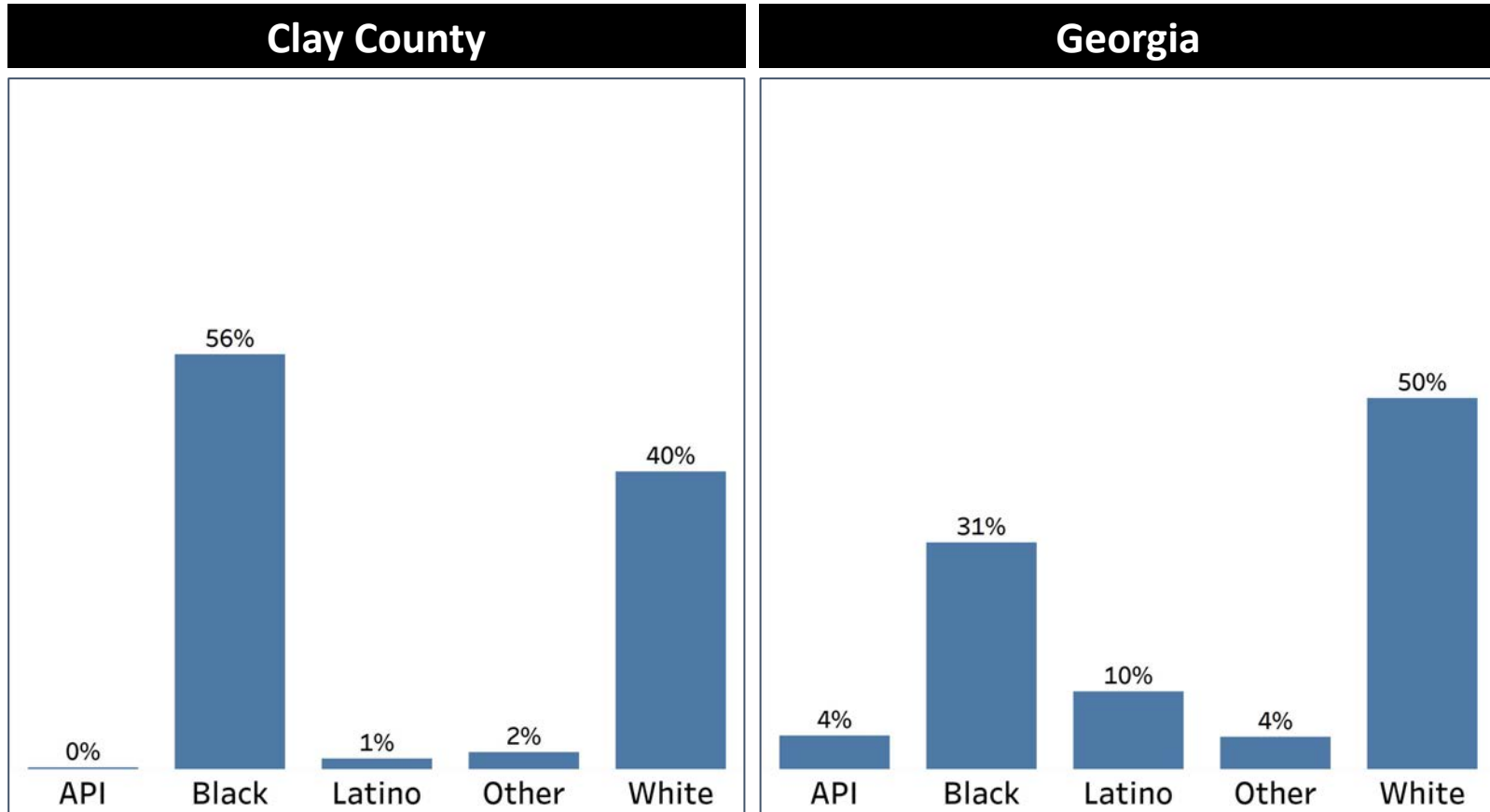


- Clay County has seen consistent decline in its population since 1940, with the exception being in the 1990's, where there was no significant change
- The last decade had the biggest population decline since 1970



# Demographics

## Comparison between Clay County and Georgia



- Clay County has a much higher Black population compared to Georgia overall
- It shares a lower proportion of all other demographic groups compared to Georgia

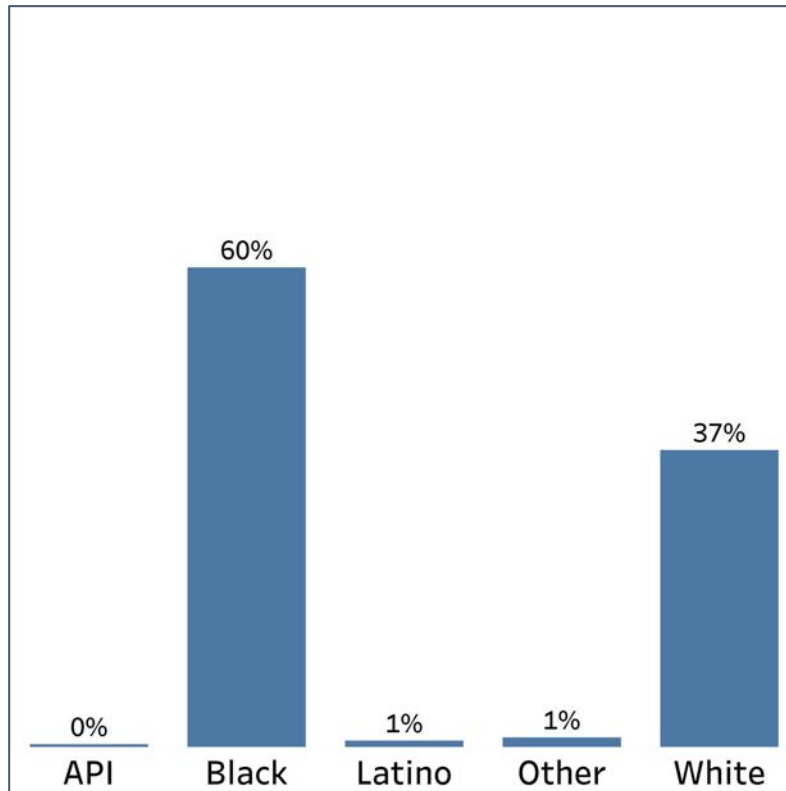


# Demographics

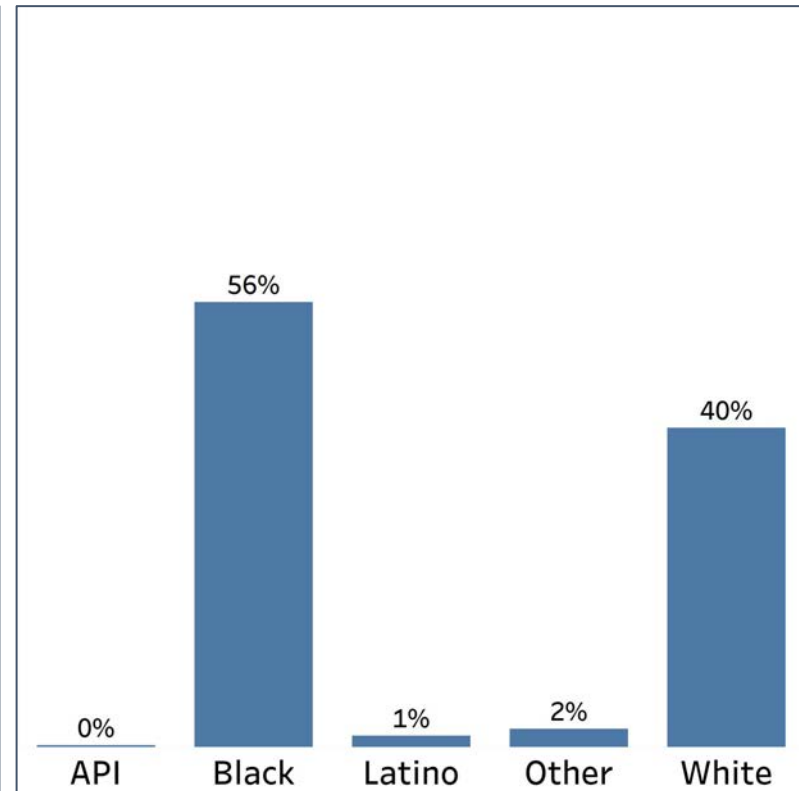
## 2010 vs 2020 Demographics in Clay County



### Clay County 2010



### Clay County 2020



- Clay County has seen a small decline in the Black population, and consequently a small increase in the White and Other populations

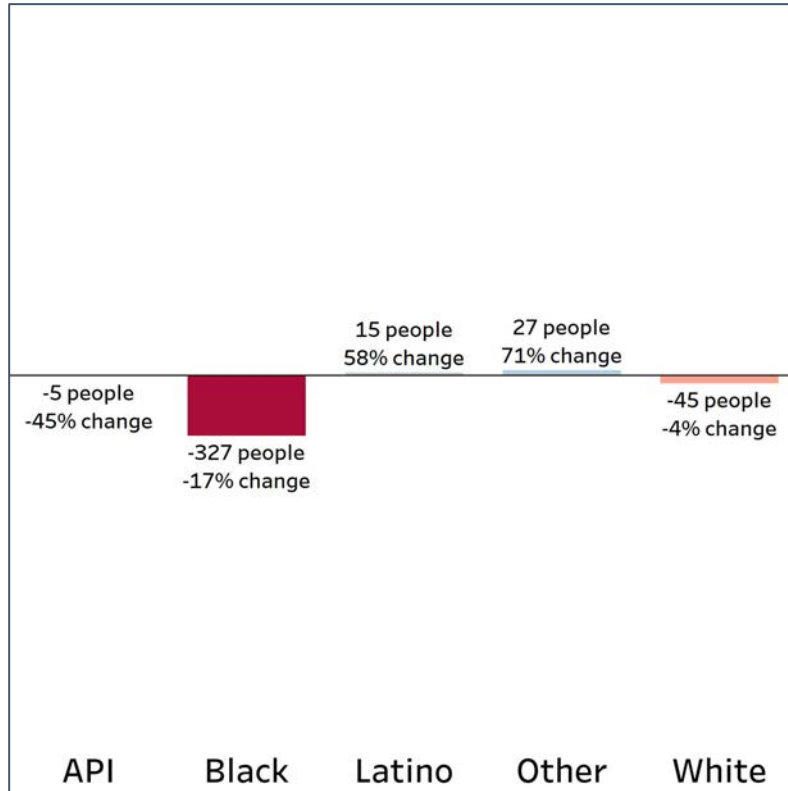


# Demographics

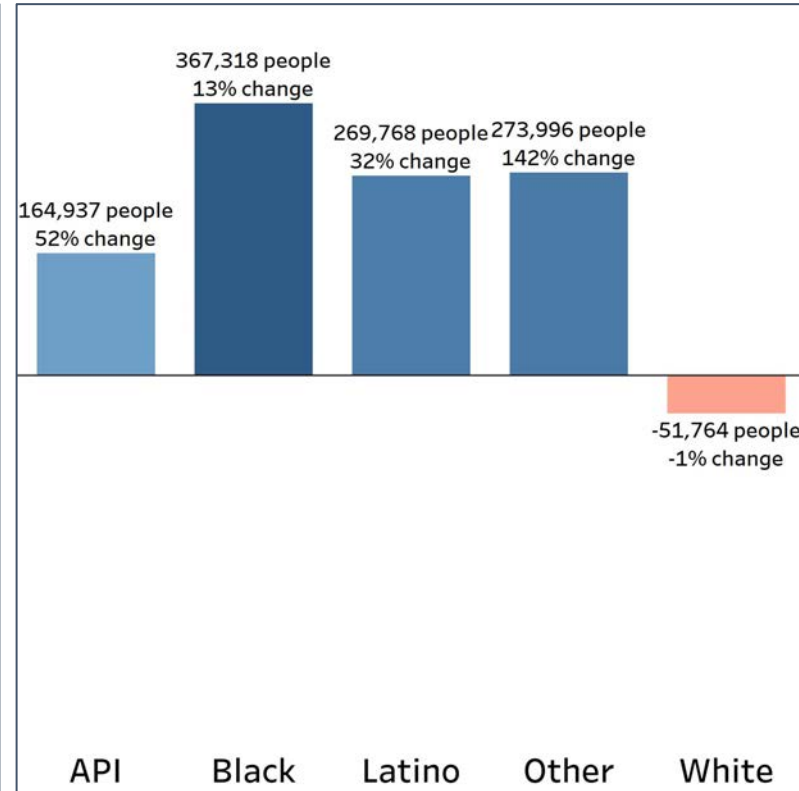
## Population Change by Race (2020 - 2010)



### Clay County



### Georgia



- There has been very little change amongst all demographic groups, but the Black community saw the greatest decline

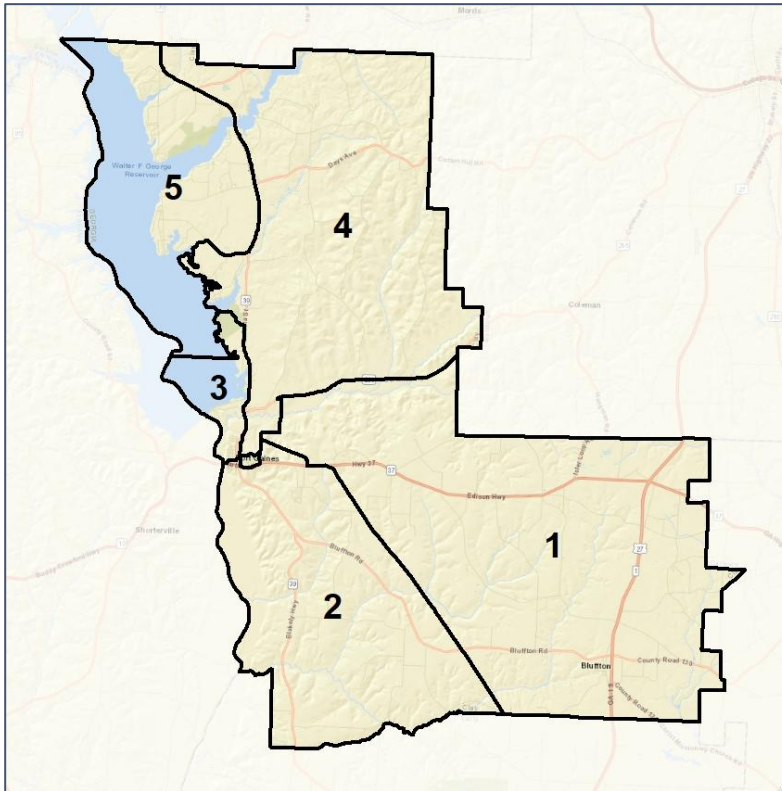


# Clay Co. Commission & School Board

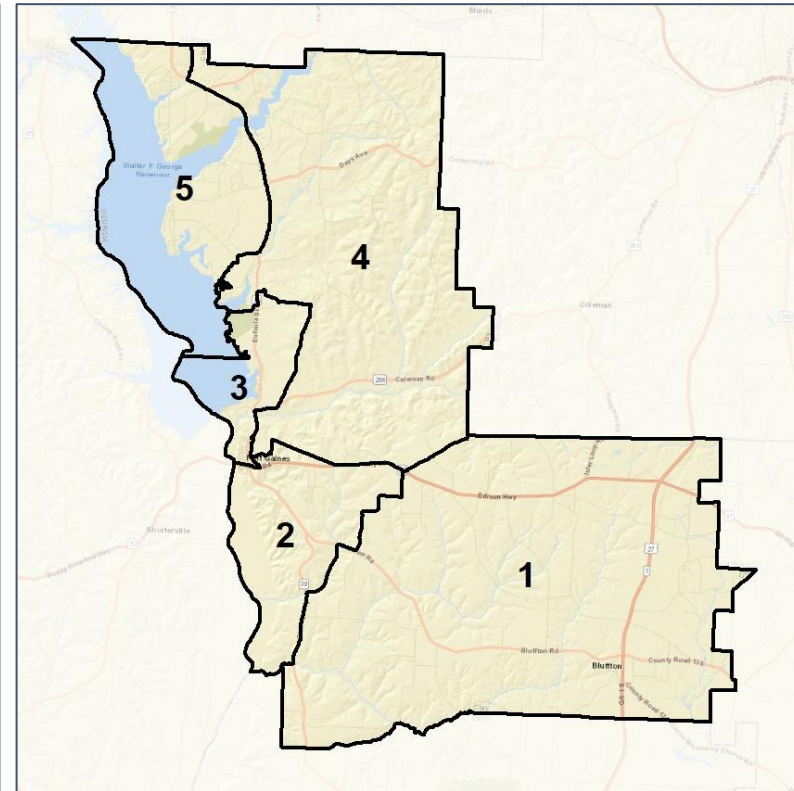
## Context



2012 Map



2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	501	585	555	670	537	573	564	572	568	571	2,848
API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
Other	2%	2%	4%	3%	0%	2%	2%	4%	2%	1%	2%
White	58%	32%	21%	36%	58%	62%	23%	22%	38%	56%	40%
Population Gain	-109	-73	-95	33	-91	72	-21	17	-102	34	*
Population % Gain	-18%	-11%	-15%	5%	-14%	14%	-4%	3%	-15%	6%	*
Net POC Gain	-81	-90	-75	36	-80	10	36	7	-77	24	*
Net POC % Gain	-28%	-18%	-15%	9%	-26%	5%	9%	2%	-18%	11%	*

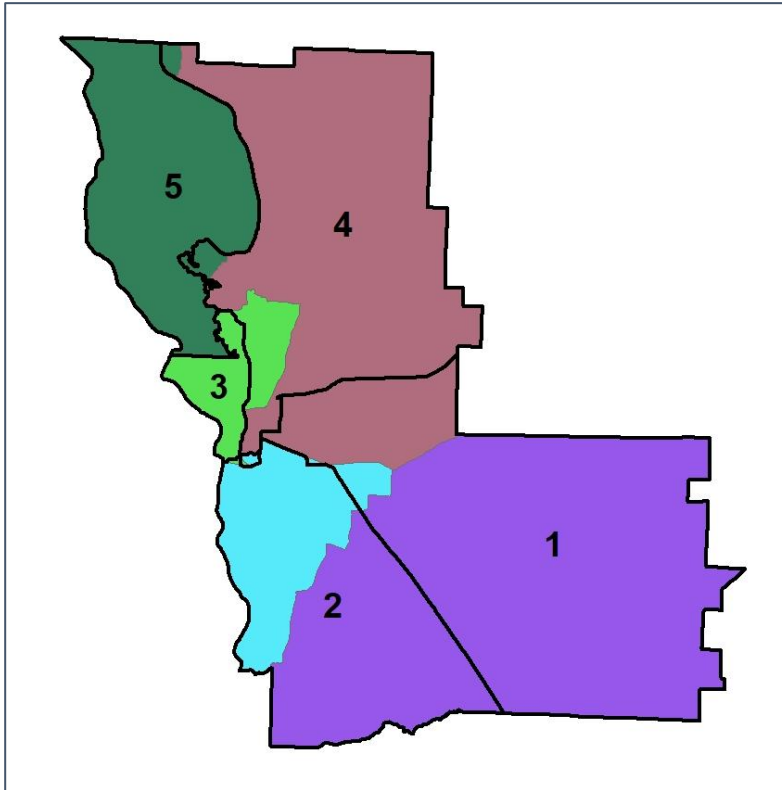


# Clay Co. Commission & School Board

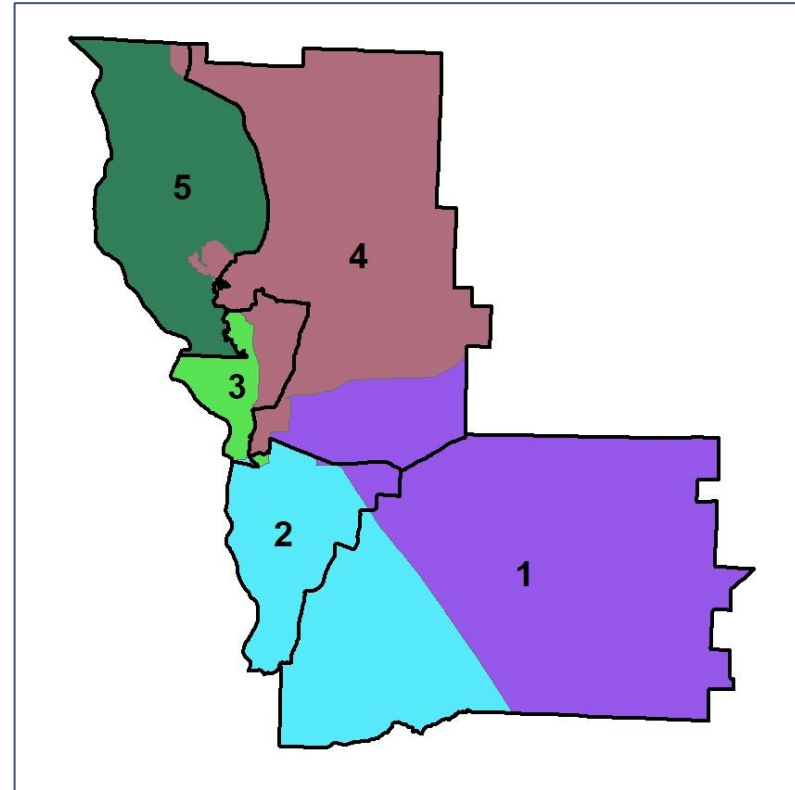
## Changes in Redistricting



**2012 Map (2022 in Colors)**



**2022 Map\* (2012 in Colors)**



	1	2	3	4	5	1*	2*	3*	4*	5*	County
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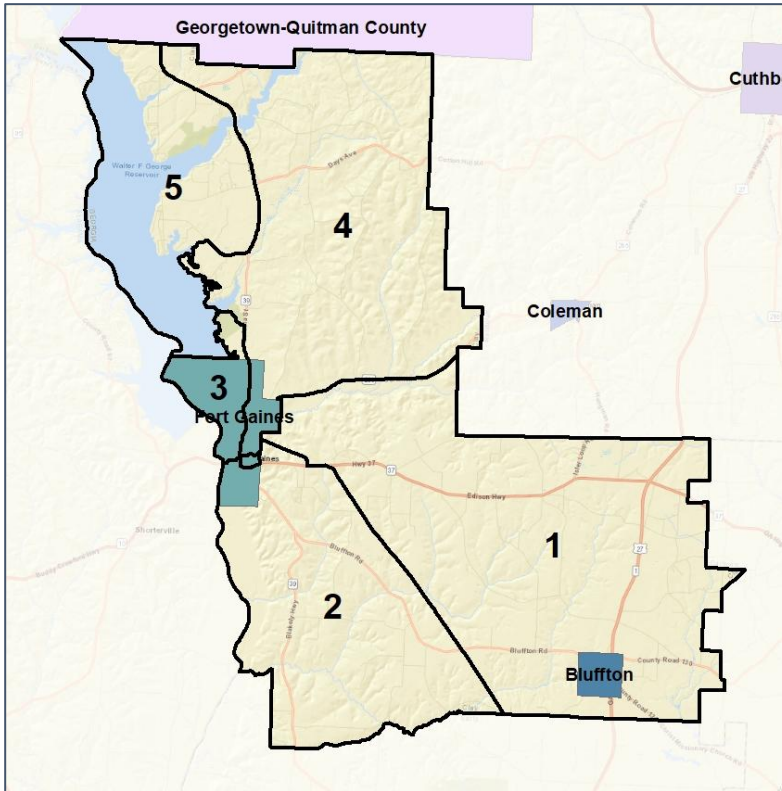


# Clay Co. Commission & School Board

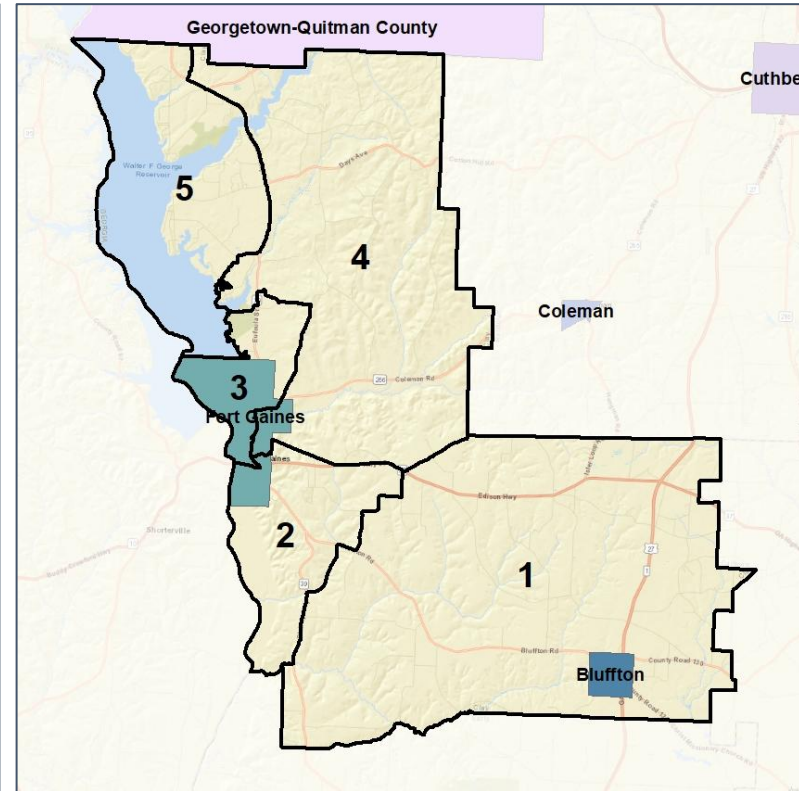
## Cities and Places



### 2012 Map



### 2022 Map\*



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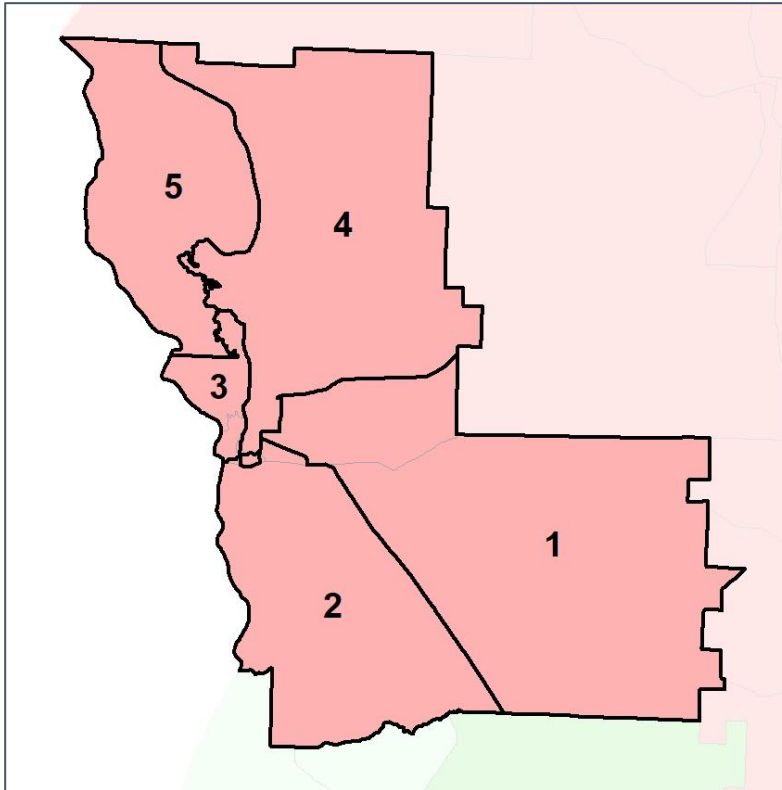


# Clay Co. Commission & School Board

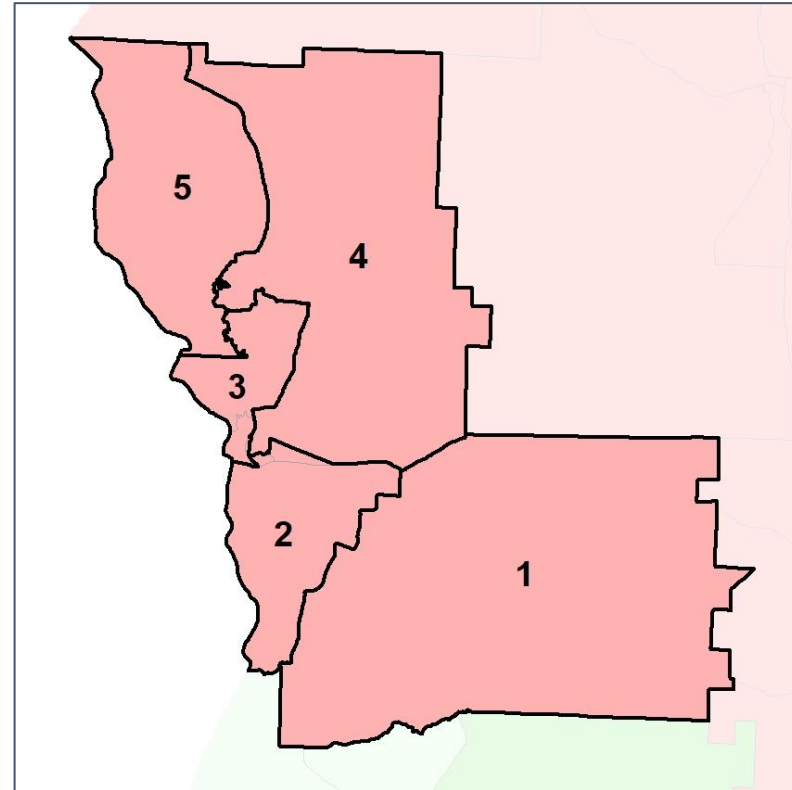
## Net Gain in Population (2010 - 2020)



2012 Map



2022 Map\*



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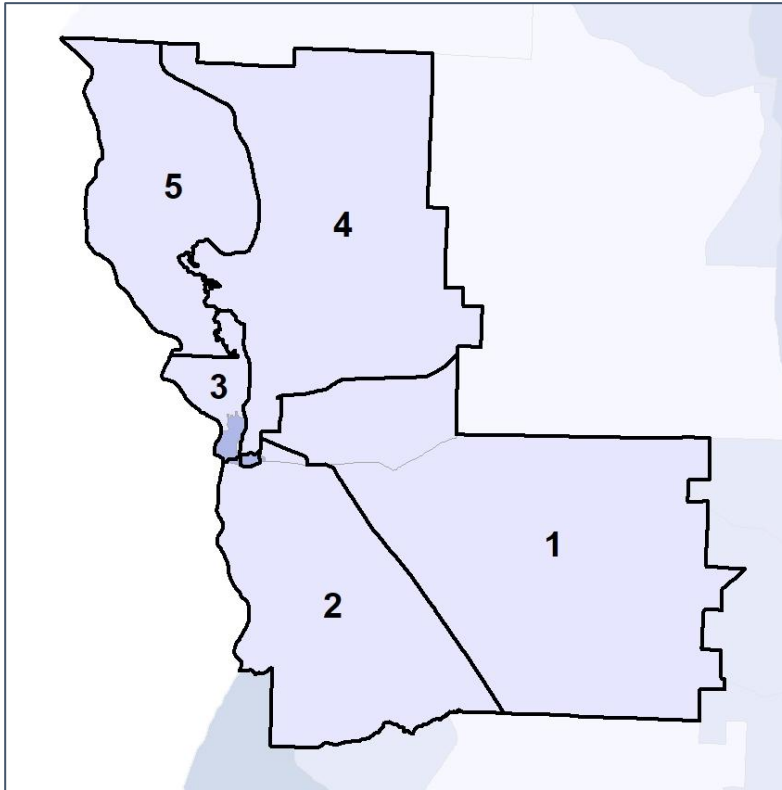


# Clay Co. Commission & School Board

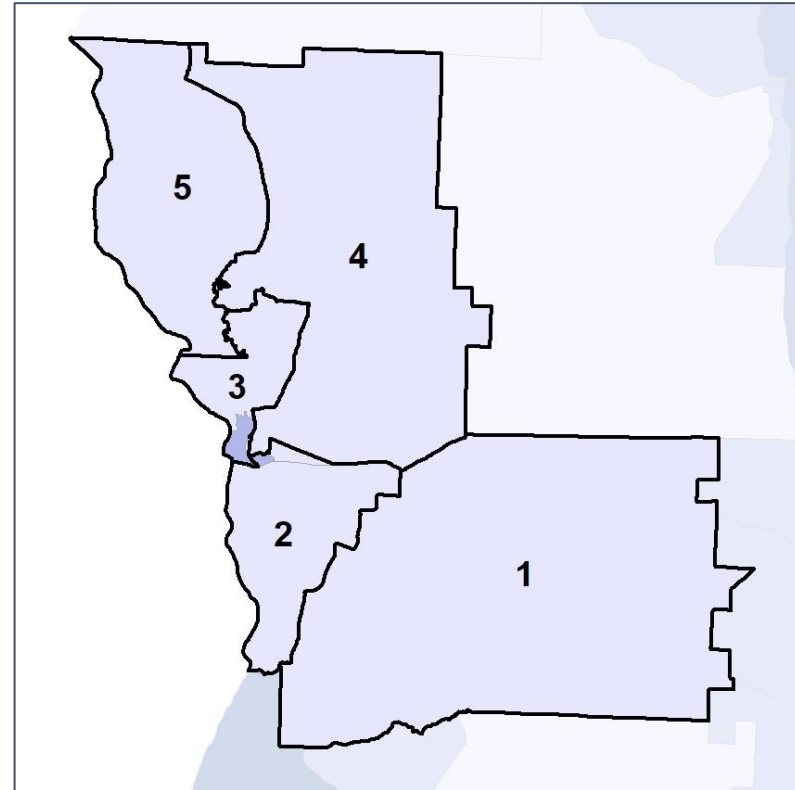
## Net Gain in % POC (2020 - 2010) by Census Block Group



2012 Map



2022 Map\*



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Population	501	585	555	670	537	573	564	572	568	571	2,848
API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
Other	2%	2%	4%	3%	0%	2%	2%	4%	2%	1%	2%
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Net POC % Gain	-28%	-18%	-15%	9%	-26%	5%	9%	2%	-18%	11%	*

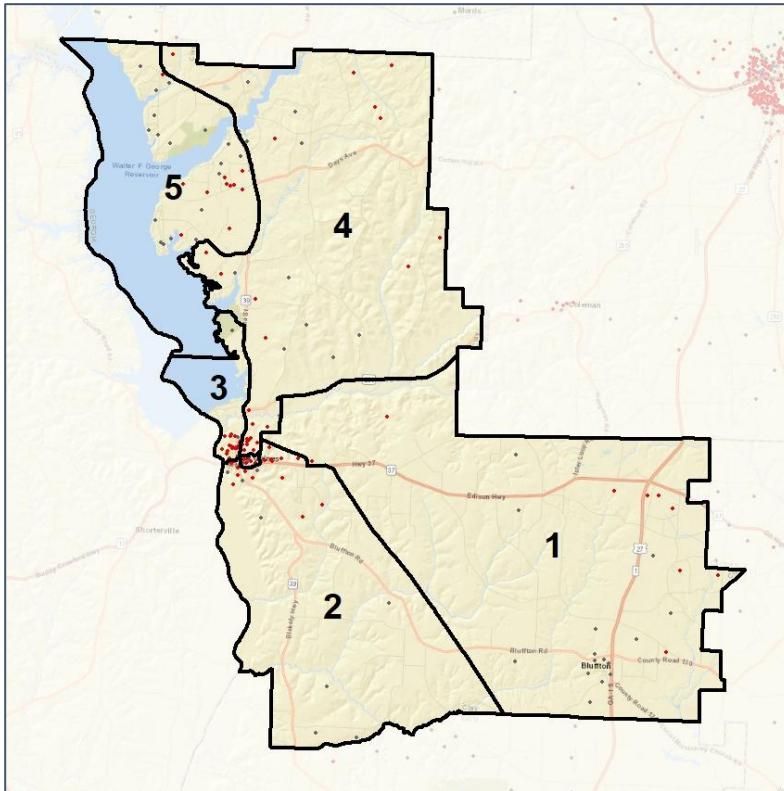


# Clay Co. Commission & School Board

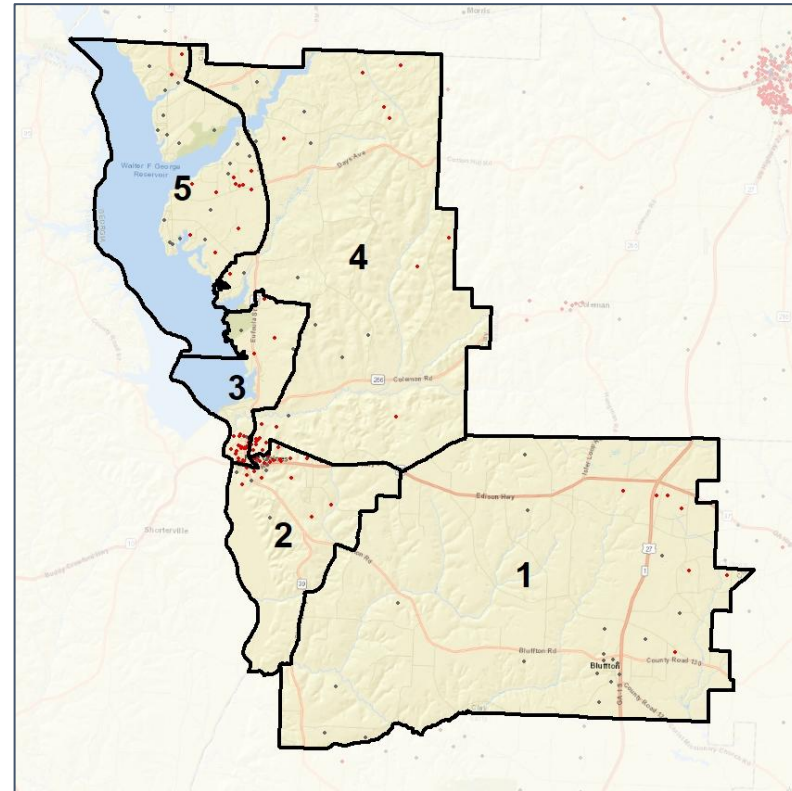
## Population Density by Race



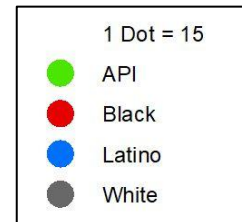
2012 Map



2022 Map\*



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Population	501	585	555	670	537	573	564	572	568	571	2,848
API	0	0	2	4	0	0	0	6	0	0	6
% API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
Black	191	385	408	389	220	198	420	404	332	239	1,593
% Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
Latino	9	4	6	17	5	10	4	12	10	5	41
% Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
Other	10	9	23	21	2	12	10	24	12	7	65
% Other	2%	2%	4%	3%	0%	2%	2%	4%	2%	1%	2%
White	291	187	116	239	310	353	130	126	214	320	1,143
% White	58%	32%	21%	36%	58%	62%	23%	22%	38%	56%	40%



Source:  
2020 Decennial Census  
2020 ACS 5-Year Dataset

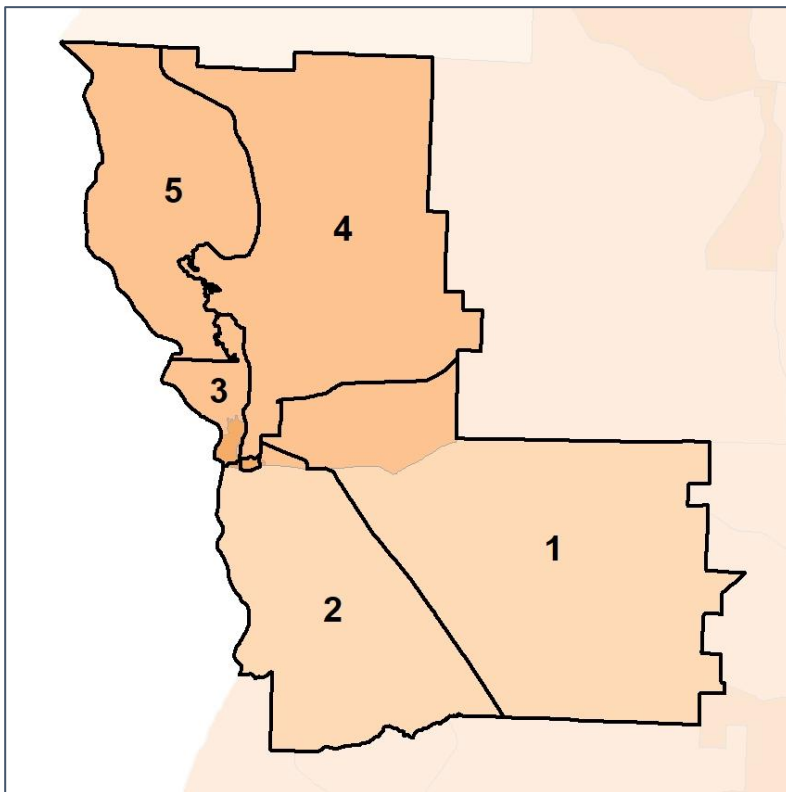


# Clay Co. Commission & School Board

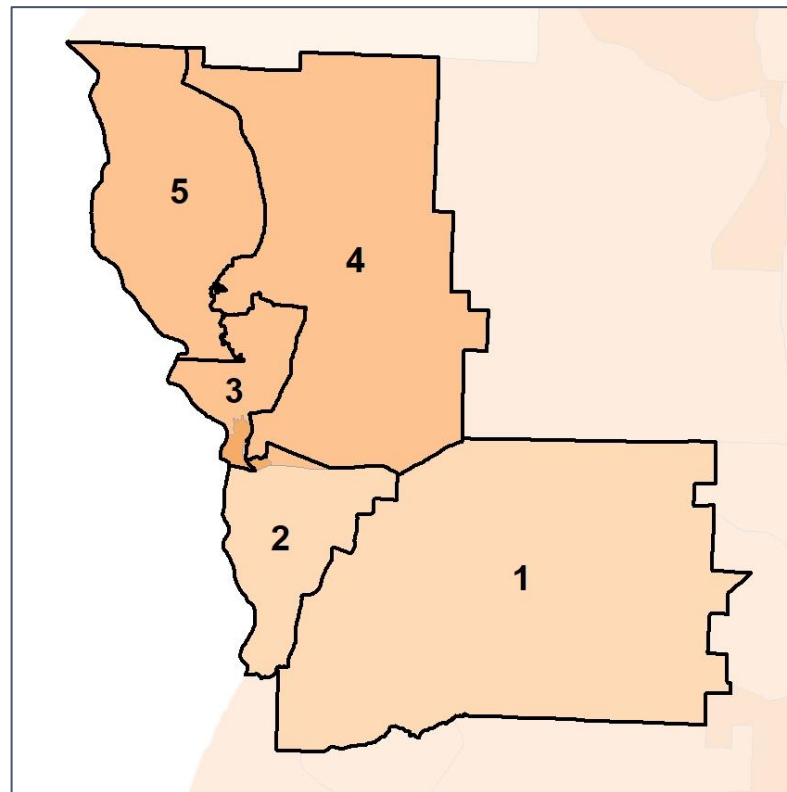
## % People of Color by Census Block Group



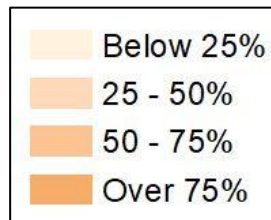
### 2012 Map



### 2022 Map\*



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% Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
Latino	9	4	6	17	5	10	4	12	10	5	41
% Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
Other	10	9	23	21	2	12	10	24	12	7	65
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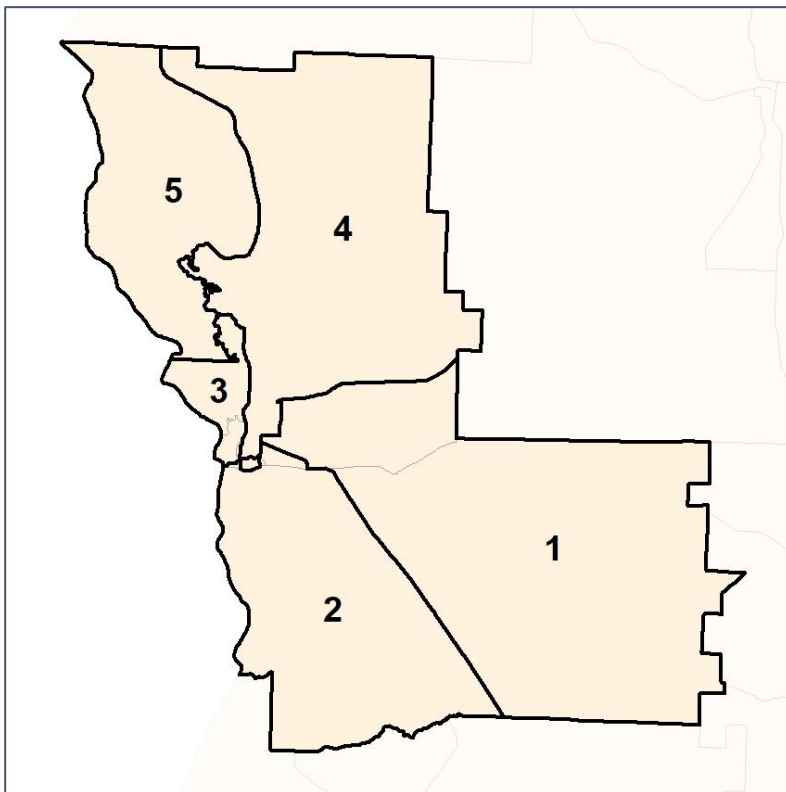


# Clay Co. Commission & School Board

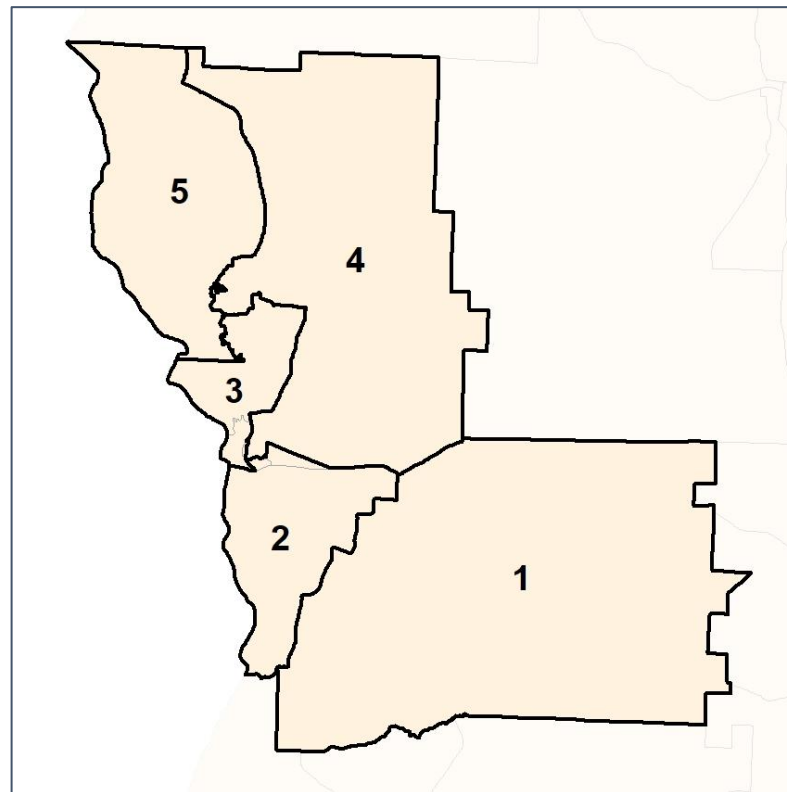
## % API by Census Block Group



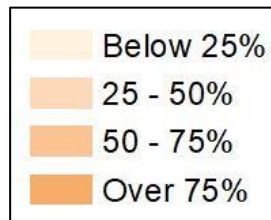
### 2012 Map



### 2022 Map\*



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Population	501	585	555	670	537	573	564	572	568	571	2,848
API	0	0	2	4	0	0	0	6	0	0	6
% API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
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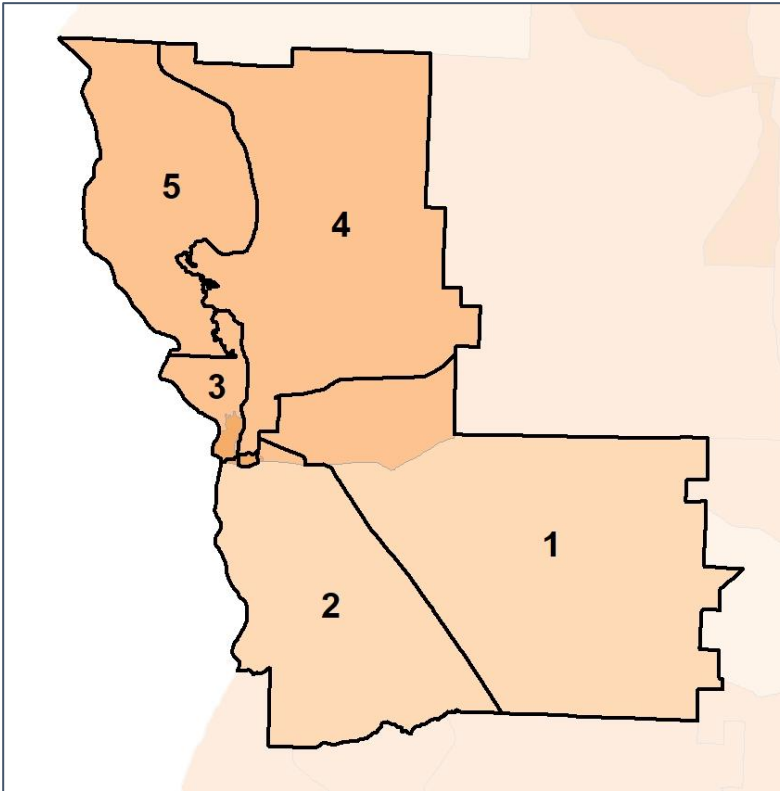


# Clay Co. Commission & School Board

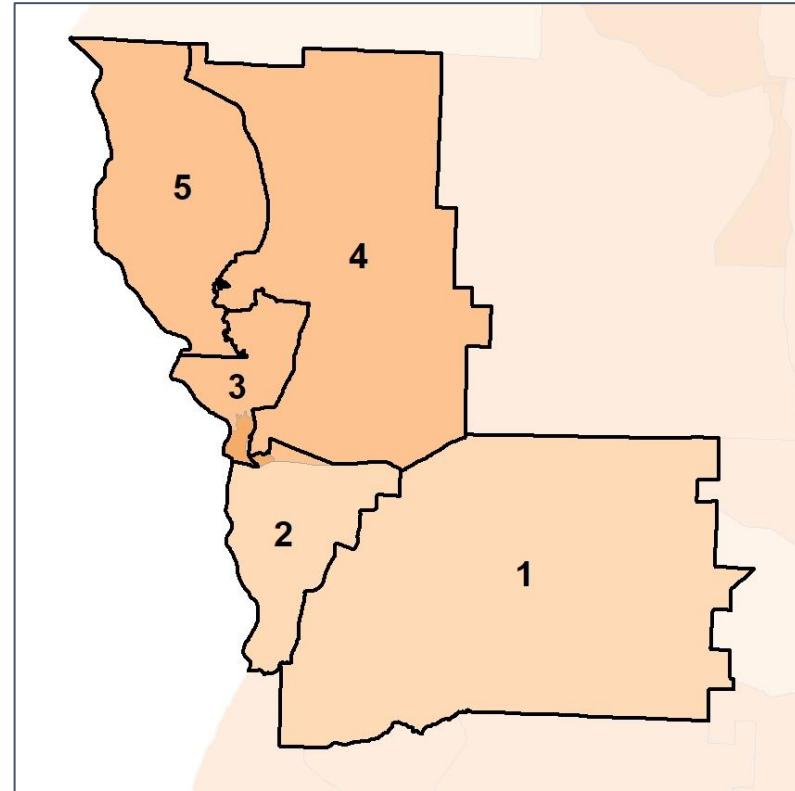
## % Black by Census Block Group



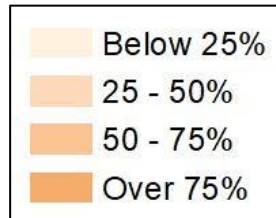
### 2012 Map



### 2022 Map\*



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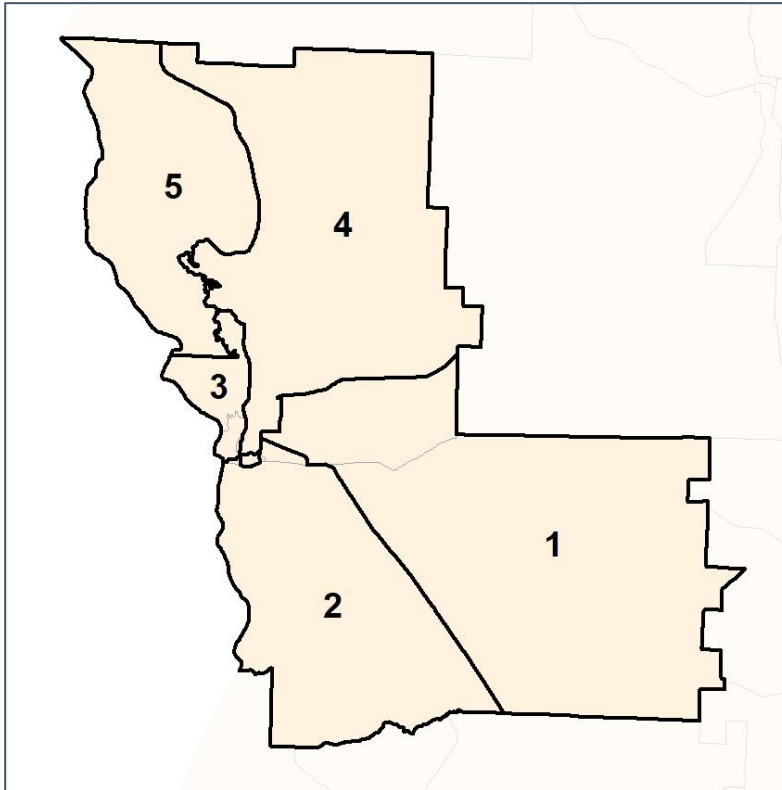


# Clay Co. Commission & School Board

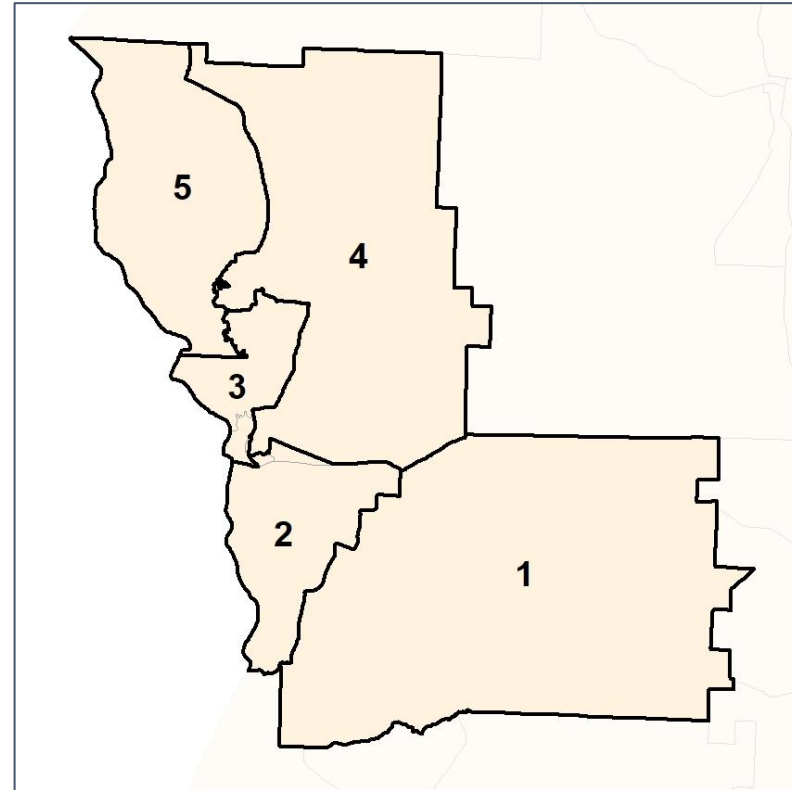
## % Latino by Census Block Group



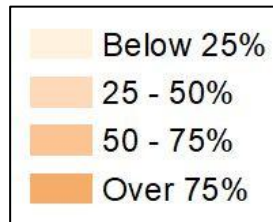
2012 Map



2022 Map\*



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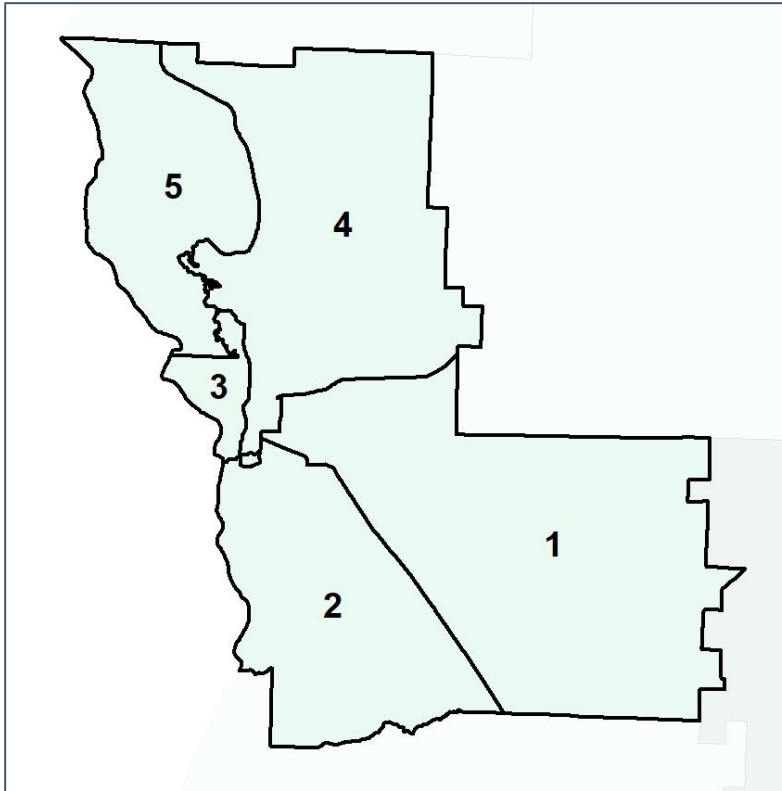


# Clay Co. Commission & School Board

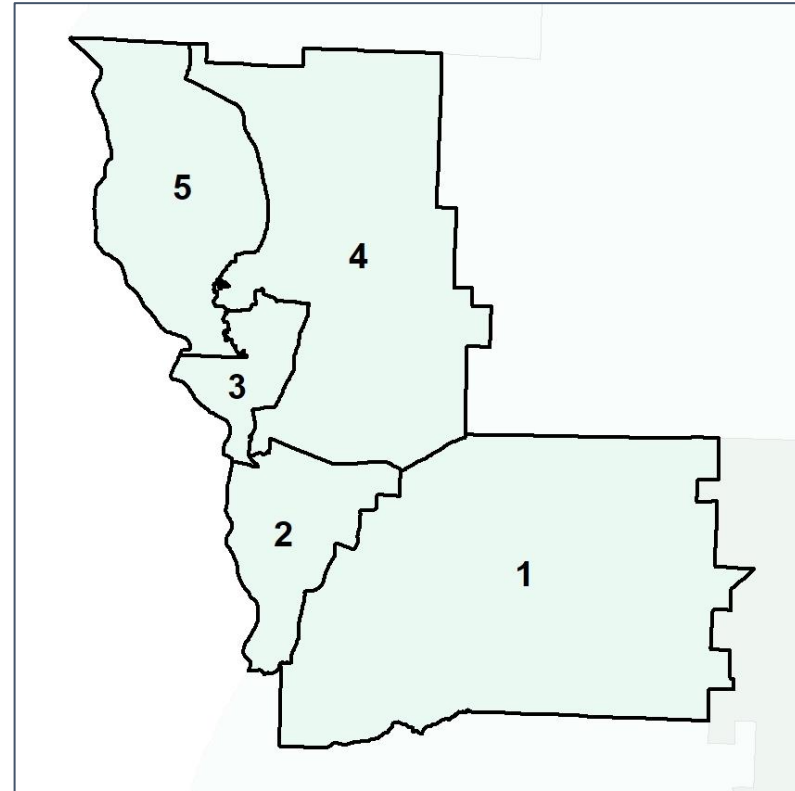
## Median Household Income by Census Tract



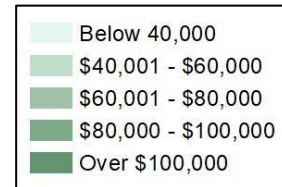
2012 Map



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% White	58%	32%	21%	36%	58%	62%	23%	22%	38%	56%	40%
Median Income	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$32,000
% Renter	14%	14%	66%	18%	18%	14%	14%	66%	18%	18%	24%
% Youth	14%	14%	16%	12%	12%	14%	14%	16%	12%	12%	13%

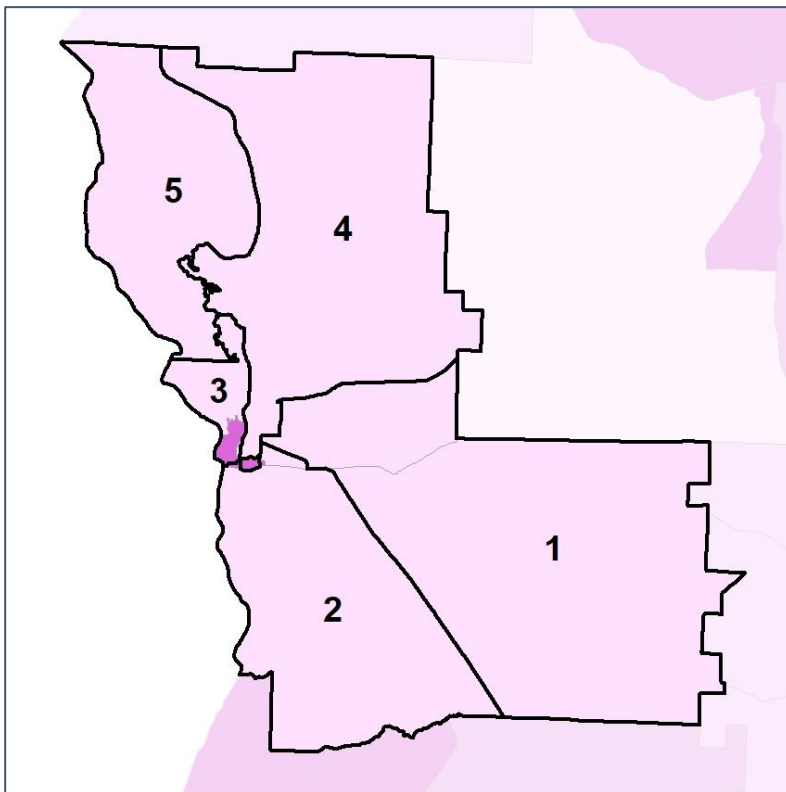


# Clay Co. Commission & School Board

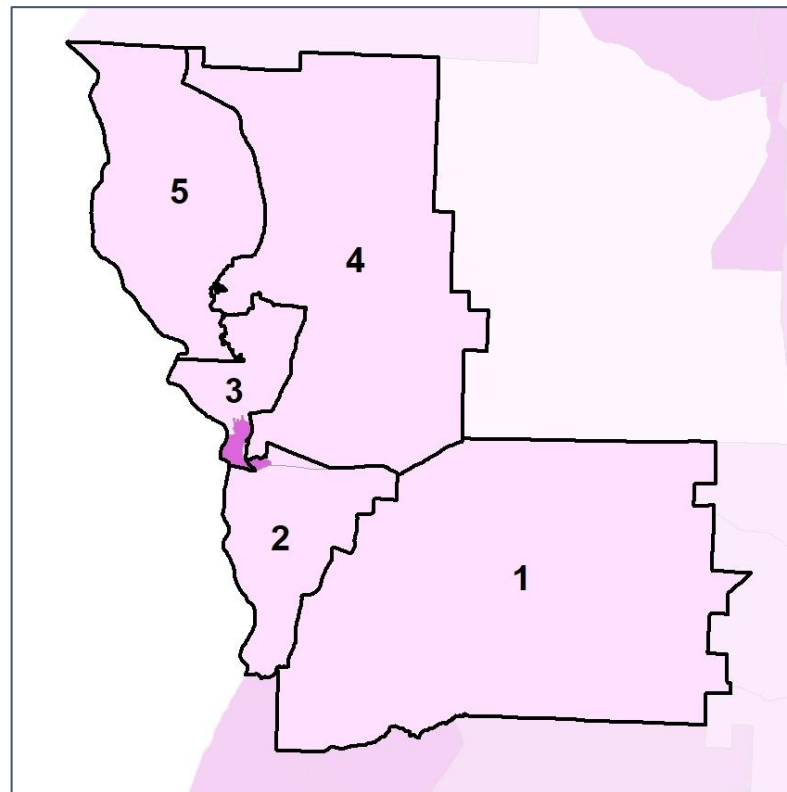
## % Renter by Census Block Group



### 2012 Map



### 2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	501	585	555	670	537	573	564	572	568	571	2,848
% API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
% Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
% Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
% Other	2%	2%	4%	3%	0%	2%	2%	4%	2%	1%	2%
% White	58%	32%	21%	36%	58%	62%	23%	22%	38%	56%	40%
Median Income	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$32,000
<b>% Renter</b>	<b>14%</b>	<b>14%</b>	<b>66%</b>	<b>18%</b>	<b>18%</b>	<b>14%</b>	<b>14%</b>	<b>66%</b>	<b>18%</b>	<b>18%</b>	<b>24%</b>
% Youth	14%	14%	16%	12%	12%	14%	14%	16%	12%	12%	13%

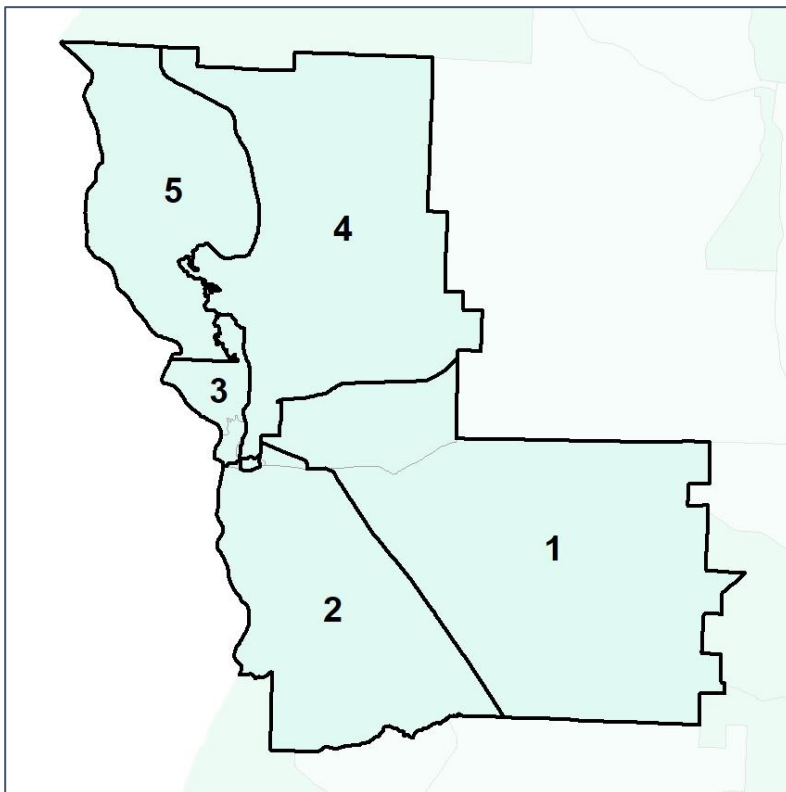


# Clay Co. Commission & School Board

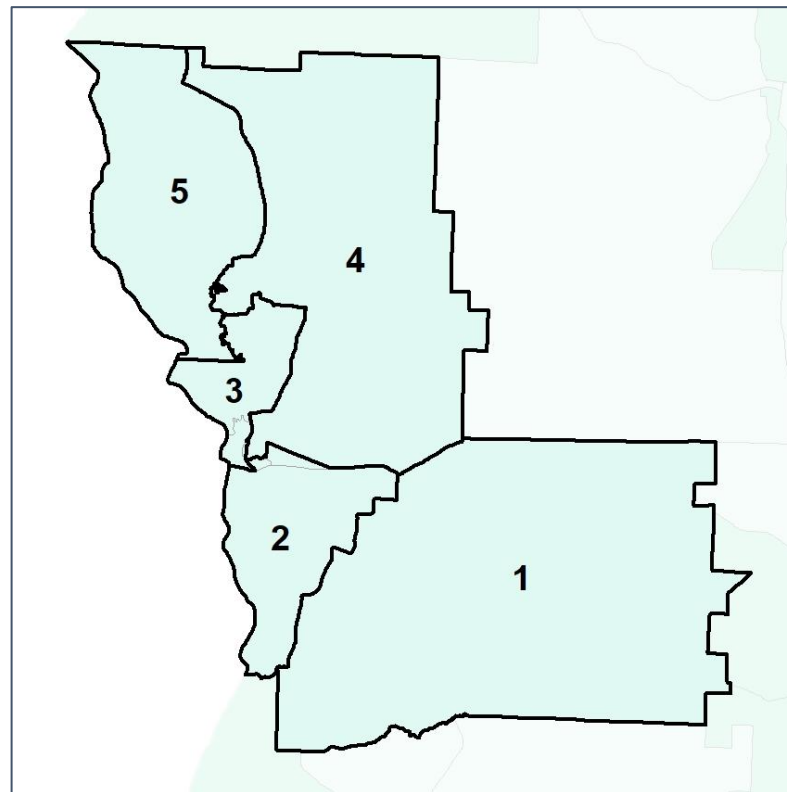
## % Youth (18-34) by Census Block Group



### 2012 Map



### 2022 Map\*



	1	2	3	4	5	1*	2*	3*	4*	5*	County
Population	501	585	555	670	537	573	564	572	568	571	2,848
% API	0%	0%	0%	1%	0%	0%	0%	1%	0%	0%	0%
% Black	38%	66%	74%	58%	41%	35%	74%	71%	58%	42%	56%
% Latino	2%	1%	1%	3%	1%	2%	1%	2%	2%	1%	1%
% Other	2%	2%	4%	3%	0%	2%	2%	4%	2%	1%	2%
% White	58%	32%	21%	36%	58%	62%	23%	22%	38%	56%	40%
Median Income	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$41,000	\$41,000	\$19,000	\$32,000	\$32,000	\$32,000
% Renter	14%	14%	66%	18%	18%	14%	14%	66%	18%	18%	24%
% Youth	14%	14%	16%	12%	12%	14%	14%	16%	12%	12%	13%

