

# Demographic Overview

#### **Racial Breakdown in Cherokee County**

Cherokee County	2010	2020	% Change
Total Population	214,346	266,620	24%
ΑΑΡΙ	3,568	5,529	55%
Black	11,633	17,326	49%
Latino	20,566	32,111	56%
Other/Mixed Race	4,336	13,787	218%
POC	40,103	68,753	71%
White	174,243	197,867	14%

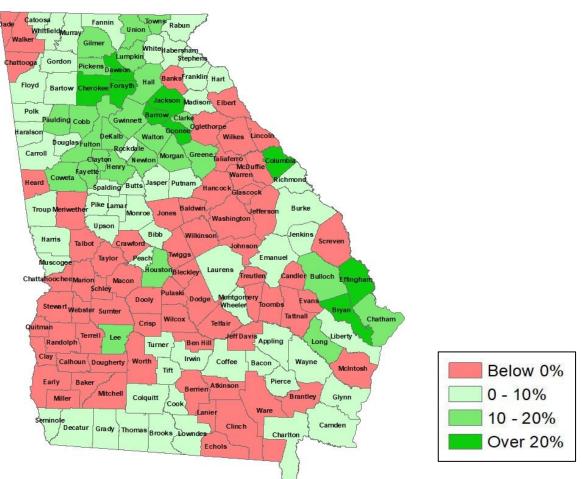


\*Note: The use of "Other" in these statistics combines those who identify as Native American, Mixed Race, and "Other" race

## **Population Gain**



#### Change in Population in Georgia by County



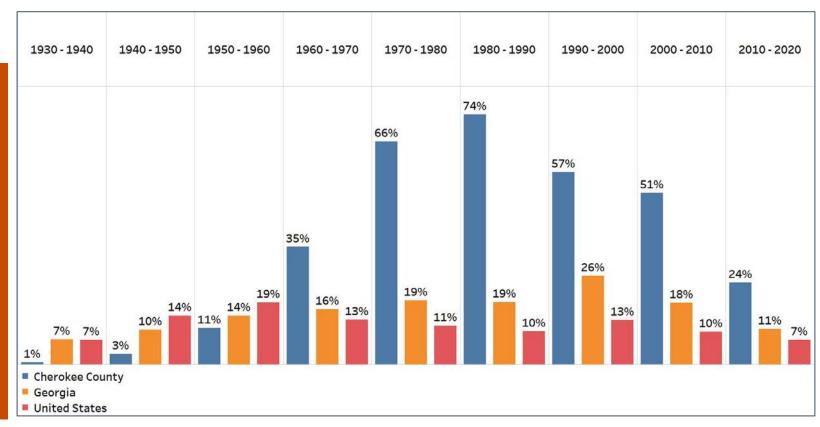


 Georgia is experience rapid population growth in the Atlanta, Augusta, and Savannah regions of the state

## **Population Gain**



#### **Change in Population by Decade**



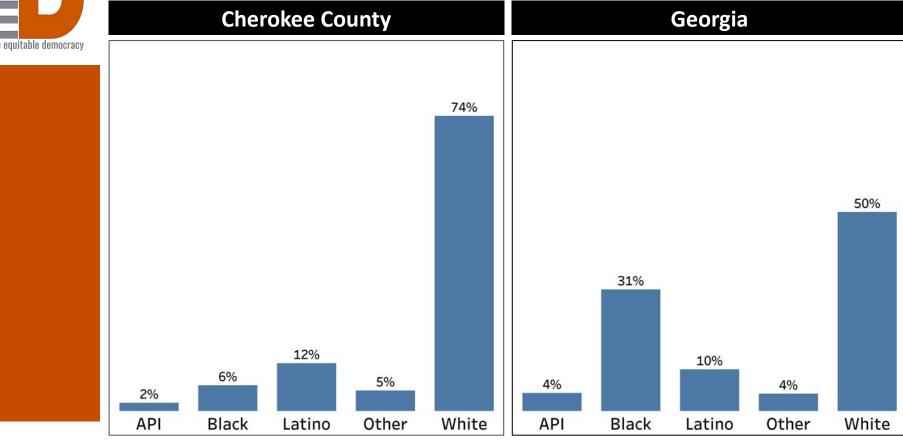


- Since 1960, Cherokee has had an exceptionally large population growth when compared to the statewide average
- Cherokee county's population growth has been at least double Georgia's population growth

## Demographics



#### **Comparison between Cherokee County and Georgia**



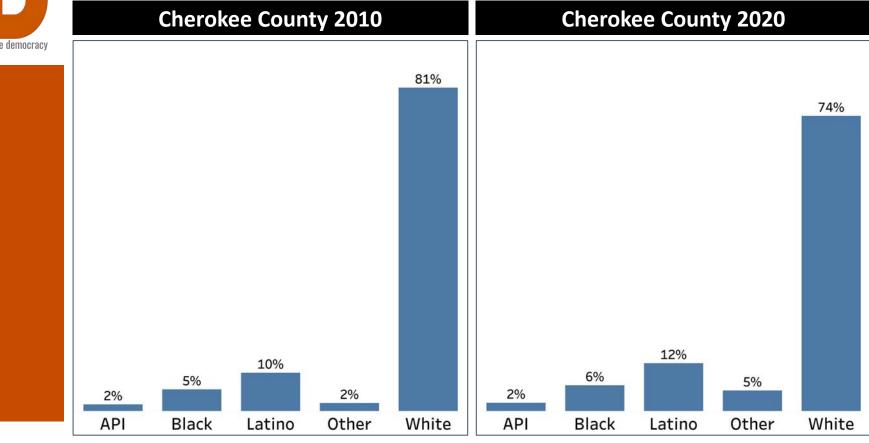


- Cherokee County has a significantly higher white population when compared to the statewide average
- "Other," APIs, Black, and latino population in Cherokee county compose about a quarter of the county's population

# more equitable democracy

#### 2010 vs 2020 Demographics in Cherokee County

**Demographics** 

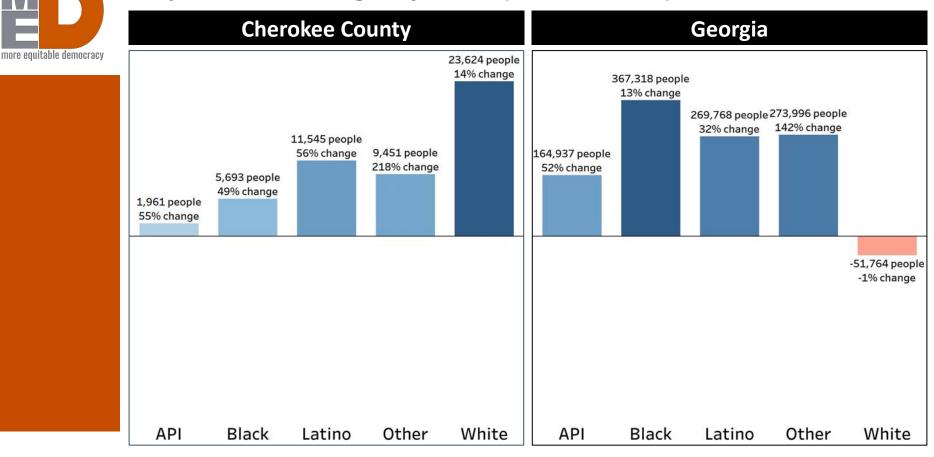




- Despite the White population of Cherokee County decreasing by 7%, it remains the majority
  - Latino, and Black communities have increased in population.

## Demographics

#### Population Change by Race (2020 - 2010)

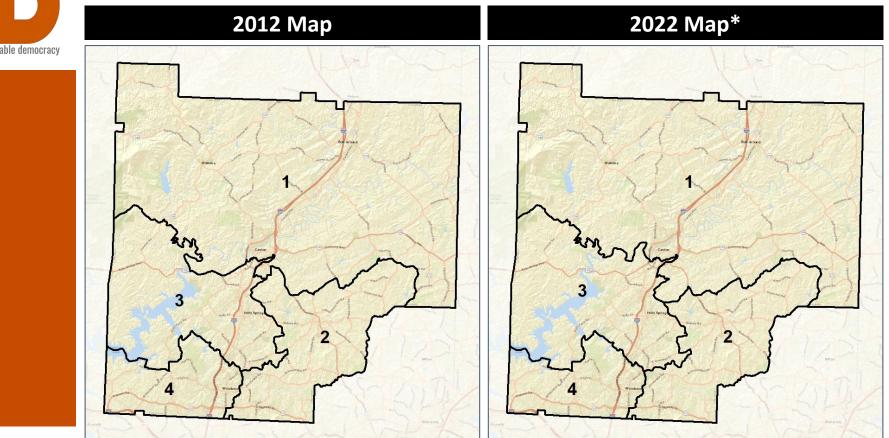




- Cherokee County is experiencing rapid population increase across all demographics when compared to the statewide average
- While the statewide average of White population decreased by 1%, Cherokee county's White population increased by 14%



#### Context

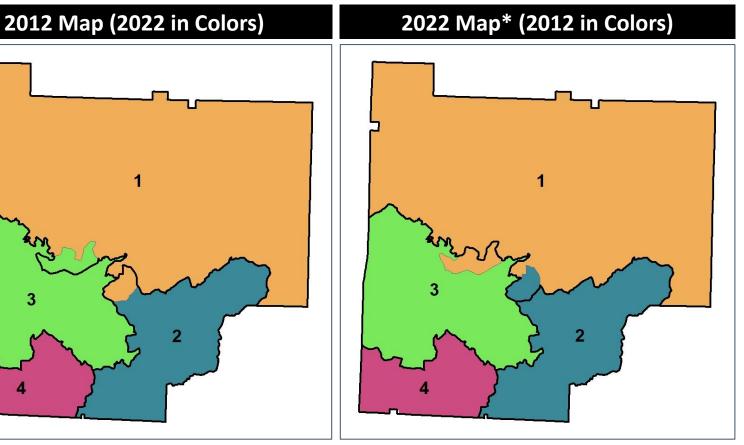




	1	2	3	4	1*	2*	3*	4*	County
Population	69,242	68,475	62,182	66,721	66,482	66,676	66,741	66,721	266,620
API	1%	3%	2%	3%	1%	3%	2%	3%	2%
Black	5%	5%	6%	11%	5%	5%	6%	11%	6%
Latino	11%	10%	13%	14%	12%	10%	12%	14%	12%
Other	5%	5%	5%	6%	4%	5%	5%	6%	5%
White	78%	77%	75%	67%	78%	77%	75%	67%	74%
Population Gain	*	*	*	*	-2,760	-1,799	4,559	0	*
Population % Gain	*	*	*	*	-4%	-3%	7%	0%	*
Net POC Gain	*	*	*	*	-577	-387	964	0	*
Net POC % Gain	*	*	*	*	-4%	-2%	6%	0%	*

#### **Changes in Redistricting**

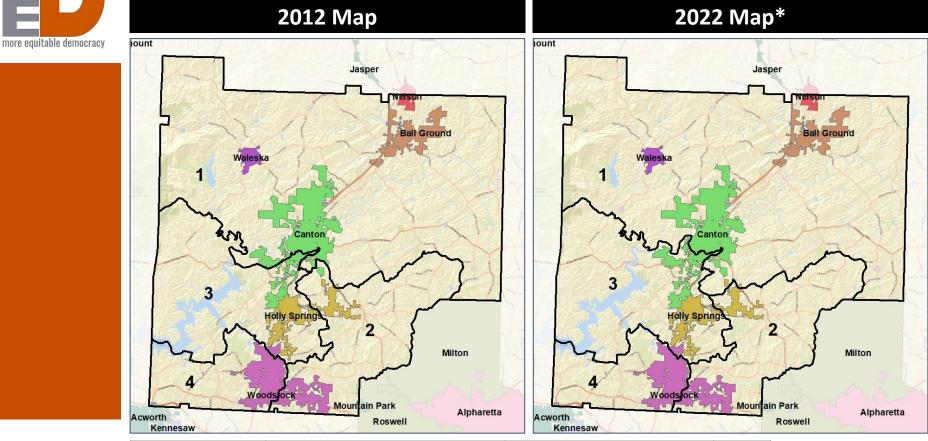






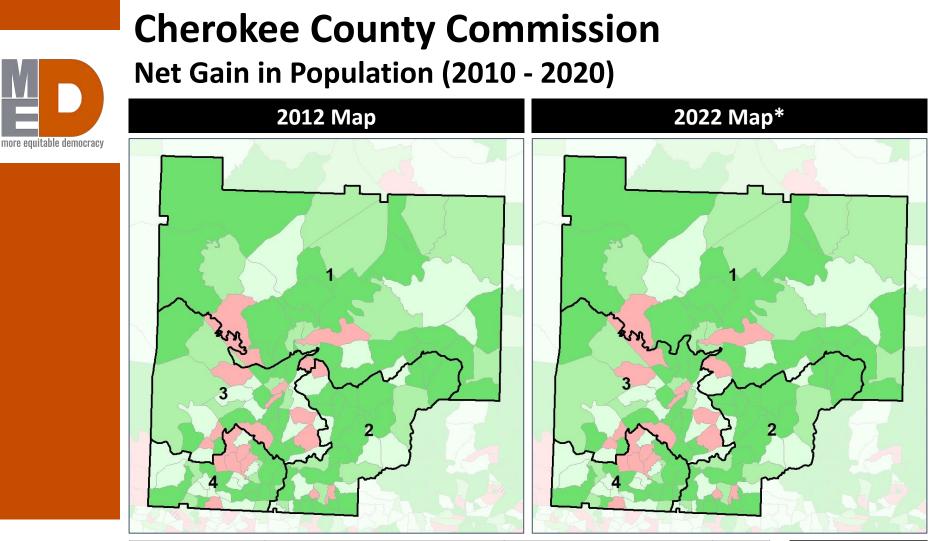
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Net POC Gain	*	*	*	*	-577	-387	964	0	*
Net POC % Gain	*	*	*	*	-4%	-2%	6%	0%	*

#### **Cities and Places**





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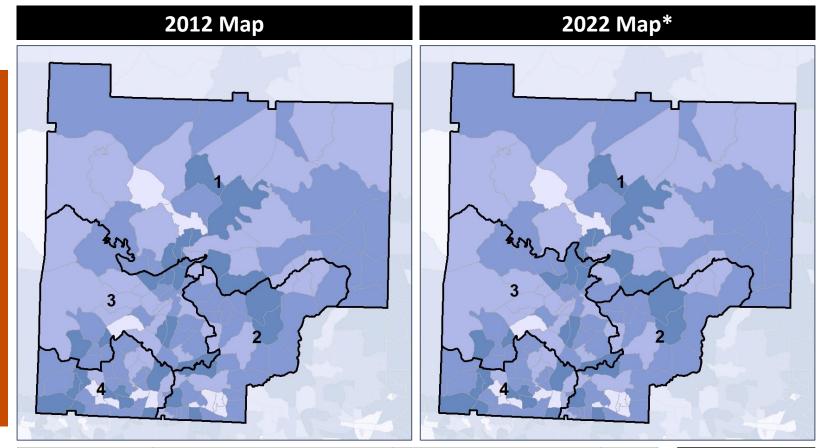
	Georgia
gra	Redistricting Alliance

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Population % Gain	*	*	*	*	-4%	-3%	7%	0%	*
Net POC Gain	*	*	*	*	-577	-387	964	0	*
Net POC % Gain	*	*	*	*	-4%	-2%	6%	0%	*

Below 0% 0 - 10% 10 - 20% Over 20%

# more equitable democracy

#### **Cherokee County Commission** Net Gain in % POC (2020 - 2010) by Census Block Group



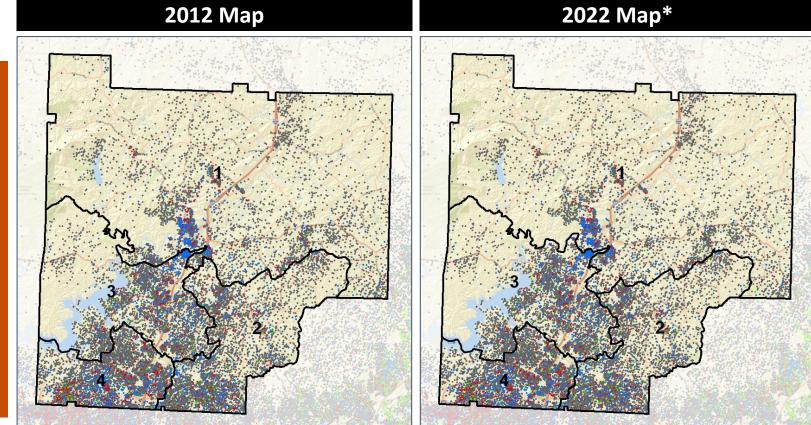


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Net POC Gain	*	*	*	*	-577	-387	964	0	*
Net POC % Gain	*	*	*	*	-4%	-2%	6%	0%	*

Below 0 0 - 5% 5 - 10% Over 10%



#### **Population Density by Race**

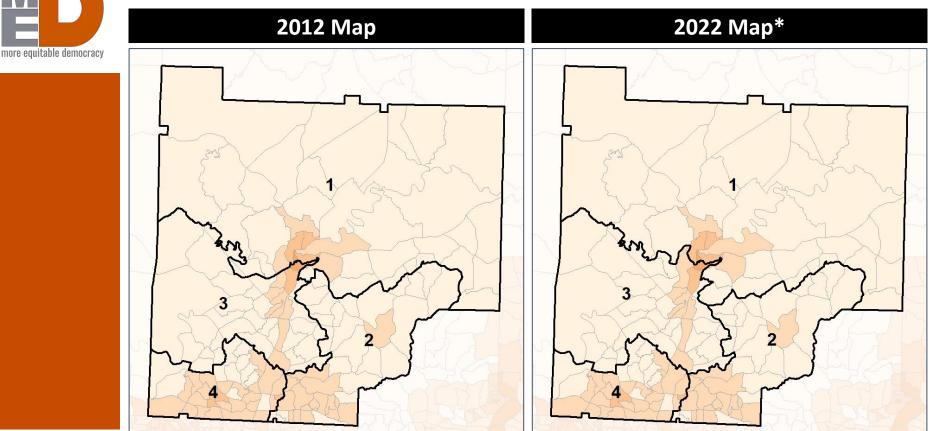




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API	639	1,859	1,027	2,004	578	1,850	1,097	2,004	5,529
% API	1%	3%	2%	3%	1%	3%	2%	3%	2%
Black	3,165	3,585	3,523	7,053	3,071	3,468	3,734	7,053	17,326
% Black	5%	5%	6%	11%	5%	5%	6%	11%	6%
Latino	7,914	6,966	7,828	9,403	7,710	6,779	8,219	9,403	32,111
% Latino	11%	10%	13%	14%	12%	10%	12%	14%	12%
Other	3,182	3,588	3,253	3,764	2,964	3,514	3,545	3,764	13,787
% Other	5%	5%	5%	6%	4%	5%	5%	6%	5%
White	54,342	52,477	46,551	44,497	52,159	51,065	50,146	44,497	197,867
% White	78%	77%	75%	67%	78%	77%	75%	67%	74%

1 Dot = 15 API Black Latino White

% People of Color by Census Block Group





	1	2	3	4	1*	2*	3*	4*	County	
Population	69,242	68,475	62,182	66,721	66,482	66,676	66,741	66,721	266,620	
API	639	1,859	1,027	2,004	578	1,850	1,097	2,004	5,529	
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Below 25% 25 - 50%

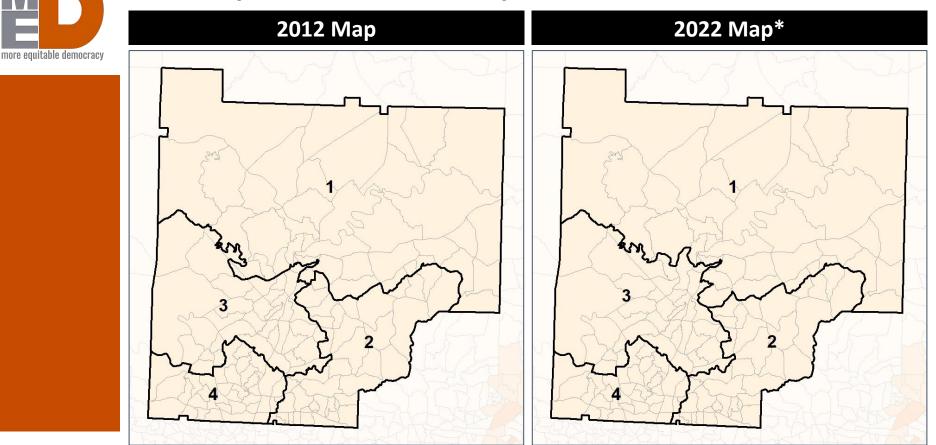
50 - 75%

Over 75%

2020 Decennial Census 2020 ACS 5-Year Dataset

Source:

% API by Census Block Group

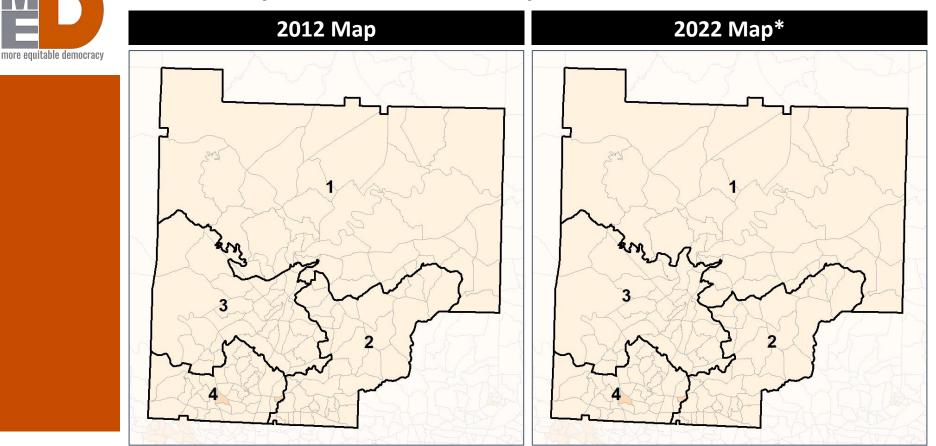




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Below 25% 25 - 50% 50 - 75% Over 75%

% Black by Census Block Group

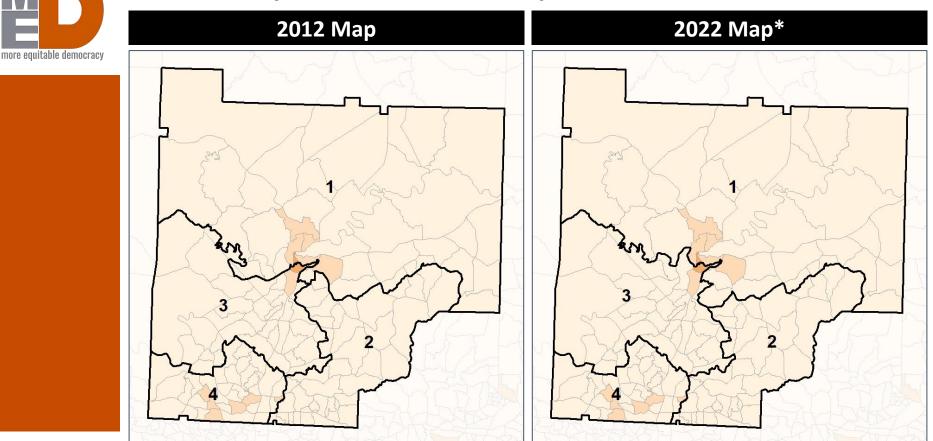




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Below 25% 25 - 50% 50 - 75% Over 75%

% Latino by Census Block Group





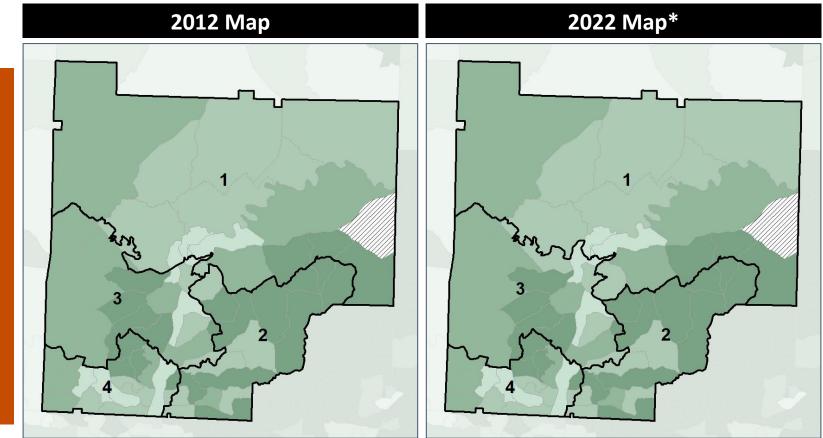
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Below 25% 25 - 50% 50 - 75% Over 75%

## **MED** more equitable democracy

#### **Cherokee County Commission**

Median Household Income by Census Tract

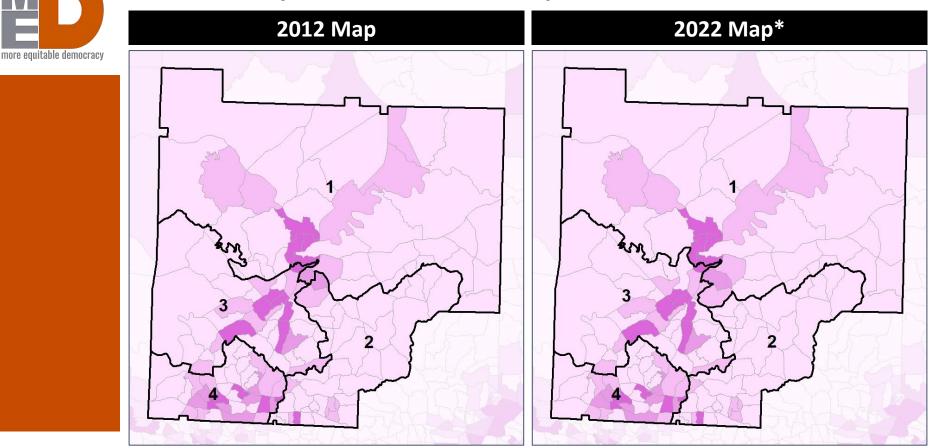




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% Latino	11%	10%	13%	14%	12%	10%	12%	14%	12%
% Other	5%	5%	5%	6%	4%	5%	5%	6%	5%
% White	78%	77%	75%	67%	78%	77%	75%	67%	74%
Median Income	\$83,000	\$101,000	\$98,000	\$83,000	\$83,000	\$103,000	\$97,000	\$83 <i>,</i> 000	\$85,000
% Renter	21%	14%	28%	32%	23%	12%	27%	32%	24%
% Youth	19%	19%	19%	23%	20%	18%	19%	23%	20%

Below 40,000 \$40,001 - \$60,000 \$60,001 - \$80,000 \$80,000 - \$100,000 Over \$100,000

% Renter by Census Block Group

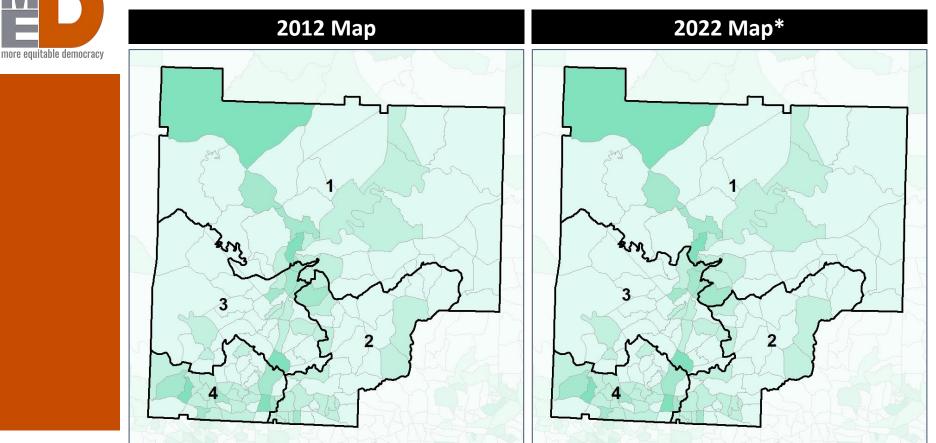




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Below 20% 20 - 40% 40 - 60% Over 60%

% Youth (18-34) by Census Block Group



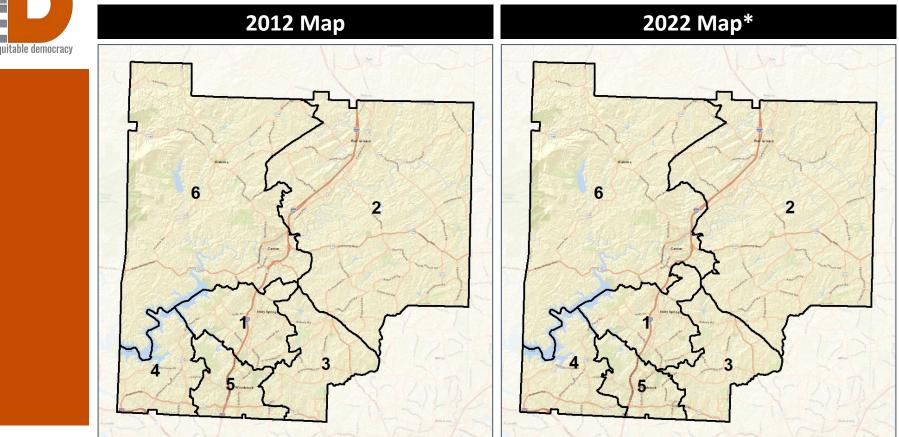


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% Renter	21%	14%	28%	32%	23%	12%	27%	32%	24%
% Youth	19%	19%	19%	23%	20%	18%	19%	23%	20%

Below 20% 20 - 30% 30 - 40% Over 40%



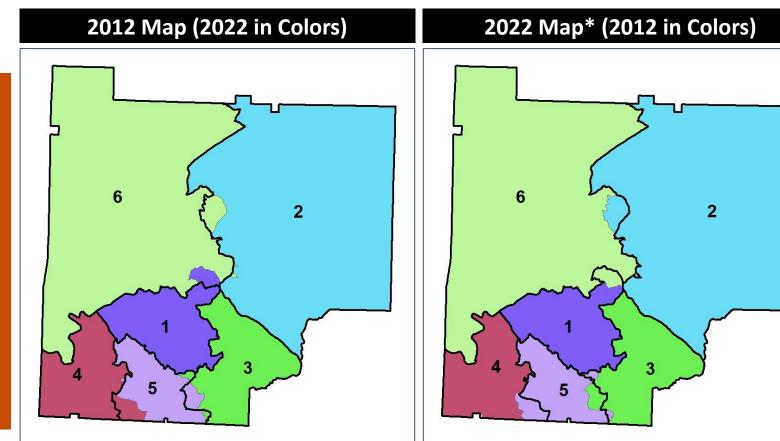
#### Context





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Population Gain	*	*	*	*	*	*	1,865	-653	-1,973	3,897	-1,924	-1,212	*
Population % Gain	*	*	*	*	*	*	4%	-1%	-4%	10%	-4%	-3%	*
Net POC Gain	*	*	*	*	*	*	365	-213	-685	1,308	-623	-152	*
Net POC % Gain	*	*	*	*	*	*	4%	-3%	-6%	10%	-5%	-1%	*

#### **Changes in Redistricting**

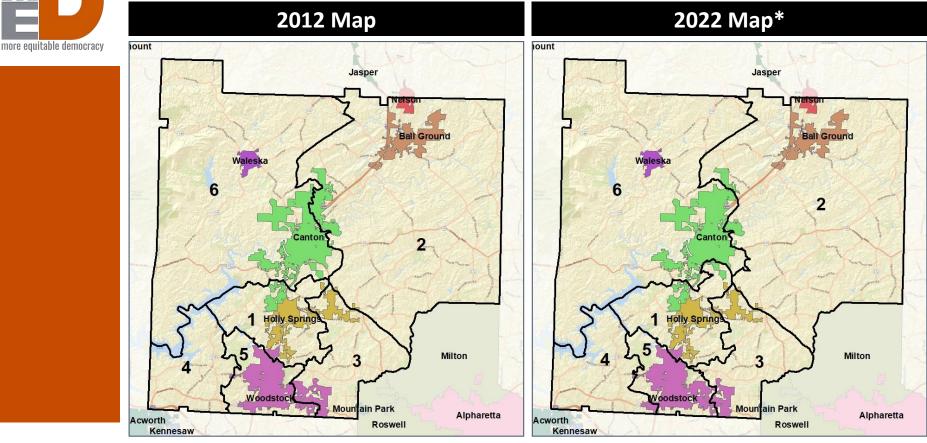




more equitable democracy

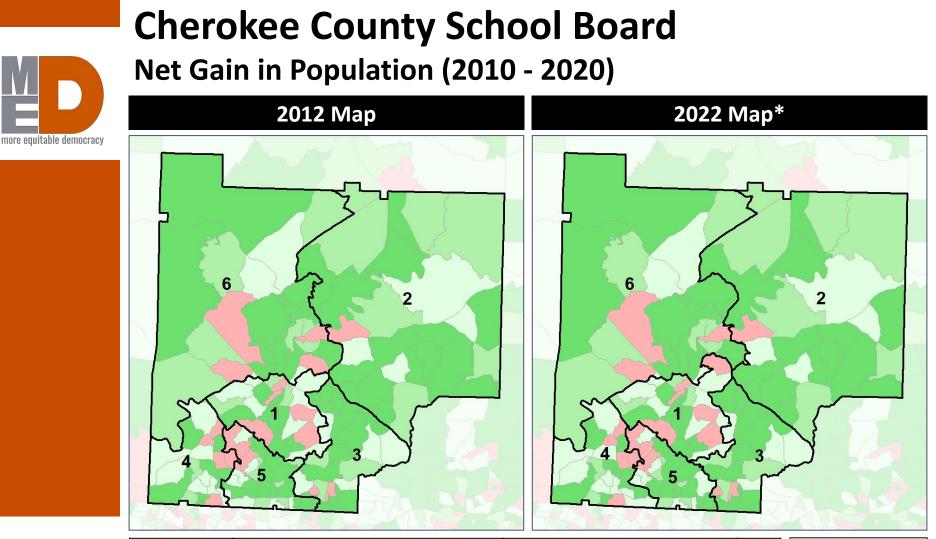
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Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Population Gain	*	*	*	*	*	*	1,865	-653	-1,973	3,897	-1,924	-1,212	*
Population % Gain	*	*	*	*	*	*	4%	-1%	-4%	10%	-4%	-3%	*
Net POC Gain	*	*	*	*	*	*	365	-213	-685	1,308	-623	-152	*
Net POC % Gain	*	*	*	*	*	*	4%	-3%	-6%	10%	-5%	-1%	*

#### **Cities and Places**





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Population Gain	*	*	*	*	*	*	1,865	-653	-1,973	3 <i>,</i> 897	-1,924	-1,212	*
Population % Gain	*	*	*	*	*	*	4%	-1%	-4%	10%	-4%	-3%	*
Net POC Gain	*	*	*	*	*	*	365	-213	-685	1,308	-623	-152	*
Net POC % Gain	*	*	*	*	*	*	4%	-3%	-6%	10%	-5%	-1%	*





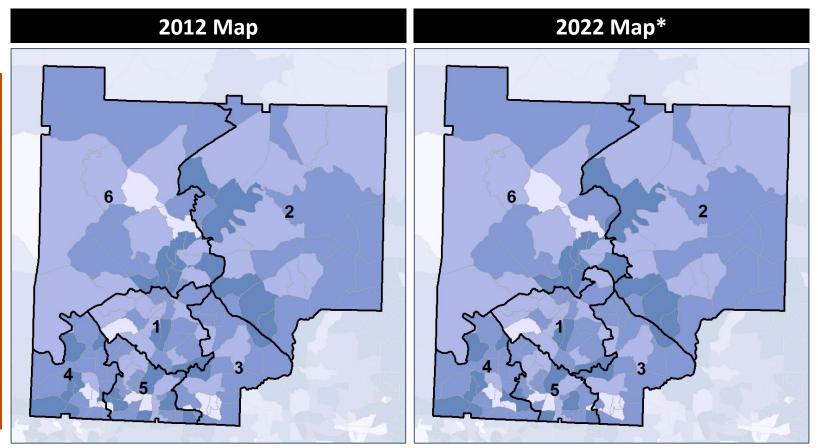
	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Population Gain	*	*	*	*	*	*	1,865	-653	-1,973	3,897	-1,924	-1,212	*
Population % Gain	*	*	*	*	*	*	4%	-1%	-4%	10%	-4%	-3%	*
Net POC Gain	*	*	*	*	*	*	365	-213	-685	1,308	-623	-152	*
Net POC % Gain	*	*	*	*	*	*	4%	-3%	-6%	10%	-5%	-1%	*
							470	-370	-070	1070	-370	-1/0	

0 - 10% 10 - 20% Over 20%

Below 0%

# more equitable democracy

#### **Cherokee County School Board** Net Gain in % POC (2020 - 2010) by Census Block Group





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Population Gain	*	*	*	*	*	*	1,865	-653	-1,973	3,897	-1,924	-1,212	*
Population % Gain	*	*	*	*	*	*	4%	-1%	-4%	10%	-4%	-3%	*
Net POC Gain	*	*	*	*	*	*	365	-213	-685	1,308	-623	-152	*
Net POC % Gain	*	*	*	*	*	*	4%	-3%	-6%	10%	-5%	-1%	*

Over 10%

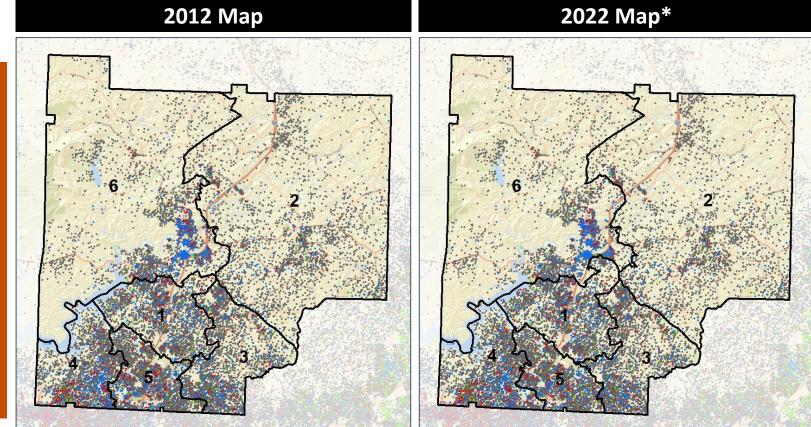
2020 ACS 5-Year Dataset

Below 0 0 - 5%

5 - 10%



#### **Population Density by Race**

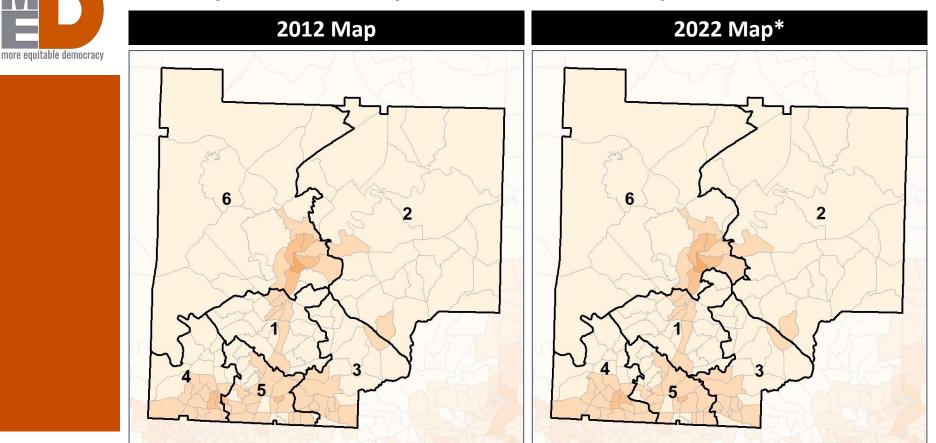




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	768	476	1,260	1,227	1,369	429	778	465	1,204	1,310	1,342	430	5,529
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	2,809	1,251	2,542	4,010	4,135	2,579	2,894	1,208	2,364	4,380	3,943	2,537	17,326
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	4,356	2,820	4,659	5 <i>,</i> 878	5,716	8,682	4,550	2,707	4,347	6,553	5,353	8,601	32,111
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	2,254	2,099	2,482	2,470	2,478	2,004	2,330	2,053	2,343	2,650	2,437	1,974	13,787
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	32,564	38,887	35,090	27,086	32,271	31,969	34,064	38,447	33,802	29,675	30,970	30,909	197,867
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%

1 Dot = 15 API Black Latino White

% People of Color by Census Block Group





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	768	476	1,260	1,227	1,369	429	778	465	1,204	1,310	1,342	430	5,529
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	2,809	1,251	2,542	4,010	4,135	2,579	2,894	1,208	2,364	4,380	3,943	2,537	17,326
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	4,356	2,820	4,659	5,878	5,716	8,682	4,550	2,707	4,347	6,553	5,353	8,601	32,111
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	2,254	2,099	2,482	2,470	2,478	2,004	2,330	2,053	2,343	2,650	2,437	1,974	13,787
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	32,564	38,887	35,090	27,086	32,271	31,969	34,064	38,447	33,802	29,675	30,970	30,909	197,867
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%

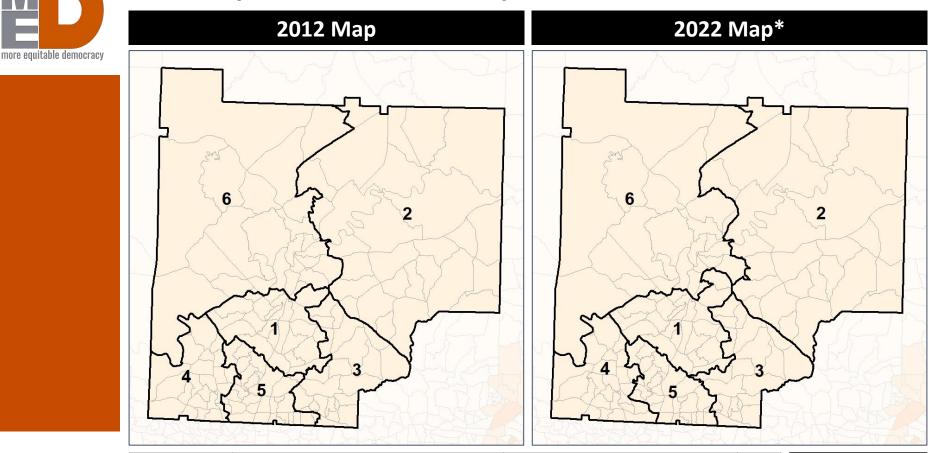
25 - 50% 50 - 75% Over 75%

> 2020 Decennial Census 2020 ACS 5-Year Dataset

Source:

Below 25%

% API by Census Block Group

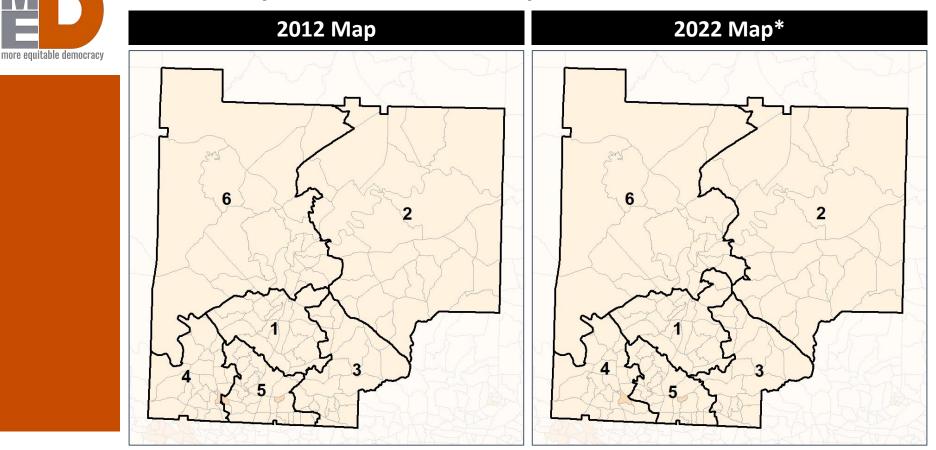




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
API	768	476	1,260	1,227	1,369	429	778	465	1,204	1,310	1,342	430	5,529
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Black	2,809	1,251	2,542	4,010	4,135	2,579	2,894	1,208	2,364	4,380	3,943	2,537	17,326
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
Latino	4,356	2,820	4,659	5,878	5,716	8,682	4,550	2,707	4,347	6,553	5,353	8,601	32,111
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
Other	2,254	2,099	2,482	2,470	2,478	2,004	2,330	2,053	2,343	2,650	2,437	1,974	13,787
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
White	32,564	38,887	35,090	27,086	32,271	31,969	34,064	38,447	33,802	29,675	30,970	30,909	197,867
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%

Below 25% 25 - 50% 50 - 75% Over 75%

% Black by Census Block Group

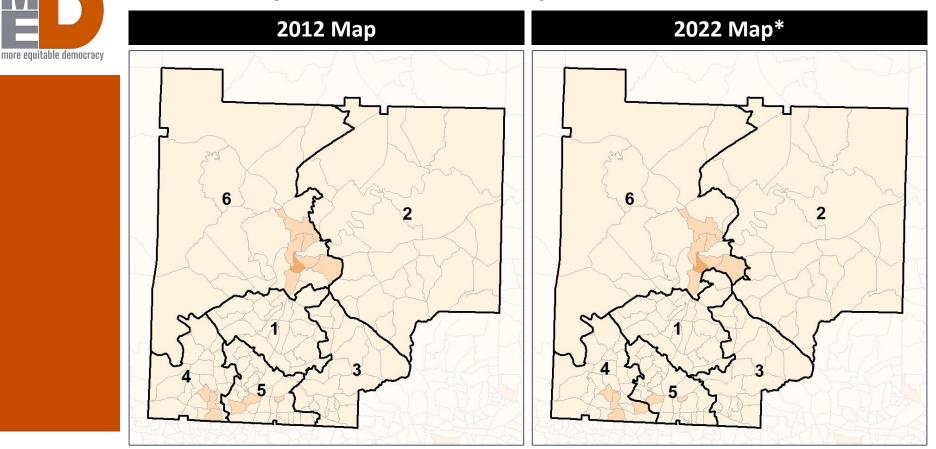




		1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Γ	Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
	API	768	476	1,260	1,227	1,369	429	778	465	1,204	1,310	1,342	430	5,529
	% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
	Black	2,809	1,251	2,542	4,010	4,135	2,579	2,894	1,208	2,364	4,380	3,943	2,537	17,326
	% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
	Latino	4,356	2,820	4,659	5 <i>,</i> 878	5,716	8,682	4,550	2,707	4,347	6,553	5 <i>,</i> 353	8,601	32,111
	% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
	Other	2,254	2,099	2,482	2,470	2,478	2,004	2,330	2,053	2,343	2,650	2,437	1,974	13,787
	% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
	White	32,564	38,887	35,090	27,086	32,271	31,969	34,064	38,447	33,802	29,675	30,970	30,909	197,867
	% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%

Below 25% 25 - 50% 50 - 75% Over 75%

% Latino by Census Block Group

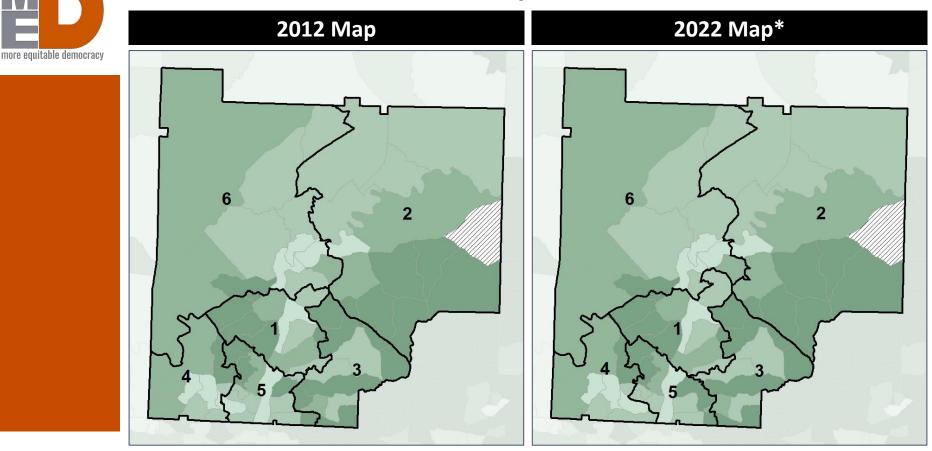




		1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
	Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
	API	768	476	1,260	1,227	1,369	429	778	465	1,204	1,310	1,342	430	5,529
	% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
Ą	Black	2,809	1,251	2,542	4,010	4,135	2,579	2,894	1,208	2,364	4,380	3,943	2,537	17,326
	% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
	Latino	4,356	2,820	4,659	5,878	5,716	8,682	4,550	2,707	4,347	6,553	5,353	8,601	32,111
	% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
	Other	2,254	2,099	2,482	2,470	2,478	2,004	2,330	2,053	2,343	2,650	2,437	1,974	13,787
	% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
	White	32,564	38,887	35,090	27,086	32,271	31,969	34,064	38,447	33,802	29,675	30,970	30,909	197,867
	% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%

Below 25% 25 - 50% 50 - 75% Over 75%

**Median Household Income by Census Tract** 

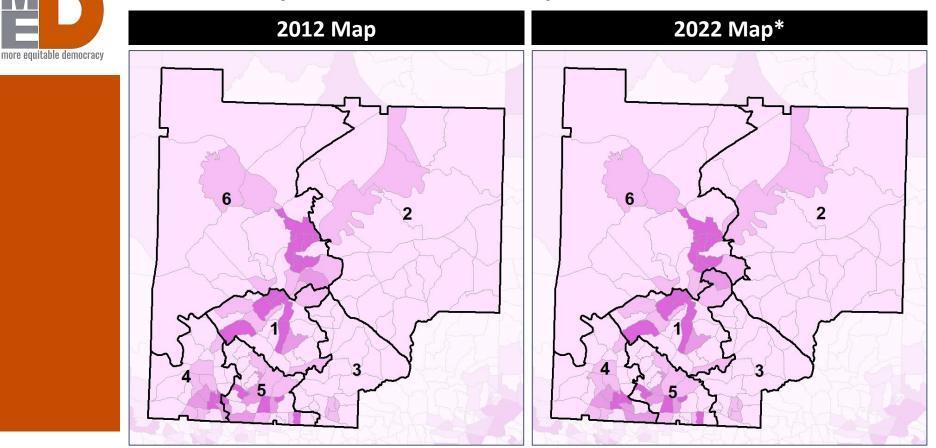




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Median Income	\$96K	\$104K	\$99K	\$90K	\$84K	\$71K	\$95K	\$104K	\$100K	\$90K	\$84K	\$71K	\$85K
% Renter	31%	8%	10%	23%	36%	34%	32%	8%	10%	25%	33%	33%	24%
% Youth	20%	15%	18%	23%	22%	22%	20%	15%	18%	23%	22%	22%	20%

Below 40,000 \$40,001 - \$60,000 \$60,001 - \$80,000 \$80,000 - \$100,000 Over \$100,000

% Renter by Census Block Group

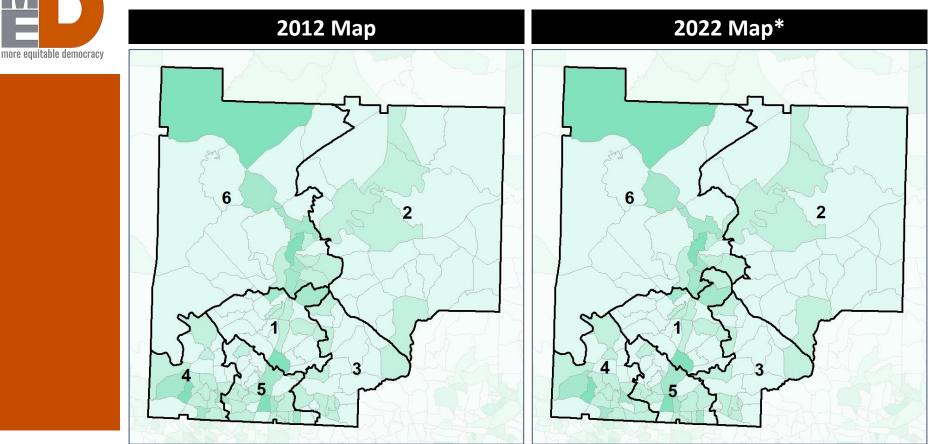




	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Median Income	\$96K	\$104K	\$99K	\$90K	\$84K	\$71K	\$95K	\$104K	\$100K	\$90K	\$84K	\$71K	\$85K
% Renter	31%	8%	10%	23%	36%	34%	32%	8%	10%	25%	33%	33%	24%
% Youth	20%	15%	18%	23%	22%	22%	20%	15%	18%	23%	22%	22%	20%

Below 20% 20 - 40% 40 - 60% Over 60%

% Youth (18-34) by Census Block Group





	1	2	3	4	5	6	1*	2*	3*	4*	5*	6*	County
Population	42,751	45,533	46,033	40,671	45,969	45,663	44,616	44,880	44,060	44,568	44,045	44,451	266,620
% API	2%	1%	3%	3%	3%	1%	2%	1%	3%	3%	3%	1%	2%
% Black	7%	3%	6%	10%	9%	6%	6%	3%	5%	10%	9%	6%	6%
% Latino	10%	6%	10%	14%	12%	19%	10%	6%	10%	15%	12%	19%	12%
% Other	5%	5%	5%	6%	5%	4%	5%	5%	5%	6%	6%	4%	5%
% White	76%	85%	76%	67%	70%	70%	76%	86%	77%	67%	70%	70%	74%
Median Income	\$96K	\$104K	\$99K	\$90K	\$84K	\$71K	\$95K	\$104K	\$100K	\$90K	\$84K	\$71K	\$85K
% Renter	31%	8%	10%	23%	36%	34%	32%	8%	10%	25%	33%	33%	24%
% Youth	20%	15%	18%	23%	22%	22%	20%	15%	18%	23%	22%	22%	20%

Below 20% 20 - 30% 30 - 40% Over 40%